Central Region Update

Vanessa Hoines (ND), Central Region Director

Greetings from the Central region!

Minnesota Update - Suzanne Driessen:

- 15 annual members and 1 new life member with 100% participation on affiliate committees
- Membership committee is working on a mentoring program for new members and a membership recruitment video.
- Public Policy/Public relations committee: Submitted 12 impact statements submitted from 13 members in 7 categories.
 Promoted Dining Out monthly promotion in December included Social media and 2x a week emails to membership. Kicked out Living Well month with news releases and social media posts.
- The Awards committee is judging 8 award applications in 5 categories.
- Monthly memo on blog here: https://neafcsmn.wordpress.com/

North Dakota – Cindy Klapperich:

- NDEAFCS members recently reviewed and updated their Constitution.
- Meetings are now being held quarterly, rather than semi-annually using Zoom.
- An NDEAFCS Strategic Planning committee was established and has begun their work.

Iowa – Sara Sprouse:

Hello from Iowa!

Iowa members have been busy! Several members attended JCEP ELC. In preparation for the conference, we hosted a Virtual Coffee Break and invited members of other JCEP associations in Iowa that were planning to attend the conference. It was a great opportunity to get to know each other and showcase presentations from our state. We are now making plans for our Spring Business Meeting.

