

Making an Impact through Impact Statements

Jennifer Bridge (KY), VP Public Affairs

As your Vice President of Public Affairs, one of my primary roles relates to impact statements and sharing the successes of our members with elected officials and decision-makers. Together, with volunteer writers and education committee members, we create the annual NEAFCS Impact Statements using the information submitted by you, our members!

We need your help! Some of you do an outstanding job relaying the vital work you do on the affiliate level. We need all members to participate to accurately highlight the life-changing programs and information you do in your state!

We are asking affiliate public affairs representatives to diligently reach out to you to gather the best, most accurate information to be submitted via the impact portal. Based on feedback, we have eliminated or combined some of the impact topics while others remain the same.

Share your numbers! These numbers will be used to create infographics on the front of the statements as attention grabbers to draw in readers. The success of our impact statements rests on you, our members.

Please communicate your accomplishments to your affiliate representative so they can submit them to the national office.

The portal is now open and will close on February 1, 2023.

I can't wait to learn how you are making a difference in your community!

On another note, Will Ferguson is working magic on a template for interested members to use to promote their work locally. When the marketing committee approves, we will release it for use. Please be on the lookout for a webinar announcement to learn more about this helpful tool.

