



# Affiliate Annual Report Form

Submit this form to your Regional Director and the  
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303  
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31<sup>st</sup> of each year to your Regional Director and a copy to the National Office.  
**This report should cover anything that has occurred between January 1 and December 31 of the current year.**

State/Territory: Iowa Date: 1/2/2024  
Person Completing Form: Mackenzie DeJong Phone: 712-541-8737

**What accomplishments/progress has your Affiliate made in the past year?** (Consider member resources, awards and recognition, public affairs, etc.)

In February, Demi Johnson, our President-Elect, attend **JCEP ELC Conference** in Kansas City, MO, on behalf of the Iowa Affiliate.

On March 6, our Iowa Affiliate board met in Ames.

From April 16-20, Mackenzie DeJong, Affiliate president, attended JCEP PILD in Washington, D.C., and had the opportunity to meet with many of the members of the House and Senate that represent the state of Iowa.

On April 25, our Affiliate gathered for our Spring Social Event. This event was a dinner hosted at a restaurant that overlooks the Iowa State University campus. We celebrated the history of Iowa State and Human Sciences (FCS) on our campus.

In May, our affiliate board met again to plan for an affiliate business meeting. The 'Spring' affiliate business meeting was held via Zoom on June 5.

Around this time, we also found out that two Iowa members would be involved in the NEAFCS Leadership Experience – Lori Korthals represented as a mentor and Kimberly Cavalier as a mentee!

In August, our affiliate assisted our colleagues in the National Association of County Agricultural Agents (NACAA) to host national attendees at their annual conference in Des Moines, Iowa.

Many great accomplishments coincided with the 2023 NEAFCS Annual Session in September. 17 affiliate members and one lifetime member traveled from Iowa to Providence, Rhode Island. Our members led or co-led three concurrent sessions, one in-depth session, and one poster presentation. Awards received included:

- **NEAFCS Communications Educational Publications Award**  
1<sup>st</sup> Place Regional; 1<sup>st</sup> Place National: *Farm and Ranch Wellness: Key Educational Publications*  
David Brown, Demi Johnson, Kristin Taylor, Laura Sternweis, and Cindy Gannon
- **NEAFCS Early Childhood Child Care Training Award**  
1<sup>st</sup> Place Regional; 2<sup>nd</sup> Place National: *Passport to Early Childhood Education for Program Administrators Course*  
Shannon Wilson, Melissa Wagner, Lesia Oesterreich, Cindy Thompson, Mona Berkey, and Kristin Taylor
- **NEAFCS Social Media Education Award**  
1<sup>st</sup> Place Regional; 3<sup>rd</sup> Place National: *The Science of Parenting: Temperament Education Podcast Seasons*  
Lori Korthals, Mackenzie Johnson, Mackenzie DeJong, and Barb Dunn-Swanson

We were also well represented at the national level. Three members served as ambassadors. Cindy Thompson represent Iowa as the outgoing Central Region President, and Barbara Wollan was elected to serve as the incoming Central Region President.

Our affiliate board met in October to plan for our end-of-year affiliate meeting that took place on December 5. During this meeting, our affiliate voted to adjust our student membership category and ADD the associate member category!

**What are your Affiliate's goals for the next 12 months?**

Our professional development committee, which was created in early 2023, is interested in hosting a book study for our affiliate members this year.

We are also looking into ideas for fundraising for our affiliate.

Our largest goal is to support our current members, continue to invite new members, better include student members, and work to recruit associate members!

**What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?**

Funding for Cooperative Extension has remained stagnant for years, which continues to be at the front of minds for all employees. We also have recently hired a new Vice President for Extension and Outreach, with a new strategic plan to be announced and implemented in early 2024. Changes in how we function throughout the state are expected. We also currently have an interim director of Human Sciences Extension and Outreach, which a national search currently underway, so more changes may come there as well.

**To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:**

No concerns at this time.