



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: Kentucky Date: 12/18/24

Person Completing Form: Christy Stearns Phone: (606) 387-5404

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

Member Resources

- Kentucky had 136 members in 2024.
- 10 new members were initiated at our November 2024 Annual Meeting.
- Honorary membership was bestowed to Chris Crumrine, UK Senior Director of External Affairs and Engagement.
- Two Friends of KEAFCS honors were presented to outstanding leaders and coworkers for their support of FCS programs.
- Members received two editions of our revised format newsletter to keep them engaged and informed; our association website has been revamped as well.
- Retiree and Life Member meeting held in the summer with around 25 in attendance to receive updates from Extension Administration and NEAFCS.

Professional Improvement

- Three Virtual Town Hall Meeting were held to equip members with new information, build connections, and enhance communication. The first focused on FCS Online Resources with 38 participants; the second focused on National and State Meeting preparations with 58 participants, and the third targeted the state association's Constitution & Bylaws discussion with 37 participants.
- Members had multiple opportunities to engage in discussions related to professional capacity including infographics related to professional attire and image.
- The State President sent handwritten encouragement cards to all members as part of the 90th Anniversary celebration; State FCS Staff participated in a community outreach project for senior citizens in collaboration with agents; numerous members participated in 90th Anniversary activities; our state submitted a creed video entry and made a significant donation to both the hygiene kit project and endowment fund; a podcast was recorded by the State President and National President-Elect to promote our history and impact which was shared at both state and national levels.
- Our state meeting focused on celebrating Kentucky's 100 years. Activities focused on programming changes and similarities, agent sharing, and an overall look at our history and impact.
- A promotional marketing kit was provided to members during our state meeting to celebrate Kentucky's 100 years and assist agents in monthly messaging during the year ahead.

Awards & Recognition

- A total of 116 award entries were submitted. We were fortunate to have 61 State Winners, 22 Southern Region Winners, and 9 National Winners.

Public Affairs

- Five members attended PILD in April.
- Kentucky created its own impact statement marketing piece to share with elected officials at all levels.
- Our association supported the annual County Judge Executives event along with other professional associations to say thank you for their support and market current initiatives.

Other Special Projects:

- To honor Dean Nancy Cox's retirement, KEAFCS contributed \$500 to the Martin-Gatton College of Food, Agriculture and Environment Scholarship Fund.

What are your Affiliate's goals for the next 12 months?

KEAFCS will continue to focus on member engagement and enhanced communication. Initial discussion has begun for engagement events outside of our annual meeting.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

We feel positive about Cooperative Extension in Kentucky. We play a critical role in improving the lives of Kentucky families and are increasingly recognized for our impact both within the University and across the state.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

The only concern to note is our desire to help our new members understand the value of our association, connecting with colleagues, and taking advantage of opportunities to enhance professional development. We have initiated a significant number of new members over the past three years, and we continue to look for creative ways to support their development.