

2025 ACTION PLAN
Committee: Awards Sponsorship Support
Awards & Recognition Vice President – Donna Jung

Committee Chair: Joy Czmyrid jczmyrid@nmsu.edu

Committee Chair-elect: Elizabeth Brenscheen-Cartagena lizb@ksu.edu

Committee Apprentice: Diane Reinhold dreinhol@illinois.edu

Committee Past Chair: Dr. Roseanne Scammahorn r.scammahorn@msstate.edu

Strategic Plan Goal:

Maintain adequate financial resources to continue funding quality awards and recognition. Evaluate how scholarships are funded for awards recipients. Create a sponsor program to fund existing awards.

Committee Goal: To raise funds through silent auction and through alternate giving options, to provide support of the awards given at the annual session.

Objectives:

1. Raise money annually for award fund development through the silent auction and Star Donor program.
2. Build and promote the Star Donor Program through partnership with Ambassador program.
3. Review online platform options for silent auction.

(action steps)		(2025)	
1.	Send Thank you notes to donors via email or postal service	Joy Czmyrid	11/15/2024
2.	Close out 2024 Star Donor program and update donor list.	Joy Czmyrid & National Office	12/31/2024
3.	Prepare newsletter article for results of the silent auction.	Joy Czmyrid	1/10/2025
4.	Prepare and submit an article thanking star donor club members and talking about the new opportunity to give	Joy Czmyrid	1/10/2025
5.	Fundraiser Timeline for 2025 with guidance/recommendations.	Joy Czmyrid & Elizabeth Brenscheen-Cartagena	3/31/2025
6.	Notify VP of Awards and Recognition and/or National Office about needs and logistics for Michigan site, including tables and time frame	Joy Czmyrid	3/31/2025
7.	Develop marketing strategy for the year	VP of Awards & committee	4/1/2025

8.	Coordinate with VP of Awards & Recognition on sponsorship opportunities and donations from exhibitors.	VP of Awards & Committee	5/1/2025
8.	Provide affiliate Presidents with information on fund raiser	Joy Czmyrid	6/1/2025
10.	Train members and Board on how the strategy	Joy Czmyrid & National Office	7/1/2025
11.	Recruit helpers as needed	VP of Awards & National Office	8/1/2025
12.	Setup, conduct, and tear down the silent auction at NEAFCS Annual Session in Grand Rapids, MI	Joy Czmyrid, Committee & volunteers	10/20/2025

Silent auctions in person and are open to all in attendance.