



Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Candidates will be invited to join the Pre-National Board Meeting as an observer to become familiar with board business (will not be reimbursed by National to attend)
- Newly elected Executive Board members may be reimbursed for one night's lodging for post board meeting (at a rate of ½ of double room) but are not reimbursed for additional travel costs. Meal reimbursement for day of post board meeting will follow Policy Manual and current approved budget.

Upon applying for the position, I acknowledge that I will have the necessary resources (i.e. computer, internet, etc.) to complete the duties of the position. I agree

Office Applied for: Secretary

Date: 3/29/2022

This form should be used as a guideline. When typing your own form, add more space as necessary.

Lisa	Ann	Peterson	
First Name	Middle Name	Last Name	
Nutrition and Wellness Educator; Acting County Director		University of Illinois Extension	
Job Title		Employer	
1 Industrial Park Drive	Hillsboro	IL	62049
Work Mailing Address	City	State/Territory	Zip
Lap5981@illinois.edu	Lapeterson_5981@hotmail.com		
Work Email Address	Home Email Address		
217-532-3941	217-532-3944	701-446-6675	
Work Phone/Extension	Work Fax	Home Phone	

I. Education Background

BS/BA	Nutrition and Food Science	South Dakota State University	2011
	Major	Institution	Year
MS/MA	Nutrition, Exercise, and Food Science	South Dakota State University	2014
	Major	Institution	Year
PhD			
	Major	Institution	Year

II. NEAFCS Experience

Office Year(s)

Committee Chair Year(s)

Other Assignments Representing NEAFCS Year(s)

**Chairing the new marketing subcommittee of
Mentoring and Leadership Committee** **2022**

Assisted in piloting the 2021 NEAFCS Leadership Experience. Responsibilities included: creating 40+ graphics for promoting the leadership experience, putting together videos promoting the Leadership Experience, writing profiles for all 37 mentors/mentees, putting together the 77-page [mentee/mentor binders](#) for the participants, developing the sessions, presenting during the Leadership Experience on Real Colors, assisting with matching mentors to their mentees, and helping review abstracts for presentations presented.

Reviewing National Annual Session Abstracts **2018, 2019, 2020, 2021, 2022**

Annual Sessions Attended (list years)

2018
2019
2020
2021

Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite)
Submission did not have to be accepted.

Check all that apply:

Webinar Submission Year(s): **2021**

Annual Session Proposal Year(s): **2021** Proposal Type: **Concurrent session, poster**

Award Submission Year(s): **2018, 2020, 2021**

III. State/Territory Affiliate Experience

Office Year(s)

Elected to Illinois Vice President of Member Resources **2019, 2020, 2021, 2022**

Committee Chair Year(s)

Illinois Membership/Recruitment Committee **2019, 2020, 2021, 2022**

Committee Year(s)

IV. Non-Association Extension Leadership Assignments

(Annual conference committees, search committees, etc.)

Assignments: Elected (E) or Appointed (A)

	Year(s)
University of Illinois Extension Nutrition & Wellness Educator Search Committee (A)	2022
Program Planning Committee for 2023 Consumer Food Safety Education Conference (A)	2022, 2023
Acting County Extension Director for Christian, Jersey, Macoupin, and Montgomery County (A)	2021, 2022
University of Illinois Extension Nutrition and Wellness Team State Team Leader (E)	2020
University of Illinois Extension Statewide Diversity, Equity, and Inclusion State Committee (A)	2017, 2018, 2019

V. Membership/Leadership in Other Organizations

(Professional, civic, service, religious or agency related organizations)

Organizations, Leadership role

	Year(s)
<u>National BAC Fighter Ambassador for The Partnership for Food Safety Education</u>	2020-Present
North Central Food Safety Extension Network Illinois Representative	2019-Present
Society for Nutrition Education and Behavior	2014-Present

VI. Work Experience Other Than Extension (if applicable)

Positions

Year(s)

VII. Awards and Honors

Awards

Date(s)

National Extension Association of Family and Consumer Sciences First Place Central Region and National Award Winner for Marketing Package	2021
National Extension Association of Family and Consumer Sciences First Place Award Winner in the Central Region for Food Safety	2021
University of Illinois Extension Team Excellence Award	2021
Illinois Winner for the 4-H Denise Miller National 4-H Innovation Award through the Illinois Association of Extension 4-H Youth Development Educators	2021
National Extension Association of Family and Consumer Sciences Third Place Award Winner in the Central Region for Excellence in Teamwork	2020
National Extension Association of Family and Consumer Sciences Third Place National Award Winner and First Place Award Winner in the Central Region for Innovation in Programming	2018

Position Statement

A. Why would you like to be a candidate for this office?

For the last two years, I have been more intentional about increasing my involvement in NEAFCS through committee work. As part of the pilot workgroup that developed the Leadership Experience, I have thoroughly enjoyed embracing my creativity in developing a curriculum virtual binder, writing fact sheets about the national committees, and handling the marketing and promotion of the program. Serving as the secretary for NEAFCS is a fantastic opportunity for me to continue to grow as a leader while giving back to our national affiliate. I take pride in my attention to detail, dependability, and finding creative and innovative ways to communicate about our phenomenal and unique organization.

B. If you were elected, what would be your top priority/goal for your term?

The newsletter would be a top priority and ensure we are providing members with current and intriguing information about topics within the Family and Consumer Sciences field and highlighting the amazing work of all the state affiliates. Additionally, I would also like to evaluate the most effective ways members would like to receive information, and any suggestions they have for the newsletter. I am also intrigued by the ambassador program within NEAFCS and potentially partner with the mentoring and leadership committee to further advocate for NEAFCS.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes No Maybe

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes No

Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position in which you are applying for as well as additional policies outlined in the Manual.



Signature of Applicant

3/29/2022

Date

Letters of support and recommendation from the following individuals must accompany the application.

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate president (optional)

Applications are due to the National Nominating Committee Chair by May 1st. Please include with your application a high resolution headshot photo for the candidate display at Annual Session.

NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)



Illinois Extension

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

March 07, 2022

National Extension Association of Family and Consumer Sciences
National Nominating Committee Chair, Dianne Gertson

Dear Nominating Committee:

It's with great pleasure to recommend Lisa Peterson for the position of Executive Board, National Secretary for National Extension Association of Family and Consumer Sciences (NEAFCS). Lisa holds strong leadership and communication skills. In IEAFCS, she has held the Illinois Affiliate Vice President of Member Resources position for the past 3 ½ years and has served on the Membership Recruitment Committee. She generates meeting reminders and adds her creativity to the message with the graphics that she designs. Her savviness in outreach makes people want to attend meetings and join our association.

Lisa's expertise extends beyond Illinois. Lisa has attended every NEAFCS conference since 2018 and has served on committees. She is the Chair of the multi-state national mentoring and leadership program for Family and Consumer Sciences Extension professionals, the Leadership Experience. In this role, one of her achievements was putting together videos to promote the Leadership Experience and writing the profiles for 37 mentors/mentees. She packaged everything into a 77-page binder for mentor/mentees. Lisa also developed sessions and presented Real Colors during the NEAFCS Leadership Experience; this included a virtual binder of the curriculum. Lisa has written fact sheets about national committees and handled marketing and program promotions.

Lisa has the skills to serve the NEAFCS Executive Board as National Secretary. She is dependable, timely, attentive to detail, creative, and innovative and she responds to needs quickly. When asked about her goals for this position, she said *"one of my goals is to create a newsletter that highlights the amazing work of all the state affiliates"*. I can attest from working with Lisa that she will complete this goal in an innovative and creative way. With Lisa in this position, you will get materials that members will stop and read because of her unique ability to create engaging communications. We are proud of the work she has achieved in Illinois and all of us at IEAFCS support her as she moves forward to serve on the board of NEAFCS as National Secretary.

Sincerely,

Susan Glassman, MS Ed.

President

Illinois Extension Association of Family and Consumer Sciences

March 29, 2022

Dear Nominating Committee,

I am writing this letter on behalf of Lisa Peterson, Nutrition and Wellness Educator, University of Illinois Extension, in support of her nomination for the NEAFCS Secretary position. I have no hesitation that Lisa would be excellent in this role. She brings to the position a wealth of experience holding numerous leadership roles within Illinois FCS and our state association. Lisa has also represented Illinois on other national committees related to food safety and within NEAFCS. Lisa is one of the most innovative educators I know, especially when it comes to communicating information. She has actively published news releases, newsletters, and content on social media. She is also our lead for our website. In her communications, she takes into consideration her audience and modifies information based on different demographics and languages. As a result of her efforts, she has been a winner of the national NEAFCS marketing award. Through her leadership and communication skills, Lisa would be an asset to the NEAFCS board.

I fully support Lisa running for this national leadership position and am happy to support her as the state program leader to ensure she has what she needs to be successful in this role. She receives my full support and recommendation. Please feel free to contact me if I could provide more information to inform your decision, jmccaffr@illinois.edu or 217 300 1799.

Sincerely,



Jennifer McCaffrey, PhD, MPH, RD
Assistant Dean, Family and Consumer Sciences
Office of Extension & Outreach
University of Illinois



UNIVERSITY OF ILLINOIS EXTENSION

College of Agricultural, Consumer & Environmental Sciences
111 Mumford Hall, MC-710
1301 W. Gregory Drive
Urbana, IL 61801

13 March 2022

National Extension Association of Family and Consumer Sciences (NEAFCS)
Executive Board Nominating Committee
RE: Nomination for National Secretary Position

Dear NEAFCS Executive Board Nominating Committee Members:

I write to provide my strongest recommendation and support for the nomination of **Ms. Lisa Peterson, MS**, Acting County Director and Nutrition & Wellness Extension Educator for Christian, Jersey, Macoupin, and Montgomery Counties within University of Illinois Extension. I provide my unconditional recommendation as an Associate Dean and Director of University of Illinois Extension.

Ms. Peterson has been a Nutrition & Wellness Educator with Illinois Extension since June 2014. She holds BS and MS degrees in Nutrition, Exercise, and Food Science, with an emphasis in food safety, from South Dakota State University (SDSU). She served as a Graduate Research Assistant for two years with SDSU Extension before joining Illinois Extension. Lisa has assumed increasingly more complex responsibilities with Illinois Extension due to her strong content, technical, and interpersonal knowledge and skills. She is an invaluable member of our Family and Consumer Sciences (FCS) team and works to integrate nutrition and wellness programs with our Illinois Nutrition Education Programs, agriculture and agribusiness, 4-H Youth Development, and community and economic development programs.

Of note is Ms. Peterson's service as the Nutrition & Wellness state team leader in 2020. She worked to find solutions for the team to work more closely together and to address challenges of the COVID-19 pandemic. She served on the statewide diversity, equity, and inclusion committee, along with numerous team committees dedicated to developing chronic disease prevention, food preservation, nutrition, and food safety programs for a wide variety of audiences. She has been a member of several working groups within the multi-county unit that she serves, including the Illinois Project for Local Assessment of Needs for the four respective health departments. She was asked to serve as the Acting County Director for her unit, due to her strong leadership skills and understanding of issues and needs in west central Illinois. She has been providing exceptional leadership since July 2021.

Ms. Peterson uses her knowledge to serve as a National Fight Bac Ambassador for the National Partnership of Food Safety Education and is one of the Illinois representatives for the North Central Food Safety Extension Network. She is also an active member of the Society for Nutrition Education and Behavior.

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Specific to national leadership, Ms. Peterson has served on NEAFCS' Mentoring and Leadership Committee for two years and contributed to the National Mentoring and Leadership pilot program. She created marketing graphics, developed profiles for all 37 national FCS Extension professionals across the country serving as mentors and mentees, and produced the 77-page curriculum book. She has critically evaluated the marketing efforts to improve and elevate access to the program. She is currently serving as the Chair of the Leadership Experience Marketing Sub-committee.

Ms. Peterson recently won the NEAFCS Marketing Award as part of the Illinois Nutrition & Wellness team. She contributed to writing regular newspaper columns and creating social media graphics regarding food preservation. She has proficiently used design platforms like Canva, PicMonkey, Mailchimp, and Microsoft Suites.

Since 2015, Lisa has published a monthly FCS newsletter that was initially created locally to share research-based nutrition, food safety, and worksite wellness information in office restrooms. This effort expanded into a statewide program that is published in two languages.

Ms. Peterson is a leader within her FCS content area and for one of our 27 multi-county units in Illinois Extension. She would be an exemplary National Secretary for NEAFCS. She is dependable, detail oriented, creative, innovative, and a problem solver. She will be dedicated to finding ways to communicate about NEAFCS, an association that she notes is "a phenomenal and unique organization."

I enthusiastically recommend Ms. Lisa Peterson for the NEAFCS National Secretary. If you have any questions or require further information, please feel free to contact me by electronic mail (nickrich@illinois.edu).

Sincerely,



Shelly Nickols-Richardson, PhD, RD
Associate Dean and Director of Extension & Outreach
Professor, Department of Food Science and Human Nutrition

