



Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Candidates will be invited to join the Pre-National Board Meeting as an observer to become familiar with board business (will not be reimbursed by National to attend)
- Newly elected Executive Board members may be reimbursed for one night's lodging for post board meeting (at a rate of ½ of double room) but are not reimbursed for additional travel costs. Meal reimbursement for day of post board meeting will follow Policy Manual and current approved budget.

Upon applying for the position, I acknowledge that I will have the necessary resources (i.e. computer, internet, etc.) to complete the duties of the position. **X I agree**

Office Applied for: Vice President for Member Resources

Date: 03/29/2024

This form should be used as a guideline. When typing your own form, add more space as necessary.

Lisa	Ann	Peterson
First Name	Middle Name	Last Name
Nutrition & Wellness Educator	University of Illinois Extension	
Job Title	Employer	
1 Industrial Park Drive	Hillsboro	IL 62049
Work Mailing Address	City	State/Territory Zip
Lap5981@illinois.edu	Lapeterson_5981@hotmail.com	
Work Email Address	Home Email Address	
217-532-3941		701-446-6675
Work Phone/Extension	Work Fax	Home Phone

I. Education Background

BS/BA Nutrition and Food Science	South Dakota State University	2011
Major	Institution	Year
MS/MA Nutrition, Exercise, and Food Science	South Dakota State University	2014
Major	Institution	Year
PhD		
Major	Institution	Year

Please email one copy of your completed application to the National Nominating Committee Chair (NEAFCS Immediate Past President).

II. State/Territory Affiliate Experience

Office	Year(s)
Illinois VP of Member Resources (E)	2019-2022
Illinois President-Elect (E)	Present-2025
Committee Chair	Year(s)
Committee	Year(s)

III. NEAFCS Experience

Office	Year(s)
National Secretary	2022-2024
Committee Chair	Year(s)
Marketing Chair/co-chair for Mentoring and Leadership Committee	2021, 2022,2024
National Bylaws Committee	2022-2024
Other Assignments Representing NEAFCS	Year(s)
Reviewing National Annual Session Abstracts	2018-2024

Annual Sessions Attended (list years)

2018, 2019, 2020, 2021, 2022, 2023

Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite)
Submission did not have to be accepted.

Check all that apply:

<input checked="" type="checkbox"/> Webinar Submission	Year(s): <u>2021,2022</u>	
<input checked="" type="checkbox"/> Annual Session Proposal	Year(s): <u>2021,2022,2023</u>	Proposal Type: <u>Concurrent Session & Poster</u>
<input checked="" type="checkbox"/> Award Submission	Year(s): <u>2018, 2020, 2021,2022,2023</u>	

IV. Non-Association Extension Leadership Assignments

(Annual conference committees, search committees, etc.)

Assignments: Elected (E) or Appointed (A)	Year(s)
Acting County Extension Director for Christian, Jersey, Macoupin, and Montgomery County (A)	2021-2022
College of Agricultural, Environmental and Consumer Sciences Information Technology and Communication Services Advisory Committee Representative for Illinois Extension (A)	2015-2019
Program Planning Committee for 2023 Consumer Food Safety Education Conference (A)	2022, 2023
University of Illinois Extension Nutrition & Wellness Educator Search Committee (A)	2022
University of Illinois Extension Statewide Diversity, Equity, and Inclusion State Committee (A)	2017-2019
University of Illinois Extension Nutrition and Wellness Team State Team Leader (E)	2020

V. Membership/Leadership in Other Organizations

(Professional, civic, service, religious or agency related organizations)

Organizations, Leadership role

Year(s)

National BAC Fighter Ambassador for The Partnership for Food Safety Education**2020-Present****North Central Food Safety Extension Network Illinois Representative****2019-Present****Society for Nutrition Education and Behavior****2014-Present****VI. Work Experience Other Than Extension (if applicable)**

Positions

Year(s)

VII. Awards and Honors

Awards

Date(s)

**University of Illinois Extension Patricia J. Buchanan Extension
Professional Development Award****2023****National Extension Association of Family and Consumer Science
First Place Central Region Marketing Package Award****2023****National Extension Association of Family and Consumer Science
First Place Southern Region and Second Place National Winner for
Florence Hall Award****2023****National Extension Association of Family and Consumer Science
First Place Western Region and Third Place National Winner for
Innovation in Programming****2023****National Extension Association of Family and Consumer Science
Second Place Central Region Award for Communications in Written Media****2023****National Extension Association of Family and Consumer Science
Third Place Central Region Award for Community Partnership****2023****University of Illinois Extension Individual Extension Excellence Award****2023****National Extension Association of Family and Consumer Sciences
First Place Central Region and National Award Winner for Multistate Collaboration****2022****National Extension Association of Family and Consumer Sciences
First Place Central Region and National Award Winner for Multistate Collaboration****2022****National Extension Association of Family and Consumer Sciences
First Place Central Region and National Award Winner for Marketing Package****2021****National Extension Association of Family and Consumer Sciences
First Place Award Winner in the Central Region for Food Safety****2021****University of Illinois Extension Team Excellence Award****2021****Illinois Winner for the 4-H Denise Miller National 4-H Innovation Award
through the Illinois Association of Extension 4-H Youth Development Educators****2021****National Extension Association of Family and Consumer Sciences**

*Please email one copy of your completed application
to the National Nominating Committee Chair (NEAFCS Immediate Past President).*

Position Statement

A. Why would you like to be a candidate for this office?

I have been blessed in my career to have served as the VP of Member Resources for four years within my Illinois Affiliate and served on the national mentoring and leadership committee for the last four years. With my experience at the state and national level, I see a chance to help members and the affiliate VPs of Member Resources better spread the word and utilize our organization's opportunities. I intend to provide my support and commitment to the life members, mentoring and leadership, diversity, and journal committees. Whether it's reigniting your spark and passion for family and consumer sciences or making sure all members feel included and supported! This opportunity is a unique way to continue to give back to the organization and our people.

B. If you were elected, what would be your top priority/goal for your term?

As the Vice President of Member Resources, my top priority would be ensuring our members know about the resources available to them. I will do my best to support all the phenomenal committees that make this organization outstanding! The mentoring and leadership committee has done a fantastic job helping our family and consumer sciences colleagues increase their leadership skills. I want to expand on creating connections among the new members and helping the membership gain knowledge of all the valuable and incredible opportunities our national organization offers! I would love to help create a quarterly onboarding program for new NEAFCS members that inspires multi-state collaborations, create an environment where members feel comfortable to ask questions about all things NEAFCS and Extension (there is no dumb questions in our positions), and truly understand why being involved in NEAFCS is beneficial on both a personal and professional level.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes No Maybe

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes No

Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position in which you are applying for as well as additional policies outlined in the Manual.



Signature of Applicant

03/29/2024

Date

Letters of support and recommendation from the following individuals must accompany the application.

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate president (optional)

Applications are due to the National Nominating Committee Chair by May 1st. Please include with your application a high resolution headshot photo for the candidate display at Annual Session.

NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)

25 February 2024

National Extension Association of Family and Consumer Sciences (NEAFCS)
Executive Board Nominating Committee
RE: Nomination for National Vice President of Member Resources Position

Dear NEAFCS Executive Board Nominating Committee Members:

I write to provide my strongest recommendation and support for the nomination of **Ms. Lisa Peterson, MS**, Nutrition & Wellness Extension Educator for Christian, Jersey, Macoupin, and Montgomery counties within University of Illinois Extension. I provide my unconditional recommendation and highest level of enthusiasm as Associate Dean and Director of University of Illinois Extension.

Ms. Peterson has been a Nutrition & Wellness Educator with Illinois Extension since June 2014. She holds BS and MS degrees in Nutrition, Exercise, and Food Science, with an emphasis in food safety, from South Dakota State University (SDSU). She served as a Graduate Research Assistant for two years with SDSU Extension before joining Illinois Extension. Lisa has assumed increasingly more complex responsibilities with Illinois Extension due to her strong content, technical, and interpersonal knowledge and skills. She is an invaluable member of our Family and Consumer Sciences (FCS) team and works to integrate nutrition and wellness programs with our Illinois Nutrition Education Programs, agriculture and agribusiness, 4-H Youth Development, and community and economic development programs.

Of note is Ms. Peterson's service as the Nutrition & Wellness state team leader in 2020. She worked to find solutions for the team to work more closely together and to address challenges of the COVID-19 pandemic. She served on the statewide diversity, equity, and inclusion committee, along with numerous team committees dedicated to developing chronic disease prevention, food preservation, nutrition, and food safety programs for a wide variety of audiences. She has been a member of several working groups within the multi-county unit that she serves, including the Illinois Project for Local Assessment of Needs for the four respective health departments. She was asked to serve as the Acting County Director for her unit from 2021-2022, due to her strong leadership skills and understanding of issues and needs in west central Illinois. She provided exceptional leadership in this temporary position.

Ms. Peterson uses her knowledge to serve as a National Fight Bac Ambassador for the National Partnership of Food Safety Education and is one of the Illinois representatives for the North Central Food Safety Extension Network. She is also an active member of the Society for Nutrition Education and Behavior.

Specific to national leadership, Ms. Peterson is currently completing a very successful term as National Secretary (2022-2024). She served on NEAFCS' Mentoring and Leadership Committee for three years (2021, 2022, 2024) and contributed to the National Mentoring and Leadership pilot program. She created marketing graphics, developed profiles for all 37 national FCS Extension professionals across the country serving as mentors and mentees, and produced the 77-page curriculum book. She has critically evaluated

the marketing efforts to improve and elevate access to the program. She also served as the Chair of the Leadership Experience Marketing Sub-committee.

Ms. Peterson won the 2023 NEAFCS Marketing Award as part of the Illinois Nutrition & Wellness team. She contributed to writing regular newspaper columns and creating social media graphics regarding food preservation. She has proficiently used design platforms like Canva, PicMonkey, Mailchimp, and Microsoft Suites. She was also selected as the recipient of the University of Illinois Patricia J. Buchanan Extension Professional Development Award (2023) in recognition of her numerous unit, state, and national leadership contributions.

Within Illinois, Ms. Peterson has served as the Illinois Vice President of Member Resources (2019-2022). She effectively communicated with FCS members across the state to ensure that they have the materials and information needed to perform their jobs efficiently. She also communicated to Illinois members about the national resources available to them to enhance their NEAFCS and IEAFCS experiences. She currently serves as our Illinois President-Elect, engaging in a variety of duties to further the goals and objectives of IEAFCS.

Ms. Peterson is a leader within her FCS content area and for one of our 27 multi-county units in Illinois Extension. She would be an exemplary National Vice President for Member Resources for NEAFCS. She is dependable, detail oriented, creative, innovative, and a problem solver. She will be dedicated to ensuring that NEAFCS members have the resources they need to perform their duties, excel in their careers, and contribute to the profession.

I wholeheartedly recommend Ms. Lisa Peterson for the NEAFCS National Vice President for Member Resources position. If you have any questions or require further information, please feel free to contact me by electronic mail (nickrich@illinois.edu).

Sincerely,



Shelly Nickols-Richardson, PhD, RD
Associate Dean and Director of Extension & Outreach
Professor, Department of Food Science and Human Nutrition



University of Illinois Extension
520 Bevier Hall MC-184, 905 S Goodwin Ave, Urbana, IL 61801
217-300-1799

March 29, 2024

Dear Nominating Committee,

I am writing this letter on behalf of Lisa Peterson, Nutrition and Wellness Educator, University of Illinois Extension, in support of her application for the NEAFCS VP of Member Resources. I have no hesitation that Lisa would be excellent in this role. She brings to the position a wealth of experience holding the same role within our state association and having prior leadership experience in NEAFCS. Lisa's knowledge of the association, network of Extension professionals, and passion for our work would be assets for this position. Lisa is one of the most innovative educators I know, and she is not afraid to try new things. This is the type of person who could contribute greatly to reaching new members and advancing the association.

I fully support Lisa application for this national leadership position and am happy to support her as the state program leader to ensure she has what she needs to be successful in this role. She receives my full support and recommendation. Please feel free to contact me if I could provide more information to inform your decision, jmccaffr@illinois.edu or 217 300 1799.

Sincerely,

A handwritten signature in cursive script that reads 'Jennifer McCaffrey'.

Jennifer McCaffrey, PhD, MPH, RD
Assistant Dean, Family and Consumer Sciences
Office of Extension & Outreach
University of Illinois

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

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