

2024 ACTION PLAN

Committee: Member Resources: Membership & Life Members Committee

Vice President: Michelle Wright, VP for Member Resources

Committee Chair: Johanna Hahn (jhahn@vt.edu)

Committee Chair-elect: Kelly Bland

Committee Apprentice: Bertrille Lomax

Committee Past Chair: Katie Alexander

Strategic Plan Goal: Provide new and life members with an opportunity to network and share.

Committee Goal: Provide an opportunity to get to know others and learn about NEAFCS.

Objectives:

- Help new members adjust to positions with other FCS professionals.
- Help connect life members with each other, and new members.
- Encourage life members to remain “active” in the association for personal and professional benefits.

	What? (action steps)	Responsible for (specific name)	When? (specific date)
1.	Determine committee leadership for 2025	Johanna Hahn	September 14
2.	Review members to volunteer for sub-committees	Johanna Hahn	Meeting via Zoom (Thursday, Oct 12, 2023)
3.	2024 First Timer Event @ Annual Session Tucson, AZ	Committee members	NEAFCS 2024
4.	2024 Life Member Event @Annual Session	Committee members	NEAFCS 2024
5.	2024 Winter & Spring Life Member Zoom Get-Togethers – Agenda items to include: marketing goals for life members, Canva flyer, AS registration -a la carte. In-depth session tour for life members; work with NEAFCS to create a code to permit life members first sign-up.	Johanna & Committee members	February 1 and June 6 @ 3 PM Eastern

6.	<p>Items for First Timer Event? *continue door prizes, first timers "gift" (ornaments)</p> <p>Determine the budget; due May 1st</p> <p>Market first timers event, importance, affiliates encourage first timers attendees</p>	Committee members	Quarterly meetings
7.	<p>Table decorations for First Timer and Life Member sessions at Annual Session</p> <p>Determine the budget; promote first timers luncheon affiliates; Jackie Ogden and Leslee Blanch will continue table decorations</p>	Committee members	Quarterly meetings
8.	Quarterly committee meetings	Johanna & Committee members	October 12, January 4, April 4, & July 25
9.	<p>Carry-over from 2023 – "Launch life member connection newsletter"</p> <p>Volunteers?</p>	Volunteers? Please contact Johanna, if interested	
10.	2024 Summer Committee meeting before Annual Session (late August via Zoom)	Johanna & Committee members	August 2024
11.	Review sub-committee (reviewers of work for non-NEAFCS journal work)	Mona Habibi, and others	As needed
12.	Newsletter article Intro Membership and Life Members Committee, who we are, what we do, goals, also market a la carte registration for life members. Who'd like to take leadership of this?	Volunteers needed	
13.	Assist with NEAFCS Town Hall in August to encourage first time attendees to attend the First Timers Luncheon on Monday	Johanna and committee	August