



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: Oregon Date: 1/3/2021

Person Completing Form: Robin Maille Phone: _____

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

- **Amanda Hatfield**, Distinguished Service Award, In recognition of Extension FCS Educators for leadership, outstanding programs, and personal & professional growth.
- **Glenda Hyde**, Continued Excellence Award, In recognition of active involvement in professional improvement programs, promotion of professional development, and leadership.
- 1st Place National Award, 1st Place Western Region Winner, Extension Disaster Education Award, "Preparing for the Cascadia Subduction Zone Event" Team: **Glenda Hyde, Lynette Black, Lauren Kraemer, Patrick Corcoran, Marc Braverman, Alan Dennis.**
- 1st Place National Winner, 1st Place Western Region Winner, School Wellness Award, "Be Physically Active 2 Day!" Team: **Katie Ahern, Kathy Gunter, Barbara Brody, Lauren Kraemer, Mandy Hatfield, Carly Kristofik, Tina Dodge, Cheryl Kirk, Maureen Quinn Lores, Robin Maille, Jenny Rudolph, Joanne Lyford, Thomas Packebush.**
- 1st Place National Winner, 1st Place Western Region Winner, Communications Television/Video Award, "Asynchronous (Recorded Video) Lesson Series for school aged youth during the pandemic" Team: **Joanne Lyford, Jennifer Morris, Rachel Dillard, Rebecca Marson, Shara Anslow, Lauren Tobey, Stephanie Russell.**
- 2nd Place National Winner, 1st Place Western Region Winner, Marketing Package Award, "Oregon State University Extension Team Launches High Speed Hand Washing Campaign Targeting Parents and Caregivers of Young Children during COVID-19 Pandemic" Team: **Lauren Kraemer, Glenda Hyde, Ann Marie Murphy, Greg Aronoff, Lauren Tobey, Joyce Senior, Shauna Tominey, Katie Ahern, Barbara Brody, Olivia Davis, Tina Dodge, Mandy Hatfield, Cheryl Kirk, Maureen Quinn Lores, Jenny Rudolph, Stephanie Russell, Breann Vandenberg.**

Five of our impact statements were included in the NEAFCS Impact 2021 reports.

- Oregon worked with farmers to develop and distribute personal hygiene bilingual materials to educate and protect orchard harvest workers from COVID-19 transmission. Approximately 8000 farm workers were trained in High-Speed Handwashing.
- Oregon citizens and Extension Professionals learn about the "Really Big One" and take steps to be ready by participating in the Preparing for the Cascadia Subduction Zone Event online learning program. 405 participants began creating a culture of preparedness by viewing 4 modules of the program.
- Oregon's FOOD HERO program demonstrated cooking to adults and youth in their own homes.
- Due to increased food safety/preservation awareness in Oregon through social media posts with tips, initiating marketing materials in national brand store aisles and media campaigns reaching over four million consumers, access to safe publications increased by 26%, and calls to OSU Extension Hotline staffed by Master Food Preserver volunteers increased by 80%
- Grow It! Oregon Garden Challenge and SNAP-Ed provided students in 3,500 households the skills and confidence to make and eat healthy meals through virtual recorded lessons and recipe demonstrations. To

promote home gardening, family time, and self-sufficiency, Oregon mailed a variety of seeds to 4,600 families. Directions and demonstrations were shared in English and Spanish on www.FoodHero.org.

What are your Affiliate's goals for the next 12 months?

- Grow our membership by reaching out to new faculty that have come on board in the last few years, but haven't joined this community yet. We currently have 23 national level members, and 6 state level members.
- Send representatives to both JCEP and PILD.
- Submit 2-4 abstracts for consideration at the NEAFCS conference in the fall, and send at least three members to the conference.
- Submit at least four impact statements from Oregon highlighting our programs this year.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

We have adapted well to virtual delivery of programs, but look forward to more consistent delivery of in-person sessions. Some of the programs that were traditionally delivered by Extension FCS faculty are now being offered through local non-profit agencies so we are always looking to identify gaps in programming and see if we can fill them. We have had a lot of turnover in administrative staff, including FCS program leadership, and this makes it even more important to concisely explain the importance of our work.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

None at this time