

Living Well

Lindsey Stevenson (MO), Chair Public Affairs Advocacy Committee

The Public Affairs - Advocacy committee has big plans for Living Well Month! We have tweaked last year's 31 Days of Healthy Living calendar and it's ready to share far and wide. We are also editing the videos from last year to polish them up a little. Many unexpected audiences found them extremely useful in their own organizations. We encourage you to get creative in the ways you share the Living Well Month resources!

We have two new strategies to promote Living Well Month this year:

1. Prepare a national press release about Living Well Month. In addition, we will also put together a template for members to use at the local level.
2. Our committee is creating a new Living Well Month logo. The campaign began in the 90's and the logo hasn't had a facelift since then.

You can be on the lookout for our campaign toolkit to be with your state's Vice President of Public Affairs by February 18. Please share these resources on your social media accounts, with your Councils and Commissioners, and anywhere else you want to advocate for healthy living and the great work of NEAFCS across the nation.

