

Learn, Volunteer or Compete with your Social Media Skills

Pat Brinkman (OH), Vice President for Professional Development

Our Annual Session is less than a month away! I can't wait to see all of you! This is going to be a great time together!

As I announced last month Will Ferguson, our media champion, will be doing a skill building session on social media tips and tricks to help you. We want to highlight Extension and what we do. If you have questions on how to best make a video and post to TikTok or other social media questions, this session is for you.



We need volunteers to help others at Annual Session with learning some of these skills. For many of us one time is not enough to remember how to do it. If you have skills in social media, making short videos to post and are willing to volunteer, please send me an email at brinkman.93@osu.edu. I will contact you with times we will have this available.

Contest: With this in mind the Board decided to sponsor a contest for members. Have you made a TicToc or other social media video (time limit of 2 minutes) on a Family and Consumer Sciences subject that informs people on our science-based information on a topic, such as a food preservation, food safety, parenting tip, etc. If you have and would like to be entered into the contest please send me (brinkman.93@osu.edu) the link for your video and the subject by September 2nd. The winning videos will be posted in a online Showcase. These will be judged, and winners announced at Annual Session.

We have two webinars this month: the first one is Public Service Loan Forgiveness: Do's, Don'ts, Updates, and October 31 Deadline on Tuesday, August 16th at 3 pm Eastern. The second one is An Extension Diabetes Prevention Implementation Toolkit on Thursday, August 25th at 3 pm Eastern. Register at [the Webinars page](#). All webinars are recorded and can be watched later from our website.