

Promoting Our Impact

Jennifer Bridge (KY), Vice President for Public Affairs

Thank you to all the affiliates who submitted impact statements by February 1. We have received 210 with a couple more on the way! Your dedication in reporting has a rippling effect throughout our organization and profession as we share our impact with decision makers and constitutes. Public Affairs committee members will be using the information to create national impact statements to share with congressional leaders as part of PILD. However, to gain maximum impact of the many hours dedicated to this process, each of us should share the statements with our local leaders, our advisory councils, and if possible, the public through displays, news releases, and social media.



During our recent board meeting we discussed the possibility of opening the submission portal earlier as we have varying year end dates across our many extension services. This would hopefully alleviate the multiple deadlines we must meet at the beginning of the year. If you have ideas on how to make this process easier, please reach out to me or the national office. We are always on the lookout on how to work smarter, not harder. Thank you for all you do!