



Candidate Application for National Office

Upon applying for the position, I acknowledge that I will have the necessary resources (i.e. computer, internet, etc.) to complete the duties of the position. I agree

Office Applied for: Central Region Director

Date: February 20, 2023

This form should be used as a guideline. When typing your own form, add more space as necessary.

Barbara	Jean	Wollan	
First Name	Middle Name	Last Name	
Human Sciences Specialist, Family Wellbeing		Iowa State University Extension and Outreach	
Job Title		Employer	
311 Bank St	Webster City	IA	50595
Work Mailing Address	City	State/Territory	Zip
bwollan@iastate.edu	bjwollan@msn.com		
Work Email Address	Home Email Address		
515-832-9597	NA	515-297-1357 (cell)	
Work Phone/Extension	Work Fax	Home Phone	

I. Education Background

BS Home Economics Education, North Dakota State University, 1983

MA Family Social Science, University of Minnesota, 1987

II. State/Territory Affiliate Experience

Illinois:

- o Regional Chairperson: 1994-95

Iowa:

- o Secretary: 2003-2005
- o President-Elect 2005-2006, President 2006-2007, Past President, 2007-2008
- o Member of committee to draft affiliate financial policy, 2018
- o Member of Auditing Committee approximately 5 years, sometimes chair.
- o Currently: member of Membership Committee

III. NEAFCS Experience

NEAFCS member since 1990

National Officer

- o Treasurer, 2019-21

National Committee Member

- o Arrangements Committee – 2016-18
- o Finance Committee – 2018-2021, chair 2019-21 (in my capacity as Treasurer)

- o Endowment Committee – 2019-present (currently representing Central Region)
- o Investment Committee – 2019-present, Chair 2019-21 (in my capacity as Treasurer and immediate past Treasurer)

Annual Sessions Attended:

- o 1990, 1995, 1997, 2002, 2006, 2007, 2011, 2012, 2016, 2017, 2018, 2019, 2020, 2021, 2022

Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite) *Submission did not have to be accepted.*

Check all that apply:

- √ Webinar Submission Year(s): 2021
- √ Annual Session Proposal Year(s): 2002, 2018, 2019 Proposal Type: concurrent session
- √ Award Submission Year(s): 2006, 2012,2018, 2019, 2020, 2021, 2022

IV. Non-Association Extension Leadership Assignments

(Annual conference committees, search committees, etc.)

Assignments: Elected (E) or Appointed (A) Year(s)

- Memorandum of Understanding Committee (A) 2022
- Iowa State University Professional and Scientific Council (E) 2014-2020
 - Professional and Scientific Compensation and Benefits Committee (A) 2017-present
 - Professional and Scientific Communication Committee (A) 2014-2017
- Field Specialist Search Committee (A) 2016
- Human Sciences Extension Professional Development Committee (A) 2014-15
- Associate Director Search Committee (A) 2013-14
- Iowa Annual Conference Committee (A) 2003-2004

V. Membership/Leadership in Other Organizations

(Professional, civic, service, religious or agency related organizations)

Organizations, Leadership role

Professional Organizations

American Association of Family and Consumer Sciences (AAFCS) member 1978-present

Iowa Affiliate Roles:

- o Vice President for Finance (i.e. Treasurer), 2016-present;
- o Finance committee member 2012-present
- o Newsletter editor and webmaster 2012-2016;
- o President 2012-13;
- o Treasurer 1998-2001; .

Attended 10 National meetings of AAFCS.

Epsilon Sigma Phi member since 1997

- o Alpha Mu Chapter Secretary 2015-2019

Community Involvement

Trinity Lutheran Church, Webster City – church council currently (2023-2025); also on council ~1998-2001, Stewardship committee member 2 years, Sunday School teacher several years, continually active in music.

PEO member since 2014, currently chapter Treasurer

VITA Volunteer, 2003-present

VI. Work Experience Other Than Extension (if applicable)

- Family Development Specialist, 1988-1989, Community Action of Eastern Iowa
- Secondary Home Economics teacher, 1983-85, Brooten MN

VII. Awards and Honors

NEAFCS Awards:

Extension Educator of the Year – Central Region winner, 2022

Dean Don Felker Financial Management Award – 2nd place national, 1st place Central region, 2018 (team award)

Continued Excellence Award, 2012

Distinguished Service Award, 2006

Iowa State University Extension Awards:

Excellence in Partnership to Iowans, 2019

Achievement by an Individual, 2008

Achievement by an Educational Team, 2008

Diversity Achievement Award, 2007

Educational Team Achievement Award, 2002

AAFCS, Iowa Affiliate:

Distinguished Service Award, 2021

Position Statement

A. Why would you like to be a candidate for this office?

Serving as Central Region Director would be a new and exciting way for me to serve NEAFCS. Serving our association at the *national* level was not something I envisioned in the early and middle years of my career, but as opportunities and needs became more evident to me in the last 5-10 years, I discovered that I did have something to offer. I have also found that national service is extremely rewarding, providing new insights, a broader perspective, and opportunities to meet new challenges. Taking on the Regional Director role would promote new growth for me, something that's very welcome to a later-stage professional: it would challenge me to build new connections with colleagues nationally, especially within the central region, to learn more about Extension in central region states, and build new skills as I carry out a set of responsibilities that is new to me.

B. If you were elected, what would be your top priority/goal for your term?

As Central Region Director, I believe my primary responsibility would be to serve as a two-way connector to all the states in my region. I would work to become well-acquainted with affiliate leaders in each state, and to learn about their successes, goals and needs, so that I could appropriately represent them within the national board. Likewise, I would strive to communicate effectively with them about the opportunities available to them nationally and the needs of the national association. While I am a good writer, and tend to use email as my default method of communication, I would be intentional about using the phone, zoom, and other modes of communication on a regular basis to ensure a solid connection with each affiliate. I would *use* that strong connection to support affiliates and their leaders in every way possible, encouraging them to recognize the value of their accomplishments and to build on those accomplishments for the future. A secondary but important responsibility would be to serve as an effective member of the national board, and I would take seriously the responsibility to make useful and positive contributions to all board discussions and decisions.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes No Maybe

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes No

Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position in which you are applying for as well as additional policies outlined in the Manual.


Signature of Applicant

3-8-23
Date

Letters of support and recommendation from the following individuals must accompany the application.

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate president (optional)

**Applications are due to the National Nominating Committee Chair by May 1st.
Please include with your application a high resolution headshot photo for the
candidate display at Annual Session.**

NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)

March 8, 2023

To whom it may concern:

The NEAFCS Iowa Affiliate board is pleased to support Barb Wollan as a candidate for Central Region Director for the National Extension Association of Family & Consumer Sciences. Barb's commitment to both NEAFCS and the Iowa Extension system has proven her ability to lead as Central Region Director.

Within NEAFCS, she has held numerous state leadership roles, committed her time to four different national committees, has attend 15 Annual Sessions to date, has won many regional and national awards, and held the national office of Treasurer from 2019-2021.

In Iowa, not only has Barb represented Human Sciences Extension and Outreach as a dedicated field specialist, she has also shown leadership as a committed member to the state affiliate of AAFCS, represented Extension on the Iowa State University Professional and Scientific council for six years, participated in numerous search committees, and dedicated time to other statewide committees. Barb is a passionate team member, hard worker, and enthusiastic leader for everything she is involved in.

Sincerely,



Mackenzie DeJong
Iowa State University Extension and Outreach
Human Sciences Specialist, Family Wellbeing
National Extension Association of Family & Consumer Sciences Iowa Affiliate President, 2023

IOWA STATE UNIVERSITY
Extension and Outreach

Vice President
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Fax: (515) 294-4715
www.extension.iastate.edu

February 11, 2023

Susan Routh
NEAFCS Nominating Committee Chair
Oklahoma Cooperative Extension Service
611 SW C Ave., Lawton, OK 73501

Ms. Routh:

I write this letter in support of the nomination of Barbara Wollan for the office of Central Region Director for NEAFCS. Barb is an outstanding Family Wellbeing Specialist in Iowa and is highly qualified for this position and responsibility. She has full support of Iowa State University Extension and Outreach administration for her to take on this national office.

Beyond her experience and skills as an extension professional, Barb is a committed servant leader. She has served on served numerous committees within ISU Extension and Outreach and Iowa State University more broadly. Barb is an elected representative of Extension to the Iowa State University Professional and Scientific Council and has served on the Compensation and Benefits and Communications committees.

Barb has also been very active in her professional association. She regularly attends national professional meetings and has represented Iowa NEAFCS at PILD and JCEP. She is a member of the state chapters of AAFCS and ESP and has served in leadership roles for each. Barb is a long-time member of NEAFCS and has stepped into committee roles within the organization.

If Barb is selected as the Central Region Director, I fully support her in the time that will be required for the position. Also, based on her talents and commitment to service and her profession, I believe that she is an excellent candidate for the job.

Sincerely,



John D. Lawrence
Vice President for Extension and Outreach

IOWA STATE UNIVERSITY
Extension and Outreach

Sarah L. Francis, PhD, MHS, RD
Interim Associate Dean and Interim
Director of Human Sciences
Extension and Outreach
036 MacKay Hall
Ames, IA 50011-1122
Phone 515-294-1456; Fax 515-294-6193
Email: sfranci@iastate.edu

TO: Board Members
RE: ACL Innovation in Nutrition Programs and Services – Research Grant
DATE: February 3, 2023

Dear Board Members:

I am pleased to write in support of Barbara Wollan as a candidate for the position of Central Region Director for the National Extension Association of Family and Consumer Sciences. In her 27 years as a Human Sciences Specialist in Family Wellbeing with Iowa State University (ISU) Extension and Outreach, focusing primarily on financial education, Barb has proven to be a highly-effective educator and a strong contributor to the teams on which she serves.

As an active NEAFCS member for over 33 years, Barb has served in various state officer roles, including as state president. She has served on both state and national committees, and as National Treasurer in 2020-2021. She currently serves on the national Endowment Committee and the Investment Committee. This broad range of experience and expertise will serve her well as a member of the national board and as a valuable resource person for NEAFCS state affiliates in the central region.

Barb has put her leadership skills and energies to use in other capacities beyond NEAFCS, as well. She is an active member of AAFCS and of Epsilon Sigma Phi and has served effectively in board positions for each of those organizations at the state level. She also represented Extension for six years on the ISU Professional and Scientific Council, which represents the interests of non-faculty, professional staff as part of the university's shared governance structure. In that capacity she served on the council's compensation and benefits committee and on the University Benefits Committee. She leads three teams of volunteers in carrying out Volunteer Income Tax Assistance outreach in her nine-county area, working with the volunteers to plan for processes and schedules that work for all involved.

As an educator, Barb is skilled at meeting learners where they are, as well as at finding multiple approaches for explaining complex concepts. She focuses on encouraging clients to see their successes and build on them to reach the goals they have identified as important. She frequently "goes the extra mile" to assist clients in building knowledge and skills they can use to improve or maintain the quality of their lives.

I believe her skills, attitude, and experience make Barbara Wollan an excellent candidate for NEAFCS Central Region Director. If she is elected to that position, our organization will support her by ensuring she has the needed time to carrying out her duties.

Sincerely,



Sarah L. Francis Ph.D., M.H.S., R.D.
Interim Associate Dean and Director of Human Sciences Extension and Outreach
Associate Professor, Food Science and Human Nutrition
Jane Armstrong Chair in Food Science and Human Nutrition

