

What's a webinar got to do, got to do with promotion?

Misty Harmon (OH), Past-Chair, Webinar Committee

You may be wondering why the Webinar Committee is providing an article about promotion. Hopefully, this message will inspire you to submit a webinar proposal! Earlier this year in his president's message, Rick Griffiths encouraged members to submit a webinar proposal and to register for upcoming webinars or to watch recorded webinars on the website. NEAFCS webinars can increase your professional development AND YOU can help increase other members professional development by providing one.

Whether you are a seasoned Extension professional or are brand new, promotion is something you likely want to consider sooner rather than later. Each university and Extension system has its own requirements.

While some promotion pathways are similar, it is important for you to know your organization's promotion and tenure process and the requirements you must meet to achieve promotion.

Typically, you must have been in your 'rank' for a minimum of 3-6 years before you can apply for a promotion. **Expectations increase as you move up the levels, and you must demonstrate that you can meet them BEFORE being considered for promotion.** Some areas considered when applying for promotion include presentations, service, creative works, scholarly contributions, conference proceedings, funding, and awards. NEAFCS can help you meet the requirements in most of these categories.

NEAFCS Webinars are peer-reviewed national presentations. Some of you may not have the budget to travel to a national conference or you may not have a submission accepted each year. NEAFCS Webinars offer a great opportunity to help you meet your universities promotion expectations without leaving your office! You can partner with a colleague from anywhere in the country. All the behind-the-scenes logistics and promotion are handled by the national office. You develop your presentation then show up to teach! It doesn't get much easier than that! **So, what's keeping you from sharing the great work you are doing with your fellow NEAFCS members?**

