**2018-2019 ACTION PLAN**

**Committee: Member Resources**

**Subcommittee: Membership, Leadership, Mentoring & Life Members**

**Subcommittee Chair:** Courtney Davis, [cmdavis@ag.tamu.edu](mailto:cmdavis@ag.tamu.edu) (TX)

**Subcommittee Chair- Elect:** Dianne Christensen, [diannec@nmsu.edu](mailto:diannec@nmsu.edu) (NM)

**Subcommittee Apprentices:**

**Subcommittee Past Chair:**  Brittany Martin, [brittany.martin@ag.tamu.edu](mailto:brittany.martin@ag.tamu.edu,%20) (TX)

## Goals:

* 1. To encourage membership including life members’ participation in NEAFCS.
  2. To encourage attendance at Annual Session.
  3. To merge Life Members’ Subcommittee with Membership, Leadership, and Mentoring Subcommittee.
  4. Increase the number of Life Members.
  5. Provide member resources for Life Members

**Objectives:**

1. To encourage members to join national committees, attend Annual Session, participate in Association offerings.
2. To promote continued life members involvement with Annual Session, promote mentoring opportunities and market opportunities for involvement.

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|  | **What**  **(Action steps)** | **Who**  **(Specific name)** | **When (Specific date)** |
| 1. | Provide orientation event for First Timers at Annual Session including brief history  of NEAFCS and a description of the four committees. | Cindy Davies, NM  Courtney Davis, TX | Annual Session Date/time, TBD by national board |
| 2. | Establish mentorship relationship among current members and First Timers.   * NEAFCS Webinar and/or Workshop on Mentorship | Subcommittee  (Kelli Roberson, TN) | ongoing |
| 3. | Provide session for life members at Annual Session including   * Will presentation be included? * Budget for AV Equipment | Subcommittee  Luann Boyer, CO | Annual Session Date/time, TBD by national board |
| 4. | Develop a “benefits” brief on attending Annual Session using social media, i.e., NEAFCS’ Webinar, Facebook, others. As part of the benefits brief use evaluation criteria such as I wish I knew  as a new employee…., use action photos from past Annual Sessions. | Subcommittee (Courtney will submit article about 1st timer and lifetime events)  Announce event on Facebook. | March 2019 |
| 5. | State Affiliate MR VPs will contact new FCS hires within the first two months and encourage NEAFCS membership. | State MR VPs & Subcommittee members  (Dianne Christensen, NM) | Ongoing |

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|  | **What**  **(Action steps)** | **Who**  **(Specific name)** | **When (Specific date)** |
| 6. | Put together “What’s Next” handout explaining Life Membership to recent FCS retirees’. | Carla Bush, TN | Late Spring 2018 |
| 7. | Keep updated list of institutions involved  with FCS (began in 2016).   * Add this information to the NEAFCS Website | Brittany Martin, TX | Ongoing |
| 8. | Inform university departments with FCS affiliations about the student membership category. | Brittany Martin, TX | Ongoing |
| 9. | Use leftover First Timer pins from 2018 session for 2019 session.   * Talk to Management Company about pins for future conferences. | Courtney Davis, TX | 2019 Annual Session |