



# Candidate Application for National Office

What you can expect when applying for a National Board Position:

- Newly elected individuals will receive training from board members, and materials related to the position will be passed down.
- Candidates will be invited to join the Pre-National Board Meeting as an observer to become familiar with board business (will not be reimbursed by National to attend)
- Newly elected Executive Board members may be reimbursed for one night's lodging for post board meeting (at a rate of ½ of double room) but are not reimbursed for additional travel costs. Meal reimbursement for day of post board meeting will follow Policy Manual and current approved budget.

Office Applied for: President-Elect

Date: March 30, 2020

This form should be used as a guideline. When typing your own form, add more space as necessary.

<b>Susan</b>	<b>G.</b>	<b>Routh</b>	
First Name	Middle Name	Last Name	
<b>Community Nutrition Education Programs Area Coordinator /Interim Family &amp; Consumer Sciences District Program Specialist</b>		<b>Oklahoma State University Cooperative Extension Service</b>	
Job Title		Employer	
611 SW C Avenue	Lawton	OK	73501
Work Mailing Address	City	State/Territory	Zip
<a href="mailto:Susan.routh@okstate.edu">Susan.routh@okstate.edu</a>	Susanrouth01@gmail.com		
Work Email Address	Home Email Address		
580-355-1176	580-355-5898	405-245-3523	
Work Phone/Extension	Work Fax	Home Phone	

## I. Education Background

BS	Home Economics Education and Community Services	Oklahoma State University	1987
	Major	Institution	Year
MS	Home Economics (Consumer Studies)	Oklahoma State University	1989
	Major	Institution	Year
PhD			
	Major	Institution	Year

## II. NEAFCS Experience

Office	Year(s)
Vice President for Awards and Recognition	2017-19
Southern Region Director	2013-15
Committee Chair	Year(s)

Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).

Other Assignments Representing NEAFCS	Year(s)
<b>Developed Award proposal on behalf of NEAFCS for the American Society of Association Executives) “Power of A” award</b>	<b>2019</b>
<b>JCEP NEAFCS Session Co-Leader – Responsibility as a Regional Director</b>	<b>2015</b>
<b>Professional Development Committee</b>	
<b>Annual Session Concurrent Session Proposal Reviewer</b>	<b>2013-2020</b>
Annual Sessions Attended (list years)	
<b>2008, 2009, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, and 2019</b>	
Submissions for Awards, Webinars and/or Annual Session Proposals (concurrent session, poster, ignite)	
<i>Submission did not have to be accepted.</i>	
Check all that apply:	
<input type="checkbox"/> Webinar Submission	Year(s): _____
<input checked="" type="checkbox"/> Annual Session Proposal	Year(s): <u>2008</u> Proposal Type: <u>Concurrent Session</u>
<input checked="" type="checkbox"/> Award Submission	Year(s): <u>2008</u> , _____
 <b>III. State/Territory Affiliate Experience</b>	
Office	Year(s)
<b>President (Oklahoma affiliate)</b>	<b>2012-14</b>
<b>President Elect</b>	<b>2011-12</b>
<b>Past President</b>	<b>2014-16</b>
<b>Secretary Elect</b>	<b>2008</b>
<b>Secretary</b>	<b>2009-11</b>
Committee Chair	Year(s)
<b>Nominating Committee Chair</b>	<b>2014-16</b>
<b>Diversity Committee Chair</b>	<b>2007</b>
Committee	Year(s)
<b>Public Affairs</b>	<b>2014-19</b>
 <b>IV. Non-Association Extension Leadership Assignments</b>	
(Annual conference committees, search committees, etc.)	
Assignments: Elected (E) or Appointed (A)	Year(s)
<b>Future of Extension in Oklahoma Committee (A)</b>	<b>2018-2020</b>
<b>Southwest District Director Search and Screen Committee (A)</b>	<b>2013</b>
<b>Oklahoma Cooperative Extension Service Biennial Conference Planning Committee(A)</b>	<b>2014</b>

Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).

**V. Membership/Leadership in Other Organizations**

(Professional, civic, service, religious or agency related organizations)

Organizations, Leadership role

Year(s)

**American Association of Family and Consumer Sciences****1978-80; 1985-92;  
2012-17; 2020****Oklahoma Association of Family and Consumer Sciences****1978-80; 1985-89;  
2012-17; 2020  
2012-14****Membership Co-Chair****Texas Association of Family and Consumer Sciences****1990-92****Epsilon Sigma Phi****2009 – 2020****Comanche County Health Department Poverty Work Committee****2018-19****Chickasha Chamber of Commerce Board of Directors****2008-18****Elected as a Director****2017-18****Executive Committee Member****2010-12; 2017-18****Chair of the Board****2012****Chair-Elect****2011****Treasurer****2010****Chickasha Lions Club****2008-18****Board of Directors****2009-18****President****2017-18****President Elect****2016****Bill Wallace Early Childhood Center, Chickasha****2016-18****Health and Wellness School Committee****Washita Valley Community Action Council****Health Advisory Committee****2015-18****Policy Advisory Board****2005-10****Grady County Memorial Hospital Access Medical Clinic****Advisory Committee****2017-18****Chickasha High School Family and Consumer Sciences****Advisory Board****2009-10****Tuttle High School Family and Consumer Sciences****Advisory Board****2004****VI. Work Experience Other Than Extension (if applicable)**

Positions

Year(s)

**VII. Awards and Honors**

Awards

Date(s)

**OEAFCs Social Media – Online Video Award****2019****First Place Team****NEAFCS Dean Don Felker Financial Management Award****2018****First Place Southern Region Team****Third Place National Team****NEAFCS Communications Educational Publications Award****Third Place Southern Region Team****Second Place National Team**

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NEAFCS Communications Educational Curriculum Package Award Second Place Southern Region Team	2018
OEAFCs Dean Don Felker Financial Management Award First Place Team	
OEAFCs Communications Educational Publications Award First Place Team	
OEAFCs Communications Educational Curriculum Package Award First Place Team	
NEAFCS Program Excellence through Research Award First Place Southern Region Team Third Place National Team	2017
OEAFCs Communications Educational Curriculum First Place Team	
OEAFCs Program Excellence in Research First Place Team	
OCES FCS Grace Spivey Professional Development Award	
OCES/FCS Ambassadors County Award (grant)	2016
OCES/FCS Ambassador's Dorothy Blackwell Legacy Award	2015
OEAFCs "Cleo Bryan" Leadership Award. Oklahoma Home and Community Education Award	2014
Norma Brumbaugh Scholarship	2013
OEAFCs Marketing Package Award First Place Team (Lead)	2012
OEAFCs School Wellness Award First Place Team	
OEAFCs Newsletter Award	2011
OCES/FCS Ambassador's Outstanding Field Staff and Faculty Group Award	2010
NEAFCS Dean Don Felker Financial Management Award Southern Region First Place Team (Lead)	2009
OEAFCs Dean Don Felker Financial Management Award First Place Team Award	
OCES/FCS Inaugural Dorothy Blackwell Legacy Team Award (\$15,000 grant)	2008
OEAFCs Dean Don Felker Financial Management Award First Place Individual Award	2007
OCES/FCS Ambassador's Multi-County Award (\$750 Grant)	2006

#### **Position Statement**

A. Why would you like to be a candidate for this office?

When thinking about serving the NEAFCS members, I immediately think of words like "honor" and "privilege." Those words seem so trivial considering all that is facing our nation today. I began my road as a Family and Consumer Sciences (FCS) professional when I was a 4-H member. As a fifteen-year Cooperative Extension professional who has had the privilege to serve on two NEAFCS national boards, I have been and continue to be mentored by FCS professionals that I consider "great" in the world of FCS. To serve NEAFCS in an unprecedented time would be the greatest honor that I would receive as an FCS professional. I would strive to honor those who have gone before us and their legacy by dedicating myself to this position, NEAFCS, and its members.

We are living in unprecedented times. My word of the year is "**opportunity**." How can we as FCS educators seize opportunity to present programs and conduct research in a time that family and individuals need FCS information? As the NEAFCS President-elect, my role is to promote and advocate for our organization and to encourage FCS professionals to seize opportunities to conduct programs and research to advance our profession in challenging world situations. I

**Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).**

envision my role as NEAFCS President-elect as a partner with national board members to be united and to champion our profession. Due to our world's crisis, our society needs FCS professionals and FCS resources more than ever before in human history. As the NEAFCS President-Elect, I would encourage NEAFCS members to seize the opportunity to serve families and individuals with the knowledge and resources that FCS offers.

My role as NEAFCS President-elect is to promote and to lead in the NEAFCS mission. We as NEAFCS members are needed to serve as a nation-wide resource for education and information to families who face challenging times. NEAFCS professionals can band together to provide these resources to families and individuals who face uncertain times. I consider it an honor to serve in a leadership capacity on the national board to help NEAFCS professionals reach their potential as they serve their clientele. The last statement in the NEAFCS creed states: "*May I always be willing to accept the challenges of the changing times.*" It would be an honor and a privilege to serve NEAFCS as your President-Elect during this changing and challenging time.

B. If you were elected, what would be your top priority/goal for your term?

I would seize **opportunities** to promote and market our profession. We have over 1,700 active members who represent the NEAFCS and the FCS profession dedicated to improving the lives and circumstances of families and individuals on a day-to-day basis. By seizing the opportunity to use social media and technology to promote and distribute FCS research-based information and programs, we as NEAFCS members promote the FCS profession and our national organization.

We are united by a common vision and mission. NEAFCS members use their voices at a local, county and state level to educate, promote, and provide FCS programs and information to clientele seeking answers to critical situations. My job is to elevate their story and voice to advocate for NEAFCS at a national level. I would encourage all members to seize **opportunities** to promote their work as FCS professionals.

Are you willing to be considered as a candidate for a different office? The national nominating committee chair would contact you first as to your preference and willingness to serve in any other position. Yes ☐ No **X** Maybe ☐

Since I have served on the board for two terms, I would not qualify for another position.

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election? Yes **X** No ☐

**Your signature below confirms that you have read the current NEAFCS Policy Manual and agree to the duties and qualifications for the position in which you are applying for as well as additional policies outlined in the Manual.**



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Signature of Applicant

March 30, 2020

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Date

**Letters of support and recommendation from the following individuals must accompany the application.**

- ▶ State Director of Extension (required)
- ▶ State Program Leader or immediate supervisor (one required)
- ▶ NEAFCS board member or state/territory affiliate president (optional)

**Please email one copy of your completed application  
to the National Nominating Committee Chair (NEAFCS Immediate Past President).**

**Applications are due to the National Nominating Committee Chair by May 1st.  
Please include with your application a high resolution headshot photo for the  
candidate display at Annual Session.**

*NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)*

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to the National Nominating Committee Chair (NEAFCS Immediate Past President).**



# EXTENSION

**Associate Vice President**  
139 Agricultural Hall  
Stillwater, OK 74078-6019  
(405) 744-5398 **10**  
(405) 744-5339 **1 F**  
[oces.okstate.edu](http://oces.okstate.edu)

March 31, 2020

To: National Nominating Committee Chair

I am delighted to enthusiastically endorse Susan Routh's candidate application for President-Elect of the NEAFCS. Susan is a model educator and leader within the Oklahoma Cooperative Extension Service (OCES). As you are aware, she has been very active in NEAFCS, serving in multiple leadership roles on the Board and regularly attending annual meetings. Susan has also served admirably in virtually every leadership capacity within our state affiliate association. She is frequently tapped for other leadership and committee roles within Extension more broadly as well because she has good ideas and follows through on responsibilities. I became Associate Vice President of OCES approximately two years ago and when I realized the extent of our budget challenges, I established a Joint Council to help inform and advise me in my role. I have been pleased to have Susan serve on that Council as I can count on her to respond thoughtfully to issues or concerns with ideas and possible solutions generated from research, networking and deliberation.

Susan approaches challenges with a positive attitude as evidenced in her position statement. She chooses to see the opportunity for Extension and Family and Consumer Sciences at every turn. Her professional and personal commitment to service goes beyond networking with other partners in the community. Susan has served on numerous advisory boards as well as been a leader in her service club. Her service commitment goes well beyond the call of duty—it is genuine and heart-felt.

Susan has received a variety of well-deserved awards and recognition for her professional contributions. But that isn't what motivates her to be a high achiever. It is a commitment to serve Extension stakeholders and her profession.

I have long admired Susan personally and professionally as a colleague within OSU Extension. You would be hard pressed to find a more capable or prepared person to serve as NEAFCS president-elect. I am pleased to provide my strong support to her as a candidate to serve the association.

Sincerely,

A handwritten signature in blue ink, reading "Damona Doye".

Damona Doye  
Associate Vice President  
Oklahoma Cooperative Extension Service



## Extension and Engagement COLLEGE OF HUMAN SCIENCES

April 1, 2020

Karen Munden, NEAFCS Immediate Past President  
NEAFCS National Nomination Committee Chair  
National Extension Association of Family & Consumer Sciences

Office of the Associate Dean

135 Human Sciences  
Stillwater, Oklahoma 74078-6111

Tel. 405-744-6280  
Fax 405-744-5506  
<http://humansciences.okstate.edu/>

Dear Mrs. Munden:

I am happy to write this letter in support of Susan Routh's nomination and candidacy for the NEAFCS office of President-Elect. I have known and worked with Susan for almost 10 years in my capacity of Family & Consumer Sciences state program leader in Oklahoma. Susan has shown a commitment and high level of leadership in FCS not only at the county and state levels but also in her service with NEAFCS. These include her role as NEAFCS southern region director from 2013-2015, serving on the awards and recognition committee, and as vice president for awards and recognition from 2017-2019. These and other important roles that have prepared her well for leadership in FCS Extension at the national level.

Susan's background with Cooperative Extension in two states (Texas and Oklahoma) and her experience in the financial sector, positions her well to bring great skills to be president-elect at NEAFCS. She has also assumed the role of interim southwest FCS District Program Specialist to facilitate regional programming and mentoring FCS educators and our new area specialists in health disparities.

Ms. Routh has won several awards for the state affiliate for her excellent work as an educator and has served as our state president of OEAFCs. In the role of president and past president, she has always mentored other educators on how to apply for awards and be recognized. Because of her integrity and excellent performance, we support her work in FCS leadership and will continue to support her involvement at the national level.

I am extremely proud of her work and her professionalism and personal skills. I think NEAFCS would be very fortunate to have her as president-elect. If I can be of additional assistance during this nomination process, please do not hesitate to contact me at:

[Jorge.atiles@okstate.edu](mailto:Jorge.atiles@okstate.edu)

Sincerely,

Jorge H. Atilas, PhD  
Associate Dean, Extension, Engagement & Continuing Education



Fort Bend County Extension  
1402 Band Road, Suite 100  
Rosenberg, Texas 77471  
Phone: (281) 342-3034 Fax: (281) 633-7000



March 31, 2020

Karen Munden  
NEAFCS Chair of Nominating Committee  
Virginia Tech Cooperative Extension  
2449 Princess Anne Road  
Virginia Beach, VA 23464

Dear Ms. Munden:

It is my distinct pleasure to provide a letter of support for Ms. Susan Routh and her application for a national leadership position with NEAFCS. Susan has provided exceptional leadership to Oklahoma (OEAFCS) and NEAFCS. I have been impressed with her leadership and communication styles as she continually promotes the value of Family and Consumer Sciences. Susan is a proven and well-respected leader throughout NEAFCS. Susan has made my roles with NEAFCS much easier as I relied on her knowledge and opinions many times.

However, some of the most important characteristics about Susan are her personal attributes that may not be found in a resume or nomination form. She is an individual of integrity and high morals. As we move forward in these challenging times, we have challenged ourselves to our future success. Susan has a very calming influence and is able to address critical issues with poise and professionalism. She communicates well, is a great representative of NEAFCS and is passionate about causes that are important to her.

As you can probably tell, I am a very enthusiastic supporter of Susan and feel she is highly qualified and ready to assume the position of NEAFCS President-Elect. I trust her nomination materials will receive the fullest consideration from the nominating committee.

Please do not hesitate to contact me if I can provide additional information that would assist in your decision-making process.

Best regards,

A handwritten signature in blue ink that reads "Dianne Gertson". The signature is written in a cursive style with a large, stylized "G" at the end.

Dianne Gertson  
County Extension Agent, Family and Community Health  
Texas A&M AgriLife Extension Service, Fort Bend County  
1402 Band Road, Suite 100, Rosenberg, Texas 77471



# Oklahoma Extension Association of Family & Consumer Sciences

An affiliate of the National Extension Association of Family & Consumer Sciences

**Rachel Lockwood**  
PRESIDENT

**Kristy Spalding**  
PRESIDENT-ELECT

**Heather Winn**  
VICE PRESIDENT  
AWARDS & RECOGNITION

**Michelle Bonicelli**  
VICE PRESIDENT  
PROFESSIONAL DEVELOPMENT

**Lynda Latta**  
VICE PRESIDENT  
MEMBER RESOURCES

**Jan Dawson**  
VICE PRESIDENT  
PUBLIC AFFAIRS

**Dana Baldwin**  
SECRETARY

**Donna Jung**  
TREASURER

**Jean Bailey**  
TREASURER ELECT

**Cheryl Lively**  
WEST DIST REP

**Dea Rash**  
NE DIST. REP

**Kelsey Ratcliff**  
SE DIST. REP

**Trinity Brown**  
CHAPLAIN

**Linda Lowber**  
HISTORIAN

**Kathy Enyart**  
PARLIAMENTARY & PAST PRES.

**Dr. Jorge Atilas**  
STATE ADVISOR

March 31, 2020

Dear Karen Munden,

It is both my honor and pleasure to recommend Susan Routh for NEAFCS President-Elect. I have known Susan in a professional nature for 15 years. I have worked on many projects, committees and programs with her on a district and state level. Susan is extremely competent in so many areas within FCS and is truly an advocate for the profession.

Moreover, Susan has been a strong leader and promoter of OEAFCS, as well as NEAFCS. She has held many state and national leadership positions throughout the years. Susan is a natural leader and mentor. She has the unique quality of being able to "see the big picture". While some of us will view a situation head-on, Susan has the capability to step back and see every possible position and stance, often times finding opportunities and insights that others have missed.

Susan has great character and always handles herself in a professional manner. Knowing her dedication and passion to NEAFCS, I highly recommend Susan Routh for NEAFCS President-Elect.

Sincerely,

Kristy Spalding, President-Elect  
OEAFCS



# EXTENSION

**West District Extension Office**

205 W. Maple, Suite 510

Enid, OK 73701

(580) 233-5295 | O

(580) 233-9215 | F

April 10, 2020

To the NEAFCS National Nominating Committee Chair,

It is a pleasure to provide a letter of support for Susan Routh for the nomination for the office of President-Elect of the National Extension Association of the Family and Consumer Sciences. Susan has provided program development and leadership to thousands of adult and youth audiences throughout Oklahoma and beyond. She is an innovative and creative thinker with a long record of accomplishment of engaging groups in programs and projects with successful outcomes! Susan's approach to service and leadership is recognized and embraced by her peers as well as Extension administration. She accepts opportunities with enthusiasm, sustained focus, careful listening, thoughtful consideration of strengths and needs of the organization, by setting goals and expectations for herself and all of the leaders of the organization, paired with a keen sense of timing and attention to detail.

Exhibiting a work ethic and professionalism characteristic of one of Oklahoma's Extension's best educators, Susan's constant striving toward excellence, productivity and service, paired with numerous achievements, is truly admirable and worthy. With innovative, creative, analytical thinking, she consistently demonstrates success in engaging boards, organizations, co-workers and citizens in programs and projects with significant outcomes. Exhibiting a work ethic and professionalism characteristic of Extensions best educators, Susan's constant striving towards excellence, productivity and service, paired with her numerous achievements, is truly admirable and I urge the Nomination Committee to give Susan's application full consideration of this high and very distinguished office.

Sincerely,

A handwritten signature in cursive script that reads "Cindy Conner".

Cindy Conner  
Oklahoma Cooperative Extension Service  
West District Director



