

Promote Yourself! Advocating, Educating, and Marketing

Jennifer Bridge (KY), NEAFCS Vice President for Public Affairs

The NEAFCS annual conference is almost here! There will be several opportunities for members interested in public affairs to participate. During the opening session, we will reveal the three winners of the elevator speech contest and hear how they impact others. On Tuesday, Will Ferguson, from our management team, will be presenting a concurrent session on social media and how to promote your programs and impact. The Public Affairs committees will be meeting on Thursday afternoon of the conference so if you want to serve on a committee come see us! The current committees in Public Affairs are Advocacy, Education and Marketing. We will be discussing input from the survey, the upcoming plan of work and looking at future opportunities.



The affiliate Vice President for Public Affairs or contact training will be held on Tuesday, October 11, Noon ET. If you are serving in this role, please mark your calendars. I will send our more information prior to the meeting.

It's not too late to participate in the public affairs survey. Click the link to share ideas on how we can better serve you as members and build toward the future.

<https://www.surveymonkey.com/r/W8FFNKW>

Hope to see you in Raleigh!