

## Join us for a June NEAFCS Webinar Highlighting Ways Extension is Helping Make MyPlate a Household Name

*Dr. Caree Cotwright, Director of Nutrition Security and Health Equity, USDA*

**Please join me on Thursday, June 27th at 3:00 to 4:00 pm ET for a NEAFCS hosted webinar focused on highlighting ways Extension—each of you and your colleagues—are helping reach the Agriculture Secretary’s goal of making MyPlate a Household name.**



During the webinar, I will provide an overview of the work USDA is doing to maximize Extension’s potential in our strategic approach to make MyPlate a household name. This includes a variety of presentations I have given this past year at national conferences including yours this coming September. In addition, I have used webinars like the [NIFA Food and Nutrition Security webinar](#) this past April where more than six teams shared their success stories, along with constructive input on ways we can do better, together. I have also conducted my first of seven regional listening sessions with my next happening at Virginia State University on June 11th. **The June NEAFCS webinar will be an opportunity for me to listen to NEAFCS members on ways you are using MyPlate, where we can help you maximize MyPlate’s existing and emerging new resources, and your big and bold ideas for how we can truly harness the potential of Extension and each of you in the work ahead to make MyPlate a household name, advance food and nutrition security, and reach the historic White House Conference goals to end hunger, improve nutrition and physical activity, and reduce diet-related diseases and disparities.**



I am looking forward to our time together virtually in June and for those who can make to Arizona in September! Until then, **follow MyPlate on [Instagram](#) or [Facebook](#), and share your MyPlate wins by posting to social media and tagging us using #whatsonmyplate.** Without question,

Extension colleagues have been doing an outstanding job at national conferences, a NIFA webinar, direct meetings, and MyPlate regional listening sessions sharing success stories, constructive input on ways we can better adapt the materials and messages for cultural, contextual, and linguistic purposes, and ideas for innovation! **Let’s keep the amplification of Extension’s role up including in our new social media mediums too!**

