



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office.
This report should cover anything that has occurred between January 1 and December 31 of the current year.

State/Territory: South Carolina Date: 12/18/2024
Person Completing Form: Melissa Bales; Camden Bryan Phone: 864-986-1047; 843-504-0299

What accomplishments/progress has your Affiliate made in the past year? (Consider member resources, awards and recognition, public affairs, etc.)

This was the affiliate's first full year back functioning as an organization.

- 2 business meetings (virtual)
- 1 annual meeting (in-person)
- 16 state-level awards given to members in the first awards
- 2 newsletters distributed to members
- Affiliate website developed
- 52 members (active and associate)
- 2 voting representatives at NEAFCS in Tucson
- 6 members attended NEAFCS in Tucson
- Elected officers for 2025

What are your Affiliate's goals for the next 12 months?

- Encourage active participation of members within the association (priority goal)
- Further develop and establish our presence in SC as an association
- More fundraising efforts: at least 2 fundraising events in 2025
- More professional development opportunities: at least 3 virtual opportunities for members
- More emphasis on membership drives to increase membership numbers
- Work to create a legislative day at the SC State House

- Members submit for awards at the national level
- Members submit abstracts for NEAFCS posters/ presentations

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

- Lack of respect/ recognition within the broader Extension services in the state and viewing as “not true Extension”
- Getting members to actively participate (engagement)
- Getting more balanced distribution of membership from both Extension services in the state
- Refining committee structure to be more streamlined and active
- Funding for events and opportunities for members
- Getting more recognition within the community (within Extension and outside) as an association

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

- Clearer explanation of national awards process to affiliates