

NEAFCS Network Newsletter April 2022



President's Message

Susan Routh (OK), NEAFCS President



Please click the image above or visit <https://youtu.be/f6d4LQGzXo8> to watch this month's President's Message.

Don't forget to participate in the Newsletter Icon Contest for the 2022 NEAFCS Annual Session. Locate the special icon (Wright Brothers airplane) in each issue of the NEAFCS Network newsletter through the 2022 Annual Session. Each time you find it, email President Susan Routh at susan.routh@okstate.edu and tell her where you found (what article) the icon. If you are one of the first 5 to email her, your name will go into a drawing to win a free registration to the 2022 Annual Session.

What YOU Need to Know NOW in NEAFCS!

National Office Staff

- **NEW** - [NEAFCS Corporate Sponsor Program](#)
- **April 15, 2022** - Journal of NEAFCS Article Submissions Due
- **May 1, 2022** - Hall of Fame Nominations due (Any member may be nominated by State Affiliate President)
- **May 1, 2022** - Applications for National Officer Candidates due to National Office
- **May 1, 2022** - Bylaws Proposals due to NEAFCS Secretary [Kate Shumaker](#)

Feeding the World Conference

Julie Garden-Robinson (ND), NEAFCS President-Elect

Julie Garden-Robinson represented NEAFCS at the two-day meeting held Feb. 1-2, 2022, in Kansas City, MO. It was a combined effort of the Association of Public and Land-grant Universities (APLU) - International Agriculture Section, and the USDA National Institute for Food and Agriculture (NIFA), and the Foreign Agricultural Service. The goal was to develop a roadmap to increase collaboration in agricultural research, teaching and Extension across North America.



It was a hybrid conference with several people participating remotely from other states or countries. Carrie Castille, NIFA, and Doug Steele, APLU, welcomed us. The focus was on domestic and international agriculture and how programs in research and extension can strengthen the challenges of feeding the world.

Many individuals presented information on the current situation with 7-minute talks, representing Mexico, Canada, British Columbia, many states (Purdue, South Carolina, Arizona, Pennsylvania, Florida, Wisconsin, Kansas, etc.) and NEAFCS. Several USDA representatives were present. Program participants represented the Center for International Programs, Agricultural Economic Development, and others. Updates on university research and USDA policies and programs were provided in the “thought pieces.”

In her report, Julie provided some NEAFCS history, our mission, vision, current membership, states represented, impact statement topics, recognition opportunities, outreach, and ways we remain connected. Several people thanked Julie for her talk because she was the only person representing the FCS topic area.

Both large group and small group discussions were held to develop a vision for addressing food security, climate change and workforce development in agriculture to feed the world. University, industry, and government partners are needed for this effort. The groups did a SWOT (strength, weakness, opportunities, threats) activity and an environmental scan and developed some priorities. A road map illustration is in development.

NEAFCS at PILD

Jennifer Bridge (KY), NEAFCS Vice President for Public Affairs



Jennifer Bridge
NEAFCS VP for
Public Affairs



**April 2022
NEAFCS at PILD
Conference**

A promotional banner for the NEAFCS at PILD Conference. It features a blue background with a large, glowing circular graphic. On the right side, there is a portrait of Jennifer Bridge, NEAFCS Vice President for Public Affairs, wearing a blue blazer and glasses. The text 'April 2022 NEAFCS at PILD Conference' is prominently displayed in white on the left. A blue box in the top left corner contains her name and title. The NEAFCS logo is in the top right corner.

Click the image above to view the video message from Jennifer Bridge, live at the PILD Conference or visit <https://youtube.com/shorts/czC4JT-JqCY>.



**2022
IMPACT
STATEMENTS
NOW AVAILABLE**

A banner for '2022 Impact Statements Now Available'. It features a superhero character in a red cape and blue mask, sitting and looking towards a large, glowing cloud of letters and numbers. The NEAFCS logo is on the left. The text '2022 IMPACT STATEMENTS NOW AVAILABLE' is on the right in various colors.



Open Board Positions Available!

Applications for National Office Candidates Due May 1, 2022

Click here to see all positions and a highlight of the VP for Professional Development position!



A banner for 'Open Board Positions Available!'. It features a background of blue and red curtains with white stars. The text 'Open Board Positions Available!' is in large white letters. Below it, a red bar contains the text 'Applications for National Office Candidates Due May 1, 2022'. At the bottom, yellow text says 'Click here to see all positions and a highlight of the VP for Professional Development position!'. The NEAFCS logo is in the bottom right corner.

Get Ready to Taste Raleigh

Zach Troutman (NC), NEAFCS Annual Session Marketing Subcommittee

While there are many reasons to look forward to attending the NEAFCS Annual Session in Raleigh this year, food is definitely near the top of the list! There are an endless number of restaurants, breweries, wineries, and cafes that are worth your time and money, so I'll try to help you decide where you want to visit while you're here! Everything listed is within 30 minutes walking distance from the hotel.

[Beasley's Chicken + Honey](#) - This awesome restaurant is just a brief walk from the hotel, famous for its southern fried chicken with honey, this is the place to go if you want to experience southern fried chicken! Please try the pimento mac and cheese custard!

[Transfer Co. Food Hall](#) - Not sure what you're in the mood for? Just walk around here for a bit and I'm sure something will catch your eye! A wonderful place to try a variety of foods from different parts of the world including Indian, Argentinian, Italian, and Asian cuisines.

[The Raleigh Beer Garden](#) - Try some locally brewed craft beer at the world's largest beer garden!

If you're looking to caffeinate or give in to that craving for something sweet, here are a few highly recommended cafes and bakeries:

[Sir Walter Coffee](#)

[Iris Coffee Lab](#)

[Layered Croissanterie](#)

[Union Special Bakery](#)

[Lucettegrace Bakery](#)



Professional Development Coming Your Way!

Pat Brinkman (OH), NEAFCS Vice-President for Professional Development

If you submitted a conference proposal, watch your email as you will find out soon if it has been accepted. The Program Committee headed by Chris Kendle and Karla Belzer will be sending out letters soon by the proposal website. They are completing the room assignments now for concurrent sessions. If you submitted a proposal and receive a letter, please be sure to check out the link and find out the comments by your reviewers. If your proposal was accepted, you may find the comments provide helpful suggestions to improve your presentation. If your proposal was not accepted, please check the comments. If you don't understand the comments, please check with me about the comments. I am not sure I will be able to explain it, but I will try to help you. Please attend the conference session put on by the Program Committee called "Presenting at Providence." This concurrent presentation will provide you with information on how to write an engaging proposal which does get accepted. Also consider being a reviewer for conference proposals next year. Being a conference proposal reviewer can really help improve your skills and understanding about how to write a proposal that does get accepted.



Check out this April Professional Development webinar:

Be Epic Escape the Vape: Navigating Rural Community Environments to Deliver a Multi-Component Vape Prevention Program

Tuesday, April 19, 2022, 3 pm EDS time.

Presented by: Ashley Yaughner (UT), Cris Meier (UT), and Christina Pay (UT)

Learn about a multi-component health and wellness prevention program which was created and implemented by Extension to intervene within rural communities to combat the initiation and use of e-cigarettes among youth. A discussion of results, lessons learned, and future implementation best-practices will be reviewed.

You need to pre-register to attend:

https://us02web.zoom.us/webinar/register/WN_IPg_Wp0RRPqt8BoF8SQ-rw

All webinars are recorded and can be watched later from our website.

The Art of Conversation

Jane Henderson (VA), NEAFCS Member Resources Diversity Committee

The last few years have been challenging for many people, including me. In an article published by Sherman James in 2017, *The strangest of all encounters*, he summarized a study conducted in 2003 about racial inequities in the health care system referencing a 1966 speech by Dr. Martin Luther King, Jr. to the National Convention of the Medical Committee for Human Rights (MCHR), where he “denounced social injustice in health care as the most inhumane form of inequality.” I struggle to understand why we are still having this conversation 55 years later around respect, access to health care, socio economic disparities, and mistreatment because of skin color, ethnic origin, religion, or recently gender identification.



In 2019, Dr. Crystal Tyler Mackey, Virginia Tech Extension Specialist, hosted Coming Together for Racial Understanding dialogues for Virginia Cooperative Extension. These small group discussions with colleagues affirmed how much our personal and multicultural experiences influence how Extension interacts with communities. We shared and listened to each other without judgement. It was refreshing to have people that have not lived my experiences to actively listen and contribute to the conversations.

“Most people do not listen with the intent to understand: they listen with the intent to reply.”
Stephen R. Covey

Balancing Life: Tips for Healthy Conversations about Racial Healing - ALCE-209NP

https://www.pubs.ext.vt.edu/content/pubs_ext_vt_edu/en/ALCE/ALCE-209/ALCE-209-video.html

Webmaster, Southern Rural Development Center. “Home.” Southern Rural Development Center, <http://srdc.msstate.edu/civildialogue/index.html>. Accessed 16 February 2022.

James, Sherman A. “The strangest of all encounters: racial and ethnic discrimination in US health care.” 8 May. 2017. Accessed 16 February 2022.

Life Member Zoom Social – Mid-Year Check-In!

Michelle Wright (TX), Vice President of Member Resources

NEAFCS is calling all Life Members! It's time for a mid-year check in! A Life Member's zoom social has been scheduled for June 8th and we hope that you are there. Details will be coming soon so please hold the date. With Annual Session around the corner (September 12th-15th) in Raleigh, North Carolina, let's get excited! So.....come and catch up with us on the 8th of June. Are you ready? If so, see you there! Take care and if you have any questions or need to speak with me, don't hesitate to call (979-865-2078). My email is michelle.wright@aq.tamu.edu. It is my privilege to serve as your Vice President of Member Resources.

A promotional graphic featuring a close-up of a latte with a heart-shaped latte art design on the left. On the right, the text reads: "Save the Date!" in pink, "NEAFCS Life Members" in blue, "Mid-Year Check-in" in black, "via Zoom" in white, "June 8, 2022" in pink, and "More details coming soon!" in light blue. The NEAFCS logo is in the bottom left corner of the graphic.

Save the Date!
NEAFCS Life Members
Mid-Year Check-in
via Zoom
June 8, 2022
More details coming soon!

Judges: Help Others to Grow

Diane Reinhold (IL), NEAFCS Awards and Recognition Training Committee Member

It's important to understand awards are a powerful way to grow your career. They help build your credibility and brand as an Extension educator and bring visibility to your university. If you did not apply for an award this year, take this opportunity to learn more about the awards process by becoming a judge.

Judges have unique opportunities. They can see first-hand the amazing work done across the nation and learn what made winning applications stand out. After reviewing the applications, they have exposure to some of the industry's best practices, leaving them feeling inspired and motivated. Best of all, they can support and encourage fellow FCS professionals across the county.

Judges will review each application to ensure all criteria and requirements have been met. Additionally, they will look at the award's unique program accomplishments, objectives, methods, impact, evaluation components, collaborative efforts, and future implications. The judges will also review supporting materials for the award, including marketing and evaluation tools, expansion plans, photos, and letters of support.



Finally, judges will provide constructive feedback to strengthen the applications. If the award does not become a national winner, applicants can use this feedback to apply the following year if they still meet the requirements.

Please consider supporting your fellow FCS professional by becoming an awards judge and helping someone's dream come true.

There is still time to sign up as a judge and signing up is easy! Just fill out the form at <http://bit.ly/2022NEAFCSJudging> and click SUBMIT.

Thank you!

Our Public Policy Commitment

Chris Kniep, NEAFCS Historian

The Public Issues Leadership Development (PILD) Conference held annually in Washington DC has been a collaborative effort of the Joint Council of Extension Professionals since 1993. This conference provides Extension colleagues from across the country with an opportunity to meet with elected officials face-to-face, telling the story of Extension work and the impact it has on local communities and constituents. It is a conference many attendees consider a highlight of association membership.



Did you know PILD had its beginnings with our association? The first Annual NAEHE (National Association of Extension Home Economists) Forum on Public Policy Education was held March 3-6, 1985, at the National 4-H Center in Chevy Chase, Maryland. Forty-two participants from 40 states attended the session, learning about the public policy process, how to analyze issues and their effects on families and exploring roles for Home Economists in public policy education. That first Forum was much like the current PILD Conference, spending the first two days learning about public policy and meeting federal agency staff, with the third day having “hill” visits with elected officials.

Some years, the Forum used National Issues Forum position papers to “practice” exploring a public policy issue. In 1991 attendees examined: “Regaining The Edge: Are we up to the job? Participants “practiced” exploring issues using three position papers: #1 Motivating the Work Force: Revival of the Work Ethic, #2 Expanding the Work Force: Basic Skills for the Bottom Third and #3 Upgrading the Work Force: New Skills for the Twenty-first Century. As the 1992 Conference concluded, association members learned colleagues from NAE4-HA, NACAA and ESP would be joining NAEHE at the National 4-H Center the following year for a public policy education forum. Since then, the location has changed, additional groups have been added, but the focus remained – a commitment to understanding public policy.

Offshoots of the Forums and PILD Conferences are our Impact Statements and Living Well week – two major efforts over the last twenty plus years for telling our story to elected officials and our constituents. Thanks to our VPs for Public Policy, the Public Policy Chairs, PILD Conference Committee members and NAEHE/NEAFCS Presidents for investing in and promoting our public policy work.

p.s. PILD is also a GREAT way to collaborate with colleagues, learn how to ride the DC Metro and see Washington DC in the spring time!

Postponed XXIV IFHE World Congress - Coming to Atlanta in September 2022

Register now for the International Federation for Home Economics (IFHE) World Congress 2022 in Atlanta, Georgia, **September 6-10, 2022**. This Congress only occurs every four years and has not been in the United States since 1988. **Early bird registration with lower fees closes on May 10.**



The Congress theme is *Soaring Toward Sustainable Development*. Consider all the ways you foster a global perspective as you prepare children, youth, families, and communities for sustainable futures. Gather on an international stage to share expertise, explore ideas and network with colleagues from around the globe.

The in-person experience will include opening and closing cultural evenings, plenary sessions, workshops and symposiums, the EXPO (posters, textiles & design, and exhibitors), Learning Day on the Move (educational tours), and the choice among 72 concurrent sessions. There will be a Congress APP which will include the Congress schedule, 48 recorded concurrent sessions and prerecorded presentations from authors unable to attend.

For working educators, there is a Virtual Educator's Pre Congress - *Globalizing the FCS Classroom and Integrating Sustainability Perspectives* - Saturday, August 27, featuring Donna Pendergast, Griffith University, Australia. This workshop is designed to inspire educators to incorporate globalization and sustainability in their courses and develop strategies to use as a platform for strengthening their programs and the profession.

If you cannot attend in-person, you can participate in most activities through the Congress APP. All registered attendees will have access to the APP until December 10, 2022.

To learn more about IFHE or the World Congress 2022, go to www.ifheus.org or [IFHE World Congress 2022](#). Discounted registration is available for members and students; find IFHE-US membership information at [Join Here](#).

Additional News & Opportunities

Healthy for Life Community Nutrition Grant - The American Heart Association and Aramark launched [Healthy for Life®](#), an innovative health impact initiative, in 2015. The commitment: work together to leverage our combined reach and resources to help millions lead healthier lives. Through our collaboration, we developed a community nutrition program that empowers people to make healthy food, nutrition and lifestyle choices.

The Healthy for Life community nutrition program goals, are intended to:

- Increase skills and confidence in preparing and cooking healthy food.
- Increase consumption of fruits, vegetables and whole grains.
- Increase knowledge of how to connect food choices with daily goals.

As a critical partner providing nutrition education in under-resourced communities, we would like to offer Cooperative Extension agencies a unique grant opportunity. The primary goal is to further support the provision of quality nutrition education. It may also facilitate healthcare and community connections as outlined in the updated [Cooperative Extension Framework for Health Equity and Well-being](#).

Criteria: The American Heart Association requires the organization applying for the grant be able to meet the following eligibility criteria.

Opportunities to Serve on USDA NIFA Peer Review Panels - USDA NIFA convenes peer review panels comprised of research, education, extension, and other subject matter experts to review competitive grant proposals. Panelist duties include reviewing proposals; drafting and submitting individual scores and written reviews; attending and participating in a panel meeting. During the panel meeting panelists discuss and reach a group consensus on proposal rankings. Panels may be conducted via teleconference or at in-person meeting spaces. Persons interested in serving on a peer-review panel can provide their contact information by visiting [NIFA Peer Review System](#) and clicking on the "Panelist Recruitment" link in the "Volunteer" section.

Secretary Vilsack Releases USDA's Blueprint for Nutrition Security - Agriculture Secretary Tom Vilsack has announced a report detailing the U.S. Department of Agriculture's (USDA) [Actions on Nutrition Security](#). This report highlights USDA's commitment to advancing nutrition security, and the consistent access to safe, nutritious food that supports optimal health and well-being for all Americans. On May 17th, Secretary Vilsack showcased USDA's robust efforts to tackle nutrition insecurity. The address underscored USDA's commitment under the Biden-Harris Administration to prioritize bold nutrition security efforts that will help ensure all American children and families have consistent and equitable access to healthy, safe, and affordable food. See the speech here [usda.gov/live](https://www.usda.gov/live).

Retirement Celebration for Donna Donald

Wednesday, April 27, 2022

2:45 - 4:00 pm, with comments at 3:15 pm

2nd floor Scheman Building at the Iowa State Center, 1805 Center Drive, Ames



Please join us for a celebration in honor of Donna Donald's retirement on Wednesday, April 27 from 2:45 - 4:00 pm, with comments at 3:15 pm.

Speakers Include:

Dr. Laura Dunn Jolly, Dean
College of Human Sciences

Dr. John Lawrence, Vice President
ISU Extension and Outreach

Dr. Deb Sellers, Associate Dean and Director
Human Sciences Extension and Outreach

Donna Donald, Senior Manager, Education Extension
ISU Extension and Outreach

We hope you are able to join us on April 27 (we regret that our venue cannot support virtual attendance). Whether you will be with us in person or in spirit, here are some ways you might celebrate and honor Donna:

- [Read Donna's bio](#) and send her a congratulatory note.
- [Listen to Donna's oral history interview](#) and share with her what you learned (you know she would love that)!
- [Watch Donna's video from her 2021 NEAFCS Hall of Fame Award](#) and present her with the lyrics to "We are the Champions," a video of a Masters Green Jacket presentation, or . . . you get the idea!
- [Contribute to Donna's Keepsake Book](#) (we will present this at the celebration).
- [Explore gift ideas](#) (these are "Donna-approved!")

Home Baking Association Materials -

- Monthly Baking Calendar of Hospitality, Events and Hacks. It's full of resources for April. <https://www.homebaking.org/wp-content/uploads/2022/03/April-Baking-Calendar2022.pdf>
- Affordable, best baking practices! <https://www.homebaking.org/baking-food-safety/>
- Don't miss the Thermopop *Heat is an Ingredient* offer <https://www.homebaking.org/wp-content/uploads/2022/03/HBA-Student-Flyer-1.pdf>
- and, Mug Muffin lesson <https://www.homebaking.org/wp-content/uploads/2021/09/Baking-Food-Safety-Mug-Muffin-Lesson21.pdf>