



# Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Candidates will be invited to join the Pre-National Board Meeting as an observer to become familiar with board business (will not be reimbursed by National to attend)
- Newly elected Executive Board members may be reimbursed for one night's lodging for post board meeting (at a rate of ½ of double room) but are not reimbursed for additional travel costs. Meal reimbursement for day of post board meeting will follow Policy Manual and current approved budget.

Upon applying for the position, I acknowledge that I will have the necessary resources (i.e. computer, internet, etc.) to complete the duties of the position. X I agree

Office Applied for: Treasurer

Date: April, 29, 2025

**This form should be used as a guideline. When typing your own form, add more space as necessary.**

Jesse	Murle	Ketterman	
First Name	Middle Name	Last Name	
Senior Agent	University of Maryland		
Job Title	Employer		
1 Commerce Drive	Cumberland	MD	21502
Work Mailing Address	City	State/Territory	Zip
<a href="mailto:jketterm@umd.edu">jketterm@umd.edu</a>	<a href="mailto:jmketterman@yahoo.com">jmketterman@yahoo.com</a>		
Work Email Address	Home Email Address		
3017243320	N/A	3016870149	
Work Phone/Extension	Work Fax	Home Phone	

## I. Education Background

BS/BA	Business Major	West Virginia Wesleyan College Institution	1993 Year
MS/MA	MBA / MED Major	Frostburg State University Institution	1998/2001 Year
PhD	Educational Leadership Major	Touro University International Institution	2006 Year

## II. State/Territory Affiliate Experience

Office	Year(s)
<i>Secretary, MD Affiliate</i>	<i>2017</i>
<i>President Elect, MD Affiliate</i>	<i>2018</i>
<i>President, MD Affiliate</i>	<i>2019</i>
<i>Past-President, MD Affiliate</i>	<i>2020</i>
<i>Parliamentarian, MD Affiliate</i>	<i>2021-2025</i>
<b>Committee Chair</b>	<b>Year(s)</b>

<b>Committee</b>	<b>Year(s)</b>
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## III. NEAFCS Experience

Office	Year(s)
<i>Eastern Regional Director</i>	<i>2022-2024</i>
<b>Committee Chair</b>	<b>Year(s)</b>
<i>Public Affairs: Education Committee</i>	<i>2022</i>
<b>Other Assignments Representing NEAFCS</b>	<b>Year(s)</b>
<i>NEAFCS Awards Ad-Hoc Committee</i>	<i>2025</i>
<i>NEAFCS Financial Management Impact Statement</i>	<i>2025</i>
<i>NEAFCS Journal Reviewer</i>	<i>2025</i>
<i>Representative on JCEP, Extension Leadership Conference Planning Committee</i>	<i>2024</i>
<i>NEAFCS Annual Session Planning Committee, Member</i>	<i>2023</i>
<i>NEAFCS Financial Management Impact Statement</i>	<i>2023</i>
<i>NEAFCS Abstract Reviewer</i>	<i>2019</i>
<i>NEAFCS Abstract Reviewer</i>	<i>2018</i>

Annual Sessions Attended (list years): 2018, 2019, 2020, 2021, 2022, 2023, 2024

Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite)  
*Submission did not have to be accepted.*

Check all that apply: **See Attachment**

☐ Webinar Submission      Year(s): \_\_\_\_\_

*Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).*

☒ Annual Session Proposal

Year(s): 2018, 2019, 2021, 2022, 2023, 2024, 2025

Proposal Type: Sessions, Ignites, & Posters

☒ Award Submission

Year(s): 2018, 2019, 2021, 2022, 2023, 2024

#### **IV. Non-Association Extension Leadership Assignments**

(Annual conference committees, search committees, etc.)

Assignments: Elected (E) or Appointed (A)

Year(s)

2025. UMD Faculty Senate: Role: UME Elected TTK Representative

2025. UME Strategic Planning Committee: Role: Committee Member

2025. UME Tenure Review Committee: Role: Committee Member

2024. Three Year Review Committee: Role: Team Member

2024. UME Strategic Planning Committee: Role: Committee Member

2024. UMERS Replacement Review Committee: Role: Committee Member

2023. Salesforce Marketing Planning Team. Role: Committee Member

2023. Agent Associate Search, FCS. Role: Chair

2023. Three Year Review Committee. Role: Team Member

2022-2023. Digital Literacy Advisory Team. Role: Team Member

2022-2023. Tech Extension Educator/Navigator Search: Role: Committee Member

2022. FCS Playbook Review Committee. Role: Co-Chair

2021. FCS Inservice Planning Team. Role: Chair

2020. FCS Inservice Planning Team. Role: Team Member

2020. UME Qualtrics Support Team. Role: Team Member

2019-Present. Health Insurance Literacy Initiative. Role: Chair

2019. PILD Conference. Role: Meet with Congressional Representatives to Promote Extension

2018. Assistant Clinical Professor, Family Finance Extension Specialist Search. Role: Committee Member

2018. Maryland Day. Role: Coordinate Display for the Financial Wellness Team

2018. PILD Conference. Role: Meet with Congressional Representatives to Promote Extension

2017. Health Insurance Literacy Initiative. Role: Team Member

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2017. Maryland Association of Counties Conference. Role: Represent Extension at Exhibit

2017. National Health Outreach Conference. Role: Represent Health Insurance Literacy Team Display

2017. Maryland Rural Health Conference. Role: Represent Health Insurance Literacy Team Display

2017. PILD Conference. Role: Meet with Congressional Representatives to Promote Extension

2017. Rural Maryland Summit. Role: Represent Health Insurance Literacy Team Display

2017. University of Maryland Extension Internship Program. Role Team Member

2016-2020. Financial Wellness Impact Team. Role: Chair Team

2005-2016. University Representative, Council of University System Staff (CUSS)

**V. Membership/Leadership in Other Organizations**

(Professional, civic, service, religious or agency related organizations)

Organizations, Leadership role

Year(s)

2024. Association for Financial Counseling and Planning Education (AFCPE) Extension Pre-Symposium Planning Committee, Member

2024. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Member

2024. Joint Council of Extension Professionals, 2024 Extension Leadership Conference Planning Committee, Member

2023. Association for Financial Counseling and Planning Education (AFCPE) Extension Pre-Symposium Planning Committee, Co-Chair

2023. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Member

2023. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Planning & Logistics Subcommittee, Member

2022. Association for Financial Counseling and Planning Education (AFCPE) Extension Pre-Symposium Planning Committee, Chair

2022. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Member

2021. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Co-Chair

2021-2022. Epsilon Sigma Phi (ESP) National Marketing Committee, Member

2020. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Co-Chair

2020. Financial Security for All, Community of Practice, Chair

2019-2021. Alumni Council, 2- Vice President, West Virginia Wesleyan College

2019. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee

2019. Financial Security for All, Community of Practice, Vice Chair

2018 - present. Association for Financial Counseling & Planning Education (AFCPE), Extension Pre-Symposium Planning Team, Member

2018 - present. Association for Financial Counseling & Planning Education (AFCPE), Newsletter Task Force, Member

2018. Association for Financial Counseling & Planning Education (AFCPE) Symposium Task Force Committee, Sub-Chair for Research

2017 - 2019. Alumni Council President, West Virginia Wesleyan College

2017 - present. Association for Financial Counseling & Planning Education (AFCPE) Finance Task Force, Member

2017. Pre-Conference Planning Committee, Higher Education Financial Wellness Summit

2015. Business Membership Task Force, Association for Student Conduct Administration

2015. Conference Professional Growth Planning Committee, Association for Student Conduct

2014-2021. Alumni Board, West Virginia Wesleyan College

2014-present. Ethics Committee, City of Frostburg, MD

2014. Membership Dues Task Force, Association for Student Conduct Administration

2012-2014. Treasurer, Association for Student Conduct Administration

2011-present. Deputy Province Commander, Hamilton Province, Kappa Alpha Order

2010-2016. Frostburg Community Coalition

2010. Restructuring Task Force, Association for Student Conduct Administration

2010-present. Secretary, Frostburg Business Professional Association

2008-2012. Finance Committee Chair, Association for Student Conduct Administration

## **VI. Work Experience Other Than Extension (if applicable)**

Positions

Year(s)

2009-2016      Assistant Vice President for Student Affairs, Dean of Students, Frostburg State University, Frostburg, MD 21532

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to the National Nominating Committee Chair (NEAFCS Immediate Past President).*

2006-2009	Director of Student Development, Frostburg State University, Frostburg, MD 21532
2000-2006	Associate Director of Residence Life, Frostburg State University, Frostburg, MD 21532
1999-2000	Assistant Director of Residence Life, Frostburg State University, Frostburg, MD 21532
1998-1999	Resident Director, Monmouth University, West Long Branch, NJ 07764
1995-2003	Staff Sergeant, United States Army Reserve
1993-1995	Counselor/Teacher, Bowling Brook Preparatory School, Keymar, MD 21757

## VII. Awards and Honors

Awards	Date(s)
2021	Early Career Award, Epsilon Sigma Phi, Tau Chapter
2021	Community Champion, Financial Education and Capability Award
2020	NEAFCS MD Affiliate 4-7 Year Award
2016	TiPS Trainer Award, Health Communications, Inc.
2014	Dr. Paul R. Kittle Award, Phi Mu Delta Fraternity
2013	Distinguished Alumni Achievement Award, Frostburg State University
2013	Inductee, Hamilton Province, Court of Honor, Kappa Alpha Order
2010	VIP by 40, Maryland Daily Record
2010	Mid-Level Professional of the Year, NASPA
2009	Mid-Level Professional of the Year, NASPA Region II
2006	Staff Award for Excellence, Frostburg State University
2005	Inductee, Frederick County, Sports Hall of Fame
2003	Honorable Discharge, United States Army
2001, 2002	US Army Commendation Medal, Department of the Army
2002	US Army Achievement Medal, Department of the Army
2000	Fraternity Advisor of the Year, Frostburg State University
2000	Governor's Volunteer Service Certificate, State of Maryland
1996, 1998	Certificate of Achievement, Department of the Army

## Position Statement

A. Why would you like to be a candidate for this office?

As an Extension professional involvement at the national level is important in our work. After serving as a Regional Director, I believe that there is more that I can contribute to the association. As a financial educator in Extension, serving as Treasurer aligns with my work. I have also served as a Treasurer of another organization.

B. If you were elected, what would be your top priority/goal for your term?

After discussing the position with Lance, I believe the trajectory he has moved with the financial aspects of NEAFCS should continue. I will work with the finance committee to ensure that we are being good stewards of the Association's funds. As an Association we need to continue to identify and find opportunities to support both new and long term members. In situations where that may involve funds, seek ways to do so.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes ☐ No ☒ Maybe ☐

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes ☒ No ☐

**Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position in which you are applying for as well as additional policies outlined in the Manual.**

Jesse Ketterman  
Signature of Applicant

4/29/25  
Date

**Letters of support and recommendation from the following individuals must accompany the application.**

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate president (optional)

**Applications are due to the National Nominating Committee Chair by May 1st.  
Please include with your application a high resolution headshot photo for the  
candidate display at Annual Session.**

*NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)*

April 29, 2025

NEAFCS Nominating Committee

Dear Members of the NEAFCS Nominating Committee:

It is a pleasure for me to write this letter supporting Jesse Kettermann's application to serve as the Treasurer for the National Extension Association of Family and Consumer Sciences. Dr. Kettermann has had an active role with the NEAFCS- Maryland Affiliate since he began his career with the University of Maryland Extension in 2016, serving as President, Secretary, and Parliamentarian. He has presented numerous times at national conferences, including several NEAFCS Annual Sessions.

Dr. Kettermann has demonstrated his potential for leadership since he has been instrumental in effectively leading and managing statewide educational programs in his role as the chair of the Health Insurance Literacy Action Team and Financial Wellness Team. He has also directed and implemented many educational programs, public relations efforts, and community and resource development initiatives. He effectively handles many tasks in a highly demanding position that is often fraught with complicated caveats across a large geographic area of three rural counties. His excellent skills, as well as his relentless efforts, have enabled him to demonstrate remarkable success.

Dr. Kettermann is a very motivated faculty member who is strategic about his programmatic planning and implementation. He is a solid and respected member of the UME faculty, and we appreciate his professionalism and dedication. We are confident that he will provide the same commitment in the role of NEAFCS Treasurer.

If you have any questions, please don't hesitate to contact me at [jinkim@umd.edu](mailto:jinkim@umd.edu).

Regards,



Jinhee Kim, Chair and Associate Dean/Associate Director  
University of Maryland Extension



# UNIVERSITY OF MARYLAND EXTENSION

Washington County Office  
7303 Sharpsburg Pike  
Boonsboro, Maryland 21713  
TEL 301-791-1504  
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lmccoy@umd.edu

May 1, 2025  
Nominating Committee  
NEAFCS

Dear Nominating Committee,

It is a pleasure for me to write this letter supporting Jesse Ketterman's application to serve as the Treasurer for the National Extension Association of Family and Consumer Sciences for 2025-2027. Jesse was promoted to Senior Agent with tenure at the University of Maryland in 2022. Dr. Jesse Ketterman has been active with NEAFCS-MD affiliate since he joined the University of Maryland and has held the offices of President, Secretary, and Parliamentarian. He recently completed his 2-year term as Eastern Region Director for NEAFCS. Jesse has been selected as a member of the UME delegation to the Public Issues Leadership Development (PILD) conference for several years. As a financial literacy educator, he has presented for several conferences and workshops including NEAFCS annual meetings. Jesse has also received numerous awards for his work and the work of his colleagues as well.

Dr. Ketterman has demonstrated his potential for leadership since he has been instrumental in effectively leading and managing statewide educational programs in his role as the chair of the Health Insurance Literacy Action Team and Financial Wellness Team. He has also directed and implemented many educational programs, public relations efforts, and community and resource development initiatives. He effectively handles many tasks in a highly demanding position that is often fraught with complicated caveats across a large geographic area of three rural counties. His excellent skills, as well as his relentless efforts, have enabled him to demonstrate remarkable success.

Dr. Ketterman is a very motivated faculty member who is strategic about his programmatic planning and implementation. He is a solid and respected member of the UME faculty, and we appreciate his professionalism and dedication. We are confident that he will provide the same commitment in the role of NEAFCS Treasurer. If you have any questions, please don't hesitate to contact me at [lmccoy@umd.edu](mailto:lmccoy@umd.edu).

Respectfully submitted,



Lisa McCoy, EdD, RDN  
Interim Program Leader  
UME Family and Consumer Sciences

