



REQUEST FOR PROPOSALS FOR PRESENTATIONS

DUE - OCTOBER 15, 2022

The **Joint Council of Extension Professionals'** Public Issues Leadership Development (PILD) Conference brings together Extension professionals, elected officials, and volunteers to learn how to communicate Extension's value, increase understanding of our federal partnerships, and build experience and confidence in engaging with elected leaders.

PILD is open to all Extension professionals in 1862, 1890, and 1994 institutions and we invite proposals from a wide array of disciplines that reflect the themes of the conference.

Mission: Enhance education and advocacy skills to positively affect federal, state, and local resources available for Cooperative Extension.

Objectives:

1. Broaden the understanding of how public policy issues impact Extension and Extension clientele.
2. Empower Extension volunteers and professionals to be engaged leaders on public issues. Broaden participants' understanding of the national Extension system and directly engage them in the political process.
3. Learn how changing political environments at the state and national levels affect the local Extension system.
4. Build the skills and confidence of participants to be effective representatives of Extension at all levels of government and community leadership.
5. Grow support for Extension through a targeted day of congressional engagement with decision-makers.

Theme: Year-Round Advocacy

The 2023 PILD theme recognizes Extension's ongoing ability to leverage funding, partnerships, and technology to build *advocates* and meet the challenges of economic hardship, youth and adult programming, diversity, equity, inclusion and access to strengthen and empower local

communities and constituents.

Call for Abstracts

The PILD Planning Committee is seeking abstracts from Extension professionals who have demonstrated advocacy to address critical public issues at the local, state, or national levels, including those that benefit black, indigenous, and people of color.

We are seeking presentations that highlight **successful** leadership, partnership, or innovative funding for Extension across and between all land-grant universities (1862, 1890, and 1994).

Programs or funding that develop advocates for critical public issues either local, state, or national. Presentations should also include how these models and tools (where applicable) can be readily replicated in other places.

Please note that these sessions are NOT program reports but a presentation about HOW you garnered funding, used leadership or increased advocacy, and HOW that resulted in a change in your community.

Proposal Requirements/Types of Presentations

- **Presentation title** - (limit of 160 characters including spaces)
- **Abstract** - (1600 characters maximum including spaces)
- **Description** of presentation for the program (600 characters including spaces)
- **Three key messages** – how participants will benefit from this session (600 characters including spaces)
- **Author(s) Biography** (max. of three bios totaling 1200 characters including spaces)

Additional Guidelines and Information

- All proposals must be submitted electronically by midnight (PST), **October 15, 2022**, via the submission link at the bottom of this page.
- Current membership in one of the [JCEP professional organizations](#) is required for proposal consideration.
- Applicants will be notified of selection in November 2022.
- Presentation types available include -
 - 20-minute sessions for interactive skill-building **or**
 - 45-minute sessions for workshops with active participation
 - All times include Q & A.
 - There are a limited number of sessions available.
- Session presenters will be provided with a laptop, projector, and screen; presentations will be preloaded onto projecting equipment prior to the conference. All visual aids must be provided in PowerPoint format.
- PowerPoint presentations and handouts for chosen proposals will be due by **April 5**,

2023, to jcepoffice@jcep.org

Evaluation and Review Process

All abstracts will receive a blind peer review by an all-association review committee. Any abstract considered for selection must rank above 80% average reviewers score.

Criteria	WT
Topic addresses the mission of the PILD Conference	25%
Unique or creative approach that is relevant to Extension funding, advocacy or leadership	20%
Demonstrates how the approach created value and/or how impacts were communicated to decision-makers/clientele	20%
Shows relevance to current PILD theme (Year-Round Advocacy)	10%
Demonstrates how replication is possible	10%
Application well written and accurately completed	10%
Bonus for efforts in underrepresented communities (please explain in abstract)	5%

[Submit a Proposal for a Concurrent Session](#)

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For conference details, visit jcep.org*



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