



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: Kansas Date: 12/16/2024
Person Completing Form: Jamie Rathbun Phone: 785-524-4432

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

KEAFCS had members participate in JCEP Extension Leadership Conference in Tampa FL; PILD Conference in Arlington VA; and the NEAFCS annual session in Tucson AZ.

KEAFCS members were invited to complete a Qualtrics orientation/questionnaire to review components of bylaws, policies, and procedures. This tool was well received and a simple way for members to learn more about the benefits of our organization.

Members of the KEAFCS leadership worked with KS JCEP to better understand the current agent retention issues and offer actionable solutions K-State Research and Extension administration.

KEAFCS members participated in planning and hosting the United Associations Conference in March. KEAFCS members facilitated workshops, networking, and fundraising activities. This event brings FCS professionals from across Kansas for an affordable professional development opportunity. In 2024, a few members from the NEAFCS Oklahoma affiliate also attended.

2024 Awards and Recognition:

Distinguished Service: Erin Tynon and Holly Miner

Continued Excellence: Robin Eubank-Callis

Human Development/Family Relationships: Aimee Baker, 3rd place Central

Innovative Youth Development Programming: Holly Miner, 2nd place National, 2nd place Central

Mary W. Wells Memorial Diversity: Holly Miner, 3rd place Central

Friend of KEAFCS: Amy Sollock (past support and leadership with Kansas State Fair Fashion Revue, Family and Consumers Science Judging Contest, and 4-H Project Partnership Team)

What are your Affiliate's goals for the next 12 months?

Help new agents find connection within the Kansas Extension system.

Educate current and potential members about KEAFCS local resources and opportunities (scholarship, photo directory, committees, professional development).

Revitalize KEAFCS committees.

Recruit new members.

Help members connect with national resources and opportunities.

Promote the impact of Family and Consumer Science to Kansas residents.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

Staff retention and recruitment- system wide and FCS. Several FCS positions have not filled and have been reassigned as a 4-H/Youth Development position.

Retention strategy for system-wide use.

Support for FCS related 4-H events and contests.

Adequate FCS professional development from the University and Extension system.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

A variety of titles are used for FCS agents across the state, making it hard for the public to know who we actually are and what we do. Examples:

- Family and Consumer Sciences, Extension Agent
- Family Resource Management, Extension Agent
- Health & Nutrition, Extension Agent
- Family Resource Management/Wellness, Extension Agent
- FCS and 4H Youth Development, Extension Agent
- Family and Child Development, Extension Agent
- Food Safety & Health, Extension Agent
- Nutrition, Food Safety & Health, Extension Agent
- Family Community Wellness, Extension Agent
- Nutrition, Extension Agent
- Adult Development and Aging
- Family Development
- Nutrition, Health, and Wellness
- Family Resource Management/Entrepreneurship

A shift from traditional Extension programming (educational workshops) to PSE (Policy, Systems, Environment) work and how to communicate the necessity for PSE work to stakeholders.

Ties to above: How to sunset old programs to make room for new programs or PSE work.

Ties to above: How to share with the public (especially those that don't know Extension) what we have to offer and why we are better than a Google search.