



# Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Candidates will be invited to join the Pre-National Board Meeting as an observer to become familiar with board business (will not be reimbursed by National to attend)
- Newly elected Executive Board members may be reimbursed for one night's lodging for post board meeting (at a rate of ½ of double room) but are not reimbursed for additional travel costs. Meal reimbursement for day of post board meeting will follow Policy Manual and current approved budget.

Upon applying for the position, I acknowledge that I will have the necessary resources (i.e. computer, internet, etc.) to complete the duties of the position.  I agree

Office Applied for: Eastern Regional Director \_\_\_\_\_

Date: April 8, 2022 \_\_\_\_\_

**This form should be used as a guideline. When typing your own form, add more space as necessary.**

Jesse	Murle	Ketterman, Jr.	
First Name	Middle Name	Last Name	
Extension Educator	University of Maryland		
Job Title	Employer		
1 Commerce Drive	Cumberland	MD	21502
Work <b>Mailing</b> Address	City	State/Territory	Zip
<a href="mailto:jketterm@umd.edu">jketterm@umd.edu</a>			
Work Email Address	Home Email Address		
301-724-3320		301-689-3901	
Work Phone/Extension	Work Fax	Home Phone	

## I. Education Background

BS/BA Business	West Virginia Wesleyan College	1993
Major	Institution	Year
MS/MA Education / Business Administration	Frostburg State University	2001/1998
Major	Institution	Year
PhD Educational Leadership	Touro University International	2006
Major	Institution	Year

## II. NEAFCS Experience

Office	Year(s)
Committee Chair	Year(s)
Public Affairs: Education Committee, Chair	2022
Other Assignments Representing NEAFCS	Year(s)

2019. National Extension Association for Family & Consumer Sciences (NEAFCS), Abstract Reviewer

2018. National Extension Association of Family & Consumer Sciences (NEAFCS), Abstract Reviewer

Annual Sessions Attended (list years) 2018,2019,2020,2021

Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite)  
*Submission did not have to be accepted.*

Check all that apply:

Webinar Submission Year(s): \_\_\_\_\_

Annual Session Proposal Year(s):2018,2019,2020,2021 \_\_\_\_ Proposal Type: Sessions. Ignites & Posters

Award Submission Year(s): 2018, 2019, 2021 \_\_\_\_\_

## III. State/Territory Affiliate Experience

Office	Year(s)
Secretary, MD Affiliate	2017
President Elect, MD Affiliate	2018
President, MD Affiliate	2019
Past-President, MD Affiliate	2020
Parliamentarian	2021, 2022
Committee Chair	Year(s)
Committee	Year(s)

## IV. Non-Association Extension Leadership Assignments

*Please email one copy of your completed application to the National Nominating Committee Chair (NEAFCS Immediate Past President).*

(Annual conference committees, search committees, etc.)

Assignments: Elected (E) or Appointed (A)

Year(s)

2021. FCS Inservice Planning Team. Role: Chair

2020. FCS Inservice Planning Team. Role: Team Member

2020. UME Qualtrics Support Team. Role: Team Member

2019-Present. Health Insurance Literacy Initiative. Role: Chair

2019. PILD Conference. Role: Meet with Congressional Representatives to Promote Extension

2018. Assistant Clinical Professor, Family Finance Extension Specialist Search. Role: Committee Member

2018. Maryland Day. Role: Coordinate Display for the Financial Wellness Team

2018. PILD Conference. Role: Meet with Congressional Representatives to Promote Extension

2017. Health Insurance Literacy Initiative. Role: Team Member

2017. Maryland Association of Counties Conference. Role: Represent Extension at Exhibit

2017. National Health Outreach Conference. Role: Represent Health Insurance Literacy Team Display

2017. Maryland Rural Health Conference. Role: Represent Health Insurance Literacy Team Display

2017. PILD Conference. Role: Meet with Congressional Representatives to Promote Extension

2017. Rural Maryland Summit. Role: Represent Health Insurance Literacy Team Display

2017. University of Maryland Extension Internship Program. Role Team Member

2016-2020. Financial Wellness Impact Team. Role: Chair Team

2005-2016. University Representative, Council of University System Staff (CUSS)

#### **V. Membership/Leadership in Other Organizations**

(Professional, civic, service, religious or agency related organizations)

Organizations, Leadership role

Year(s)

2021. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Co-Chair

2021-present. Epsilon Sigma Phi (ESP) National Marketing Committee, Member

2020. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Co-Chair

2020. Financial Security for All, Community of Practice, Chair

2019-2021. Alumni Council, 2<sup>nd</sup> Vice President, West Virginia Wesleyan College

2019. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee

2019. Financial Security for All, Community of Practice, Vice Chair

2018 - present. Association for Financial Counseling & Planning Education (AFCPE), Extension Pre-Symposium Planning Team, Member

2018 - present. Association for Financial Counseling & Planning Education (AFCPE), Newsletter Task Force, Member

2018. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Sub-Chair for Research

2017 - 2019. Alumni Council President, West Virginia Wesleyan College

2017 - present. Association for Financial Counseling & Planning Education (AFCPE) Finance Task Force, Member

2017. Pre-Conference Planning Committee, Higher Education Financial Wellness Summit

2015. Business Membership Task Force, Association for Student Conduct Administration

2015. Conference Professional Growth Planning Committee, Association for Student Conduct

2014-2021. Alumni Board, West Virginia Wesleyan College

2014-present. Ethics Committee, City of Frostburg, MD

2014. Membership Dues Task Force, Association for Student Conduct Administration

2012-2014. Treasurer, Association for Student Conduct Administration

2011-present. Deputy Province Commander, Hamilton Province, Kappa Alpha Order

2010-2016. Frostburg Community Coalition

2010. Restructuring Task Force, Association for Student Conduct Administration

2010-present. Secretary, Frostburg Business Professional Association

2008-2012. Finance Committee Chair, Association for Student Conduct Administration

**VI. Work Experience Other Than Extension (if applicable)**

Positions	Year(s)
2009-2016 Assistant Vice President for Student Affairs, Dean of Students, Frostburg State University, Frostburg, MD 21532	
2006-2009 Director of Student Development, Frostburg State University, Frostburg, MD 21532	
2000-2006 Associate Director of Residence Life, Frostburg State University, Frostburg, MD 21532	
1999-2000 Assistant Director of Residence Life, Frostburg State University, Frostburg, MD 21532	
1998-1999 Resident Director, Monmouth University, West Long Branch, NJ 07764	
1995-2003 Staff Sergeant, United States Army Reserve	
1993-1995 Counselor/Teacher, Bowling Brook Preparatory School, Keymar, MD 21757	

**VII. Awards and Honors**

Awards	Date(s)
2021	Early Career Award, Epsilon Sigma Phi, Tau Chapter
2021	Community Champion, Financial Education and Capability Award
2020	NEAFCS MD Affiliate 4-7 Year Award
2016	TiPS Trainer Award, Health Communications, Inc.
2014	Dr. Paul R. Kittle Award, Phi Mu Delta Fraternity
2013	Distinguished Alumni Achievement Award, Frostburg State University
2013	Inductee, Hamilton Province, Court of Honor, Kappa Alpha Order
2010	VIP by 40, Maryland Daily Record
2010	Mid-Level Professional of the Year, NASPA
2009	Mid-Level Professional of the Year, NASPA Region II
2006	Staff Award for Excellence, Frostburg State University
2005	Inductee, Frederick County, Sports Hall of Fame
2003	Honorable Discharge, United States Army
2001, 2002	US Army Commendation Medal, Department of the Army
2002	US Army Achievement Medal, Department of the Army
2000	Fraternity Advisor of the Year, Frostburg State University
2000	Governor's Volunteer Service Certificate, State of Maryland
1996, 1998	Certificate of Achievement, Department of the Army

**Position Statement**

A. Why would you like to be a candidate for this office?

As an Extension professional, it is my responsibility to give back. In this case it would be the professional organization which supports my work. I have been in several state affiliate leadership positions including president. At this point, my next step would be the Eastern Regional Director.

B. If you were elected, what would be your top priority/goal for your term?

My top priority would be to identify opportunities to collaborate within the region.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes  No  Maybe

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes  No

**Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position in which you are applying for as well as additional policies outlined in the Manual.**

*Jesse Ketterman, Jr.*

Signature of Applicant

4/8/2022\_\_\_\_\_

Date

**Letters of support and recommendation from the following individuals must accompany the application.**

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate president (optional)

**Applications are due to the National Nominating Committee Chair by May 1st. Please include with your application a high resolution headshot photo for the candidate display at Annual Session.**

*NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)*

April 29, 2022

NEAFCS Nominating Committee

Dear Members of the NEAFCS Nominating Committee:

It is a pleasure for me to write this letter supporting Jesse Ketterman's application to serve as the Eastern Regional Director for the National Extension Association of Family and Consumer Sciences. Dr. Ketterman has had an active role with the NEAFCS- Maryland Affiliate since he began his career with the University of Maryland Extension in 2016, serving as President, Secretary, and Parliamentarian. He has presented numerous times at national conferences, including several NEAFCS Annual Sessions.

Dr. Ketterman has demonstrated his potential for leadership since he has been instrumental in effectively leading and managing statewide educational programs in his role as the chair of the Health Insurance Literacy Action Team and Financial Wellness Team. He has also directed and implemented many educational programs, public relations efforts, and community and resource development initiatives. He effectively handles many tasks in a highly demanding position that is often fraught with complicated caveats across a large geographic area of three rural counties. His excellent skills, as well as his relentless efforts, have enabled him to demonstrate remarkable success.

Dr. Ketterman is a very motivated faculty member who is strategic about his programmatic planning and implementation. He is a solid and respected member of the UME faculty, and we appreciate his professionalism and dedication. We are confident that he will provide the same commitment in the role of NEAFCS Eastern Regional Director.

If you have any questions, please don't hesitate to contact us at [jinkim@umd.edu](mailto:jinkim@umd.edu).

Regards,



Jim Hanson,  
Associate Dean and Associate Director



Jinhee Kim,  
Professor and Assistant Director

