

What Does the Public Affairs Committee Do Nationally?

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In past articles I have answered the question, what does the public affairs committee do? Many affiliates have public affairs committees and being a member at your local affiliate is a great idea, as is becoming involved on the national public affairs committee. If you are interested in meeting some of the great folks already involved in Public Affairs stop by the committee meeting. **If you are curious about what public affairs does here is a brief overview:**



- ★ We have three committees for Public Affairs Advocacy, Education and Marketing. Because government agencies, such as Extension, are prohibited from lobbying the committees of public affairs work to legally share information about the impactful work we do as FCS professionals.
- ★ We promote our programs and projects using educational strategies and impact statements. If you haven't had a chance to read the 2024 impact statements you may access them here: <https://neafcs.memberclicks.net/impact-statements> The impact statements were distributed at the Public Issues Leadership Development (PILD) conference in April and used to educate representatives and stakeholders about the collective work of NEAFCS members.
- ★ In addition to impact statements, the Public Affairs Committee has numerous resources on the NEAFCS web page that are ready-made for members to use in their own states. If you haven't used the resources for Living Well Month or the NEAFCS Creed check them out on the website under the Public Affairs tab.

If you want to learn more about Public Affairs or join one of the three committees, please stop by the meeting at annual session or feel free to email me or one of the committee chairs. I look forward to meeting new members at the conference and seeing friends too!

If you have questions, concerns, or comments about the awards, contact Chris at zellers@njaes.rutgers.edu