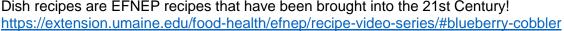
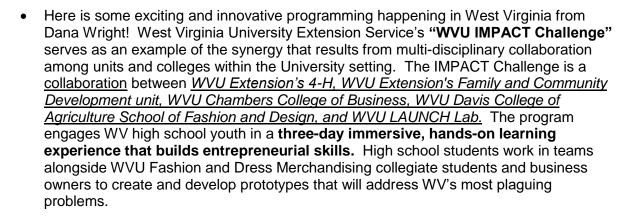
## **Eastern Region Updates**

Lisa McCoy (MD) Eastern Region Director

The summer has kept Eastern Region FCS educators busy with a variety of teaching opportunities. Here are some highlights from the Eastern region:

Lisa Fishman shared some news from the small, but mighty Maine
Affiliate of NEAFCS. They have 5 members (including one member
from New Hampshire). Like many other educators, they had to adapt
from in-person to virtual in their education. This video demonstrates
how they took a resource that traditionally was done at a home visit
and created it into a weekly phenomenon that has gained a lot of
followers on Facebook and the UMaine YouTube channel. Mainely Dish recipes are EFNEP recipes that have been brought into the 21st Century!





The result is the development of innovative products that may lead to improved quality of life, promotion of economic growth, and reduction of the out migration of talented young West Virginians. This unique learning experience helps youth build entrepreneurial skills, develop and create a business plan, increase self-efficacy, win prize money to further assist development of their ideas, and experience WVU campus life while earning one hour of college credit. The preliminary program impacts have led to an expansion in the course to include an agribusiness track. The **2021 challenge** is scheduled to take place **November 12-14**, on the main campus of West Virginia University.

It is great to see exciting, innovative projects from the Eastern region.