

2024 ACTION PLAN

Committee: Public Affairs: Education Committee

Vice President: Christine Zellers, VP for Public Affairs

Committee Chair: Amanda Dame-[amanda.dame@uky.edu](mailto:dame-amanda.dame@uky.edu)

Committee Chair-elect: Ann H. Davis-a.h.davis@msstate.edu

Committee Apprentice: Dylan Gentry dkqe222@uky.edu

Committee Past Chair: Jesse Ketterman-jketterm@umd.edu

Strategic Plan Goal:

Increase knowledge of public issues and the relationship between the Extension system and the legislative process.

Committee Goal:

Encourage members to participate on public affairs committees, educational activities and workshops.

Support impact reporting on the local, state, and national levels.

Objectives:

Fulfill action steps established by committee.

	What? (action steps)	Responsible for (specific name)	When? (specific date)
1.	Provide PILD first-time scholarships. Release applications in mid-December. Applications due February 1.	VP Public Affairs/NEAFCS Board/national office	12/2023-2/2024
2.	Encourage PILD concurrent session abstract submissions. Deadline is set by JCEP PILD committee-released in early fall.	PILD committee/chair of education committee	8/2023-11/2023
3.	Use e-NEAFCS network and list serve to promote attendance at PILD. Send access to both Affiliate Presidents and VP's Public Affairs. Emphasize PILD can be attended by all members-not just affiliate officers.	VP Public Affairs and education committee	1/2024-3/2024
4.	Actively communicate with committee members and host at least two zoom meeting per year	Education committee chair	Throughout year
5.	Promote impact statement submission through eNEAFCS, webinars, and listserves	VP Public Affairs and education committee members	11/2023-2/2024

6	Recruit members to serve as impact statement editors based on area of interest and expertise.	Education committee and VP Public Affairs	11/2023-/2/2024
7.	Distribute links to NEAFCS Impact Statements by email link at least two weeks prior to PILD. Encourage members to become familiar with information found in impact statements and to share with congressional leaders during hill visits or other meetings.	National office, VP Public Affairs, committee members	4/2024
8.	Update Impact Statement topics and format as needed to reach maximum impact and reflect work of members.	Committee members and VP Public Affairs	Spring 2024
9.	Prior to portal opening, host a webinar to explain the process and need for information regarding Impact Statements.	VP Public Affairs Committee members	Fall 2023
10.	Timely Communicate information shared with the National VP to share with State VP		Ongoing