

2025 ACTION PLAN (DRAFT)

Committee: Member Resources – Membership & Life Members

VP for Member Resources – Michelle Wright

Committee Chair: Kelly Bland KY

Committee Chair-elect: Bertrille Lomax VA

Committee Apprentice: _____

Committee Past Chair: Johanna Hahn (jhahn@vt.edu)

Strategic Plan Goal: Provide new and life members with an opportunity to network and share.

Committee Goal: Provide an opportunity to get to know others and learn about NEAFCS.

Objectives: Help new members adjust to positions with other FCS professionals. Help connect life members with each other, and new members. Encourage life members to remain “active” in the association for personal and professional benefits.

	What? (action steps)	Responsible for (specific name)	When? (specific date)
1.	Determine committee leadership for 2025	Chair	
2.	Review members to volunteer for sub-committees	Chair	
3.	2025 First Timer Event @Annual Session Grand Rapids MI	Committee members	
4.	2024 Life Member Event @Annual Session	Committee members	
5.	2024 Winter & Spring Life Member Zoom Get-Togethers – Agenda items to include: NEAFCS to create a code to permit life members first sign-up.	Chair & Committee members	February and June
6.	Items for First Timer Event? *continue door prizes, first timers “gift” (ornaments) Determine the budget; due May 1 st	Committee members	Quarterly meetings

	Market first timers event, importance, affiliates encourage first timers attendees		
7.	Table decorations for First Timer and Life Member sessions at Annual Session Determine the budget; promote first timers luncheon affiliates; Jackie Ogden and Leslee Blanch will continue table decorations	Committee members	Quarterly meetings
8.	Quarterly committee meetings	Chair & Committee members	October 2024, January, April, & July 2025
9.	2025 Summer Committee meeting before Annual Session (late August via Zoom)	Chair & Committee members	August 2025
10.	Review sub-committee (reviewers of work for non-NEAFCS journal work)	???, and others	As needed
11.	Newsletter article Intro Membership and Life Members Committee, who we are, what we do, goals, also market a la carte registration for life members. Who'd like to take leadership of this?	Volunteers needed	????
12.	Assist with NEAFCS Town Hall in August to encourage first time attendees to attend the First Timers event on Monday	Chair and committee	August

Draft April 30, 2024 Johanna Hahn