

## Busy Making a Difference in February

*Chris Zellers (NJ), VP Public Affairs*

February has been a busy month for all of the committees in Public Affairs. **The Education committee received 254 impact statements from affiliates across the nation.** Volunteers from the education committee spent the month of February compiling the impact statements into the NEAFCS report. **Many thanks to members of the education committee who worked diligently to frame the collective programming and outreach of our members to create a resource to share with stakeholders.**



The advocacy committee was gearing up for Living Well Month in March by encouraging members to use the templates they created. There are several great resources that make it easy for affiliates to include Living Well Month information in various ways, from proclamations to Facebook posts. The marketing committee is bringing back the elevator speech contest and working on promotion ideas and criteria to help members elevate themselves. **Please be on the lookout for updates on the work the Public Affairs committee is doing and if you are interested in sharing your talents with one of the committees, please feel free to reach out.**



Don't forget to use the Living Well Month logo with your email signature if your institution permits it.

**If you have questions, concerns, or comments about public affairs, contact Christine at [zellers@njaes.rutgers.edu](mailto:zellers@njaes.rutgers.edu)**