

2026 ACTION PLAN

Committee: Awards Sponsorship Support Awards & Recognition Vice President – Donna Jung

Committee Chair: Elizabeth Brenscheen-Cartagena lizb@ksu.edu

Committee Chair-elect:

Committee Apprentice

Committee Past Chair: Joy Czmyrid jczmyrid@nmsu.edu

Strategic Plan Goal:

Maintain adequate financial resources to continue funding quality awards and recognition. Evaluate how scholarships are funded for awards recipients. Create a sponsor program to fund existing awards.

Committee Goal: To raise funds through silent auction and through alternate giving options, to provide support for the awards given at the annual session.

Objectives:

1. Raise money annually for award fund development through the silent auction.
2. Review online platform options for silent auction.

(action steps)		(2026)	
1.	Send Thank you notes to donors via email or postal service	Elizabeth Brenscheen-Cartagen	11/15/2025
2.	Contribute quarterly Newsletter "Awards Tips" to the NEAFCS newsletter (Use Newsletter Article Templates; Max 200 words per article; Submit Headshot with article). Topic: Silent Auction Results	Elizabeth Brenscheen-Cartagen	Send to VP Awards and Recognition by 11/20/2025 for Dec 2025
3.	Fundraiser Timeline for 2026 with guidance/recommendations.	Elizabeth Brenscheen-Cartagena	3/31/2026
4.	Notify VP of Awards and Recognition and/or National Office about needs and logistics for Tennessee site, including tables and time frame	Elizabeth Brenscheen-Cartagen	3/31/2026
5.	Develop marketing strategy for the year	VP of Awards & committee	4/1/2026
6.	Coordinate with VP of Awards & Recognition on sponsorship opportunities and donations from exhibitors.	VP of Awards & Committee	5/1/2026
7.	Contribute quarterly Newsletter "Awards Tips" to the NEAFCS newsletter (Use Newsletter Article	Elizabeth Brenscheen-Cartagen	Send to VP Awards and Recognition by 5/20/2026 for

	Templates; Max 200 words per article; Submit Headshot with article). Topic: Promote the Silent Auction		June 2026
8.	Provide affiliate Presidents with information on fundraiser	Elizabeth Brenscheen- Cartagen	6/1/2026
9.	Recruit helpers as needed	VP of Awards & National Office	8/1/2026
10.	Setup, conduct, and tear down the silent auction at NEAFCS Annual Session in Knoxville, TN	Elizabeth Brenscheen, Committee & volunteers	9/2026

Silent auctions in person and are open to all in attendance.