



Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Candidates will be invited to join the Pre-National Board Meeting as an observer to become familiar with board business (will not be reimbursed by National to attend)
- Newly elected Executive Board members may be reimbursed for one night's lodging for post-board meeting (at a rate of ½ of double room) but are not reimbursed for additional travel costs. Meal reimbursement for a day of the board meeting will follow the Policy Manual and the current approved budget.

Upon applying for the position, I acknowledge that I will have the necessary resources (i.e., computer, internet, etc.) to complete the position's duties.

x I agree

Office Applied for: Vice President for Awards and Recognition **Date:** 03/31/2025

This form should be used as a guideline. When typing your own form, add more space as necessary.

Name (First, Middle, Last): Diane Marie Reinhold

Job Title: Educator, IV, Nutrition and Wellness **Employer:** University of Illinois Extension, Unit 1

Mailing Address: University of Illinois Extension, 2998 W. Pearl City Rd, Building R, Freeport, IL

Work email: dreinhol@illinois.edu

Personal email: reinholddiane@hotmail.com

Office Phone: (815) 235-4125

Desk Phone: (217) 244-1163

Cell Phone: (269) 235-2472

EDUCATIONAL BACKGROUND

BS: Nutrition & Dietetics, Bachelor of Science, North Dakota State University, 2004

MS: Master of Public Health, Saint Louis University, 2012

Master of Science in Nutrition & Dietetics, Saint Louis University, 2012

II. STATE/TERRITORY AFFILIATE EXPERIENCE

Illinois Extension Association of Family and Consumer Science 2013 - Current

Office:

- Vice President Membership and Treasurer 2016 - 2018
- Vice President of Awards and Recognition 2022 - 2024

Committee Chair:

- Awards Committee Chair 2022 - 2024
 - 2021, Created an IEAFCS Awards Training Manual, updated manual 2023

Committees:

- Awards Committee 2016 - Current

Webinars

- 2023, December, **Reinhold, D.**, *IEAFCS Awards Training: Aiming for Success*, IEAFCS, virtual presentation
- 2021, January, **Reinhold, D.**, Bogdonas, K., *Awards Training: New Updates to the Process*, IEAFCS, virtual presentation

III. NEAFCS EXPERIENCE

National Extension Association of Family and Consumer Science

2015 - Current

Committee Chair:

- Award Sponsorship and Silent Auction, Apprentice 2024-2025
- Awards Training Committee, Chair 2024-2025
- Awards Training Committee Chair-elect/Chair 2023-2024
- Awards Training Committee, Apprentice 2022-2023
- Awards Training Committee, past-chair 2020-2021
- Awards Training Committee Chair 2019-2020
- Awards Training Committee Chair-elect 2018- 2019
- Awards Training Committee Apprentice 2017 -2018

Committees:

- Awards Ad Hoc Committee 2024 - Current
- Conference Marketing Committee (Grand Rapids) 2024 – Current
- National Nominating Committee 2024 – March 2025
- Award Sponsorship and Silent Auction Committee 2023 - Current
- Awards Training Committee 2017- Current

Other Assignments Representing NEAFCS

- NEAFCS Ambassadors 2023, 2024

Annual Sessions Attended (list years)

- **In-person Annual Sessions:** 2017 – Omaha, 2018 – San Antonio, 2019 – Hershey, 2022 – Raleigh, 2023 – Providence, 2024 - Tucson
- **Virtual Annual Sessions:** 2020, 2021

Webinars/Annual Sessions/Concurrent Sessions/Poster/Ignite

- 2024, **Reinhold, D.**, (IL), Natalie Snowden, (TX), *What to Know About Writing NEAFCS Awards*, NEAFCS virtual presentation
- 2023, Barber, D., (GA), **Reinhold, D.**, (IL), Corbus, J., (FL), Wilson, H., (AZ), *Concurrent Session: Awards Bootcamp* presentation, NEAFCS Annual Conference
- 2021, **Reinhold, D.**, Bogdonas, K., Smith, J. *Marketing Package: Home Food Preservation, Poster and Ignite Session* presented at NEAFCS Annual Conference; virtual presentation

- 2021, January, Thomas K., (GA), **Reinhold, D.**, (IL), Fuller, J., (MO), *A Recipe for Awards*, presented for Tennessee Affiliate, virtual presentation
- 2021, January, Thomas K., (GA), **Reinhold, D.**, (IL), Fuller, J., (MO), *A Recipe for Awards*, presented for Florida Affiliate, virtual presentation
- 2020, January, Thomas K., (GA), **Reinhold, D.**, (IL), Fuller, J., (MO), *Concurrent Session: A Recipe for Awards*, presented at the NEAFCS Annual Conference; virtual presentation
- 2019, September, **Reinhold, D.**, (IL), K., Thomas, (GA), *Concurrent Session: Logistics, Learning, and Language*, presented at NEAFCS Annual Conference
- 2018, September, **Reinhold, D.**, (IL), K., Thomas, (GA), *Awarding Today's Leaders, While Building the Leaders of Tomorrow*, presented at NEAFCS Annual Conference
- 2017, September, Price, R., (GA), Croymans, S., (MN), Everson, (TX), D., **Reinhold, D.**, (IL), *Concurrent Session: Celebrating Excellence*

IV. NON-ASSOCIATION EXTENSION LEADERSHIP ASSIGNMENTS

Assignments: Elected (E) or Appointed (A)

(A) Extension Disaster Education Network (EDEN), FCS Committee Social Media Committee, <i>contributing author</i>	2024
(A) Nutrition and Wellness Team, <i>Chair</i>	2017-2018
(A) University of Illinois Extension Professional Development Committee, <i>member</i>	2016-2017
(A) Northern Illinois Money Smart Week (MSW) Committee, <i>Co-chair</i>	2013 -2018

V. MEMBERSHIP/LEADERSHIP IN OTHER ORGANIZATIONS

(Professional, civic, service, religious, or agency-related organizations) Organizations, Leadership role

• North Central Leadership Conference, <i>attendee</i>	2024
• Extension Disaster Education Network (EDEN), FCS Committee, <i>IL delegate</i>	2022- Current
• Northern Illinois Diabetes Coalition, <i>board member</i>	2018-2022
• Academy of Nutrition and Dietetics Nutrition Education for the Public Dietetic Practice Group (DPG), <i>leadership team</i>	2015-2017
• Highland Community College Leadership Institute, <i>attendee</i>	2014-2015
• Bradley University and Northern Illinois University, <i>Dietetic Intern Preceptor</i>	2014 – 2015 2020
• Northern Illinois MSW Committee, <i>co-chair</i>	2013 - 2018
• Commission Dietetic Registration, <i>Registered Dietitian</i>	2004- Current
• Academy of Nutrition and Dietetics (AND), <i>member</i>	2002 - Current

VI. WORK EXPERIENCE OTHER THAN EXTENSION (if applicable)

- Resume available upon request.

VII. AWARDS AND HONORS

- 2024, NEAFCS, Team Award, Author of the *School Wellness Award: Food Allergies in Schools* (2nd place Regional); IEAFCS, First Place, *School Wellness Award*

- 2024, NEAFCS, Team Award, Author of the *Communications Educational Publication Award: I Made That* (1st place Regional); IEAFCS, First Place, *Communications Educational Publication Award*
- 2024, NEAFCS Team Award, *Florence Hall Award: Community Seminar Series* (3rd place National, authored by Chelsey Byers); IEAFCS, First Place, *Florence Hall Award*
- 2021, NEAFCS, Team Award, Co-author, *Marketing Package Award*, 1st Place National and Central Region; IEAFCS, First Place, *Marketing Package Award*
- 2019, NEAFCS, Team Award, Author of the *Communications Newsletters* “Motivation Monday” 1st Place Central Region; IEAFCS, First Place, *Communications Newsletters* “Motivation Monday”
- 2018, NEAFCS, Team Award, *Innovation in Programming: Doing More with Less: Helping Older Adults Live Well*. National Winner, third place (Author Chelsey Byers); IEAFCS, First Place Innovation in Programming Award
- 2018, NEAFCS Team Award, *Human Development/Family Relationships: Aging: Everybody’s Doing It! - Healthy Aging Summits*. National Winner, second place (Author Chelsey Byers); IEAFCS, First Place Human Development/Family Relationships Award
- 2016, IEAFCS *Past President’s New Professional Award: Living Today for a Healthy Tomorrow; Chronic Disease Prevention and Management Series and Understanding the Nutritional Needs of Older Adults*

POSITION STATEMENT

A. Why would you like to be a candidate for this office?

I am excited to be a Vice President for Awards and Recognition candidate because NEAFCS has played a pivotal role in my professional growth, providing opportunities to connect, develop as a leader, and contribute to our organization’s success.

Throughout my career, I have been inspired by the outstanding work of NEAFCS members and have gained a deep appreciation for our profession’s impact on individuals and communities. With eight years of experience serving on the Awards Training Committee, I have actively contributed to professional development initiatives, helping members gain well-deserved recognition for their hard work and achievements.

My strong leadership and communication skills will enable me to effectively oversee the awards process—from application to judging and recognition—ensuring a seamless and rewarding experience for all members. I am passionate about fostering a culture of growth and celebration, empowering both new and seasoned Extension professionals to engage in the awards program and showcase their meaningful contributions.

As Vice President for Awards and Recognition, I will work to inspire greater participation, highlight excellence across our organization, and ensure that every member feels valued and supported in their professional journey.

B. If you were elected, what would be your top priority/goal for your term?

If elected as Vice President for Awards and Recognition, my top priority would be to support and empower affiliate Vice Presidents of Awards and Recognition in engaging their members. I will encourage them to meet annually with their members to provide training on the award application process and ensure clear communication of unique award deadlines specific to their affiliate.

To further strengthen participation in the awards program, I will advocate for all NEAFCS members to attend professional development sessions provided by the Awards Training Committee, equipping them with the knowledge and confidence to navigate the national awards process successfully.

Equality and accessibility will be at the heart of my approach, ensuring that every member—whether new to Extension or nearing retirement—feels supported in pursuing recognition for their outstanding work. I will also prioritize clear and consistent communication to keep members informed, engaged, and inspired to take advantage of award opportunities.

Through these efforts, I aim to foster a culture of growth and celebration, ensuring that every NEAFCS member sees the personal and professional value of participating in the awards program and feels recognized for their community contributions. Together, we will advance the mission of our organization by uplifting and celebrating excellence.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair will contact you first regarding your preference and willingness to serve in any other position.

Yes X No ☐ Maybe ☐

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election?

Yes X No ☐

Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position you are applying for and the additional policies outlined in the Manual.



Signature of Applicant

March 31, 2025

Date

Letters of support and recommendation from the following individuals must accompany the application.

- State Director of Extension (required)
- State Program Leader or immediate supervisor (one required)
- NEAFCS board member or state/territory affiliate president (optional)

Applications are due to the National Nominating Committee Chair by May 1. Please include with your application a high-resolution headshot photo for the candidate display at the Annual Session.

NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 2021-2024)



University of Illinois Extension
520 Bevier Hall MC-184, 905 S Goodwin Ave, Urbana, IL 61801
217-300-1799

April 4, 2025

Dear Nominating Committee,

I am writing this letter on behalf of Diane Reinhold, Nutrition and Wellness Educator, University of Illinois Extension, in support of her application for the NEAFCS VP of Awards and Recognition. I have no hesitation that Diane would be excellent in this role. She brings to the position a wealth of experience holding the same role within our state association and having extensive prior volunteer experience in NEAFCS. Diane's knowledge of the association, network of Extension professionals, and passion for our work would be assets for this position. Diane is diligent, organized, and timely. She is also very encouraging to team members to receive recognition for the wide variety of work within FCS and Extension and as a result of her efforts, we have had a large increase in award winners from Illinois. This is the type of person who could contribute greatly to managing awards and recognition for the association.

I fully support Diane's application for this national leadership position and am happy to support her as the state program leader to ensure she has what she needs to be successful in this role. She receives my full support and recommendation. Please feel free to contact me if I could provide more information to inform your decision, jmccaffr@illinois.edu or 217 300 1799.

Sincerely,

A handwritten signature in cursive script that reads 'Jennifer McCaffrey'.

Jennifer McCaffrey, PhD, MPH, RD
Assistant Dean, Family and Consumer Sciences
Office of Extension & Outreach
University of Illinois

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

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University of Illinois Extension provides opportunities in programs and employment.

16 March 2025

National Extension Association of Family and Consumer Sciences (NEAFCS)
Executive Board Nominating Committee
RE: Nomination for Central Region Director Position

Dear NEAFCS Executive Board Nominating Committee Members:

With enthusiasm, I provide my strongest recommendation for the nomination of **Ms. Diane Reinhold, MPH, MS, RDN**, nutrition and wellness educator, serving Jo Daviess, Stephenson, and Winnebago counties with University of Illinois Extension, for the position of **NEAFCS central region director**. I am delighted to support this nomination as associate dean and director of University of Illinois Extension.

Ms. Reinhold has been a nutrition and wellness educator with Illinois Extension since June 2013. She holds a BS degree in nutrition and dietetics from North Dakota State University as well as a Master's in public health and MS in nutrition and dietetics from St. Louis University. She has further training in the psychology of individual and family wellness and in university teaching. Ms. Reinhold served as a graduate project assistant and worked as a registered dietitian for two years (2011-2013), providing management for a research project regarding fresh produce intake and other health-related behaviors for school-aged children. She gained project management, data management and analytics, and reporting skills from these experiences.

She has held several other professional positions, including clinical registered dietitian (2005-2010), providing medical nutrition therapy to patients and engaging in wholistic care. Further, she mentored dietetic interns and undergraduate students. Additional work experiences over the years have honed Ms. Reinhold's interpersonal relationship skills as well as organizational management, communications, and leadership skills. Ms. Reinhold is a valuable member of our family and consumer sciences team and works to integrate nutrition and wellness programs with other program areas.

Of note, Ms. Reinhold has served as an ambassador for NEAFCS (2023, 2024). Further, she served as the apprentice for the award sponsorship and silent auction for NEAFCS (2024-2025) as well as served as the awards training committee chair. She was the chair-elect for the awards training committee in 2023-2024. Ms. Reinhold has additionally served NEAFCS by being a member of the nominating committee (2024-2025), the awards *ad hoc* committee (2024-2025), and conference marketing committee (2024-2025).

At the state level, Ms. Reinhold has served as the vice president, membership and treasurer, for the Illinois Extension Association of FCS (IEAFCS) where she helped to publicize IEAFCS and grow membership (2016-2018). She served as the vice president, awards and recognition (2022-2024). She created an IEAFCS awards training manual to formalize and document the process for consistency and accessibility. Further, she provided training sessions to communicate the process and encourage nominations. She has served on the IEAFCS awards committee for nearly 10 years. She has been

recognized for her contributions through a number of individual (2016) and team awards (2016; 2018; 2019; 2021; 2024) from the IEAFCS and NEAFCS.

Ms. Reinhold is detail-oriented, strategic, and meticulous. She is dedicated to mentoring others and connecting members of NEAFCS with each other. She believes in recognition of work well done and has supported many colleagues in their efforts toward achievement and recognition. She is a strong communicator, sharing her knowledge, perspectives, and opinions, as well as listening to others for understanding and improvement. She is a strong team member on working groups and within her multi-county unit and communities.

As NEAFCS' central region director, Ms. Reinhold would connect colleagues and shepherd them toward completion of common goals. She would be a very strong advocate for individual members as well as the organization.

I wholeheartedly recommend Ms. Diane Reinhold for the NEAFCS central region director position. If you have any questions or require further information, please feel free to contact me by electronic mail (nickrich@illinois.edu).

Sincerely,



Shelly Nickols-Richardson, PhD, RD
Associate Dean and Director of University of Illinois Extension and Outreach
Professor, Department of Food Science and Human Nutrition
Past-President, American Association of Family and Consumer Sciences, 2009-2010

