



2026 NEAFCS Awards Manual

Table of Contents

[Awards Synopsis](#)

[General Eligibility Requirements & Awards Application Information](#)

[Community Partnership Award](#)

[Continued Excellence Award](#)

[Distinguished Service Award](#)

[Early Childhood Child Care Training Award](#)

[Educational Curriculum Package](#)

[Environmental Education Award](#)

[Excellence in Teamwork Award](#)

[Excellence in Multi State Collaboration Award](#)

[Extension Disaster Education Award](#)

[Extension Educator of the Year](#)

[Extension Housing Outreach Award](#)

[Family Health & Wellness Award](#)

[Financial Management Award in Memory of Dean Don Felker](#)

[Florence Hall Award](#)

[Food Safety Award](#)

[Greenwood Frysinger Award](#)

[Human Development/Family Relationships Award](#)

[Innovation in Programming Award](#)

[Innovative Youth Development Programming Award](#)

[Marketing Package Award](#)

[Mary W. Wells Memorial Award](#)

[Master Family & Consumer Sciences Volunteer Program Award](#)

[Past Presidents' New Professional Award](#)

[Program Excellence Through Research Award](#)

[School Wellness Award](#)

[SNAP-Ed/EFNEP Educational Program Award](#)

[Social Media Education Award](#)

[Communications Awards](#)

[Judging Sheets](#)

- **Central Region:** Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin
- **Eastern Region:** Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia
- **Southern Region:** Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virgin Islands, Virginia
- **Western Region:** Alaska, American Samoa, Arizona, California, Colorado, Guam, Hawaii, Idaho, Mariana Islands, Micronesia, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming

2026 NEAFCS Awards Manual

All awards must be uploaded to the NEAFCS website (<https://www.neafcs.org/awards>). No hard copies will be accepted by NEAFCS. State Affiliates may require hard copies. Please check your specific Affiliate Awards Manual or contact your affiliate Vice President/Chair for Awards and Recognition.

General Eligibility Requirements & Awards Application Information – General eligibility requirements and application procedures apply to all awards. Please review these procedures **before completing your awards application**. Each award category below has specific eligibility requirements, application procedures, judging criteria and submission procedures.

Community Partnership Award – This award recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of individuals, families, and communities through collaboration with groups, agencies and consumers.

Continued Excellence Award – This award recognizes NEAFCS members who have previously received the Distinguished Service Award and continue to be actively involved in professional improvement programs, the promotion of professional development of others, and leadership.

Distinguished Service Award – The Distinguished Service Award is the highest award presented by the NEAFCS. The award recognizes members for leadership, educational program efforts and professional development.

Early Childhood Child Care Training Award – This award recognizes outstanding childcare professional training that addresses the needs of young children, birth to eight years of age.

Educational Curriculum Package – This award recognizes excellence in curriculum development. The application includes teaching curriculum and supporting documents.

Environmental Education Award – This award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

Excellence in Teamwork Award – This award promotes and recognizes outstanding Extension programs conducted by a multi-disciplinary team that demonstrates effective performance and significant results.

Excellence in Multi-State Collaboration Award – This award promotes and recognizes outstanding Extension Family and Consumer Sciences programs conducted by a multi-state team that demonstrates effective performance and significant results.

Extension Disaster Education Award – This award was established to recognize NEAFCS members for innovative educational programs and outreach efforts that help individuals, families, or communities become more resilient and decrease the impact of natural or human-made disasters by making informed personal decisions in all phases of disaster management, including preparedness, mitigation, response, and recovery.

Extension Educator of the Year – This award recognizes a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on individuals, families, and/or communities.

Extension Housing Outreach Award – This award recognizes NEAFCS members for outstanding housing educational programs conducted for individuals, families and communities.

Family Health & Wellness Award – This award recognizes innovative programs that promote and improve the health and wellness of individuals, families, and communities in areas such as nutrition, fitness, family meals, meal planning, time or stress management, healthy lifestyle and more.

Financial Management Award in Memory of Dean Don Felker – This award recognizes the development of financial resource management programs that help individuals and families make decisions and plan for their present and future needs.

Florence Hall Award – This Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing emerging issues or new concerns and interests of families or individuals and have involved people in planning and implementing programs that benefit families, individuals, and communities.

Food Safety Award – This food safety award is presented for an outstanding educational program conducted by one or more NEAFCS members who have been innovative in developing, delivering and/or determining the impact of a food safety program that makes a difference. The use of technology as a learning tool will be an important criterion in the selection of this award recipient.

Greenwood Frysinger Award – This award is given to an Extension Educator in Family and Consumer Sciences with five years of experience or less who has been either formally or informally mentored. From the mentoring experience, the Educator develops, delivers, and evaluates programs that have measurable impacts.

Human Development/Family Relationships Award – This award recognizes innovative human development / family relationship educational efforts. Focus includes child care, parenting, relationships through the life span, marriage enrichment, communications (parent/child), retirement, aging, stress management, and related issues.

Innovation in Programming Award – This award recognizes an innovative program that reaches a new audience or expands a current audience using an FCS subject matter area that features an inventive delivery method or another creative approach that showcases originality in your work. An innovative program may be a new, creative approach that advances a current program or introduces a new effort. Innovative is defined as unique, creative, unusual or cutting-edge programming.

Innovative Youth Development Programming Award – This award recognizes innovation and accomplishment in the design and implementation of an FCS program for youth (non-4-H youth audience).

Marketing Package Award – This award recognizes NEAFCS members for outstanding marketing efforts addressing concerns and needs of children, families or communities.

Mary W. Wells Memorial Award – This award recognizes outstanding efforts and accomplishments of individuals and/or teams in pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

Master Family & Consumer Sciences Volunteer Program Award – This award recognizes exceptional implementation of the Master Family & Consumer Sciences Volunteer Program.

Past Presidents' New Professional Award – This award is chosen by the NEAFCS Past Presidents Committee and presented to an outstanding Extension Family and Consumer Sciences professional who has been employed 5 years or less.

Program Excellence Through Research Award – This award emphasizes using research results to improve existing programs or to develop new programs.

School Wellness Award – This award recognizes outstanding school-based programs to promote and improve the physical, emotional, and/or social wellness of students, staff or families of students in the school community. The evaluation criteria include the use of partnerships or collaborations, evidence of program impact, and sustainability. Programs may include: nutrition, fitness, garden-based nutrition education, health, character education, self-esteem, farm-to-school and more.

SNAP-Ed/EFNEP Educational Program Award – This award recognizes exceptional nutrition education and obesity prevention interventions and projects through complementary direct education, multi-level interventions and community and public health approaches to improve nutrition.

Social Media Education Award – This award recognizes innovative, online social media efforts. Social media examples include, but are not limited to Facebook, Twitter, Snapchat, and Instagram.

Communications Awards – These awards encourage excellence in communications. These include newsletters, written media, radio/podcast, television/video awards, educational publications, and internet education technology.

Awards Manual

General Eligibility Requirements & Awards Application Information

ELIGIBILITY

1. To qualify for awards, membership dues must be postmarked to the National Office by December 31, 2025. The only exception is for non-members on team award applications.
2. NEAFCS members will not be permitted to pay dues for past years in order to extend the years of membership.
3. The team leader for a team award application must be an Active Member or Life Member of NEAFCS and have had a principal role in the production and development of the program. All NEAFCS team members must have paid their dues by December 31 as outlined in the eligibility requirements (See No. 1 above). Team members who are not members of NEAFCS are not eligible for scholarship or monetary awards and will receive only a certificate. Associate Members and Student Members of NEAFCS may receive awards as team members with Active Members and Life Members but not as individuals.
4. A member may receive only one first-place individual and one first-place team award as the lead author in the same year. This requirement does not include the Distinguished Service Award or the Continued Excellence Award.
5. Individuals and/or teams may submit applications in more than one category.
6. A member may submit one award application per category, either as an individual or team leader.
7. Individuals and Teams are not eligible to win a first-place national award for the same educational program or activity submitted in the same category during two consecutive years. However, second and third place national winners are eligible to submit a previously submitted educational program or activity as an application in the same category in which they placed second or third the year before.
8. Award winners must receive an average score of 85 points or more to be a national winner, and an average score of 80 points or more for regional recognition.
9. If a national award has multiple winners (e.g. 1st, 2nd, and 3rd), the same number of regional winners will be recognized.
10. Regional and National judging are conducted at the same time. Scores determine award placement. (See No. 7.)
11. Regional and National winners are notified concurrently. Non-winners will be notified after winners are notified.
12. All awards will be presented at the NEAFCS Annual Session.
13. First-place National winners will have their award submissions posted to the NEAFCS website after the Annual Session.

PROCEDURE and FORMAT

1. **Complete the online Awards Application.** Combine documents into PDF file(s) and upload them into the "Upload File" areas under the online Award Application site. The photo (JPEG file) should be placed into the "Upload #4" area. [Step-by-Step-award submission instructions](#) are available under the Awards page on the NEAFCS website.
2. Audio and video files can be uploaded. (File size limit per upload is 25MB.) If the file size is larger than 25 MB, the file will not be accessible and therefore not part of the application review.
3. Links can be included for newsletters, curricula, and blogs, by inserting the link within the Program Outline or uploading a PDF file that includes just the links in the Upload File areas.
4. To view the receipt for your entry, log into the NEAFCS website with your username and password. Go to Member Center, click on My Profile, click on Forms I've Taken and locate your submission. Click on the three dots (...) to view the submission. After submitting your award, you will also receive an email confirmation that lists the uploaded files, but the links will not be accessible.
5. Judging criteria for each award is listed in the back of the manual. Please check under each award entered for specific requirements and eligibility. Consult the judging sheet (included in the awards manual) to ensure that all requirements are met. Please consult the judging criteria listed under each award or judging sheet to determine if any letters of support are required for the award.
6. Judges' decisions are final.
7. Affiliate Vice Presidents or Chairs for Awards and Recognition may advance for regional/national judging the following number of award applications per award category, as related to paid members by the close of business on December 31. This criterion applies to all awards, including the Distinguished Service Award and the Continued Excellence Award, as well as program and communication awards, with the exception of the Educator of the Year award - as many applications can be advanced as were submitted for each affiliate, regardless of affiliate size.

# of Paid Members	# of Award Applications per Category
1 – 50	1
51 – 100	2
101-150	3
151 – 200	4
201- and up	5

8. **Awards must be uploaded on or before March 15, 2026, to be eligible for regional or national judging. Affiliate Vice Presidents/Chairs of Awards and Recognition are responsible for submitting their State Winner Form to advance their respective affiliates' award applications for regional/national judging.** A link to the form for advancement will be sent to the Affiliate's Vice President/Chair for Awards and Recognition to complete before March 15th of each year. Please consult with your Affiliate's Vice President/Chair for Awards and Recognition if you have any questions.

9. For team award applications, only the team leader author completes the *online award* application. All team members are listed on the online award application. NEAFCS membership must be verified by the National Office. **For teams with more than 20 team members, in space 1 type “Full team members listed in application”.** Additional team members need to be listed at the beginning of the *Program Outline*. All team members must have dues postmarked by December 31st to be recognized as NEAFCS members. If the team is applying for more than one award, please have the same team member fill out each online application form.
10. Only team members listed in the online award application will be recognized at the Annual Session and/or will receive certificates. **Additional team members cannot be added after the application deadline date.**
11. **NEAFCS members must apply for awards for themselves. Others may prepare the award applications and do the “groundwork,” but the online application must be completed by the person named on the application form and submitted using their log-in credentials.**
12. No titles or professional designations will be used on award certificates, only names will be used.
13. All correspondence will only be addressed to the team lead author for team award applications. The team leader is responsible for communicating with other team members. Award scholarships will be issued to the team leader only and that leader’s responsibility is to divide the monies or compensation as agreed by the team.
14. **Supplementary materials accompanying the application must be uploaded.** Some award applications limit the number of supplemental pages or pieces. Check the requirements for each award as point deductions will be taken for those exceeding or not meeting the requirements.
15. Listing of accomplishments is limited to the time span of the applicant’s nominated project or program.
16. Applicants should keep an electronic copy of the total application package submitted.
17. If the applicant is a national winner, their photo will be displayed along with their winning award application packet on the NEAFCS website. The photo release is included on the award application site. After checking the release, photos will be available for use in NEAFCS marketing pieces. An “opt out” option is available. If members choose to “opt out”, points will not be deducted.
18. NEAFCS Logo Policy - all award submissions using the NEAFCS and Living Well logos must use them in their entirety including any taglines associated with the logos or trademarks. (No additions or omissions.) Awards not complying will be disqualified. Logos are optional, but if used, they must be used properly.
19. Awards that include an Annual Session Registration Fee Scholarship must be used in the year the award is received. The scholarship will be given in the form of a credit toward the cost of a full or partial registration fee for the NEAFCS Annual Session (no checks will be issued). If the award winner cannot attend the Annual Session the year the award is received, the scholarship will be forfeited but the award certificate will still be given to the recipient. In the case of team awards, the scholarship will be given to the individual who completed the online award application (team leader). The team lead author will be

responsible for compensating other team members per the teams agreement. If the team leader is not able to attend the Annual Session they may designate in writing, one (1) other NEAFCS team member (whose name appears on the original online award application) and who is a current member of NEAFCS to receive the scholarship to attend the Annual Session the year the award is received.

20. Applications are limited to five double-spaced pages (12 pt. font, 1-inch margins). Do not include an index. Use the categories in the award and judging sheets.
21. Applications submitted in any language other than English must include an English translation.
22. Remember to check State Affiliate guidelines for awards. Some Affiliates may require hard copies to be submitted. ***Absolutely no hard copies will be accepted by NEAFCS.***

PUBLICITY

1. NEAFCS requests that no publicity be released until the official award presentations are made at the NEAFCS Annual Session.
2. Program results from applications may be shared in publications such as *The Journal of Family and Consumer Sciences*, *The Journal of NEAFCS*, and the *Journal of Extension*.
3. The NEAFCS Award winners' applications in all categories except for the Distinguished Service Award and Continued Excellence Award will be displayed on the NEAFCS website following the NEAFCS Annual Session.
4. The award winner(s) are responsible for preparing and distributing any publicity regarding their winnings.

QUESTIONS

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

Community Partnership Award

BACKGROUND

As collaborative work is encouraged at all levels of Cooperative Extension, the Community Partnership Award recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of individuals, families, and communities through collaboration with groups, agencies and consumers.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The Community Partnership Award recognizes NEAFCS members for their efforts in building community partnerships to meet the educational needs and/or concerns of individuals, families, and communities.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The community partnership effort shall have been conducted within the past three years.
3. National winner will present **a concurrent session** at Annual Session the year the award is received.
4. If the first-place recipient is unable to attend Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - limit to **five (5) double-spaced typed pages** (12 pt. font, 1-inch margins). Do not include an index or cover page. References are separate from the five double-spaced pages.
 - a. Program description – Need for program, uniqueness, objectives, target audience.
 - b. Description of community partnership – Need for partnership, evidence of collaboration with others in community (non-NEAFCS).
 - c. Role of NEAFCS applicant(s) in partnership – What did the applicant contribute to the partnership effort?
 - d. Role of community partners – What did the community groups or agencies contribute to the partnership effort?
 - e. Accomplishments/Impacts – Learner impact/change, outcomes, and collaboration outcomes.

- f. Future implications – Continuation of partnership/expansion of the partnership, or the “sun- setting” of the partnership.
4. Two letters of support from consumers, Extension faculty/supervisors, or agencies describing the impact of the community partnership on individuals, families, and communities.
5. Supporting material - limit to five (5) pieces (brochures, flyers, handouts, evaluations, etc.). See suggestions under Communication Awards for specific supplementary materials.
6. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Description of community partnership: need for partnerships; evidence of collaboration with others in community (non-NEAFCS) – 10 points
2. Program description: need for program; uniqueness of program; program objectives; target audience; effort conducted within the past three years – 15 points
3. Program impact/accomplishments: learner impact and change; program outcomes, collaboration outcomes, letters of support (2) - 25 points
4. Role of NEAFCS member(s): what did the NEAFCS member(s) contribute to the partnership effort - 15 points
5. Role of community partner(s): what did community groups or agencies contribute to the partnership effort - 15 points
6. Future implications: continuing partnerships; expansion of partnerships; sun-setting of partnerships - 10 points
7. Supporting materials: limited to five peices - 10 points

PROCEDURE

1. Complete the online award application for the Community Partnership Award (see Award section under NEAFCS website).
2. Combine documents (outline, letters of support and supporting material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Community Partnership Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Continued Excellence Award

BACKGROUND

The Continued Excellence Award recognizes NEAFCS members who continue to be involved in outstanding professional development and leadership.

AWARD

The award is a plaque presented by the National Extension Association of Family and Consumer Sciences.

PURPOSE

The award recognizes NEAFCS members who have been actively involved in professional improvement programs, the promotion of professional development of others, and leadership.

ELIGIBILITY

1. Applicant must have been **a member of NEAFCS for at least 12 years**, including the current year.
2. Applicant must have received the NEAFCS Distinguished Service Award prior to the current year.
3. Applicant must have attended **at least three (3) NEAFCS Annual Sessions**.
4. This award can be received only once.
5. Applicant must be actively involved in a professional improvement program including any or all the following:
 - a. Participation in informal (non-credit) professional development within the past three years.
 - b. Formal study toward an advanced degree (current or completed).
 - c. Demonstrate personal commitment to professional development through participation in professional associations and contributions to the state Extension Service and Affiliate association.
 - d. The number of nominees allowed per Affiliate is determined by the number of paid active members as of December 31, 2025:

1-50 members - 1 nominee
51-100 members - 2 nominees
101-150 members - 3 nominees
151-200 members - 4 nominees
201-plus members - 5 nominees

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline (or as state Affiliate guidelines dictate – please check with your state if they follow a different format) - **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins). Do not include an index or cover page.
 - a. List participation in informal (non-credit) professional development activities during the past three years, and/or describe work toward an advanced degree (if

- completed, indicate when).
- Describe educational program accomplishments during the past three years.
 - List leadership activities and positions in NEAFCS and Affiliate Extension Family and Consumer Sciences association plus any other related professional associations (do not include membership in honorary societies, civic and social).
 - Identify the year the Distinguished Service Award was received and number of years of membership in NEAFCS.
 - List contributions to professional development opportunities of others. (i.e. training of trainers, presented a workshop at affiliate or national meetings, formally served as a mentor etc.)
 - Describe personal commitment to and future plans for professional development.

JUDGING CRITERIA (100 total points)

This award is judged at the Affiliate level only.

- Professional activities – description of participation in informal professional development activities in the last three years; focus should be on how training enhanced skill set; material is well written – 40 points.
- Professional development – describes regular participation in relevant professional opportunities throughout career, AND/OR description of course work towards advanced degree (if applicable) when completed – 20 points
- Professional association participation – active membership, participation and leadership in NEAFCS at affiliate and/or national level (10 points); evidence of support for colleagues in professional development at affiliate and/or national level (10 points). Be sure to identify year DSA was received, minimum of 12 years NEAFCS membership, minimum of 3 Annual Sessions attended – 20 points total
- Future plans for professional development – describe upcoming professional development plans in the upcoming year – 20 points

PROCEDURE

- Complete the online award application for the Continued Excellence Award (see Award section under NEAFCS website).
- Create a PDF file as listed above for the Continued Excellence Award. Upload combined PDF file(s) into “Upload File #1, #2, or #3” by the Affiliate due date.
- Upload photo in file 4.
- Each State Affiliate Vice President/Chair for Awards and Recognition will designate Continued Excellence Award winner(s) on the NEAFCS online State Winner Form (link sent to Chair of Awards and Recognition) no later than March 15, of the award year.

The scoring sheet provided may be used by the Affiliate to assist in the judging process. Affiliates are still responsible for submitting their Continued Excellence Award winners through the Online State Summary of Awards form.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

Distinguished Service Award

BACKGROUND

The Distinguished Service Award is the highest award presented by the National Extension Association of Family and Consumer Sciences. The award recognizes members for leadership, educational program efforts and professional development.

AWARD

The award is a plaque presented by the National Extension Association of Family and Consumer Sciences (NEAFCS).

PURPOSE

This award recognizes Extension Family and Consumer Sciences Educators for leadership, outstanding programs, and personal and professional growth.

ELIGIBILITY

1. **Minimum of 10 years NEAFCS membership.**
2. **Applicant must have attended at least two (2) NEAFCS Annual Sessions.**
3. Evidence of superior accomplishments, including evidence of impact.
4. The award can be received only once.
5. The number of awards given per Affiliate is determined by the number of paid active members as of December 31, 2025:

1-50 members - 1 nominee
51-100 members - 2 nominees
101-150 members - 3 nominees
151-200 members - 4 nominees
201- plus members – 5 nominees

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline (as the state Affiliate guidelines dictate - please check with your state if they follow a different format) - limit to **five (5) double-spaced typed pages** (12 pt. font, 1-inch margins). Do not include an index or cover page.
 - a. Program accomplishments - One or two outstanding recent accomplishments.
 - b. Professional improvement - Give evidence of professional growth through credit or non-credit courses, work toward an advanced degree, professional association meeting, travel study, etc.
 - c. Honors and awards received.
 - d. Professional association membership and participation - List Affiliate and national

offices, committees, chairs, and years of membership.

JUDGING CRITERIA (100 total points)

This award is judged at the Affiliate level only.

1. Program accomplishments: description of at least one or two evidence-based programs used to serve the current needs and interests of families; material is well written with little to no errors - 50 points
2. Professional improvement: evidence of professional growth through credit/non-credit courses, work towards and advanced degree, travel study, etc.; honors and awards received - 25 points
3. Professional association participation: active membership, participation, and leadership in NEAFCS at affiliate and/or national level; minimum of 10 years of membership (required); attended at least 2 annual sessions (required) - 25 points

PROCEDURE

1. Complete the online award application for the Distinguished Service Award (see Award section under NEAFCS website).
2. Create a PDF file as listed above for the Distinguished Service Award. Upload the combined PDF file into "Upload File #1, #2, or #3" by the Affiliate due date.
3. Upload photo in file 4.
4. Each State Affiliate Vice President/chair for Awards and Recognition will designate Distinguished Service Award winner(s) from their affiliate on the online State Winner Form (link sent to chair of Awards and Recognition) no later than March 15, of the award year.

The scoring sheet provided may be used by the Affiliate to assist in the judging process.

Affiliates are still responsible for submitting their Distinguished Service Award winners through the Online State Summary of Awards form.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Early Childhood Child Care Training Award

BACKGROUND

The Early Childhood Care Training award recognizes outstanding child care professional training that addresses the needs of young children, birth to eight years of age. The award was originally sponsored by the Ohio Affiliate to honor Anna Pulay, an Ohio Extension Educator who recognized the positive outcomes of investing in children. In 2010, sponsorship was assumed by NEAFCS.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

ELIGIBILITY

1. Application can be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program must have been successfully conducted by the applicant or team within three years prior to applying for the award.
3. The application must contain a marketing and delivery piece as well as an evaluation tool.
4. The winner will participate in the **Showcase of Excellence** at NEAFCS Annual Conference the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program Outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins): Do not include an index or cover page.
 - a. Program description – situation, emphasis, goals, clientele, rural/urban focus, program conducted in the past two years
 - b. Program accomplishments – content of program, serving needs and interests of Childcare workers delivery method described, creative, quality materials, innovative methods, and marketing and delivery piece described.
 - c. Resources involved – cooperators, special funds.
 - d. Program impact – evaluation method/tool, evidence of impact on childcare professionals/community, benefits, number impacted.
 - e. Future implications – plan for continuation of the program.
4. Supporting materials not to exceed 5 pieces (must include a marketing piece, delivery piece(s) and evaluation instrument). There is no page limit for supporting materials.
5. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Program description – Situation, program goals/objectives, target audience defined, topic for training the early childcare professional, program conducted in the past two years - 15 points
2. Program accomplishments - Content appropriate, evidence the program is serving the current needs and interests of childcare professionals, delivery method described, creativity, initiative, and innovative methods, quality of materials, marketing and delivery piece included, cooperators, special funds acquired - 50 points
3. Program impact - Evaluation method/tool, evidence of impact on childcare professionals and/or community, future implications - 35 points

PROCEDURE

1. Complete the online award application for the Early Childhood Child Care Training Award (see Award section under NEAFCS website).
2. Combine documents (outline and supporting material) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Early Childhood Child Care Training Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15th, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Educational Curriculum Package Award

BACKGROUND

The Educational Curriculum Package award was originally a part of the Communication awards. In 2019, the Educational Curriculum Package Award was established as a separate award to reflect the advancement of this award category. This category recognizes excellence in curriculum development.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

ELIGIBILITY

1. The educational curriculum package will have been developed within the past three (3) years.
2. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
3. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - limit to **five (5) double-spaced typed pages** (12 pt. font, 1-inch margins) Do not include an index or cover page. Include a detailed explanation of:
 - a. Subject/issue
 - b. Target audience
 - c. Where program has been used
 - d. Number of people reached
 - e. Evidence of impact on participants/clientele/audience
 - f. Resources used (other agencies, businesses, volunteer leaders, special funds, etc.)
 - g. Percentage of the information written/prepared by applicant(s)
 - h. Indicate information from university and/or USDA sources
 - i. Indicate how Extension Service is identified
4. Supplementary materials relevant to the application.
5. Photo of team or individual.

JUDGING CRITERIA (100 POINTS)

1. Program outline - Issues and audience identified. Program use and number of people reached; impact on audience; resources used; percentage of information written/prepared by applicant; information from university or USDA resources; how Extension is identified; written and published within the last three years - 20 points
2. Content - Accurate, credible information; research based; uses two or more of the following methods – newsletters, written media, radio/podcast or television/video webinars, online modules, web pages, or publications; designed to make the program participant become aware/informed/educated; application includes actual or links to teaching plan, teaching notes, evaluation instrument - 40 points
3. Appearance – Well-written and information presented in logical sequences; clear instructions for using curriculum, including equipment needs and set up; user-friendly; various typographical techniques (capitals font style, bolding font, color, etc.) used to add to the effectiveness of the pieces; effective use of graphics - 25 points
4. Evaluation - Evaluation tools included; defined outcomes related to program objectives; and evaluation results - 15 points

PROCEDURE

1. Complete the online award application for the Educational Curriculum Package Award (see Award section under NEAFCS website).
2. Combine documents (outline and supporting material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Educational Curriculum Package Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Environmental Education Award

BACKGROUND

The Environmental Education Award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The Environmental Education Award is presented for an outstanding program conducted by an individual or team who has been involved in educating families on issues concerning water quality, air quality, recycling, and/or natural resource conservation.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program or activity shall have been conducted **in the past three years**.
3. National winner(s) will participate in the **Showcase of Excellence** at Annual Session the year the award is received.
4. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins). Do not include an index or cover page.
 - a. Introduction – Environmental issue(s) addressed, program objectives, target audience described, program developed and/or conducted in the past three years.
 - b. Program description - Content, delivery methods described, creativity, materials developed, innovative methods.
 - c. Program impact - Evaluation methods/tool, results/impacts, marketing tools, publicity used (Cooperative Extension identified).
4. Supporting material - limit to five (5) pieces (brochures, flyers, handouts, evaluation tools, etc.).
5. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Introduction: Environmental issues, program objectives, target audience, conducted in the past three years - 15 points
2. Program description and accomplishments: Content appropriate, delivery method described, creativity, materials developed, innovative methods - 35 points
3. Program impact: Evaluation method/tool, results and impact, marketing tools, publicity used, Cooperative Extension identified - 35 points
4. Supporting materials: Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.) There is no page limit for supporting materials. - 15 points

PROCEDURE

5. Complete the online award application for the Environmental Education Award (see Award section under NEAFCS website).
6. Combine documents (outline and supporting material) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Environmental Education Award as listed above.
7. Upload photo of individual or team in File #4 as a JPEG file.
8. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu

[Return to Table of Contents](#)

Excellence in Teamwork Award

BACKGROUND

The teamwork award was established in 2018 to recognize outstanding Extension FCS programs conducted by a multidisciplinary team.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The teamwork award promotes and recognizes outstanding Extension programs conducted by a multidisciplinary team that demonstrates effective performance and significant results.

ELIGIBILITY

1. Application must be submitted by a team (with team leader being a current Active Member or Life Member).
2. The program has been created within the past three years.
3. The program team must include at least two disciplines – examples: FCS, Agriculture, 4-H, Horticulture, Community Development.
4. First-place winner will present a **Showcase of Excellence** at Annual Session the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins). Do not include an index or cover page.
 - a. Identify the need for the Family and Consumer Sciences program and teamwork. What is unique about this program? Evidence of collaboration with at least two disciplines (Agriculture, Horticulture, 4-H, etc.).
 - b. Identify the program goal and objectives, target audience, marketing, educational methods and evaluation. Include innovative, creative methods used.
 - c. Marketing/publicity - Indicate how Cooperative Extension was identified.
 - d. Explain the role of each discipline and team member include their participation, involvement and contribution and percent of time contributed.
 - e. Results and evidence of impact on participants/clientele/audience.
 - f. Future implications – plans to continue the team collaboration, expansion of the team and future programs; “Sun-setting” plans for the team.
4. Two letters of support showing evidence of teamwork/collaboration and program success
5. Supporting material – limit to five (5) pieces (brochures, flyers, handouts, evaluation tool,

marketing tool(s), links to videos, PSA(s), etc.).

6. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Description of teamwork/collaboration: Need for teamwork, evidence of collaboration with other disciplines (Agriculture, Horticulture, 4-H, etc.). – 10 points
2. Program description: Need, uniqueness, and objectives of Family and Consumer Sciences program; target audiences; created within the past three years; marketing tools (Cooperative Extension identified), methods used. – 15 points
3. Program impact accomplishments: Learner impact and change, evaluation tool used, analysis of data, outcomes, teamwork, letters of support (2) indicating success of program and team collaboration– 25 points
4. Role of NEAFCS member(s): Members' contribution to program and teamwork - 15 points
5. Role of team members: Other disciplines' program and teamwork contribution - 15 points
6. Future implications – Continuing team collaboration, expansion of team, “sun-setting” of team - 10 points
7. Supporting materials: 5 pieces (brochures, flyers, handouts, evaluation tool, marketing tool(s), links to videos, PSA(s), etc.) There is no page limit for supporting materials. - 10 points

PROCEDURE

1. Complete the online award application for the Excellence in Teamwork Award (see Award section under NEAFCS website).
2. Combine documents (outline, supporting material, and letters of support) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Excellence in Teamwork Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Excellence in Multi-State Collaboration Award

BACKGROUND

The Excellence in Multi-State Collaboration award was established in 2018 to recognize outstanding Extension Family and Consumer Sciences (FCS) programs conducted by Extension FCS educators in two or more states.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The Multi-State Collaboration Award promotes and recognizes outstanding Extension Family and Consumer Sciences programs conducted by a multi-state team that demonstrates effective performance and significant results.

ELIGIBILITY

The application must be submitted by a team that includes team members from at least two state affiliates (with team leader being a current Active Member or Life Member).

1. The program has been created within the past three years.
2. First-place winner will present a **Showcase of Excellence** at the annual session the year the award is received.
3. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins). Do not include an index or cover page.
 - a. Identify the need for the program. What is unique about this program? How and why was the collaboration among states initiated? Was the program created within the last three years?
 - b. Identify the program goal and objectives, target audience, marketing (how was Cooperative Extension identified), educational methods and evaluation method.
 - c. Explain the collaboration among states and include the participation, involvement and contribution and the percentage of time contributed by team members in each state.
 - d. Results and evidence of impact on audience (individuals, families, and/or communities), program outcomes, and collaboration outcomes.
 - e. Future implications – explain the plan to continue, expand, or “sun-set” the collaboration.
4. Supporting material – limit to five (5) pieces (brochures, flyers, handouts, evaluation tools, etc.) There is no page limit for supporting materials.

5. Two letters of support indicating program impacts and accomplishments of multi-state collaboration.
6. Photo of team leader or team.

JUDGING CRITERIA (100 total points)

1. Description of multi-state partnership – Uniqueness and need for collaboration, evidence of collaboration with other states, program created within the last three years - 10 points
2. Program description – Need, uniqueness of methods, objectives, target audience, marketing tools (Cooperative Extension identified) - 15 points
3. Program impact and accomplishments – Evaluation tool and methods, learner impact and change; outcomes; collaboration outcomes, two letters of support (2) - 25 points
4. Role of each state – Contributions to collaboration effort - 20 points
5. Future implications – Describe the plan to continue, expand and/or “sun- set” the collaboration - 15 points
6. Supporting materials (5) - 15 points

PROCEDURE

1. Complete the online award application for the Excellence in Multi-State Collaboration Award (see Award section under NEAFCS website).
2. Combine documents (outline, supporting material, and two letters of support) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Excellence in Multi-State Collaboration Award as listed above.
3. Upload photo of team leader or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Extension Disaster Education Award

BACKGROUND

Extension disaster education programs are increasingly making a difference in mitigation, preparedness, response, and recovery related to natural and human-made disasters.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

This Extension Disaster Education Award was established to recognize NEAFCS members for innovative educational programs and outreach efforts helping individuals, families, and/or communities become more resilient and decrease the impact of natural or human-made disasters by making informed personal decisions in all phases of disaster management, including mitigation, preparedness, response and recovery.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The disaster education effort must have been conducted within the past three years.
3. In the year the award is received, the national winner **will present a concurrent session at Annual Session**.
4. If the first-place recipient is unable to attend the Annual Session, the scholarship is forfeited, but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins):
 - a. Introduction - problem statement, program goals and objectives, and target audience.
 - b. Program description - content, delivery methods described, creativity, quality materials developed, innovative, Extension program leadership.
 - c. Program impact – accomplishments/evaluation methods/tool, results/impacts, marketing, publicity/visibility.
 - d. Role of community partners.
 - e. Future program implications.
4. Supplementary materials - limit of five (5) pieces (to include evaluation instrument, letter(s) of support, and other supporting documents). There is no page limit for supplementary materials.
5. Photo of the individual or team.

JUDGING CRITERIA (100 total points)

1. Introduction – Problem statement, program goals and objectives, and target audience - 10 points
2. Program Description: demonstrates the program is making a difference for individuals, families, or communities being served - 30 points
 - a. Relevance of content of program.
 - b. Partnerships – evidence of collaborations with others to address disaster education.
 - c. Unique Delivery Methods – Evidence of using unique outreach methods to implement program follow-up with program participants and document impacts of program.
 - d. Leadership capacity – Evidence that the Extension Service has provided the leadership to establish, implement, and evaluate the program.
3. Program impact: program accomplishments/impacts/evaluation - 25 points
4. Role of community partners - 10 points
5. Future Implications - 10 points
6. Supporting materials: limit to five pieces (to include evaluation instrument, letters of support, and other supporting documents) - 15 points

PROCEDURE

1. Complete the online award application for the Extension Disaster Education Award (see Award section under NEAFCS website).
2. Combine documents (program outline and supporting material) into a PDF file and upload online in “Upload File #1, #2, or #3”.
3. Upload photo in File #4 as a JPEG file.
4. Each Affiliate Vice President/Chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Extension Educator of the Year

BACKGROUND

The Extension Educator of the Year Award was established in 1994 to recognize an outstanding Extension Educator. Originally the award was co-sponsored by Dow Brands and Maytag Appliances. From 1998 to 2003, Maytag Appliances assumed sole sponsorship of the award. In 2001, it became known as the Maytag Extension Educator Award. In 2004, NEAFCS assumed the sponsorship of the award.

AWARD

One Extension Educator of the Year award will be given in the form of a plaque presented at the Annual Session. The Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

PURPOSE

This award recognizes a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on individuals, families, and/or communities. The member is also involved in continued professional improvement activities and is active in professional organizations.

ELIGIBILITY

1. Persons who are current members of NEAFCS and have previously received the Distinguished Service Award and the Continued Excellence Award.
2. **Member of NEAFCS for at least 12 years.**
3. Applicant is actively involved in professional improvement.
4. Applicant must have a well-planned educational program with results and accomplishments.
5. Applicant shows leadership in professional associations.
6. Applicant has attended **at least four (4) NEAFCS Annual Sessions.**
7. This award can be received only once.
8. A display at the **Showcase of Excellence is required** at Annual Session the year the award is received to showcase an outstanding program of the recipient.

APPLICATION

Please make sure all seven components of the application are included in your uploaded documents.

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Vitae highlighting Extension career accomplishments and professional growth through credit and non-credit courses, travel study, special honors and awards, participation in professional organizations, including participation in the NEAFCS affiliate and national level, and participation in other professional associations. (limited to four (4) pages, written in outline form).
4. Three letters from consumers, other Extension faculty, or agencies describing the impact of programs in the community, creativity, initiative, and innovative methods, evidence of impacts on individuals, families, and communities. Letters should reflect recognition as

- a leader in the community and/or by peers, evidence to stay up-to-date in subject matter.
5. Letter of support from appropriate Extension State supervisory staff or district administration.
 6. Supplementary Materials - limit of five (5) pieces highlighting program accomplishments, professional improvement and leadership, and/or professional association participation.
 7. Upload photo of applicant.

JUDGING CRITERIA (100 total points)

Entries will be evaluated for outstanding efforts and/or accomplishments in leadership, personal and professional growth and outstanding programs that demonstrate impact on families.

1. Program accomplishments: Evidence programs serve the current needs and interests of families, evidence of creativity, initiative, and innovative methods, evidence of impacts on families, letters of support - 50 points
2. Professional improvement and leadership: Is recognized leader in community and/or by peers, seeks to stay up-to-date in subject matter, evidence of professional growth through credit/non-credit courses, work towards an advanced degree, travel study, etc., special honors and awards – 30 points
3. Professional association participation: Active membership, participation, and leadership in NEAFCS at affiliate and national level, active participation in other professional associations – 20 points

PROCEDURE

1. Complete the online award application for the Extension Educator of the Year Award (see Award section under NEAFCS website).
2. Combine all documents, letters of support and supplementary materials into a PDF file as listed above for the Extension Educator of the Year Award. Upload combined PDF file(s) into "Upload File #1, #2, or #3" by the Affiliate due date.
3. Upload photo as a JPEG in "Upload File #4."
4. For this award there is no limit on the number of applications per Affiliate.
5. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Extension Housing Outreach Award

BACKGROUND

Housing education is a major emphasis of Extension programming. The Extension Housing Outreach Award was established by Montana State University (MSU) Extension Housing Program to recognize NEAFCS members for outstanding housing educational programs conducted for individuals, families, and communities. This award is co-sponsored by the MSU Extension Housing Program, Extension Section of the Housing Education and Research Association (HERA) and NEAFCS.

AWARD

Up to two (2) NEAFCS individuals or teams will be honored with a first-place national award, each receiving a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Additional partial Annual Session conference registration fee scholarship monies may be awarded to the second and third place national winners based on available funds. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

This recognition honors outstanding Extension programming that enhances housing outreach to communities and special need families. Housing program areas that can be recognized include: universal design education, home buyer education, energy efficiency and weatherization education, home environmental quality education, equity protection education, housing public policy education, special needs housing for the aging population, Native Americans, migrant workers, and families with language barriers.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The outreach program or activity shall have been conducted by a County/Regional Extension Professional/Agent and implemented at the county/local level.
3. The outreach program or activity shall have been conducted in the past three years.
4. National winners will participate in the **Showcase of Excellence** at the Annual Session the year the award is received.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - a. Introduction – purpose, goal, and objectives, target audience reached, housing topic addressed, program conducted in the past three years.
 - b. Program description – Evidence that the program is serving the needs and interests of individuals, families, and/or communities; content and materials;

- evidence of collaboration with Extension and community agencies, and organizations; leadership provided to establish, implement and evaluate housing initiative; unique outreach methods used to implement program and, follow-up with program participants.
- c. Program impact – evaluation methods, results/impacts (may include adoption of practices, behavior changes, money/energy saved, reduction of risks, etc.), marketing/publicity – How was Cooperative Extension identified?
 - d. Program transferability – program can be modeled and implemented by another Extension program.
4. Supporting materials – program materials, photos, curriculum package examples, marketing materials and evaluation tool – not to exceed 10 pieces. There is no page limit for supplementary materials.
 5. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Introduction – program objectives, target audience, topic – housing issues, program conducted in the past two years by County/Regional Extension Professional/Agent and implemented on the county level - 15 points
2. Program description – 40 points.
 - a. Shows evidence that program is meeting the needs and interest of the individuals, families, and/or communities served - 5 points
 - b. Content of program -10 points
 - c. Partnerships - Evidence of collaborations with other Extension educators/faculty as well as other community agencies or organizations involved with housing - 10 points
 - d. Leadership capacity - Evidence that the Extension Service has provided the leadership to establish, implement, and evaluate the housing initiative - 10 points
 - e. Unique delivery methods - Evidence of using unique outreach methods to implement program, follow-up with program participants and document impacts of program - 5 points
3. Program impact – Evidence that the program met goal and objectives of effort and made a difference in lives of families and/or communities. Impact measures may include adoption of practices, behavior changes, money/energy saved, reduction of risks, marketing/publicity (Cooperative Extension identified) - 25 points
4. Program transferability - Evidence that program and support materials can easily be modeled and implemented by another Extension Program - 5 points
5. Supporting materials - 15 points

PROCEDURE

1. Complete the online award application for the Extension Housing Outreach Award (see Award section under NEAFCS website).
2. Combine documents (outline and supporting material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Extension Housing Outreach Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice

President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Family Health and Wellness Award

BACKGROUND

The Family Health and Wellness Award was established in 2012 to recognize innovative programs that promote and improve the health and wellness of individuals, families, and communities.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

To recognize innovative programs that promote and improve the health and wellness of individuals, families, and communities. Possible topics: nutrition, fitness, family meals, meal planning, time or stress management, healthy lifestyle and more.

ELIGIBILITY

1. The application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program was conducted in the past three years.
3. The National winner will participate in the **Showcase of Excellence** at the Annual Session the year the award is received.
4. If the first-place recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins):
 - a. Introduction: objectives, description of target audience, timeliness, program developed and conducted in the past three years.
 - b. Description: activities, materials developed and/or resources used, partnerships or collaborations, and marketing.
 - c. Impact: evaluation methods and results and visibility of the program (public relations).
 - d. Future sustainability, plans and implications.
4. Supporting material – limited to five (5) pieces. There is no page limit for supporting materials.
5. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Introduction: Objectives, description of target audience, timeliness, program developed and conducted within the last three years – 10 points
2. Plan and activities: meets objectives; appropriate for audience; high quality; useful, feasible, innovative – 20 points
3. Materials developed and resources used: appropriate for audience; high quality; useful, innovative, cost-effective – 15 points
4. Partnerships or collaborations: expands outreach; helps sustainability; increases resources – 5 points
5. Marketing: increases visibility for FCS; informs public – 5 points
6. Evaluation methods: appropriate; addresses objectives – 5 points
7. Evaluation and impact results: total outreach; provides quantitative and qualitative results; cost effective; discussed implications of results – 20 points
8. Visibility of program (public relations): showcases impact of program – 10 points
9. Future sustainability: plans and implications - 10 points

PROCEDURE

1. Complete the online award application for the Family Health & Wellness Award (see Award section under NEAFCS website).
2. Combine documents (outline and supporting material) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Family Health & Wellness Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Financial Management Award in Memory of Dean Don Felker

BACKGROUND

This award recognizes the development of family resource management programs which help individuals and families make decisions and plans for their present and future needs. In 1994, NEAFCS changed the name of this award in memory of Dean Don Felker, a member of the NEAFCS advisory board and Dean of the School of Consumer and Family Sciences, Purdue University, for his outstanding contributions to long-range financial planning for the association.

AWARD

Award will be given to first-place national only. The first-place national winner will receive a partial scholarship towards the conference registration fee for the Annual Session in the year the award is received. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

This award is given to Extension Family and Consumer Sciences Educators who have developed an outstanding educational program on some aspect of family financial management. The program should provide training in budgeting, credit management, savings, selecting financial services, preparing for home ownership, investing, retirement planning, debt management or other topics that help individuals and families develop financial management skills.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. An Individual or Team may win this award one time.
3. The program must have been successfully used by the applicant prior to applying.
4. The winner will **present a Concurrent Session at Annual Session the year the award is received.**
5. If the first-place recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins):
 - a. Introduction - program objectives, target audience defined.
 - b. Program description and accomplishments- content, delivery methods described, creativity, quality materials developed, innovative methods.
 - c. Program impact - evaluation methods/tool, results/impacts, marketing, publicity/visibility.
4. Supplementary materials - limit of five (5) pieces (to include evaluation instrument). There is no page limit for supplementary materials.
5. Photo of the individual or team.

JUDGING CRITERIA (100 total points)

1. Introduction: Program objectives, target audience - 15 points
2. Program description and accomplishments: Content appropriate, delivery method described, creativity, quality materials developed, innovative methods - 35 points
3. Program impact: Evaluation method/tool, results/impact, marketing, publicity/visibility - 35 points
4. Supporting materials: Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.) – 15 points

PROCEDURE

1. Complete the online award application for the Financial Management Award in Memory of Dean Don Felker (see Award section under NEAFCS website).
2. Combine documents (outline and supplementary materials) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Financial Management Award in Memory of Dean Don Felker as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Florence Hall Award

BACKGROUND

In 1952, Miss Florence Hall, Regional Field Agent-Eastern States, Federal Extension Service, established this award to recognize outstanding accomplishments of NEAFCS members.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing emerging issues or new concerns and interests of families or individuals and have involved people in planning and implementing programs that benefit families, individuals, and communities.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program shall have been conducted within **the past five (5) years**.
3. If the award winner is not able to attend Annual Session the year the award is received, the scholarship will be forfeited but the award certificate will still be given to the recipient.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins):
 - a. Program description - Situation, emphasis, goals, scale/size, confirm conducted in the past five years
 - b. New concerns and emerging issues - Methods, clientele, rural/urban focus
 - c. Resources involved - Cooperators, volunteers, special funds
 - d. Accomplishments - Impact, results, number impacted, how measured
 - e. Future implications - Clientele yet to be served
 - f. Other Extension programs conducted within the time span of nominated project (example: these could be other related programs that have come about because of programming efforts)
4. Letter of support from an appropriate state staff/supervisor or district administrator focusing on program accomplishments.
5. Supplementary materials - Limit of five (5) pieces that demonstrate the program(s). These pieces may include but not limited to brochures, flyers, handouts, evaluations, and other supplemental pieces. There is no page limit for supplementary materials.
6. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Program description: Situation emphasis, goals, scale/size, program conducted in the past 5 years - 15 points
2. New concerns and emerging issues: Methods, clientele, rural/urban focus - 25 points
3. Resources involved: Cooperators, volunteers, special funds - 10 points
4. Accomplishments: Impact/results, numbers impacted, how measured, letter of support - 25 points
5. Future implications: Clientele yet to be served - 10 points
6. Other Extension programs: Limit to span of nominated project – 5 points
7. Support evidence: Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.) - 10 points

PROCEDURE

1. Complete the online award application for the Florence Hall Award (see Award section under NEAFCS website).
2. Combine documents (outline, supplementary materials, and letter of support) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Florence Hall Award as listed above.
3. Upload photo in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Food Safety Award

BACKGROUND

Food safety is a major Extension program focus. This award recognizes NEAFCS members for outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers, and other groups/individuals preparing and/or serving food. The innovative program will be presented from which NEAFCS members can learn and enhance their food safety education programs.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The food safety award is presented for an outstanding educational program conducted by one or more NEAFCS members who have been innovative in developing, delivering and/or determining the impact of a food safety program that makes a difference. The use of technology as a learning tool will be an important criterion in the selection of this award recipient.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program or activity should have been conducted in the past three years.
3. National winner(s) will present **a concurrent session** at Annual Session the year the award is received.
4. If the first-place recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - a. Introduction – Program objectives, target audience described.
 - b. Program accomplishments – Content, delivery methods described, creativity, materials developed, and innovative methods.
 - c. Program impact – Evaluation methods and instrument, results/impacts, marketing and publicity. How was Cooperative Extension identified?
4. Supporting material – Limit to five (5) pieces (brochures, flyers, handouts, evaluations, etc.). There is no page limit for supporting materials.
5. Photo of individual or team.

JUDGING CRITERIA (100 total points).

1. Introduction: Program objectives, target audience - 15 points
2. Program accomplishments: Content appropriate, delivery method described, creativity, materials developed, innovative methods - 35 points
3. Program impact: Evaluation method/tool, results and impact, marketing/publicity, Cooperative Extension identified - 35 points
4. Supporting Materials: Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.) - 15 points

PROCEDURE

1. Complete the online award application for the Food Safety Award (see Award section under NEAFCS website).
2. Combine all documents (outline and supporting material) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Food Safety Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Greenwood Frysinger Award

BACKGROUND

The NEAFCS Greenwood Fellowship was granted to an Extension Educator in Family and Consumer Sciences for graduate studies. The award gave members the opportunity to pursue professional improvement through graduate study in the area of the professional's own choosing. The first Grace Frysinger Fellowship was established in 1951 by a direct grant of \$500 from Miss Grace Frysinger, Home Economist of the Central States, Washington, D.C. The award was a tribute to Miss Frysinger because of her years of service as a field agent, her promotion of the organization as a national association and her contribution to the Extension Service. In 2011, the NEAFCS Greenwood Fellowship and the NEAFCS Grace Frysinger Awards were combined. The NEAFCS Greenwood Frysinger Award is awarded to an Extension Educator in Family and Consumer Sciences with five years of experience or less who has been either formally or informally mentored. From the mentoring experience, the Educator develops, delivers, and evaluates programs which have measurable impacts.

AWARD

One (1) NEAFCS Greenwood Frysinger Award will be given. The mentee will receive a full scholarship for the conference registration fee to attend Annual Session the year the award is received. Mentor(s) will receive a certificate. The Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

PURPOSE

The NEAFCS Greenwood Frysinger Award is awarded to an Extension Educator in Family and Consumer Sciences who has been either formally or informally mentored by one or more Extension Educators in Family and Consumer Sciences. The award is sponsored by NEAFCS to give an Extension Educator in Family and Consumer Sciences with up to five years' experience an opportunity to attend the National Extension Association of Family and Consumer Sciences Annual Session.

ELIGIBILITY

1. Only one NEAFCS Greenwood Frysinger Award will be awarded to an individual. Previous NEAFCS Greenwood Frysinger national winners are not eligible.
2. Any Extension Educator in Family and Consumer Sciences who has been a member of NEAFCS **for 5 years or less may apply.**
3. The Extension Educator in Family and Consumer Sciences must have been either formally or informally mentored by one or more Extension Educators in Family and Consumer Sciences.
4. The winner will participate in the **Showcase of Excellence** at NEAFCS Annual Conference the year following award receipt **OR present a webinar within 18 months of receiving the award.** The Showcase presentation should demonstrate the award recipients' programs which have been developed with mentor's assistance and measurable impacts.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Application – **Limited to 5 double-spaced typed pages** (12 pt. font, 1-inch margins)
 - a. Mentoring experience
 - i. Mentee
 - ii. Mentor(s)
 - iii. Background of the mentee – Extension experience, major programs, areas of expertise, years of membership in NEAFCS and years in current position
 - iv. Description of the mentor/mentee experience
 - v. Time frame of the mentoring experience
 - b. Impacts of the mentoring experience
 - i. Programs/activities implemented
 - ii. Issue area addressed
 - iii. Impacts
 - iv. Explanation of the mentor(s)/mentee experience in this program
 - c. Professional Development Plan
 - i. Share why attending the National Extension Association of Family and Consumer Sciences Annual Session is important
 - ii. Describe networking goals of attending Annual Session.
 - iii. Personal objectives of attending NEAFCS Annual Session.
 - iv. Anticipated results of networking and NEAFCS Annual Session.
 - v. Financial cost of attending NEAFCS Annual Session. Include registration fees, transportation, lodging, and meals. Please include any administrative support or other scholarships which are available.
4. Letters of support from the Mentor(s)
 - a. Skills of the mentee in planning and carrying out work
 - b. Effectiveness of the mentee's work
 - c. Cooperation with the Mentor(s)
 - d. Ability to work with people
 - e. Ability to be a leader
 - f. Ability to speak and write effectively
5. Submit a photo (JPEG file) of mentee and mentor(s) in Upload File #4.

JUDGING CRITERIA (100 total points)

1. Mentoring experience: The mentee and mentor(s) are identified. Background of mentee Extension experience is shared. A description of the mentoring experiences is provided. Major program area of expertise is provided. The years of membership in NEAFCS and years in current position are provided. The time frame is identified. - 30 points
2. Impacts of the mentoring experience: The programs/activities resulting from the mentoring experience, the issue area addressed, the impacts, and evidence of mentee and mentor involvement are shared. - 35 points
3. Professional development plan: The professional development networking objectives, personal goals, anticipated results and financial costs are shared. - 25 points

4. Letters of support from mentor(s). Letter should address mentee's skills in planning and programming, effectiveness of mentee, cooperation with mentor(s), ability to work with people, be a leader, speak and write effectively should be described. - 10 points

PROCEDURE

1. Complete the online award application for the Greenwood Frysinger Award (see Award section under NEAFCS website).
2. Combine documents (outline and letter of support) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Greenwood Frysinger Award as listed above.
3. Upload photo of mentee and mentor in File #4 as a JPEG file.
4. Each Affiliate Vice President/Chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Human Development / Family Relationships Award

BACKGROUND

The Human Development / Family Relationships Award was established in 2012 to recognize effective educational programs in the human development / family relationships arena.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

To recognize innovative human development or family relationship educational efforts. Focus includes: child care; parenting; relationships through the life span; marriage enrichment; communications (parent/child); retirement; aging; stress management; and related issues.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program was conducted in the past three years.
3. National winner will participate in the Showcase of Excellence at Annual Session the year the award is received.
4. If the first-place recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Abstract – 150 words or less summarizing the program.
4. Program outline – **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - a. Introduction – program objectives, target audience described.
 - b. Program description – content (plan and activities), delivery methods described, timeliness (program developed and conducted within the past three years), material/resources developed, marketing/publicity – How was Cooperative Extension identified?
 - c. Program impact – evaluation methods, results/impacts, program visibility, future sustainability, cost-effective
5. Supporting material – limit to five (5) pieces. (see communications awards for suggestions) – documents expanded outreach, sustainability, resources. There is no page limit for supporting materials.
6. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Introduction: Abstract, objectives identified, target audience described, conducted in the past three years - 15 points
2. Program description: Plan and activities, innovative, materials developed and/or resources used, partnerships or collaborations, marketing/publicity - Cooperative Extension identified - 35 points
3. Program impact: Evaluation methods identified, impact results outlined, program visibility, future sustainability, cost-effectiveness identified – 35 points
4. Supporting materials: Limited to five (5) pieces, expands outreach, helps sustainability, increases resources - 15 points

PROCEDURE

1. Complete the online award application for the Human Development/Family Relationships Award (see Award section under NEAFCS website).
2. Combine documents (abstract, outline and supporting material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Human Development/Family Relationships Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Innovation in Programming Award

BACKGROUND

The Innovation in Programming Award was established in 2018 to recognize innovation and accomplishment in the design and implementation of an FCS program.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

An innovative program reaches a new audience or expands a current audience using an FCS subject matter area that features an inventive delivery method or another creative approach that showcases originality in your work. An innovative program may be a new, creative approach that advances a current program or introduces a new effort. Innovative is defined as unique, creative, unusual or cutting-edge programming.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program has been created within the past three years.
3. The program must represent an innovative approach to a current program or the beginning of a new effort (See Purpose/definition above).
4. First-place winner will present a **Concurrent Session** at Annual Session the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline: **Limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - a. Introduction: Issue identification, program objectives, target audience described. Please address the timeliness or relevancy of the program to state or national issues affecting families, individuals or communities.
 - b. Program description: Content, delivery methods described, materials developed. The description of the innovation is clear and concise. Include why innovation was needed for this program or audience. Was the program developed in the last three years? Please describe any collaboration with other individuals or groups. Include any marketing and publicity efforts and how Cooperative Extension was identified.

- c. Program impact: Evaluation methods, instrument and results/impacts.
- d. Plans for expansion: Describe application of the innovation to other local, state or national programs. Describe plans to develop further skills and/or programs and who will be involved.
- 4. Letter of support – For innovative program and its results.
- 5. Supporting material – Limit to five (5) pieces. There is no page limit for supporting materials.
- 6. Photo of individual or team.

JUDGING CRITERIA (100 total points)

- 1. Introduction- issue identification, timely or relevant to state/national issues, objectives, target audience – 15 points
- 2. Program description – innovative/creative approach and/or program, clearly/concisely written, why needed for target audience, collaboration, timeliness – developed in the past three years, marketing and publicity efforts, how was Cooperative Extension identified – 30 points
- 3. Program impact and implications – marketing and publicity – how was Cooperative Extension identified; number reached (participants, volunteers, collaborators); impact data; evaluation method – 30 points
- 4. Plans for expansion – application to other local, state and/or national programs, plans to develop further skills and/or programs and who will be involved – 15 points
- 5. Letter of support – 10 points

PROCEDURE

- 1. Complete the online award application for the Innovation in Programming Award (see Award section under NEAFCS website).
- 2. Combine documents (outline, supporting material, and letter of support) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Innovation in Programming Award as listed above.
- 3. Upload photo of individual or team in File #4 as a JPEG file.
- 4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Innovative Youth Development Program Award

BACKGROUND

The Innovative Youth Development Program Award was established in 2019 to recognize innovation and accomplishment in the design and implementation of an FCS program for a youth target audience (non-4-H youth audience).

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

An innovative youth development program reaches a new youth target audience (non 4-H youth audience) or expands a current youth audience using an FCS subject matter area that features an inventive delivery method or another creative approach that showcases originality in your work. An innovative program may be a new, creative approach that advances a current program or introduces a new effort. Innovative is defined as unique, creative, unusual, or cutting-edge programming.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program has been created within the past three years.
3. The program must represent a new approach to a current program or the beginning of a new effort in youth development (non-4-H). See Purpose/definition above.
4. First-place winner will present a **Concurrent Session** at Annual Session the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline: **Limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - a. Introduction: Program objectives, target audience described. Include why innovation was needed for this program or audience. Why is this issue that the program is addressing timely or relevant to state and/or national issues affecting youth?
 - b. Program description: Program content, delivery methods described, materials developed. The description of the innovation is clear and concise. Was the program developed in the last three years? Describe collaborators or partners in this program. Describe the marketing and publicity efforts and how Cooperative Extension was identified.
 - c. Program impact: Evaluation methods and instrument; results/impacts; number of participants, volunteers, collaborators.
 - d. Plans for expansion: Please describe application of the innovative technique to other local, state, and national programs. Describe plans to develop further skills and/or future

programs and who will be involved.

4. Letter of support from administration, collaborators, or participants describing contribution of innovative program.
5. Supporting material demonstrating the innovation: Limit to five (5) pieces (may include but not limited to marketing material, program/curriculum, evaluation tool, etc.). There is no page limit for supporting materials.
6. Photo of applicant or team.

JUDGING CRITERIA (100 total points)

1. Issue identification: timely or relevant to state/national issues affecting youth; objectives; target youth audience – 15 points
2. Program description: Innovative/creative approach to program methods/delivery; clear/concisely written; why innovation needed for target youth audience; collaboration efforts; timeliness – developed in the past three years; marketing and publicity - how was Cooperative Extension identified – 30 points
3. Program impact and implications: Number reached; impact data; evaluation method, application to other local, state and/or national programs, ways to expand efforts - 30 points
4. Plans for expansion: Plans to develop further skills and/or programs and who will be involved; application to other local, state and national programs; ways to expand efforts - 15 points
5. Letter of support – 10 points

PROCEDURE

1. Complete the online award application for the Innovative Youth Development Program Award (see Award section under NEAFCS website).
2. Combine documents (outline, supporting material, and letter of support) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Innovative Youth Development Program Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Marketing Package Award

BACKGROUND

The Marketing Package Award recognizes NEAFCS members for outstanding marketing efforts addressing concerns and needs of individuals, families, and communities.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The Marketing Package Award is presented to Family and Consumer Sciences Educators for the development of an outstanding marketing package promoting a class, program, workshop or pertinent Family and Consumer Sciences issues.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active member, Life member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. Marketing effort must have been successfully used by the applicant(s) within the past three years.
3. The application must contain three or more of the following marketing pieces: brochure, flyer, news release, radio spots/podcast, television public service announcement, exhibit, webpage information, social media post or photograph.
4. The winner will participate in the **Showcase of Excellence** at Annual Conference the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline: **Limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - a. Identify the issues or reasons for effort, uniqueness.
 - b. Target audience.
 - c. Relevance to Family and Consumer Sciences and Cooperative Extension.
 - d. When and where marketing efforts were used.
 - e. Number of people reached.
 - f. Marketing accomplishments, impact/results.
 - g. How Extension Service is identified.
4. Supplementary materials - Submit the documentation or web-link to the documentation required for each category included. (For example - actual flyer, radio spot/podcast, picture of exhibit, etc.) There is no page limit for supplementary materials.
See below for specific supplementary materials.
5. Photo of individual or team.

Suggested Supplementary Materials:

- **Brochure or Flyer** - Upload a copy of the brochure or flyer.
- **News Release** - A special feature for newspaper promoting the effort. Upload a copy of the original as submitted to the newspaper or magazine, along with proof of publication which may be a web link or a scanned image of the publication.
- **Radio Spot/Podcast** - A single spot announcement not more than 60 seconds in length. Upload as part of application package or include web-link.
- **TV PSA** - A single spot announcement not more than 2 minutes in length. Upload as part of application package or include a web-link.
- **Exhibit** – Upload a picture of the exhibit with a description of all components of the exhibit.
- **Social Media Post** – Links or screen shots of social media posts.
- **Photograph** - Upload the original photograph, along with proof of publication which may be a web link or a scanned image of the publication.

For all marketing package awards: If web-link is submitted, please make sure it is a live link. If judges are not able to access web-links, this may result in disqualification. Include any additional instructions needed for accessing web pages such as logins and passwords.

JUDGING CRITERIA (100 total points)

1. Issues or reasons for effort: Issues identified; audience identified; relevant to Family & Consumer Science and Cooperative Extension Service; uniqueness and need for effort – 30 points
2. Accomplishments: When and where marketing efforts were used; number of people reached; impact (results) from marketing effort; successfully used with the past three years; Cooperative Extension is identified in the material - 35 points
3. Supplementary materials: Application may contain three or more of the following: brochure, flyer, news release, radio spots/podcasts, TV PSA, exhibit, web page information, social media posts or photograph; designed to make the reader respond in some positive manner; attracts immediate interest and holds attention of the user; concise, yet includes all essential information, and is neat, clear, and clean-cut; various design techniques used to add to the effectiveness of the package; how is Cooperative Extension service identified; do all the pieces complement each other? - 35 points

PROCEDURE

1. Complete the online award application for the Marketing Package Award (see Award section under NEAFCS website).
2. Combine documents (outline and supplementary material) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Marketing Package Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS? Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Mary W. Wells Memorial Award

BACKGROUND

The Mary W. Wells Memorial Award is presented in support of the Cooperative Extension System's emphasis on pluralism -- a national program to respond to the changing work force, population and Extension audience. Contributions to underserved populations for the association and profession by Mary Wells, NEAFCS Past President, were recognized in 1996, when NEAFCS named the award in her memory.

Pluralism is defined as an organizational culture that incorporates mutual respect, acceptance, teamwork and productivity among people who are in the dimensions of human differences such as age, class, ethnicity, gender, physical and mental abilities, race, sexual orientation, spiritual practice and other human differences.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The purpose of this award is to recognize outstanding efforts and accomplishments of individuals and/or teams in pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

The objectives of a pluralism effort or program are:

1. To provide relevant educational programs to an increasingly underserved-population.
2. To encourage members of all groups to become more involved and influential in all aspects of Extension Family and Consumer Sciences programs, especially in leadership, key decision making and program planning.
3. To reflect the interests and contributions of all people in Extension program planning, program implementation and leadership roles.
4. To recognize outstanding professionals who have made significant efforts in the areas of pluralism.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program or activity shall have been conducted **within the past year**.
3. National winner will present **a concurrent session at Annual Session** the year the award is received.
4. **Regional winners will jointly present a concurrent session** the year the award is received.

5. If any of the recipients are unable to attend the Annual Session, the scholarship is forfeited but the winner(s) will receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - **Limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins):
 - a. Program accomplishments - Briefly describe your significant accomplishments in an introductory paragraph. It is suggested that one program be selected for the application.
 - b. Identify the issues or reasons for the effort-describe timeliness to state or national issues, importance and significance. Define objectives and purpose and relate how they were developed. Identify and describe target audience.
 - c. Program description - Design of program, locations, methods used to foster environment that respects and values pluralism, innovative/creative approach, involvement of others in planning and implementation, time frame – was it developed in the past year?
 - d. Accomplishments - Impacts, evaluation method, obstacles overcome, benefits, numbers affected, qualitative results, contributions to FCS/CES pluralism efforts
 - e. Future implications - Expansion, changes, application for other local, state or national programs
4. Letter of support from appropriate state supervisory staff or district administrator
5. Supplementary material is limited to five (5) pieces. There is no page limit for supplementary materials.
6. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Identify the issues or reasons for the effort: Timely or relevant to state or national issues; objectives clearly identified; target audience; is this a new Extension program; was it developed with collaboration with others; involvement of others in planning and implementation - 15 points
2. Program description: Innovative and creative approach; fosters respect and values of pluralism Involvement of others in planning and implementation; timely – was the project done within the past year - 25 points
3. Program Impact and Implications: Number of people reached (volunteers, participants, collaborators, etc.); program impact data; evaluation method; application to other local, state, and national programs; letter of support; supplemental material relevant to application - 40 points
4. Future Expansion Plans: Ways to expand efforts; describe plans to develop further skills and/or programs and who will be involved; application for other local, state or national programs - 20 points

PROCEDURE

1. Complete the online award application for the Mary W. Wells Memorial Award (see Award section under NEAFCS website).

2. Combine documents (outline, letter of support and supplementary material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Mary W. Wells Memorial Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Master Family & Consumer Sciences Volunteer Program Award

BACKGROUND

This award recognizes exceptional implementation of the Master Family & Consumer Sciences (FCS) Volunteer Program. The program provides core training that increases the capacity of Extension volunteers to help people make informed decisions, enhance their quality of living, and meet unique challenges affecting their families, farms, communities, and the economy.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

The national first-place winner (One individual or team) will be honored with recognition from United States Department of Agriculture, National Institute of Food and Agriculture, Division of Family & Consumer Sciences.

PURPOSE

The award will honor outstanding educational programming efforts that utilize the Master Family & Consumer Sciences Volunteer Program curriculum or educational materials as a supplement to enhance existing or new Master Volunteer Programs, including but not limited to Master Food Volunteer, Master Food Preservers, Financial Mentors, Energy Masters, etc.

ELIGIBILITY

1. The application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The outreach program or activity should have been conducted by an Extension professional and implemented at the state, regional or county/local level.
3. The awardee will present a **Concurrent Session** on the program at Annual Session the year the award is received.
4. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.
5. This award can be received only once within a 3-year period by the same individual or team.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **Limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins):
 - a. Program description – Background, purpose, goal(s) and objectives, target audience(s) reached, where program was implemented (local, county or state level), and delivery methods.
 - b. Program accomplishments – Significant accomplishments, impacts (including quantitative and qualitative results), evaluation, and other pertinent information.
 - c. Description of outreach by volunteers, including outcomes and/or impact stories.
 - d. Future implications – Plans for expansion, changes, and implications for other local,

- state or national programs.
4. Supporting material – Limit to five (5) pieces (see communications awards for suggestions). There is no page limit for supporting material.
 5. Letter of support from administration leadership or master volunteer.
 6. Photo of individual or team.

JUDGING CRITERIA (100 total points)

Entries will be evaluated based on the following criteria:

1. Program description: Background/purpose, goal(s)/objectives, target audience delivery methods, program conducted at state, regional or county/local level - 15 points
2. Program accomplishments/impacts: Significant accomplishments, outcomes/impact stories, evaluation methods, qualitative and quantitative results - 25 points
3. Volunteer development/leadership: Outreach by volunteers, impact stories, letter of support - 25 points
4. Future implications: Expansion and/or changes, implications for local, state or national programs - 15 points
5. Supporting materials: Limit to 5 pieces - 20 points

PROCEDURE

1. Complete the online award application for the Master Family and Consumer Science Volunteer Program Award (see Award section under NEAFCS website).
2. Combine documents (outline, supporting material, and letter of support) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Master Family and Consumer Science Volunteer Program Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Past Presidents' New Professional Award

BACKGROUND

With a belief in the value of professional development and the benefits of attending the NEAFCS Annual Session, the past national presidents of NEAFCS established this award to help enable new professionals to attend the NEAFCS Annual Session.

AWARD

One national winner will be awarded. The winner will receive a scholarship which must be used to defray the cost of attending the NEAFCS Annual Session the year the award is received. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

PURPOSE

1. To recognize outstanding accomplishments of NEAFCS members within the first five years of employment.
2. To encourage the use of innovative and effective methods of conducting an Extension program.
3. To encourage members to participate in NEAFCS and attend Annual Session.

ELIGIBILITY

1. The applicant must be **in the first five years** from the date of original employment with Extension. This award is for professionals early in their Extension career. Those who leave Extension and then resume their careers are not eligible.
2. If the recipient is unable to attend the Annual Session, the award money is forfeited but the winner will receive the award recognition and certificate.
3. The recipient must be employed in the Cooperative Extension System at the time of the Annual Session when the award is presented.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - **limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins):
 - a. Introduction of nominee - Brief statement of the nominee's professional data.
 - b. Program accomplishments - Summarize most outstanding program accomplishments as an Extension employee. Include objectives, goals, methods, results and evaluation of programs conducted.
 - c. Special honors or awards - List any special honors or awards received since beginning Extension employment
 - d. Professional association membership and participation - List current membership in related professional associations. Do not include honorary societies, civic or service clubs.
4. Letter of support from appropriate state supervisory staff or district administrator. (Letter of support is not counted as a part of the five-page program outline)
5. Photo of applicant.

JUDGING CRITERIA (100 total points)

1. Meets qualifications and requirements for award - 10 points
2. Program accomplishments:
 - a. Meets new concerns and interests of families - 20 points
 - b. Involves others in planning and implementation - 15 points
 - c. Provides evidence of initiative, innovative methods and ideas - 20 points
 - d. Demonstrates results and future implications - 20 points
3. Special honors and awards: any recognized awards or honors received since beginning Extension employment - 5 points
4. Professional membership and participation: current membership in related professional associations (not including honoraria, civic organizations or service clubs) - 5 points
5. Preparation of application: Letter of support - 5 points

PROCEDURE

1. Complete the online award application for the Past Presidents' New Professionals Award (see Award section under NEAFCS website).
2. Combine documents (outline and letter of support) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Past Presidents' New Professionals Award as listed above.
3. Upload photo of applicant in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Program Excellence Through Research Award

BACKGROUND

This award is to recognize NEAFCS members as both researchers and users of research. This award emphasizes the use of research results to improve existing programs or to develop new programs.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

The purpose of this award is to recognize NEAFCS members who demonstrate excellence as both researchers and practitioners. It honors individuals who not only conduct meaningful research but also apply research findings to strengthen Extension programming. By highlighting the integration of research into practice, this award encourages the development of innovative programs and the continuous improvement of existing ones, ultimately advancing the mission and impact of Extension.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. Research shall have been conducted **in the past three (3) years**.
3. Applicant must be willing to present the research in a **concurrent session** for NEAFCS Annual Session the year the award is received. If a team application, at least one member of the team must be willing to present the research.
4. If the recipient(s) is/are unable to attend the Annual Session, the scholarship is forfeited but the winner(s) will still receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Abstract - 150 words or less summarizing the research.
4. Synopsis - 800 words or less depicting the use of study results to strengthen Extension programs. Include scientific research method, methodology and a review of the literature. References are separate from the 800-wordsynopsis.
5. JPEG photo of individual or team loaded in File Upload #4.

JUDGING CRITERIA (100 total points)

1. Addressed critical concerns of Extension Family and Consumer Sciences; applicable to Extension teaching; research conducted in the past 3 years - 15 points
2. Used accepted research methods/results presented objectively - 25 points
3. Findings used to strengthen Extension teaching and/or program development - 25 points
4. Conclusions and implications substantiated by results - 25 points
5. Clarity of presentation/readability (applications exceeding word limit will be penalized) - 10 points

PROCEDURE

1. Complete the online award application for the Program Excellence Through Research Award (see Award section under NEAFCS website).
2. Combine documents (synopsis, abstract and references) into a PDF file and upload online in "Upload File #1, #2, or #3" for the Program Excellence Through Research Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

School Wellness Award

BACKGROUND

The School Wellness Award was established in 2012 to recognize outstanding school-based programs to promote and improve physical, emotional, and/or social wellness of students, staff or families of students in the school community.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

To recognize outstanding school-based programs to promote and improve physical, emotional, and/or social wellness of students, staff or families of students in the school community. The use of partnerships or collaborations, evidence of program impact and sustainability are part of the evaluation criteria. Programs may include: nutrition, fitness, garden-based nutrition education, health, financial, character education, self-esteem, farm-to-school and more.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program was conducted in the past three years.
3. National winner will participate in the **Showcase of Excellence** at Annual Session the year the award is received.
4. If the recipient(s) is/are unable to attend the Annual Session, the scholarship is forfeited but the winner(s) will still receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **Limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - a. Introduction – Program objectives, target audience, description of school community, program conducted in the past three years.
 - b. Description – Activities, materials developed and/or resources used, partnerships or collaborations, and marketing.
 - c. Program impact – Evaluation methods, results/impacts, visibility of the program (public relations).
 - d. Future sustainability, plans and implications.
4. Supporting material – Limit to five (5) pieces - (see communications awards for suggestions) – provides additional information or documents the above criteria. There is no page limit for supporting materials.
5. Photo of applicant or team.

JUDGING CRITERIA (100 total points)

1. Introduction - 10 points
 - a. Objective described
 - b. Target audience identified
 - c. Description of school/community
 - d. Program conducted in the past three years
2. Description
 - a. Plan and activities - 20 points
 - b. Materials developed and/or resources used - 15 points
 - c. Partnerships or collaborations - 10 points
 - d. Marketing - 5 points
3. Impact
 - a. Evaluation methods - 5 points
 - b. Evaluation and impact results - 15 points
 - c. Visibility of the program (public relations) - 10 points
4. Future sustainability, plans and implications - 10 points

PROCEDURE

1. Complete the online award application for the School Wellness Award (see Award section under NEAFCS website).
2. Combine documents (outline and supporting material) into a PDF file and upload online in "Upload File #1, #2, or #3" for the School Wellness Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

SNAP-Ed/EFNEP Educational Program Award

Background

The SNAP-Ed/EFNEP award was established in 2018 to recognize outstanding evidence-based nutrition education and obesity prevention interventions and projects for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) or low-income families, particularly those with young children.

Award

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

Purpose

The SNAP-Ed/EFNEP award recognizes exceptional nutrition education, physical activity, and obesity prevention interventions and projects through complementary direct education, multi-level interventions and community and public health approaches to improve nutrition.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The program has been created within the past three years.
3. The program must address nutrition with a target audience of SNAP-eligible participants or low-income families, particularly those with children.
4. First-place winner will present a **Showcase of Excellence** at Annual Session the year the award is received.
5. If the recipient(s) is/are unable to attend the Annual Session, the scholarship is forfeited but the winner(s) will still receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – Limit to five (5) double-spaced typed pages.
 - a. Introduction – Program objectives, target audience described, and program developed within the past three years.
 - b. Program description – Plan and activities (content and delivery methods described), materials developed and/or resources used; explain how materials are appropriate for target audience, partnerships or collaborations, marketing and publicity
 - c. Program impact – Evaluation methods and instrument, impacts/results, program visibility, future sustainability, description of cost effectiveness of the program.
4. Supporting material – **Limit to five (5) pieces** – should expand outreach, help sustainability of program, examples of resources used. There is no page limit for supporting materials.
5. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Introduction – Program objectives and target audience (SNAP-eligible participants or low-income families, particularly those with children) - 15 points
2. Program description – Program developed within the last three years; plan and activities; innovative; materials developed and/or resources used appropriate for audience; partnerships/collaborations; marketing - 35 points
3. Program Impact – Evaluation methods and instrument; impact results; program visibility; future sustainability; cost-effective - 35 points
4. Supporting materials (5 pieces) – Expands outreach; helps sustainability; increases resources - 15 points

PROCEDURE

1. Complete the online award application for the SNAP-Ed/EFNEP Education Award (see Award section under NEAFCS website).
2. Combine documents (outline and supporting material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the SNAP-Ed/EFNEP Education Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Social Media Education Award

BACKGROUND

The Social Networking Award was established in 2012 to recognize innovative online social networking efforts. With the evolution of social media, the Social Media Education award was created in 2018.

AWARD

Awards will be given for first, second, and third place. The first-place national winner will receive a full scholarship covering the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS website.

PURPOSE

To recognize innovative, online social media efforts. Social media examples are, but not limited to Facebook, Twitter, Snapchat, and Instagram.

ELIGIBILITY

1. Application may be submitted by a NEAFCS Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
2. The Social Media Education has been created within the past three years.
3. The media may be the following applications: blogs, educational links, events, photos, followers, or open forums.
4. First-place winner will present a **Concurrent Session** at Annual Session the year the award is received.
5. If the recipient(s) is/are unable to attend the Annual Session, the scholarship is forfeited but the winner(s) will still receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline – **Limit to five (5) double-spaced typed pages** (12 pt. font, 1-inch margins).
 - f. Identify web address (URL) to access the social media site (web-link may be included).
 - g. Identify the issues and reasons for social media efforts and target audience. Evidence that the Social Media Education was created in the past three years should be included.
 - h. Description: Type of social media with web-link or URL, events, partnerships or collaborations involved, and marketing approaches utilized.
 - i. Results and evidence of impact on participants/clientele/audience (people reached, event attendance, followers, subscribers and/or likes). Please include impact statements or success stories.
 - j. Indicate how Cooperative Extension was identified.
4. Supporting material – Limit to five (5) pieces (photos or screen shots). There is no page limit for supporting materials.
5. Photo of individual or team.

JUDGING CRITERIA (100 total points)

1. Program Outline: Need/goal/objectives, program areas addressed, potential audiences, the media was created within the past three years – 15 points
2. Applications: Presence on several social media platforms, tools - posts, pictures, links used – 20 points
3. Appropriate use of technology: Variety of uses - links, downloads – 20 points
4. Organization: Concise, ease of access – 10 points
5. Creativity: Proactive outreach to potential audience(s), fosters meaningful conversations from followers – 10 points
6. Impact: Number of followers, interaction level from followers (“Reach”), impacts/success stories – 15 points
7. Marketing: How promoted, evidence of increase in followers, Cooperative Extension identified – 5 points
8. Partnerships or collaborations: Evidence by number of shares, links by collaborators – 5 points

PROCEDURE

1. Complete the online award application for the Social Media Education Award (see Award section under NEAFCS website).
2. Combine documents (outline and supporting material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the Social Media Education Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Communications Awards

BACKGROUND

This award is to encourage excellence in communications. In 1999, 2009, 2010 and 2012, the Communications Awards were revised to reflect the communications methods and technology used by NEAFCS members.

AWARD

In each of the six Communications Awards categories, awards will be given for first, second, and third place. Each first-place national winner will receive a \$300 scholarship towards the conference registration fee for the Annual Session in the year the award is received. Second, and third place national winners will receive partial scholarships for the conference registration fee. The national award winner's application will be featured on the NEAFCS.

ELIGIBILITY

1. The communications program will have been conducted **within the past three (3) years**.
2. Application may be submitted by a NEAFCS Active Member, Life Member, or team of NEAFCS members (with team leader being a current Active Member or Life Member).
3. If the recipient(s) is/are unable to attend the Annual Session, the scholarship is forfeited but the winner(s) will still receive the award certificate.

APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information.
2. Complete the Online Awards Application.
3. Program outline - **limit to five (5) double-spaced typed or printed pages** (12 pt. font, 1-inch margins), to include a detailed explanation of:
 - a. Category
 - b. Subject/issue
 - c. Target audience
 - d. Where program has been used
 - e. Number of people reached
 - f. Evidence of impact on participants/clientele/audience
 - g. Resources used (other agencies, businesses, volunteer leaders, special funds, etc.)
 - h. Percentage of the information written/prepared by applicant
 - i. Indicate information from university and/or USDA sources
 - j. Indicate how Extension Service is identified
4. Supplementary materials - Submit the documentation required for each category. (For **AWARD CATEGORIES** – Refer to Communications categories below.) There is no page limit for supplementary materials.
5. Photo of team or individual.

*General Application Process for all communication entries above, see below for specific media or category. **Review category's judging sheet to see more specific judging information.***

Award Categories

Educational Publications – One (1) or a series of the following developed for an educational program: fact sheet, brochure, bulletin, booklet, flyer. Newsletters are not included. This is for a supplementary educational information piece (not advertising) designed to inform, update, and educate the reader and have them respond in a positive manner. Documents may be uploaded as part of application package or web- links may be included. Upload all documents including program outline, and supplemental materials to NEAFCS Awards Application (see NEAFCS website).

Internet Education Technology – Educational web-based program, web pages or website. Entry must include the web address (URL) and any additional instructions needed for accessing the web pages such as login and password if applicable. Upload all documents including program outline, and supplemental materials to NEAFCS Awards Application (see NEAFCS website).

Newsletters – Three (3) different issues of an educational newsletter written for either a general or specific audience. Newsletters may be for special educational effort or regular Extension program. Any method of printing or an online format is acceptable. Newsletters may be prepared for distribution through envelope mailing, online, or as a self-mailer. Newsletters can be uploaded or a web-link included for judging. Upload all documents including program outline and supporting materials to NEAFCS Award Application (see NEAFCS website).

Radio or Podcast – An audio educational or promotional feature from one (1) minute to 15 minutes in length. May be a regular broadcast, series of PSAs with a theme, or a special program. Audio files may be included in documents uploaded to website or web-links may be included. Indicate length of feature. Upload all documents including program outline, and supplemental materials to NEAFCS Awards Application (see NEAFCS website).

Television/Video – An educational or promotional video featuring innovative online education. Examples are, but not limited to: YouTube, Vimeo, Live 360. The feature may be a regular broadcast, series of PSAs with a theme, a special program, or social media video. Video files or web-links may be included in the uploaded documents. Indicate length of feature. Upload all documents including program outline and supplemental materials to NEAFCS Award Application (see NEAFCS website).

Written Media – A press release, a special feature story, personal column, or blog post. A copy of the media as submitted can be included in the documents uploaded, or a web-link may be included for judging purposes. Make sure to include proof of publication. Do not send more than one article. Upload all documents including program outline and supplemental materials to NEAFCS Award Application (see NEAFCS website).

For all communication awards: If web-link is submitted, please make sure it is a working link. If judges are not able to access web-links, this may result in disqualification. Copy and paste link into your browser to make sure it works for judges. Include any additional instructions needed for accessing web pages, such as logins and passwords.

JUDGING CRITERIA (100 total points) *other awards materials and information is available on the NEAFCS website.*

Educational Publications - [see judging sheet for additional judging criteria](#)

Program Outline - 30 points

Content - 40 points

Appearance - 20 points

Creativity - 10 points

Internet Education Technology - [see judging sheet for additional judging criteria](#)

Program Outline - 20 points

Content - 40 points

Appropriate use of technology - 20 points

Creativity - 20 points

Newsletters – [see judging sheet for additional judging criteria](#)

Program Outline - 20 points

Content - 30 points

Style - 25 points

Format - 25 points

Radio/Podcast - [see judging sheet for additional judging criteria](#)

Program Outline - 20 points

Organization and Message - 30 points

Format - 20 points

Style/Presenter - 20 points

Technical quality - 10 points

Television/Video - [see judging sheet for additional judging criteria](#)

Program Outline - 20 points

Content - 35 points

Production techniques - 25 points

Presenter/style - 20 points

Written Media - [see judging sheet for additional judging criteria](#)

Program Outline – 20 points

Content - 40 points

Organization - 25 points

Style - 15 points

PROCEDURE

1. Complete the online award application for the appropriate Communication Award (see Award section under NEAFCS website).
2. Combine documents (outline and supplementary material) into a PDF file and upload online in “Upload File #1, #2, or #3” for the appropriate Communication Award as listed above.
3. Upload photo of individual or team in File #4 as a JPEG file.
4. Each Affiliate Vice President/chair for Awards and Recognition will designate all state applications eligible for advancement to regional/national judging to the National Vice President of Awards and Recognition through the online State Winner Form no later than

March 15, of the award year.

QUESTIONS?

Contact your Affiliate Vice President/Chair of Awards and Recognition or Carla Farrand, NEAFCS Vice President for Awards and Recognition, by email at: carla.farrand@colostate.edu.

[Return to Table of Contents](#)

Judging Sheets



COMMUNITY PARTNERSHIP AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Description of Community Partnership	• Need for partnership (5) • Evidence of collaboration with others in community (non-NEAFCS) (5)		10	
Program Description	• Need for program (3) • Uniqueness of program (3) • Program objectives (3) • Target audience (3) • Effort conducted within the past three years (3)		15	
Program Impact Accomplishment	• Learner impact and change (12) • Program outcomes Collaboration outcomes Letters of support (2) (13)		25	
Role of NEAFCS Member(s)	• What did the NEAFCS member(s) contribute to the partnership effort?		15	
Role of Community Partners	• What did community groups or agencies contribute to the partnership effort?		15	
Future Implications	• Continuing partnership (3) • Expansion of partnership (3) • "Sun-setting" of partnership (4)		10	
Supporting Materials	• Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)		10	
			Total Points	100

Comments:



CONTINUED EXCELLENCE AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Professional Activities	- Description of participation in informal professional development activities in the last three years (15) - Focus should be on how training enhanced skill set (15) - Material is well written with little/no errors (10)		40	
Professional Development	- Describes regular participation in relevant professional opportunities throughout career AND/OR - Description of course work towards advanced degree (if applicable) - When completed?		20	
Professional Association Participation	- Active membership, participation and leadership in NEAFCS at affiliate and national level (10) - Evidence of support for colleagues in professional development at affiliate and/or national level (10) *****Required***** - Identify year DSA was received Y/N - Minimum of 12 years NEAFCS membership Y/N - Minimum of 3 annual sessions attended Y/N		20	
Future Plans for Professional Development	Describe upcoming professional development plans in the upcoming year		20	
		Total Points	100	

Comments:



DISTINGUISHED SERVICE AWARD JUDGING SHEET

Applicant Name: _____						
Affiliate Region:	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
Program Accomplishments	• Description of at least one or two evidence based programs used to serve the current needs and interests of families (30) • Material is well-written with little to no errors (20)			50		
Professional Improvement	• Evidence of professional growth through credit/non-credit courses, work towards an advanced degree, travel study, etc. (15) • Honors and awards received.(10)			25		
Professional Association Membership and Participation	• Active membership, participation, and leadership in NEAFCS at affiliate and/or national level. (25) *****REQUIRED***** • Minimum of 10 Years of membership Y/N • Attended at least 2 annual sessions Y/N			25		
	Total Points			100		

Comments:



EARLY CHILDHOOD CHILD CARE TRAINING AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Description	- Situation, program goals/objectives, emphasis (5) - Target audience defined (5) - Topic for child care professional (5) - Program conducted in the past three years Y/N		15	
Program Accomplishments	- Content appropriate (5) - Evidence that program is serving needs and interests of childcare professionals (10) - Delivery method described (5) - Creativity (5) - Initiative (5) - Innovative methods (5) - Quality of materials (5) - Marketing/delivery piece (5) - Cooperators/special/funds acquired (5)		50	
Program Impact	- Evaluation method/tool (12) - Evidence of impact on childcare professionals and/or community (12) - Future implications (11)		35	
		Total Points	100	

Comments:



EDUCATIONAL CURRICULUM PACKAGE AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	- Issues and audience identified (4) - Program use and # of people reached Impact on audience (4) - Resources used (3) - Percentage of information written/prepared by applicant (3) - Information from university or USDA resources (3) - How Extension is identified (3) - Written/published in the last three years Y/N		20	
Content	- Accurate, credible information (8) - Research based (8) - Uses two or more communication method – newsletters, written news, radio/podcast television/video, internet education, web pages, or publications (8) - Designed to make the program participant become aware/informed/educated (8) - Includes teaching plan, teaching notes, evaluation instrument (8)		40	
Appearance	- Well written and information presented in logical sequences (5) - Clear instructions for using curriculum, including equipment needs and set up - User-friendly (5) - Various typographical techniques (capitals font style, bolding font, color, etc.) used to add to the effectiveness of the pieces (5) - Effective use of graphics (5)		25	
Evaluation Methods	- Evaluation tools included (5) - Defined outcomes related to program objectives, evaluation results (10)		15	
		Total Points	100	

Comments:



ENVIRONMENTAL EDUCATION AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	• Program objectives (5) • Target audience (5) • Topic – Environmental Issues (5) • Conducted in the past three years Y/N		15	
Program Description and Accomplishments	• Content appropriate (7) • Delivery method described (7) • Creativity (7) • Materials developed (7) • Innovative methods (7)		35	
Program Impact	• Evaluation method/tool (7) • Results and impact (10) • Marketing tools (7) • Publicity used (7) • Cooperative Extension identified (4)		35	
Supporting Materials	• Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)		15	
		Total Points	100	

Comments:



EXCELLENCE IN TEAMWORK AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Description of Teamwork/ Collaboration	- Need for Teamwork (5) - Evidence of collaboration with at least two disciplines (Agriculture, Horticulture, 4-H, etc.) (5)		10	
Program Description	- Need for Family and Consumer Sciences program (3) - Uniqueness of program (2) - Program objectives (2) - Methods used (2) - Target audience (2) - Created within the past three years (2) - Marketing tools – Cooperative Extension identified (2)		15	
Program Impact Accomplishments	- Learner impact and change (6) - Evaluation tool/data analysis (6) - Program outcomes Teamwork (6) - Letters of support (2) – outstanding teamwork and program success (7)		25	
Role of NEAFCS Member(s)	Contributed significantly to teamwork and program success		15	
Role of Team Members	Contributed significantly to teamwork and program success		15	
Future Implications	- Continuing team collaboration (4) - Expansion of team (4) “Sun-setting” of team (2)		10	
Supporting Materials	Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)		10	
		Total Points	100	

Comments:



EXCELLENCE IN MULTI STATE COLLABORATION AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Description of multi-state collaboration	- Uniqueness and need for collaboration (5) - Evidence of collaboration with other states (5) - Program created within the past three years Y/N		10	
Program Description	- Need for program (4) - Uniqueness of program and education methods (3) - Program objectives (3) - Target audience (3) - Marketing/publicity – how was Cooperative Extension identified (2)		15	
Program Impact and Accomplishments	- Evaluation tool and method (5) - Learner impact and change (5) - Program outcomes (5) - Collaboration outcomes (5) - Two letters of support (5)		25	
Role of Each State	What did each state contribute to the collaboration effort		20	
Future Implications	- Continuation of collaboration (5) - Expansion of collaboration (5) “Sun-setting” of collaboration (5)		15	
Supporting Materials	Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)		15	
		Total Points	100	

Comments:



EXTENSION DISASTER EDUCATION AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	• Problem statement, program goals and objectives, and target audience		10	
Program Description	Demonstrates the program is making a difference for individuals, families or communities being served: • Relevance of content of program; • Partnerships – evidence of collaborations with others to address disaster education; • Leadership capacity – evidence that Cooperative Extension has provided the leadership to establish, implement, and evaluate the program • Unique delivery methods – evidence of using unique outreach methods to implement program follow-up with program participants and document impacts of program		30	
Program Impact	• Program accomplishments/ impacts/evaluation		25	
Community Partners	• Role of community partners		10	
Future Implications	• Future implications		10	
Supporting Materials	• Limit of five (5) pieces (to include evaluation instrument, letter(s) of support, and other supporting documents		15	
		Total Points	100	

Comments:



EXTENSION EDUCATOR OF THE YEAR AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Accomplishments	• Evidence programs are serving the current needs and interests of families • Evidence of creativity, initiative, and innovative methods • Evidence of impacts on families • Letters of support		50	
Professional Improvement and Leadership	• Is recognized leader in community and/or by peers • Seeks to stay up-to-date in subject matter • Evidence of professional growth through credit/non-credit courses, work towards an advanced degree, travel study, etc. • Special honors and awards		30	
Professional Association Participation	• Active membership, participation, and leadership in NEAFCS at affiliate and national level • Active participation in other professional associations		20	
		Total Points	100	

Comments:



EXTENSION HOUSING OUTREACH AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	- Program objectives - Target audience - Topic – Housing Issues - Program conducted in the past two years by County/Regional Extension Professional/Agent and implemented on the county level		15	
Program Description	- Evidence that program is serving needs and interests of families - Content appropriate (15) - Partnerships and evidence of collaboration with Extension, agencies and organizations (10) - Leadership provided to establish, implement and evaluate housing initiative (10) - Unique outreach methods used to implement program, and follow-up with program participants (5)		40	
Program Impact	- Evaluation methods identified - Program met goals and objectives - Evidence of impact on families and community, may include adoption of practices, behavior changes, money/energy saved, reduction of risks, etc. - Marketing/Publicity efforts – Cooperative Extension identified		25	
Program Transferability	Program and support materials can be modeled and implemented by another Extension program		5	
Supporting Materials	Limited to ten (10) pieces (brochures, flyers, handouts, evaluations, photos, etc.)		15	
		Total Points	100	

Comments:



FAMILY HEALTH & WELLNESS AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	Objectives, description of target audience, conducted in the past three years		10	
Plan & Activities	- Meets objectives - Appropriate for audience - High quality - Useful, feasible, innovative		20	
Materials Developed & Resources Used	- Appropriate for audience - High quality - Useful, innovative cost-effective		15	
Partnerships or Collaborations	- Expands outreach - Helps sustainability - Increases resources		5	
Marketing	Increases visibility for FCS Informs public		5	
Evaluation Methods	- Appropriate - Addresses objectives		5	
Evaluation & Impact Results	- Total outreach - Provides quantitative and qualitative results - Cost-effective - Discussed implications of results		20	
Visibility of Program (Public Relations)	Showcases impact of program		10	
Future Sustainability	Plans and implications		10	
		Total Points	100	

Comments:



FINANCIAL MANAGEMENT AWARD IN MEMORY OF DEAN DON FELKER JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	• Program objectives • Target audience • Topic – Financial Management		15	
Program Description and Accomplishments	• Content appropriate • Delivery method described • Creativity • Quality materials developed • Innovative methods		35	
Program Impact	• Evaluation method/tool • Results and impact • Marketing • Publicity		35	
Supporting Materials	• Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)		15	
		Total Points	100	

Comments:



FLORENCE HALL AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Description	- Situation Emphasis - Goals - Scale/size - Program conducted in the past 5 years		15	
New Concerns and Emerging Issues	- Methods - Clientele - Rural/urban focus		25	
Resources Involved	- Cooperators - Volunteers - Special funds		10	
Accomplishments	- Impact/results - Numbers impacted - How measured - Letter of support		25	
Future Implications	Clientele to be served		10	
Other Extension Programs	Limit to span of nominated project		5	
Support Evidence	Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)		10	
		Total Points	100	

Comments:



FOOD SAFETY AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western

			Possible Points	Points Earned
Introduction	- Program objectives - Target audience		15	
Program Accomplishments	- Content appropriate - Delivery method described - Creativity - Materials developed - Innovative methods		35	
Program Impact	- Evaluation method/tool - Results and impact - Marketing/publicity - Cooperative Extension identified		35	
Supporting Materials	Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)		15	
		Total Points	100	

Comments:



GREENWOOD FRYSINGER AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Mentoring Experience	- Background of mentee - Extension experience - Major programs Areas of expertise - Years of membership in NEAFCS and years in current position		30	
Impacts of Mentoring Experience	- Programs/activities implemented Issue area addressed - Impacts - Evidence of mentee and mentor involvement are shared		35	
Professional Development Plan	- Professional development activity details - Networking and personal objectives/goals - Financial costs - Anticipated impacts/results		25	
Letters of support from Mentor(s)	- Skills and effectiveness of mentee - Cooperation with mentor(s) - Mentee's ability to work with people, be a leader, speak and write effectively		10	
		Total Points	100	

Comments:



HUMAN DEVELOPMENT/FAMILY RELATIONSHIPS AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	- Abstract - Objectives identified - Target audience described - Timeliness – conducted in the past three years		15	
Program Description	- Plan and activities - Innovative - Materials developed and/or resources used - Partnerships or collaborations - Marketing/publicity – Cooperative Extension identified		35	
Program Impact	- Evaluation methods identified - Impact results outlined - Program visibility - Future sustainability - Cost-effectiveness identified		35	
Supporting Materials	- Limited to five (5) pieces - Expands outreach - Helps sustainability - Increases resources		15	
		Total Points	100	

Comments:



INNOVATION IN PROGRAMMING AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	- Timely or relevant to state or national issues - Objectives clearly identified - Target audience		15	
Program Description	- Program represents an innovative and creative approach - Clear and concise written presentation - Why innovation needed for target audience - Was it developed with collaboration with others? Collaborative efforts described - Timely – was the project done within the past three years?		30	
Program Impact and Implications	- Marketing and publicity – how was Cooperative Extension identified? - Number of people reached (volunteers, participants, collaborators, etc.) - Program impact data - Evaluation method - Letter of support		40	
Plans for Expansion	- Application to other local, state, and national programs - Describe plans to develop further skills and/or programs and who will be involved		15	
		Total Points	100	

Comments:



INNOVATIVE YOUTH DEVELOPMENT PROGRAM AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Issue Identification	- Timely or relevant to state or national issues affecting youth. - Objectives clearly identified. - Target audience identified.		15	
Program Description	- Innovative and creative approach to program methods/delivery. - Clear and concisely written presentation. - Why innovation needed for target youth audience. - Collaborative efforts described. - Timely – was the project done within the past three years? - Marketing and publicity – how was Cooperative Extension identified.		30	
Program Impact and Implications	- Number of people reached (volunteers, participants, collaborators, etc.) - Program impact data - Evaluation method - Letter of support describing contribution of innovative program		40	
Plans for Expansion	- Describe plans or next steps to develop further skills and/or programs and who will be involved - Application to other local, state, and national programs. - Ways to expand efforts		15	
		Total Points	100	

Comments:



MARKETING PACKAGE AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Issue or Reason for Effort	- Issues identified - Audience identified - Relevant to Family & Consumer Science and Cooperative Extension Service - Uniqueness and need for effort		30	
Accomplishments	- When and where marketing efforts were used - Number of people reached - Impact (results) from marketing effort - Successfully used with the past three years - Cooperative Extension is identified in the material		35	
Supplementary Pieces	- Application may contain three or more of the following: brochure, flyer, news release, radio spots/podcasts, TV PSA, exhibit, web page information, social media posts or photograph - Designed to make the reader respond in some positive manner - Attracts immediate interest and holds attention of the user - Concise, yet includes all essential information, and is neat, clear, and clean-cut - Various design techniques used to add to the effectiveness of the package - How is Cooperative Extension identified? - Do all the pieces complement each other?		35	
		Total Points	100	

Comments:



MARY W. WELLS MEMORIAL AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Issue Identification	- Timely or relevant to state or national issues - Objectives clearly identified - Target audience - Is this a new Extension program? - Was it developed with collaboration with others? - Involvement of others in planning and implementation		15	
Program Description	- Innovative and creative approach - Fosters respect and values of pluralism - Timely – was the project done within the past year?		25	
Program Impact and Implications	- Number of people reached (volunteers, participants, collaborators, etc.) - Program impact data - Evaluation method - Application to other local, state, and national programs - Letter of support - Supplemental material relevant to application		40	
Future Expansion Plans	- Ways to expand efforts - Describe plans to develop further skills and/or programs and who will be involved - Application for other local, state or national programs		20	
		Total Points	100	

Comments:



MASTER FAMILY AND CONSUMER SCIENCES VOLUNTEER PROGRAM AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Description	• Background/purpose • Goal/objectives • Target audience • Delivery methods • Program conducted at state, regional or county/local level		15	
Program Accomplishments	• Significant accomplishments • Outcomes/impact stories • Evaluation methods • Qualitative & quantitative results		25	
Volunteer Development/ Leadership	• Outreach by volunteers • Impact stories • Letter of support		25	
Future Implications	• Expansion and/or changes • Implications for local, state or national programs		15	
Supporting Material	• Limit to 5 pieces, including surveys used and other materials		20	
		Total Points	100	

Comments:



PAST PRESIDENTS' NEW PROFESSIONAL AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Qualification for Award	In first 5 years of employment with Extension from date of original employment.		10	
Program Accomplishments	Meets new concerns of needs and interests for families.		20	
	Details involvement of others in planning and implementation		15	
	Provides evidence of initiative Innovative methods, and ideas		20	
	Demonstrates results and future applications		20	
Special Honors and Awards	Any recognized awards or honors received since beginning Extension employment		5	
Professional Membership and Participation	Current membership in related professional associations (not including honoraria, civic organizations or service clubs).		5	
Preparation of Application	Letter of support		5	
		Total Points	100	

Comments:



PROGRAM EXCELLENCE THROUGH RESEARCH AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Judging Criteria	- Address critical concerns of Family and Consumer Sciences - Applicable to Extension teaching - Research conducted in the past 3 years		15	
	Used accepted research methods and results presented objectively		25	
	Findings used to strengthen Extension teaching and/or program development		25	
	Conclusions and implications sustained by results		25	
	Clarity of presentation/readability (applications exceeding word limit will be penalized. This does not include references.)		10	
	Total Points		100	

Comments:



SCHOOL WELLNESS AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	- States program objective - Target audience - Describes school/community situation - Timeliness – program conducted in the past three years		10	
Plan and Activities	- Meets objectives - Appropriate for audience - High quality - Useful, feasible, innovative		20	
Materials Developed and Resources Used	- High quality - Useful, innovative cost-effective		15	
Partnerships or Collaborations	- Expands outreach - Helps sustainability - Increases resources		10	
Marketing	Increases visibility for FCS and school, informs public		5	
Evaluation Methods	- Appropriate - Addresses objectives		5	
Evaluation and Impact Results	- Total outreach - Provides quantitative and qualitative results - Discussed implications of results		15	
Visibility of Program (Public Relations)	Showcases impact of program		10	
Future Sustainability	Plans and implications		10	
		Total Points	100	

Comments:



SNAP-ED/EFNEP EDUCATION AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Introduction	• Program objectives • Target audience (SNAP eligible participants or low-income families, particularly those with children)		15	
Program Description	• Program developed in past 3 years • Plan and activities • Innovative • Materials developed and/or resources used appropriate for audience • Partnerships or collaborations • Marketing		35	
Program Impact	• Evaluation methods and instrument • Impact/results • Program visibility • Future sustainability • Cost-effective		35	
Supporting Materials	• Limited to 5 pieces • Expands outreach • Helps sustainability • Increases resources		15	
		Total Points	100	

Comments:



SOCIAL MEDIA EDUCATION AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	- Need/goal/objectives - Program areas addressed - Potential audiences - The media was created within the past three years		15	
Applications	- Presence on several social media platforms - Tools - posts, pictures, links used		20	
Appropriate Use of Technology	Variety of uses - links, downloads		20	
Organization	Concise, ease of access		10	
Creativity	- Proactive outreach to potential audience(s) - Fosters meaningful conversations from followers		10	
Impact	- Number of followers - Interaction level from followers ("Reach") - Impacts/success stories		15	
Marketing	- How promoted - Evidence of increase in followers - Cooperative Extension identified		5	
Partnerships or Collaborations	- Evidence by number of shares - Links by collaborators		5	
		Total Points	100	

Comments:



COMMUNICATIONS: EDUCATIONAL PUBLICATION AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	- Issues and audience identified - Program use and number of people reached - Impact on audience - Resources used - Percentage of information written/prepared by applicant - Information from university or USDA resources - How Extension is identified - Written in the last three years		30	
Content	- Accurate, credible information - Research based - Correct grammar, uncomplicated sentences and short paragraphs - Concise, with all essential information - Designed to make the reader understand and become aware/informed/educated - Holds the attention of the reader		40	
Appearance	- White spaces and margins used effectively - Arrangement of pages pleasing (if applicable) - Various typographical techniques (capitals, font style, bolding font, color, etc.) used to add to the effectiveness of the piece - Effective use of graphics - Neat, clear, and clean cut		20	
Creativity	- Attention “grabbing” - Creates interest		10	
		Total Points	100	

Comments:



**COMMUNICATIONS: INTERNET EDUCATION TECHNOLOGY
AWARD JUDGING SHEET**

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	• Issues and audience identified • Program use and number of people reached • Impact on audience • Resources used • Percentage of information written/prepared by applicant • Information from university or USDA resources • How Extension is identified • Developed in the last three years		20	
Content and Production	• Correct grammar, uncomplicated sentences and short paragraphs • Format easy to read and well designed for the Web • Links are active from page to page • Designed to make the participant understand and become aware/informed/educated		40	
Appropriate Use of Technology	• Web page good choice for presentation • Appropriate for intended audience • Simple and clear instructions for use		20	
Creativity	• Original idea(s) • Effective use of graphics • Neat, clear, and clean cut • Ease of page load up on internet • "Easy on the eye" – page not too busy or too bold		20	
		Total Points	100	

Comments:



COMMUNICATIONS: NEWSLETTERS AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	• Issues and audience identified • Program use and number of people reached • Impact on audience and resources used • Percentage of information written/prepared by applicant • Information from university or USDA resources and how Extension is identified • Written in the last three years • Three issues submitted for judging		20	
Context	• Are newsletter goals clear from reading content? • Is content appropriate for the audience? • Does the newsletter compartmentalize information? • Does it suggest alternative resources (pamphlets, web sites, 1-800 #'s)? Does it inform readers of upcoming programs and events?		30	
Style	• Does the newsletter consistently present information with the reader's interests and background in mind? • Are the topics new, timely, fresh? • Is the reading difficult for the audience? • Is the language active?		25	
Format	• Is the cover consistent from issue to issue? Does the logo or letterhead help reader to identify writer and Cooperative Extension? Do the headlines convey information? • Do the graphics/pictures reproduce well? • Is the paper color appropriate, does it make the newsletter easy to read? • Is the white space used effectively? Do graphics enhance the information? • Can newsletter get the reader's attention? • Does it offer something for the 30 second, the 3-minute and the 30-minute reader?		25	
		Total Points	100	

Comments:



COMMUNICATIONS: RADIO/PODCAST AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	- Issues and audience identified - Program use and number of people reached - Impact on audience - Resources used - Percentage of information written/prepared by applicant - Information from university or USDA resources - How Extension is identified - Written/recorded in the past three years		20	
Organization and Message	- Subject matter practical and relevant, educational, promotional - Presented clearly and concisely, one minute to 15 minutes in length - Aimed at a particular audience, or presented to appeal to general public - Pertinent to locality? - If promotional, does it accomplish goal?		30	
Format	- Opening remarks attract attention of audience and arouse interest - Questions and topics discussed flow freely, with smooth transition - Topics follow logical sequence Friendly and direct "closure" - Viewer prompted to "tune in again?"		20	
Presenter/Style	- Does the show have "sparkle" and "personality"? - Is the show enthusiastic and gets the information across to the audience? - Are there voice variations to avoid monotones?		20	
Technical Quality	- Quality meets broadcast standards? - Recording crisp and clear - Recording level properly set and maintained		10	
		Total Points	100	

Comments:



COMMUNICATIONS: TELEVISION/VIDEO AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	- Issues and audience identified - Program use and # of people reached Impact on audience - Resources used - Percentage of information written/prepared by applicant - Information from university or USDA resources - How Extension is identified - Recorded in the last three years		20	
Content	- Subject matter practical and relevant, educational, promotional - Presented clearly and concisely - Time length included - Aimed at particular audience, or presented to appeal to general public Pertinent to locality? - If promotional, does it accomplish goals?		35	
Production Techniques	- Introduction attracts attention of audience and peaks interest - Content flows freely, with smooth transition - Topics follow logical sequence. Friendly and direct "closure" - Includes Cooperative Extension "Brand"		25	
Presenter/Style	- Does the TV/Video have "sparkle" and "personality"? - Is the TV/Video enthusiastic and gets the information across to the audience?		20	
		Total Points	100	

Comments:



COMMUNICATIONS: WRITTEN MEDIA AWARD JUDGING SHEET

Applicant Name: _____				
Affiliate Region:	Central	Eastern	Southern	Western
			Possible Points	Points Earned
Program Outline	- Issues and audience identified - Program use and # of people reached - Impact on audience - Resources used - Percentage of information written/prepared by applicant Information from university or USDA resources - How Extension is identified - One article written in the past three years - Proof of publication		20	
Content	<u>Feature/Column/Blog Post:</u> Does the story capture the mood of person/event? Is there originality? Does the interest build on fresh ideas? Does the story attract and hold the reader's attention? <u>Media Release:</u> Is the material news worthy? Is essential information given? Is the material timely? Does the writer avoid editorializing and/or expressing opinions?		40	
Organization	- Is the article organized? Are the most important facts presented first? Are the facts presented clearly so the reader understands? - Was the submitted copy neat, well-spaced, and clearly reproducible? - Well written, using correct grammar and uncomplicated sentences.		25	
Style	Does the writing style exhibit a fresh approach? Does the story attract and hold the reader's attention? Did it follow publication and/or journalism guidelines?		15	
		Total Points	100	

Comments: