



Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Candidates will be invited to join the Pre-National Board Meeting as an observer to become familiar with board business (will not be reimbursed by National to attend)
- Newly elected Executive Board members may be reimbursed for one night's lodging for post board meeting (at a rate of ½ of double room) but are not reimbursed for additional travel costs. Meal reimbursement for day of post board meeting will follow Policy Manual and current approved budget.

Office Applied for: Eastern Regional Director

Date: 4-30-20

This form should be used as a guideline. When typing your own form, add more space as necessary.

Lisa		Hoffman		McCoy	
First Name		Middle Name		Last Name	
Tenured Extension Educator			University of Maryland Extension		
Job Title			Employer		
7303 Sharpsburg Pike		Boonsboro		MD	21713
Work Mailing Address		City		State/Territory	Zip
lmccoy@umd.edu			lisabmccoy@gmail.com		
Work Email Address			Home Email Address		
301-791-1304		(301) 791-1048		301-991-8412	
Work Phone/Extension		Work Fax		Home Phone	

I. Education Background

BS/BA	Human Nutrition and Foods – Dietetics	Virginia Tech	1980
	Major	Institution	Year
MS/MA	Community Health Education	Virginia Tech	1992
	Major	Institution	Year
PhD			
	Major	Institution	Year

II. NEAFCS Experience

Office	Year(s)
Committee Chair	Year(s)

Please email one copy of your completed application to the National Nominating Committee Chair (NEAFCS Immediate Past President).

Other Assignments Representing NEAFCS	Year(s)
Reviewed Minutes from Annual Business Meeting	2017
Served on Annual Session committee	2019
Proposal Reviewer for annual sessions	20-16,17,18,19,20
Session moderator at annual session	2014, 2017

Annual Sessions Attended (list years)
2014, 2015, 2017, 2018, 2019

Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite)
Submission did not have to be accepted.

Check all that apply:

<input type="checkbox"/> Webinar Submission	Year(s): _____	
<input checked="" type="checkbox"/> Annual Session Proposal <u>(2); concurrent session (9)</u>	Year(s): 2014, 2015, 2016, 2017, 2018, 2019, 2020	Proposal Type: <u>poster</u>
<input checked="" type="checkbox"/> Award Submission	Year(s): 2017, 2019	

III. State/Territory Affiliate Experience

Office	Year(s)
President	2017, 2018
Committee Chair	Year(s)
Professional Development	2015, 2016
Committee	Year(s)

IV. Non-Association Extension Leadership Assignments

(Annual conference committees, search committees, etc.)

Assignments: Elected (E) or Appointed (A)	Year(s)
Conference committee, National Health Outreach Conference	2017
UME FCS Nutrition, Health and Wellness Action Team, chair	2015-2020
Search committees for FCS Extension specialists and opioid grant educators (A)	2016, 2019

**Please email one copy of your completed application
to the National Nominating Committee Chair (NEAFCS Immediate Past President).**

V. Membership/Leadership in Other Organizations

(Professional, civic, service, religious or agency related organizations)

Organizations, Leadership role	Year(s)
UMD College of AGNR Health Food Systems Implementation team, member	2018-2020
Epsilon Sigma Phi, President-elect	2020
UME FCS Health Literacy, Health Insurance Literacy and Food Safety Action Teams, member	2015-2020

VI. Work Experience Other Than Extension (if applicable)

Positions	Year(s)
Public Health Nutritionist, Washington County Health Department	1983-1993; 2001-2013
Consultant Dietitian, self-employed	1994-2013
Adjunct faculty (Shepherd University, Frederick Community College, Hagerstown Community College)	1995-2009

VII. Awards and Honors

Awards	Date(s)
Marcie Myers Becker Spirit Award Maryland – NEAFCS Recognize exemplary spirit and overall enthusiasm for MD-NEAFCS	2018
Food Safety Action Team NEAFCS Food Safety Award – 1 st place Eastern Region, 3 rd place National	2019
Health Insurance Literacy Initiative Team NEAFCS Family Health and Wellness Award – 3 rd place Eastern Region	2019
ESP Distinguished Team Award – 1 st place Maryland Tau chapter	2019
AFCPE - Outstanding Educational Program Award	2017

Position Statement

A. Why would you like to be a candidate for this office?

I would like to serve as Eastern Regional Director for NEAFCS to give back to the organization and provide leadership for the success of this organization for many years to come.

**Please email one copy of your completed application
to the National Nominating Committee Chair (NEAFCS Immediate Past President).**

B. If you were elected, what would be your top priority/goal for your term?

My goal would be to engage more members from the Eastern region: attending the annual meeting, networking with other members, serve on national committees and receive the value for their dues with the many programs that we offer in NEAFCS.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes No Maybe

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes No

Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position in which you are applying for as well as additional policies outlined in the Manual.



Signature of Applicant

5/1/20
Date

Letters of support and recommendation from the following individuals must accompany the application.

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate president (optional)

Applications are due to the National Nominating Committee Chair by May 1st. Please include with your application a high resolution headshot photo for the candidate display at Annual Session.

NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)

Please email one copy of your completed application to the National Nominating Committee Chair (NEAFCS Immediate Past President).

UNIVERSITY OF MARYLAND EXTENSION

Washington County Office
7303 Sharpsburg Pike
Boonsboro, Maryland 21713
TEL 301-791-1304
FAX 301-791-1048

May 8, 2020

Dear Members of the NEAFCS Nominating Committee:

It is a pleasure for me to write this letter in support of Lisa McCoy's application to serve as the Eastern Regional Director for the National Extension Association of Family and Consumer Sciences. Ms. McCoy has had an active role with the NEAFCS- Maryland Affiliate since she began her career with the University of Maryland Extension in 2013. She has continued that dedication through state and national activities including serving as a session moderator and as a member of the annual meeting planning committee. She has presented numerous times at national conferences including NEAFCS, ESP, National Health Outreach, and AAFCS as well as served as a member of the delegation to the Public Issues Leadership Development conference.

Ms. McCoy has demonstrated her potential for leadership since she has been instrumental in effectively leading and managing statewide educational programs in her role as the chair of the Nutrition, Health, and Wellness Action Team. She has also led and implemented a myriad of educational programs, public relations efforts, and community and resource development initiatives. She effectively handles a multitude of tasks in an extremely demanding position that is often fraught with difficult caveats across a large geographic area of three rural counties. Her amazing skills, as well as her relentless efforts, have enabled her to demonstrate remarkable success.

Ms. McCoy is a very motivated faculty member who is strategic about her programmatic planning and implementation. She is a solid and respected member of the UME tenured faculty; and I appreciate her professionalism and dedication. I am certain that she will provide the same dedication in the role of NEAFCS Eastern Regional Director.

If you have any questions, please don't hesitate to contact me at 301-791-1304 or jthorn@umd.edu.

Sincerely,



Dr. Jennifer T. Bentlejewski
Area Extension Director- Western Maryland

May 12, 2020
Karen Mundon
Past President
Chair, NEAFCS Nominating Committee

Dear Ms. Mundon,

I am writing this letter to support the application of Lisa McCoy for the NEAFCS Eastern Regional Director. Lisa joined as Family and Consumer Sciences (FCS) educator with the University of Maryland Extension (UME) in 2013, located in the Western Cluster. Lisa received the promotion with tenure in 2019. She assumes many leadership roles for FCS and UME. Currently, she is chair of the Nutrition, Health, and Wellness action team and participates in two FCS action teams, Food Safety and Health Insurance Literacy. She was selected as a member of the UME delegation to the Public Issues Leadership Development conference in 2018. Lisa has also served on statewide search committees within UME. She participated in the College of Agriculture and Natural Resources (AGNR) Healthy Food Systems Strategic Initiative Implementation team for the past 3 years. She received regional and national awards for her team efforts in Health Insurance Literacy and Food Safety teams from the NEAFCS. She has served as the Professional Development Chair and President of the state organization. With the leadership skills and professionalism that Lisa demonstrated at the state level, I believe that Lisa will make more significant contributions at the regional and national levels.

As a registered dietitian, Lisa commands high levels of expertise and nutrition and health programs. Additionally, Lisa never stopped learning and improving herself and has excelled in developing and implementing extension programs in nutrition, food safety, healthy homes, health insurance literacy, and mind-body medicine in diverse and innovative ways. Lisa has elevated Extension's role in local coalitions, where she collaborates with other organizations to provide evidence-based programming that meets the needs of her communities. Her scholarship activities include numerous conference presentations and journal publications, including an article in the Journal of Extension. She serves as a role model and mentors for new FCS faculty as well as providing community nutrition rotations for dietetic interns. Her peers at FCS and UME hold her in high esteem.

It is with pleasure that I support the application of Lisa McCoy for NEAFCS Eastern Regional Director. She has proven to be a leader within UME and can provide leadership to your organization as well.

Regards,



Jinhee Kim, Ph.D.
Professor and Assistant Director

May 05, 2020

Karen Mundon
Past president
Chair, NEAFCS Nominating Committee

Dear Ms. Mundon,

I support the application of Lisa McCoy for NEAFCS Eastern Regional Director. Lisa joined the University of Maryland Extension in 2013 and was promoted with tenure in 2019. She is a team player as well as a leader within UME. She is chair of the Nutrition, Health and Wellness action team and is also active in the Food Safety and Health Insurance Literacy action teams. She was selected as a member of the UME delegation to the Public Issues Leadership Development conference in 2018. Lisa has also served on statewide search committees within UME. She has been an active member of the College of AGNR Healthy Food Systems Implementation team for the past 3 years. Lisa has been active in NEAFCS at the state level since she joined the UME team. She has served as Professional Development chair and President of the state organization. Lisa is ready to share her leadership skills at the national level.

Lisa has excelled in her educational efforts within her cluster area providing diverse programs in nutrition, food safety, healthy homes, health insurance literacy and mind-body medicine. She is involved with local coalitions where she collaborates with other organizations to provide evidence-based programming that meets the needs of her communities. Her scholarship activities include numerous conference presentations and journal publications, including an article in the Journal of Extension. She serves as a role model and mentor for new FCS faculty as well as providing community nutrition rotations for dietetic interns.

It is with pleasure that I support the application of Lisa McCoy for NEAFCS Eastern Regional Director. She has proven to be a leader within UME and can provide leadership to your organization as well.

Sincerely,



Shauna C. Henley, PhD
Family & Consumer Sciences Senior Agent
Affiliate Agent in the Department of Nutrition & Food Science
President, NEAFCS-MD Affiliate
Board of Directors, Partnership for Food Safety Education

UNIVERSITY OF
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Jim Hanson
Associate Dean and Associate Director
University of Maryland Extension
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College Park, MD 20744
TEL: 301-405-2907, FAX: 301-405-2963
jhanson1@umd.edu

May 8, 2020

Karen Mundon
Past president
Chair, NEAFCS Nominating Committee

Dear Karen,

I am writing in support of Lisa McCoy, who is applying for NEAFCS Eastern Regional Director. Lisa joined the University of Maryland Extension in 2013 and was promoted with tenure in 2019.

To say that Lisa has excelled in her educational efforts is an understatement. Her expertise is shared within many program areas, such as nutrition, food safety, healthy homes, health insurance literacy and mind-body medicine. She is chair of the Nutrition, Health and Wellness action teams and is also active in the Food Safety and Health Insurance Literacy action teams. Along with serving on many statewide search committees within UME, Lisa was a member of the UME delegation to the Public Issues Leadership Development Conference in 2018.

An integral member of the UME team, Lisa is also recognized as an expert in the communities in which she serves. She writes a weekly newspaper article for the local paper on nutrition and health topics and these articles often prompt responses from consumers. In addition, the local television station frequently interviews her for expert information on current health topics. Lisa is a founding leader of the Washington County Food Council and she co-created an event that connected local farmers with consumers to learn what is grown in their neighborhood. This event initially brought together 120 consumers with 25 farmers and food vendors and is now an annual community event that has grown in number and popularity every year since.

Lisa has been active in NEAFCS at the state level since joining the UME team so it is with pleasure that I support her application for Eastern Regional Director.

Best regards,



Jim Hanson

