

## **NEAFCS President's Charity for 2021 – The NEAFCS Endowment**

*Dianne Gertson (TX), President*

Each year, the President identifies a charity, often local to the Annual Session city. This year, I designated our own charity – the NEAFCS Endowment. I love the idea of supporting our own. The President's Charity campaign has been ongoing and continues through our virtual Annual Session, November 2 – 5, 2021.



I encourage each member to donate \$21 for 2021 to the NEAFCS Endowment. Donations of any amount will be accepted. Donations can be made online at <https://www.neafcs.org/endowment> and during Annual Session.

Donations to the endowment are not spent. Instead, the endowment is an investment tool, and the investment income is utilized for targeted projects. As we grow the endowment, more funding will be available for special projects. In 2021, the endowment began accepting proposals for innovative ideas that benefit NEAFCS and its members or promote the profession of Family and Consumer Sciences. More information can be found <https://www.neafcs.org/endowment>.

I challenge our members to donate \$21,000 to the NEAFCS Endowment in 2021! Let's work together to create a lasting imprint on NEAFCS, support targeted projects, and champion the profession we believe in.

I truly appreciate each contribution to the 2021 NEAFCS President's Charity.