



# Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Newly elected board members will be required to attend the post Annual Session board meeting to be held in conjunction with the Annual Session.

This form should be used as a guideline. When typing your own form, add more space as necessary.

Office Applied for: **VP of Member Resources** Date: **4/15/2026**

|                                                             |                              |                                                     |              |
|-------------------------------------------------------------|------------------------------|-----------------------------------------------------|--------------|
| <b>Danielle</b>                                             | <b>Marie</b>                 | <b>Day</b>                                          |              |
| First Name                                                  | Middle Name                  | Last Name                                           |              |
| <b>Health and Human Sciences Educator, Family Wellbeing</b> |                              | <b>Iowa State University Extension and Outreach</b> |              |
| Job Title                                                   |                              | Employer                                            |              |
| <b>800 N Maple St, Ste 2</b>                                | <b>Monticello</b>            | <b>Iowa</b>                                         | <b>52310</b> |
| Work Mailing Address                                        | City                         | State/Territory                                     | Zip          |
| <b>daday@iastate.edu</b>                                    | <b>danid_dmd@hotmail.com</b> |                                                     |              |
| Work Email Address                                          | Home Email Address           |                                                     |              |
| <b>319-465-3224</b>                                         | <b>N/A</b>                   | <b>641-229-6563 (Cell)</b>                          |              |
| Work Phone/Extension                                        | Work Fax                     | Home Phone                                          |              |

## I. Education Background

|                                                                  |                       |      |
|------------------------------------------------------------------|-----------------------|------|
| BA General Business                                              | Chadron State College | 2009 |
| BA Family and Consumer Sciences                                  | Chadron State College | 2009 |
| Major                                                            | Institution           | Year |
| MA Human Services Counseling, Crisis Response and Trauma Cognate | Liberty University    | 2023 |
| Major                                                            | Institution           | Year |
| PhD                                                              | N/A                   |      |
| Major                                                            | Institution           | Year |

## II. State/Territory Affiliate Experience

| Office                                | Year(s)      |
|---------------------------------------|--------------|
| Immediate Past President              | 2026         |
| President                             | 2024-2025    |
| President-elect/Secretary (Dual Role) | Jan-Feb 2024 |
| Treasurer                             | 2021-2023    |
| VP of Member Resources                | 2021-2023    |

Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).

|                                                                        |                |
|------------------------------------------------------------------------|----------------|
| <b>Committee Chair</b>                                                 | <b>Year(s)</b> |
| Fiscal Committee Chair (Committees implemented under officers in 2022) | 2022-2023      |

|                  |                |
|------------------|----------------|
| <b>Committee</b> | <b>Year(s)</b> |
|------------------|----------------|

### III. NEAFCS Experience

|               |                |
|---------------|----------------|
| <b>Office</b> | <b>Year(s)</b> |
|---------------|----------------|

NA

|                        |                |
|------------------------|----------------|
| <b>Committee Chair</b> | <b>Year(s)</b> |
|------------------------|----------------|

|                                            |           |
|--------------------------------------------|-----------|
| 2025 Annual Session Leadership Event Chair | 2024-2025 |
|--------------------------------------------|-----------|

|                                              |                |
|----------------------------------------------|----------------|
| <b>Other Assignments Representing NEAFCS</b> | <b>Year(s)</b> |
|----------------------------------------------|----------------|

|                                        |      |
|----------------------------------------|------|
| 90 <sup>th</sup> Anniversary Committee | 2024 |
|----------------------------------------|------|

|                            |              |
|----------------------------|--------------|
| NEAFCS Endowment Committee | 2025-present |
|----------------------------|--------------|

|                                  |            |
|----------------------------------|------------|
| NEAFCS Annual Session Ambassador | 2023, 2024 |
|----------------------------------|------------|

|                                 |              |
|---------------------------------|--------------|
| Mentor and Leadership Committee | 2026-present |
|---------------------------------|--------------|

|                              |           |
|------------------------------|-----------|
| Leadership Experience Mentor | 2026-2027 |
|------------------------------|-----------|

#### **Annual Sessions Attended (list years)**

2020 (virtual), 2022, 2023, 2024, 2025

Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite)  
*Submission did not have to be accepted.*

Check all that apply:

☐ Webinar Submission      Year(s): \_\_\_\_\_

☒ Annual Session Proposal      Year(s): 2020, 2025 \_\_\_\_\_

Proposal Type: Concurrent

☐ Award Submission      Year(s): 2022, 2026 \_\_\_\_\_

### IV. Non-Association Extension Leadership Assignments

(Annual conference committees, search committees, etc.)

|                                           |         |
|-------------------------------------------|---------|
| Assignments: Elected (E) or Appointed (A) | Year(s) |
|-------------------------------------------|---------|

|                                                 |              |
|-------------------------------------------------|--------------|
| Mental Health/Relationship Program Team co-lead | 2021-present |
|-------------------------------------------------|--------------|

|                                                    |           |
|----------------------------------------------------|-----------|
| Human Sciences Community Council (Chair 2022-2023) | 2021-2023 |
|----------------------------------------------------|-----------|

|                                                               |              |
|---------------------------------------------------------------|--------------|
| Iowa Extension Disaster Education Network (EDEN) Team, Member | 2024-present |
|---------------------------------------------------------------|--------------|

|                                                               |              |
|---------------------------------------------------------------|--------------|
| North Central Region Farm and Ranch Stress Assistance Network | 2024-present |
|---------------------------------------------------------------|--------------|

## V. Membership/Leadership in Other Organizations

(Professional, civic, service, religious or agency related organizations)

| Organizations, Leadership role                         | Year(s)      |
|--------------------------------------------------------|--------------|
| Linn County Suicide Prevention Coalition, Member       | 2026-present |
| Together! Healthy Linn Mental Health Coalition, Member | 2024-present |
| Crossroads Church Greeting team                        | 2024-present |
| Crossroads Church Brew Crew team                       | 2025-present |
| Epsilon Sigma Phi-Alpha Mu Chapter, Member             | 2020-present |
| Dubuque Struttin' Spurs NWTF Chapter, Treasurer        | 2017-present |

## VI. Work Experience Other Than Extension (if applicable)

| Positions                                                                                 | Year(s)   |
|-------------------------------------------------------------------------------------------|-----------|
| County Director, ISU Extension and Outreach, Dubuque County                               | 2015-2019 |
| Office Manager/Program Coordinator, ISU Extension and Outreach, Chickasaw County          | 2011-2015 |
| Director of Sales (Hampton Inn & Microtel Inn), Chrisbro Hospitality, LLC, Rapid City, SD | 2010-2011 |

## VII. Awards and Honors

| Awards                                                                                                                                                                                           | Date(s)    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| Iowa State University P&S Council, Individual CyTation Award                                                                                                                                     | 2026       |
| National Council for Mental Wellbeing, Top MHFA Instructor                                                                                                                                       | 2024, 2025 |
| Disaster Education Team Award. Question.Persuade.Refer., Education and Iowa Disasters Team, Central Region Award Winner, National Extension Association of Consumer and Family Sciences (NEAFCS) | 2022       |
| Distinguished Team Recognition, Question.Persuade.Refer. (QPR) Team. Alpha Mu Chapter of Epsilon Sigma Phi                                                                                       | 2022       |
| Creativity in Service to All Iowans Team Award, Mental Health First Aid (MHFA) Team, Iowa State University Extension and Outreach                                                                | 2022       |
| COVID-19 Exceptional Effort Award, Extension Impact, QPR Team, Iowa State University Extension and Outreach                                                                                      | 2021       |

## Position Statement

A. Why would you like to be a candidate for this office?

I am seeking the role of Vice President for Member Resources because I genuinely believe NEAFCS is at its best when members feel connected, supported, and seen. My own experience with NEAFCS has reinforced how powerful it is to belong to a professional community that offers encouragement, opportunity, and shared purpose. Serving in this role feels like a natural way to give back to an association that has shaped my growth as both a professional and a leader.

Throughout my Extension and association leadership journey, my focus has consistently centered on people. I care deeply about helping professionals feel welcomed, confident, and equipped to engage, whether they are new to Extension, stepping into leadership, or continuing long standing involvement. Member Resources speaks directly to that commitment by creating pathways for connection, mentorship, leadership development, and meaningful participation.

*Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).*

Professionally, I have more than a decade of experience in Extension, serving in county, regional, and statewide roles. As a Health and Human Sciences Educator with Iowa State University Extension and Outreach, I mentor and support educators across the state in mental health, disaster response, and family wellbeing work. This role has strengthened my skills in listening, relationship building, clear communication, and systems that support people doing meaningful work together.

My involvement with NEAFCS has given me a strong understanding of member experiences and affiliate needs. I have served in multiple Iowa affiliate leadership roles, including President, Treasurer, and Vice President for Member Resources, and currently serve as Immediate Past President. I have also served on national committees that focus on leadership, mentorship, and engagement. These experiences have shown me how valuable it is when members feel informed, encouraged, and invited into participation rather than unsure about where or how to connect.

My leadership style is relationship centered and collaborative. I value approachability, clarity, and follow through, and I believe the strongest associations are built on trust, communication, and shared ownership. If elected, my focus would be on strengthening mentorship and leadership pathways, supporting committees so their work feels purposeful and manageable, and helping members clearly see the many ways they can engage and contribute to NEAFCS.

I am prepared for the time commitment and responsibilities of national board service and approach this opportunity with professionalism, care, and respect for NEAFCS policies and governance. Most importantly, I bring a genuine desire to support our members and help ensure NEAFCS continues to feel like a professional home for educators across the country.

B. If you were elected, what would be your top priority/goal for your term?

If elected as Vice President for Member Resources, my top priority would be to continue cultivating the strong work already underway to deepen member connection, mentorship, leadership development, and meaningful engagement across NEAFCS. I see this role as one grounded in stewardship and vision, building intentionally on the strategic direction and momentum established by current and past leaders, while helping NEAFCS continue to grow as a professional home that supports members personal and professional growth throughout every stage of their career journey.

I envision an experience where members feel welcomed, supported, and able to clearly see how NEAFCS resources connect and evolve with them over time. Mentorship, both formal and informal, is central to this vision, especially when it creates space for professionals at different stages of their careers to learn from one another, share wisdom, and grow together. When leadership pathways, publications, recognition programs, and engagement opportunities are woven together with purpose, members are better able to find their place, deepen their involvement, and remain connected to the profession in meaningful ways throughout their life.

Within this network of support and opportunity, I'd like to strengthen the connection to the NEAFCS Endowment which serves as one of the resources that helps nurture innovation, leadership growth, and emerging initiatives, ensuring the association remains relevant, resilient, and forward-focused as the Family and Consumer Sciences profession continues to evolve.

My leadership philosophy is rooted in cultivation, creating environments where people, ideas, and systems are supported with care and intention so they can grow sustainably. As Vice President for Member Resources, I would focus on listening closely to members, strengthening relationships, and supporting committees and leaders as they shape experiences that reflect both the values and the future of NEAFCS.

Ultimately, my goal is for members to feel informed, valued, and connected, and for NEAFCS to continue serving as a welcoming and trusted professional home where growth is encouraged, contributions are honored, and engagement remains meaningful at every stage of a member's career.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes ☒ No ☐ Maybe ☐

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes ☒ No ☐

Upon applying for the position, I acknowledge that I will have the necessary resources (i.e. computer, internet, etc.) to complete the duties of the position. ☒ I agree

*Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).*

**Your signature below confirms that you have read the current [NEAFCS Policy Manual](#) and agree to the duties and qualifications for the position in which you are applying for as well as the policies around Campaigning and Nominations and understand that intentional campaigning is strictly prohibited.**



Signature of Applicant

April 15, 2026

Date

**Letters of support and recommendation from the following individuals must accompany the application.**

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate officer (one required)

**Applications are due to the National Nominating Committee Chair by May 1st.  
Please include with your application a high resolution headshot photo for the  
candidate display at Annual Session.**

*NEAFCS provides professional development for Extension professionals who provide education and outreach to improve the quality of life for individuals, families, and communities. NEAFCS is committed to providing a professional association that is open and accessible to all eligible individuals. Membership and participation are open to all without regard to legally protected status, and membership is not by invitation.*

Dear Members of the National Nominating Committee,

It is a pleasure to recommend Danielle Day for the role of NEAFCS Vice President for Member Resources. My perspective on Danielle's leadership comes from two distinct roles: as her colleague at Iowa State University Extension and Outreach and as the current Iowa Affiliate President, a position I assumed directly after her term.

In our shared work as Health and Human Sciences Educators, Danielle consistently demonstrates a commitment to service and excellence. She not only steps forward to support others but does so in ways that create meaningful, lasting impact. Her influence is felt not only by the lowans she serves, but also by colleagues across the state. Danielle has navigated the evolving role of an Extension professional with adaptability, professionalism, and purpose.

Following Danielle as President has given me a deep appreciation for the strength of her leadership. She did far more than maintain the organization, she strengthened it. Throughout her involvement with NEAFCS, she has focused on enhancing member resources and engagement. By introducing both in-person and virtual opportunities with creativity and intention, she expanded access to professional development and fostered stronger connections among members. She ensured these opportunities were not only available, but valuable and engaging.

Danielle has a strong ability to anticipate and respond to member needs. Whether streamlining fiscal processes during her time as Treasurer or strengthening connections to the NEAFCS Endowment, recognition programs, and publications, she consistently works to ensure members feel supported, informed, and valued. She understands that a strong organization is built on how well it serves its members.

As both her colleague and the current Iowa Affiliate President, I offer my full support of Danielle's candidacy. Her leadership, integrity, and dedication will make her an outstanding asset to the NEAFCS National Board.

Sincerely,

*Kimberly Cavalier*

Kimberly Cavalier- President, NEAFCS Iowa Affiliate

wellauer@iastate.edu

# IOWA STATE UNIVERSITY

## Extension and Outreach

Tandalayo Kidd, PhD, RD, LPN  
Associate Dean and Director  
Health and Human Sciences Extension and Outreach  
2155 EB Lagomarcino Hall  
901 Strange Road  
Ames, IA 50011-1122  
Phone 515-294-7303  
Email: [tkidd@iastate.edu](mailto:tkidd@iastate.edu)

April 13, 2026

National Nominating Committee  
National Extension Association of Family and Consumer Sciences (NEAFCS)

Dear Members of the National Nominating Committee,

I am pleased to offer my full support for Danielle Day as a candidate for Vice President for Member Resources with the National Extension Association of Family and Consumer Sciences (NEAFCS). In my role as [Health and Human Sciences Director/Administrator] with Iowa State University, I have had the opportunity to observe Danielle's leadership, professionalism, and commitment to Extension professionals and the communities they serve. She brings the experience, judgment, and relational leadership style well-suited to this national role.

Danielle currently serves as a Health and Human Sciences Educator with Iowa State University Extension and Outreach, where she provides leadership in mental health, disaster response, and family wellbeing education. Her work reflects a strong systems-level approach, with consistent attention to educator support and sustainable program development and implementation. Danielle demonstrates the ability to listen carefully, anticipate needs, and build clear structures that help professionals feel supported, capable, and connected. All represent qualities that align directly with the Vice President for Member Resources' responsibilities.

Throughout her Extension career, Danielle has served in county, regional, and state-level roles, including as a County Program Director and in grant-funded statewide program leadership. These experiences have strengthened her ability to work across diverse teams, manage complex initiatives, and balance strategic vision with practical implementation. She is an effective mentor and committee leader, and she consistently aligns her work with organizational priorities and policies.

Danielle's service to NEAFCS is both extensive and exemplary. She stepped into the role of Iowa Affiliate President shortly after being elected President-Elect due to staffing transitions and has also served as Treasurer, Vice President for Member Resources, and Immediate Past President. In her role as treasurer, she modernized banking processes to create easier pathways for members while honoring university-level policies and procedures. In addition, she has been actively engaged at the national level through committee leadership and mentorship roles. This depth of involvement provides her with a strong understanding of affiliate needs, national governance, and the importance of clear, accessible pathways for member engagement. She approaches association leadership with care, consistency, and respect for people, process, and policy.

Danielle's leadership philosophy closely aligns with the goals of the Member Resources portfolio. She is relationship-centered, collaborative, and attentive to access and engagement. She excels at strengthening mentorship pathways, supporting leadership development, and helping members connect meaningfully with association resources, recognition programs, publications, and the NEAFCS Endowment. Her leadership fosters a sense of belonging while maintaining accountability and organizational clarity.

Danielle has demonstrated the ability to manage time and responsibilities effectively and has the full support of our organization to serve in this national capacity should she be elected. We value NEAFCS leadership and recognize her service as mutually beneficial to the association and to Extension as a whole.

I am confident that Danielle Day would serve NEAFCS with integrity, dedication, and thoughtful leadership. She brings both the experience and genuine commitment necessary to help members feel informed, valued, and connected. I strongly endorse her candidacy for Vice President for Member Resources.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tandalayo Kidd".

Tandalayo Kidd, PhD, RD, LPN  
Associate Dean | Director  
College of Health and Human Sciences  
Health and Human Sciences Extension and Outreach

**IOWA STATE UNIVERSITY**  
**Extension and Outreach**

Jason Henderson, Ph.D.  
**Vice President**  
2150 Beardshear Hall, 515 Morrill Road  
Ames, IA 50011  
(515) 294-6675  
[lhender5@iastate.edu](mailto:lhender5@iastate.edu)  
[www.extension.iastate.edu/vp](http://www.extension.iastate.edu/vp)

**National Nominating Committee**

National Extension Association of Family and Consumer Sciences (NEAFCS)

Dear Members of the National Nominating Committee,

I am writing to offer my support for Danielle Day as a candidate for Vice President for Member Resources with the National Extension Association of Family and Consumer Sciences (NEAFCS). In my role as Vice President for Extension and Outreach at Iowa State University, I have the opportunity to observe Extension professionals who demonstrate leadership, professionalism, and sustained commitment to the Extension mission. Ms. Day is recognized within our organization as a strong leader with a consistent record of service and engagement.

Ms. Day serves as a Health and Human Sciences Extension Educator with Iowa State University Extension and Outreach, providing leadership in mental health, disaster response, and family wellbeing education. Her work reflects a thoughtful, systems-oriented approach to Extension programming and a clear commitment to supporting educators through effective structures, communication, and professional connection. She has demonstrated the ability to contribute meaningfully within complex organizational environments while maintaining alignment with institutional goals and policies.

Ms. Day has served in Extension leadership roles at the county, regional, and state levels and has been actively engaged in professional association leadership through NEAFCS. Her service within the Iowa Affiliate—including multiple officer roles—and her participation at the national level indicate a strong understanding of governance, member engagement, and the responsibilities associated with national board service.

The Vice President for Member Resources role requires an individual who values access, engagement, mentorship, and clear leadership pathways for members. Based on her record of service and professional involvement, Ms. Day brings strengths that align well with these responsibilities. She is known for a collaborative leadership style and an approach that supports inclusion and connection while respecting established processes and professional standards.

Ms. Day has demonstrated the capacity to manage responsibilities effectively, and Iowa State University Extension and Outreach supports her service to NEAFCS should she be elected. I am confident she would represent the association and the Extension profession with professionalism and integrity.

I appreciate your consideration of Ms. Day's candidacy.

Sincerely,

A handwritten signature in black ink, appearing to read "Jason Henderson", with a stylized, flowing script.

Jason Henderson, Ph.D.  
Vice President for Extension and Outreach  
Iowa State University

