

Region Highlights: Western Region

Western Region Enjoys Successful Membership Drive

Dianne Christensen (NM), Western Region Director

The Western Region had a successful membership drive during December. One of the smaller regions by membership, the hope is to build member numbers in the next several years.

The addition of the Associate Member category has been well received to facilitate growth in membership and collaboration with colleagues statewide and nationally. *Associate members are Extension employees working in any capacity within Family and Consumer Sciences programming with less than a bachelor's degree. (Membership dues are \$50.)*



To actively recruit this new category, state affiliates may want to update their bylaws to conform with the latest revisions in the national bylaws for consistency and clarity at the state and national levels.



Colorado has done a fantastic job responding to the new membership category. Their bylaws committee acted quickly and had the necessary changes ready for their annual meeting. Abby Weber, the affiliate President noted, "I wanted to highlight that with new membership opportunities, Colorado was able to add 5 new members to our roster! We have 20 members who renewed their membership, 4 new members signed up, and one new retiree! I am so excited to grow our membership with new opportunities from NEAFCS to support that. Hopefully other states in our region are experiencing the same benefits!"



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The Associate membership category will be of great value in Wyoming due to the way their FCS staffing is organized. They reported being hopeful to gain several new Associate members this year.

Oregon experienced a bump up in membership, reporting 33 members. It was noted that membership is stronger after affiliate members do well in regional and national awards, which highlights one of the best recruiting tools in reminding potential members of the many benefits NEAFCS provides to their career requirements.



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