

# 2012 NEAFCS Annual Session Sponsor Opportunities

## Major Sponsors

Level of Sponsorship	Platinum	Gold	Silver
Company acknowledgement as a main sponsor in the opening and closing sessions	X	X	X
Speaking presentations at either the opening or closing session	20 minutes	10 minutes	5 minutes
Inclusion in all print brochures, faxes and emails to membership	X	X	X
Inclusion in Exhibit Hall banner and backdrop banner in the opening and closing sessions	X	X	X
Inclusion in all on-line brochures	X	X	X
Provide an opportunity for your organization to insert your brochure or promotional material in the registration bag	X	X	X
Inclusion in Post-meeting "Communique", NEAFCS's newsletter	X	X	X
Complimentary delegate passes	3 plus 25% discount if more attendees	2 plus 20% discount if more attendees	1 plus 10% discount if more attendees
Advertisement of your company in the Annual Session printed program	Full Page	Half Page	Quarter Page
Complimentary Exhibit Hall Booth	X	X	X
Extensive database of entire membership	X	X	X

Platinum Sponsor = \$10,000

Gold Sponsor = \$7,000

Silver = \$5,000

## Participating Contributors/Sponsors

Items	Conference Breakfast Contributor	Conference Lunch Contributor	Refreshment Break Contributor	Program Track Sponsor
Company acknowledgement at Opening Session	X	X	X	X
Speaking presentations at sponsored event	X – 30 minutes	X – 30 minutes		1 minute presentation at each session within track and signage outside and inside rooms
Inclusion in all print brochures, faxes and emails to membership	X	X	X	X
Inclusion in all on-line brochures	X	X	X	X
Provide an opportunity for your organization to insert your brochure or promotional material in the registration bag	X	X	X	X
Inclusion in Post-meeting “Communique”, NEAFCS’s newsletter	X	X	X	X
Complimentary delegate passes	2	2	1	1
Number available	2	2	4	6

Breakfast Contributor = \$5,000

Luncheon Contributor = \$7,500

Refreshment Break Contributor = \$2,000

Program Track Sponsor = \$1,250

## Merchandising Sponsors

Sponsorship Type	Benefits		Number Available
Official Conference Bag (\$5,000)	Maximum visibility of Company name and logo		1
Name Badge Lanyards (\$4,000)	Association of your logo to NEAFCS event	Company logo directly located with attendees badge	2
Corporate Pens (\$1,000)	Place your company logo right in the hands of our attendees	Company sponsored writing instrument	2

**Would you like to be involved in a different way? NEAFCS is always open to your suggestions so please contact Jody Rosen Atkins, NEAFCS Executive Director with your ideas. Voice: 561-477-8100 or [jody@neafcs.org](mailto:jody@neafcs.org)**