

May 9, 1984 112 Classroom Building Campus Drive Fond du Lac, Wi.54935

Mrs. Cleo Bryan NAEHE Historian Box 749 Tahlequah, OK 74464

Dear Cleo:

Enclosed is a copy of the History of Wisconsin Association of Extension Home Economists which was distributed to our membership and Honorary members at our WAEHE annual meeting on May 3.

One of our retired members worked very diligently to get everything upto-date. Hopefully it can be kept up yearly so there doesn't have to be so much digging at another time.

See you in New York in September.

Sincerely,

ary Heisler

Mary Heisler, 50th Anniversary Committee Chairman

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Enc.



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July 30, 1984

Cleo Bryan NAEHE Historian Box 749 Tahlequah, OK 74464

Dear Cleo:

"The first meeting of Wisconsin Home Agents' Association was held at the Memorial Union Building, Madison, on March 30, 1936, at 7:30 p.m." (quote from first recorded minutes.)

Also, according to the records 13 members joined the Association that evening.

I'm sending you a copy of the first page of our history - in case, it might be of interest to you. We completed and updated our history this year - have a 36 page document.

Looking forward to seeing you in NYC!

Singerely.

Virginia T. Hall WAEHE President

VTH:ms

Enclosure

163 N. 86th St. Wauwatosa, Wi. 53226 April 30th, 1984

Dear Edith,

What a nice surprise to have a letter from you today as we returned from eleven days in Minneapolis caring for our two granddaughters. I am sorry that I wasn't here earlier so that I could reply to your letter sooner, but I will quickly dash off a few recollections so that I can put them in the mail this afternoon.

When I started my work as Home Agent in Winnebago County after graduation from U of W. in February of 1932, the women of the rural areas had been exposed to the Extension program through Nellie Kedzie Jones and other State Specialists, though they had not had a county worker of their own except for a summer 4H Club worker for a couple of summers. Generally speaking many women were already sold on the program and were eager to have help in informing others and in organizing clubs -- both in Homemakers and in 4H Club work. I did just that, dashing about in my roadster -- a Model A Ford with a rumble seat. Fortunately it was a very dependable car and it took me to every corner of the county -- as often at nite as during the day. Can't remember ever being stranded after dark so it was really not all that tough. O.P. Cuff, the Agricultural Agent, helped me to get started and we had a stenographer, and that was that.

We stressed basics, with few frills as those were depression days, but I recall very little complaining. In fact the farm women seemed always to be able to find time to take over leadership without an undo amount of urging. It was such a thrill to have wonderful cooperation in most everything we undertook. Of course there was not as much competion for their time in those days as there is today.

The projects have changed over the years -- back then, sewing an apron and a dish towel was challenge enuf for the sewers and white sauce and scrambled eggs a good beginning in cooking, and was put together in a black and white booklet. While in Minneapolis, I picked up some 4H material for our little 11 year old Laura and can hardly believe the progress that has been made over the years. It is good to see how challenging and beautiful the printed material is call and she was thrilled to get it as she is a city girl and there is no club in her suburb.

In the early years, we were doing a lot of canning, sewing and baking-from scratch, but we had time for music and drama from time to time and always the couldy and state fair projects. By the time of the second World War we were into drying foods and economizing in whatever way we could. It was at that time that I was married and left Extension in the fall of 1942.

This has been so hastily written, Edith, that I can't begin to tell what my 10 years in Extension meant to me. It was challenging and difficult in many ways but also very satisfying and fulfilling. The farm people as well as the staff were just the greatest!

Kelin metadone alulal

HISTORY

OF

WISCONSIN

ASSOCIATION OF EXTENSION HOME ECONOMISTS

FOR THE FIFTIETH ANNIVERSARY OF



NATIONAL ASSOCIATION OF

DENDERATION OF THE OWNER

EXTENSION HOME ECONOMISTS

WISCONSIN ASSOCIATION OF EXTENSION HOME ECONOMISTS HISTORY

"The first meeting of the Wisconsin Home Agents' Association (WHAA) was held at the Memorial Union Building, Madison, on March 30, 1936 at 7:30 P.M." - quote from the first recorded minutes. They go on to say, "An introductory talk was given by Miss Edith Bangham, Wausau, Wisconsin, concerning an organization for Home Agents. Suggestions and opinions were given by member of the group."

Miss Bangham served as meeting chairman of the organizational meeting of National Home Demonstration Agents' Association (NHDAA) meeting in Milwaukee, Wis. on June 29, 1933. Miss Helen French, Wauwatosa was elected the first NHDAA secretary-treasurer in Milwaukee.

Miss Bangham recalls that a group of about five agents met in Wausau in 1934 and discussed the possibilities of forming a state organization. The 1936 meeting apparently was the first at which any formal action was taken in the state.

At this first meeting, Helen Pearson was elected president; dues were set at \$1.00, (\$13.00 collected); and Constitution and Initiation Committees were named.

The next meeting was held the following February. Committee reports were presented, officers re-elected; and the treasurer was authorized to purchase a secretary's notebook. The treasurer's records show that \$3.50 was paid to the National Association that year.

The early activities of the group were largely social. In 1939 the agents set up a policy concerning flowers in case of a death in the family; gifts in case of illness of a member; gifts for leaving the service, for marriage, etc. A constitution was adopted at this meeting. Also a committee was set up to work on plans for a circulating library.

By now, the policy of meeting twice a year, during Annual Conference and during Farm and Home Week, was well established. During the war years, there was no Farm and Home Week so the home agents met only at conference time.

The minutes of the February, 1940 meetingmention discussion of selection of a delegate to attend National Home Demonstration Agents National Association convention. Helen Haldman was selected as delegate.

The minutes of the December, 1944 meeting are the first that mention attendance at the National Association meeting. Those who attended recommended that the Wisconsin Association should emerge from the "gift buying stage", and develop stronger organization.

It was at this meeting also, that it was voted to divide the state into districts in order to give opportunity for get-togethers, for assistance to new home agents, and generally for furthering home demonstration work.

The newsletter idea was discussed and it was decided that one be published four times a year. A committee was appointed to develop the Home Agent scholarship.

At this meeting, it was also decided that instead of a complete change of officers each year, the president and secretary retire and the vice-president become president and the treasurer become secretary.

It was at this meeting too, that a plan for recognition of agents in the state was discussed. Edith Brevig was the 1945 candidate for recognition at the National Association meeting.

The December 1946 minutes report that Mary Alice Dunwiddie was the first recipient of the Home Agent scholarship.

A committee report was presented by a group who had studied the opportunities of courses geared to Extension Education in the universities and the colleges in Wisconsin. The committee recommended that their findings, along with recommendations for possible action, be made known to the state office.

Minutes of the March 1947 meeting of the Executive Committee mark the first recorded meeting of this group.

It was in December of 1948 that the Executive Committee recommended that the Association should have an advisor because consultation was necessary on some occasions. It was decided to ask the supervisor of the president to act in that capacity.

In December of 1951 poems were read in memory of Mary Ellen Geizendanner and Maxine Cattrell, who passed away during that year.

A report was presented to the effect that \$92.00 had been donated by home agents to Upham Woods.

It was in 1952 that the group began discussing the need for a uniform filing system. Agents to work on collection of slides for home agent recruit-ment were asked to contact the president.

At the February 1953 meeting, it was decided that the official title in the state be expressed: Home Agent, name of county. For example:

Miss H. A. Wisconsin Home Agent, Center County

In September 1953, the Slide Committee reported completion of the set of recruitment slides. Plans were made for the Association to buy three sets of the slides.

At the February 1954 meeting a memoriam poem was read for Sarah Robinson Smith.

Also at this meeting, the Filing Committee reported that they had worked out a system and one county office had re-done the files following the plan. Copies were sent to each agent and they were asked to try it and to report. In 1954, there were 72 home agents employed in 70 counties. Three counties were without a home agent. In one case, one home agent served two counties. Three counties employed two home agents and one county employed three home agents.

In 1954, the Wisconsin Home Demonstration Agents Association (WHDAA) presented a set of 32 slides with script to each supervisor. These slides are to be available for use in the counties for recruiting home agents.

Loretta Zastrow was appointed to the International Relations Committee of National Home Demonstration Agents Association (NHDAA).

Mrs. Janet Haack became Wisconsin's first Consumer Marketing Agent. Janet worked in Milwaukee County.

Another first this year was Gladys Garrow who became the first home agent to work exclusively with the Farm and Home Development program. Four additional home agents' positions of this type are anticipated.

Wisconsin home agents are represented nationally as Stasia Lonergan becomes president-elect of NHDAA.

In 1955 Barbara Cowdry received the Florence Hall award for the north central region.

Sad news in 1956. Bertha Schoonover, President of WHDAA passed away suddenly in November. She was serving as Consumer Marketing agent of Brown County at the time of her death.

Gladys Garrow was elected treasurer of Wisconsin Home Economics Association (WHEA) in 1956. When she accepted a position in another state, Donna Kragh filled her unexpired term.

Priscilla Hargraves received the 1957 Grace Frysinger Award. The \$500 award was to be used for one month's study wherever and for whatever the recipient chose. Priscilla chose to study program planning.

Stasia Lonergan served as president of NHDAA.

With Mary Jane Manson on the Hospitality Committee, Stasia Lonergan serving as president and Director Ahlgran a key speaker, the 1957 NHDAA meeting at Hotel Leamington, Minneapolis, was like homecoming.

Jacqueline Morris was elected secretary of WHEA for 1957-59.

In July of 1958, Miss Blanche Lee resigned as state leader. Miss Josephine Pollock was named acting state leader

Sylvia Shiras, recently retired home agent, was accepted for honorary membership in NHDAA.

Donna Kragh was elected treasurer of WHEA for 1958-60.

Lost, strayed, or stolen! the historian's book of WHDAA. The 1959 officers conducted a fruitless search! The State Historical Society invited our Association to place the book in the archives of important papers of Wisconsin.

Stasia Lonergan made <u>Who's Who in American Women</u> because of her work in NHDAA.

Home agents and their co-workers began working on developing a Scope Report for Wisconsin Extension. Director Ahlgren served as chairman of the National Scope Report Committee.

On July 1, 1959, Mrs. Margaret Browne became state leader of Home Economics Extension.

Eileen Niedermeier, Marathon County Home Agent, served as the official representative of the United States at the First World Agriculture Fair in New Delhi, India for five months, 1959 and 1960.

In 1960, the 50th anniversary of the American Home Economics Association (AHEA) was held in Milwaukee with a goodly number of Wisconsin home agents in attendance.

<u>Women</u> from many states, not livestock, filled the livestock pavilion at the University of Wisconsin when the National Homemakers Association convened there in 1960. Home agents will never forget the red and white checked finger towels made by women in their counties to be presented to every delegate!

Loretta Zastrow was elected treasurer of WHEA for 1960-62. Loretta also received the Charles Pfizer scholarhip at the National Home Agents' Association meeting held in Chicago.

A new and up-to-date set of colored slides were prepared for interpreting home demonstration work to prospective home economists.

Association dues were raised from \$2.00 to \$3.00 per year to assure adequate funds for the \$100 scholarship sponsored by WHDAA.

The WHDAA president serves as a member of the new College of Agriculture Personnel Committee starting in 1961. Problems relating to the job of a home agent can be relayed to the committee through the president.

Helen Stetzer, Historian

April, 1961 - April, 1968

We were saddened by the death of Helen Pearson, Clothing Specialist and former Home Economic agent, December 31, 1961 and Jeanette Fenske, Outagamie County Home Economics agent, killed in a car accident December 15, 1961.

Jacqueline Morris (Wirth) was installed as president and Betty Hoag (Haag) as treasurer in 1962.

Ruth Braun (Beyer) encouraged the use of the state's plan for agents' professional improvement plans. Mary Wuest presented the professional improvement folder entitled, "WHY?".

A survey concerning the use of professional magazines by agents is being made by the Research Committee.

Edith Bangham, District Program Leader, retired February 1, 1962.

A new constitution and history will be published and mailed to all county offices.

Lillian Loken elected vice-president and Nanna Christman, secretary.

Professional Improvement Committee reported on survey conducted concerning membership in professional organizations and attendance at three week summer sessions.

Nyla Musser reported the publication of a research newsletter.

In January 1963, Mrs. Margaret Browne, State Leader, announced her new position in the Federal Extension office.

It was a pleasure to have Dr. Marlys Richert attend the October 1963 meeting as the state leader of the Home Economics Extension. This was her first meeting with the Association since her appointment to this position.

A motion was made to investigate the possibility of hosting the NHDAA in 1969 or 1970.

Following a report on Milwaukee convention facilities, a motion was made to extend an invitation for 1969 or 1970.

Report of the Mexican H.D.A. in Manitowoc was given by Ruth Braun (Beyer). Association presented a check for \$10 to Harold Beckman, Spanish teacher who was one of the interpreters for this project.

Nyla Musser was elected vice-president and Noreen Cook secretary at the October 14, 1964 meeting.

The name of the Association was changed to Wisconsin Association of Extension Home Economists (WAEHE) in 1965.

October 1965 was the year of the merger of the Cooperative Extension, University Extension Division and WHA State Radio.

The Association extended an invitation to the National Association for the National meeting to be held in Milwaukee, 1970. Several agents helped with the national meeting. Virginia Pingel was in charge of the exhibits, Doris Staidl represented the Extension Journal, and Lois Klusmeyer acted on the Recruitment Committee. Helen Doehler, Judy Berget, and Beverly Peterson helped with table decorations.

Nyla Musser was elected president, Mary Kay, vice-president, Ardala Littlefield, secretary, and Cathaleen Finley, treasurer in October, 1965.

Because Farm and Home Week will no longer be held, it was voted to have only one Association meeting a year. This meeting to be business only.

Doris Staidl received the first annual J. C. Penney scholarship for advanced study in home economics. Shirley Young received the Grace Frysinger award. Both of these awards were presented at the National Association meeting.

The 1966 aims of the Professional Improvement Committee are as follows:

- 1. 100 percent membership in professional organizations.
- 2. Encourage members to take advantage of awards and scholarships-no one applied this year.
- 3. Encourage advanced study.
- 4. Promote healthy attitudes toward profession.

"CHATTER" will be continued without change in format or name.

Mary Carroll was elected vice-president, G. Brooks Rector, secretary and Margaret Patchett, treasurer.

Because of the merger, the constitution revision will be completed following Wisconsin Extension Workers Association (WEWA) action. The Association meeting will be held May 3 at LaCrosse previous to the WHEA meeting.

Barbara Rice reported on National convention plans for 1970.

Erna Carmichael has received the Florence Hall award for her work with financially distressed families.

Mary Kay (Heisler) was elected president and Janet Sperstad (Floeter) treasurer for 1968-1970 term.

Judy Olson was appointed to serve on the 1968 NAEHE Research Committee.

Phyllis Northway was elected second vice-president of the NAEHE at the national meeting in October, 1967.

Helen Stetzer, Historian

May 1, 1968 - December 31, 1968

At the WAEHE meeting held on May 3, 1968 in LaCrosse, constitution revisions and bylaws were adopted. In place of giving a scholarship to a junior majoring in home economics, the Association voted to award a scholarship to a WAEHE member and other home economists who plan to work toward an advanced degree and plan to work in University Extension. Dues were increased to \$15.00.

Helen Stetzer, retiring historian chairman, gave an enthusiastic report of her work as historian. The historical file contains one page for every home economist who has ever been in Extension.

Several Wisconsin agents attended the June AHEA meeting in Minneapolis. Joan Prochnow (Keup) was appointed to serve on the 1969 NAEHE convention committee.

Nine Wisconsin home economic agents attended the 1968 NAEHE meeting held in Phoenix, Arizona. Phyllis Northway ably performed as Second Vice-President of the NAEHE Association. Erna Carmichael was one of two agents who spoke at the convention. She spoke on "Decisions, Dollars and Families."

Barbara Rice was appointed Chairman-elect of the 1970 NAEHE Convention committee.

Mary Kay (Heisler) and Janet Sperstad (Floeter) received the Distinguished Service award.

January 1969 was the date set for the next meeting during the annual Faculty Conference.

Lois Klusmeyer, Historian

January 1, 1969 - December 31, 1975

Because the 1968 Annual Conference had been cancelled, the election was conducted by mail and the new officers were installed at the April 25, 1969 meeting in Appleton. The Professional Improvement Committee announced the possibility of having graduate credit courses at different locations. A personnel record file has been started of each Association member. The Recruitment and Scholarship Committee is up-dating career promotional slides. The Research Committee reported that the Kaleidoscope, a summary of programs of Home Economics Agents for the year, was prepared for all members.

The Association proposed that a statement of justification for changing the agent title be prepared for presentation to Chancellor Ahlgren. Committees were set up to promote the 1970 NAEHE meeting during the 1969 NAEHE meeting in Philadelphia, plan tours for 1970, and to plan the Honorees Tea for 1970. The decision was made to withdraw the scholarship for 1969 and use the money for the 1970 NAEHE meeting. The Constitution of the Association was again revised.

October 19-22, 1969 were the dates of the NAEHE meeting in Philadelphia. The theme was "Environment for Living." Fifteen agents from Wisconsin attended. Janet Sperstad (Floeter) was elected NAEHE treasurer and Mary Kay (Heisler) was elected Central Regional Director. Nyla Bock (Musser) received the Grace Frysinger Award, Margaret Patchett the Florence Hall Award, and Agnes Resell received the Distinguished Service Award. A fall meeting of the Association was held in Madison on October 29, 1969. Dr. Marlys Richert, State Leader, spoke on "A Key to a Profession." She outlined reasons for belonging to a professional organization. Chancellor Ahlgren endorsed changing the title to Extension Home Economist. The Recruitment and Scholarship Committee had completed a survey on "Why Agents Started in Extension" and are working on a set of slides of Extension Home Economists. Jolly Werner and Joyce Albrecht presented the promotional skit which had been given at NAEHE in Philadelphia.

The spring meeting of WAEHE on May 1, 1970 was primarily concerned with the NAEHE meeting to be held in Milwaukee, October 26-30, 1970. The Recruitment and Scholarship Committee continued to work on the slide series and career promotional leaflet. The Public Relations Department of the University provided \$1,000 to produce the master slide set. Speaker for the meeting, Dr. Jerry Apps, of Program and Staff Development, pointed out the need for professionals to be responsible for their own professional improvement.

Wisconsin successfully hosted NAEHE's 36th Annual Meeting in Milwaukee in October 1970. The theme was "Environment for Decision in the 70's". Tours were very popular with the 898 members and husbands who went on eight different tours. Janet Floeter was NAEHE Treasurer, Mary Heisler was Central Region Director, Barbara Rice was the 1970 Arrangements Chairman, and Nanna Christman was on the Hospitality Committee. Recipient of the Florence Hall award was Marilyn Waldbuesser. The Distinguished Service recipients were Margaret Patchett and Beverly Peterson. Edith Bangham (retired) was recognized as the chairman of the June 1933 meeting in Milwaukee when the National Association was first organized. Modern cow pins were used as Wisconsin's identification.

At the fall meeting of WAEHE in November 1970, the slide-tape series "You Really Can Help" was shown by the Recruitment and Scholarship Committee. It was the result of two years of work. The \$100 scholarship was reinstated for a member working on her Masters' Degree. Mary Ann Froemming was the recipient of the scholarship. It was reported that there had been a sizeable profit from the tours at NAEHE. One hundred dollars had been sent to both the Wisconsin County Agents Association and the Wisconsin Association of Extension 4-H and Youth Agents in appreciation of their help with the meeting. The office secretary in Milwaukee who handled the correspondence was given \$75.00.

During the late 1960's and early 1970's, the Wisconsin Association of Extension Home Economists grew in independence and strength.

Chairwomen of the four major program of work committees were encouraged to develop two year programs of work. To facilitate continuous programming by committees, chairwomen-elect were appointed who would assume the leadership of the committee the following year. All members were placed on committees with some members being retained on committees for more than one year and some new members added each year. Several committees use sub-committees for specific projects. The Executive Board began meeting more often in order to give greater leadership to the Association. Committee chairwomen began serving on the Board in 1972.

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On May 14, 1971, the Spring WAEHE Conference and business meeting was held at Stevens Point. The members stood for a moment of silent tribute in memory of Ardith Murphy, Extension Home Economist, Marathon County, and Joan Procknow Keup, Extension Home Economist, Walworth County, both WAEHE members. The conference theme was "Innovation + Relevance + Public Relations = Success." Rev. Gordon Dahl, Lutheran Campus Ministry, University of Minnesota, was the after banquet speaker. He discussed social issues and how to get people motivated and involved. During the business meeting the Association Bylaws were adopted. (Previously we had been using a constitution.) The Professional Improvement Committee proposed the "Big Sister" program of asking experienced agents to help new agents. The "Big Sister" would be appointed by the District chairwoman. The WAEHE Scholarship application form was revised.

The first WAEHE Awards program was held on September 9, 1971 at Stevens Point during a statewide meeting of Extension Home Economists. Honored were Erna Carmichael and Cathaleen Finley, Distinguished Service Award winners, and Ruth Beyer, recipient of the Florence Hall Award.

On October 27, 1971, the Wisconsin Association of Extension Home Economists met in Madison. Members were introduced to the new "Communique". A new title, letterhead, and format replaced the former newsletter "Chatter." The Recruitment and Scholarship Committee distributed copies of the leaflets "You Really Can Help" which were prepared to be used with the slide series by the same name. The Professional Improvement Committee suggested that we need to make our Association objectives relevant to everyone. Each member was charged to ask herself "What is happening to me professionally to help me become a better home economist? Can I reach out a little further professionally?" Since the 1970 NAEHE meeting, committees had been working on ideas of ways to use the monies from the tours. At this meeting the members adopted a recommendation that two memorial awards be established in memory of Ardith Murphy and Joan Keup. The awards would be given annually to a para-professional and a volunteer. Phyllis Northway, president for the past two years, reported that the objectives of WAEHE during that time were to strengthen the program of work committees and their work and to develop greater involvement of all WAEHE members in Association activities.

In 1971, twenty WAEHE members attended NAEHE in Miami. "Our Role as Educational Facilitators" was the theme. Beverly Peterson (Topinka) served on the Hospitality Committee.

On November 26, 1971, Rosalie Ofstie, Extension Home Economist in Kewaunee County, passed away.

On May 22, 1972, the spring meeting was held in Madison. Serving on the executive board are the four Program of Work Chairpersons and the representative to the Wisconsin Home Economics Association.

"The Mini-Workshop on Interpersonal Communication Skills" helped members get better acquainted.

Publicity and Public Relations Committee developed a packet designed for new Extension home economists, with one person in a district serving as liason. Research and Study Committee revised Kaleidoscope including more indepth and innovative program ideas. Recruitment and Scholarship Committee requested that members fill out a survey relating to use of the slides "You Really Can Help".

A new WAEHE handbook was distributed providing guidelines for officer and committee responsibility.

The membership increased the amount of the scholarship to \$150.

The annual business meeting was held on October 30, 1972 at Madison; preceded by breakfast. The Publicity and Public Relations Committee arranged for a mock-up display of a possible Extension home economist. Research and studies reported that a pilot research course, Learn by Doing Evaluation, was currently underway.

Barbara Rice and Virginia Hall were recipients of the Distinguished Service Award.

For the first time, an Extension paraprofessional and a volunteer will receive a cash award of \$50.00 and recognition for outstanding performance.

The Joan Keup award was presented to Mrs. Pearl Johnson, EFNEP staff assistant, LaCrosse and Ardith Murphy award to Mrs. Mary Lou Keipe, WEHC Family Life Chairman, Green Lake. Joyce Albrecht was the 1972 scholarship winner.

Twenty-nine WAEHE members attended the 1972 NAEHE meeting held in Denver. "A Better World Begins With Me" was the program theme. Phyllis Northway was elected president-elect of the NAEHE. Ruth Conone was awarded the \$2,000 J. C. Penney Fellowship.

The four program of work committees met in December in Stevens Point. The purpose was to plan and implement a two-year program of work. The new Big Sister program was initiated.

A new NAEHE emblem in blue color was designed.

Nine research papers were submitted to NAEHE in the spring of 1973. A graduate course "Evaluation - Research Methods" was cooperatively developed with Staff Development and taught in the southeast area of the state. It was hoped that it would be taught in other locations throughout the state.

Publicity and Public Relations Committee developed a brochure to explain and publicize the WAEHE organization.

Recruitment and Scholarship Committee cooperated with the administration in the recruitment of prospective home economists at colleges and universities.

Members were encouraged to apply for scholarships, fellowships and loans in order to attain advanced degrees. Each individual was encouraged to identify long range professional goals.

On September 26, 1973, the fall meeting was held at Mt. Telemark, Cable. Nyla Musser was the recipient of the WAEHE scholarship. The Ardith Murphy Memorial Award was presented to Mrs. Lewis Epstein, Millston, Jackson County. Mrs. Epstein is an Extension homemaker, free lance writer, and a dedicated Extension supporter.

Mrs. Janet Stillwell, Vernon County Program Assistant, EFNEP, received the Joan Keup Award.

Wisconsin was very proud of Phyllis Northway as she was installed as NAEHE president, October, 1973, at Grossinger's, New York. The theme was "Take Time for Professional Renewal". Nineteen members attended the National meeting.

Elizabeth Haag received the Distinguished Service Award; Ardala Littlefield was awarded the Grace Frysinger Fellowship Award; and the Florence Hall Award was presented to Agnes Resell.

Mary Ann Dehn and Cathy Finley gave Cross Talks at NAEHE.

On March 20, 1974, a short business meeting was held in connection with a state-wide in-service conference. The purpose was to provide an opportunity for home economists to share ideas and to bring members up-to-date on: salary adjustment, WAEHE questionnaire, memorial and communication awards, national fellowships, and the WAEHE scholarship.

The Publicity Learn-In, a one day's conference on news writing and photography preceded the 1974 annual meeting.

WAEHE met at Sterlingworth Motor Inn, Elkhorn, on October 29, 1974. The theme was "Action is Our Challenge".

"What's It All About--Professionalism" was the report from the WAEHE study committee.

Mary Carroll and Ardala Littlefield, WAEHE Distinguished Service recipients, were honored at the Awards Luncheon. Anne Cotter received the WAEHE Scholarship award. Mrs. Edna Niedermeier, Dane County, received the Ardith Murphy Memorial award and Joan Keup Memorial award was awarded to Mrs. Judith Neilsen, Rusk County.

Phyllis Northway, NAEHE President, presided at the Minneapolis meeting on September 19, 1974. The theme was "Concern-Challenge-Commitment". Erna Carmichael was Research Chairman elect.

Wisconsin members presented a music and drama routine "We've Come a Long Way Baby, But We've Only Just Begun". Nancy Thompson (Nehring) in Central Region was in charge of a Friendship Dinner because NAEHE was forty years old (and everyone knows that life begins at forty).

Wisconsin members had a reception during the conference in honor of Phyllis Northway, NAEHE President.

Recommendations of candidates to serve on the Extension Committee on Organization and Policy (ECOP) sub-committee were made to NAEHE.

Recruitment and Scholarship Committee Program of Work cooperated with University Extension in recruitment at the WHEA meeting, April 25-26, Wisconsin Dells. Professional improvement opportunities are available for Extension home economists who may apply for the NAEHE Fellowship, the J. C. Penney Fellowship, or the Grace Frysinger award.

Publicity and Public Relations designed and had printed WAEHE publicity posters for its members and other extension faculty.

A food preservation cartoon series was coordinated by the Research and Studies Committee. An evaluation survey was sent to Extension home economists who have used the cartoon series.

Budgetary concerns have been expressed by the Executive Board.

District programmatic efforts will be included in future issues of Communique with personal items de-emphasized or omitted.

With tight budgets and time commitments, WAEHE members participated in Casino Night, May 8, 1975 while attending a Family Living In-Service workshop.

The Special Study Committee met on May 30, 1975. The importance of involvement is the goal of an Association, and to develop prestige and esteem for the Profession. The concern is for the Profession, not the individual.

Our membership is now 82.

The wording of the WAEHE scholarship form was revised. A sub-committee reviewed the brochure "You Really Can" and the slide set. Mrs. Catherine Wold, Jackson County, is the recipient of the Joan Keup Memorial award, and Mrs. Georgia Hoberg, Pierce County, was awarded the Ardith Murphy Memorial award.

A professional improvement sub-committee is printing a list of publications on professionalism.

Seven research articles from Wisconsin appeared in an edition of <u>EHE</u> <u>Reporter.</u> The Research and Studies Committee prepared a second food preservation cartoon series and evaluated the money management cartoon series.

All committee decisions were brought before the Executive Board for approval before further action was taken.

"Assert Yourself as a Professional" was the theme of the 3 day WAEHE meeting held December 4-7, 1975. Janice Le Lange presented assertiveness skills to members which was followed by role play activities to apply assertiveness as educator, professional, or faculty members.

As the Recognition Banquet Lois Christenson and Nancy Nehring were honored for Distinguished Service. Others recognized were: Janet Floeter, Grace Swenson, and Georgia Hohmann. Linda Reinholz was presented with the WAEHE Scholarship.

An informative summary of ways and means to evaluate newsletters was discussed by Karen Bogenschneider and her committee.

> Lois Klusmeyer and Mae Reese, Historians Written by Historians and Ardala Littlefield, Past President, WAEHE

January 1, 1976 - December 31, 1983

Delegates to the 1976 Central Region Workshop, learned that ECOP plans an interpretation of the Hatch Act, a slide-tape on Extension and to print the NAEHE history.

Phyllis Northway chairs a new NAEHE committee, Public Affairs and Resolutions, dealing with the agent's role in public affairs and public affairs education.

Program of Work Committees were encouraged to channel communication to WAEHE members via the Communique.

Association guidelines were revised.

The WAEHE Publicity and Public Relations committee is exploring implications of the Hatch Act and its effects on Extension home economists (EHE) involvement in political action.

Tools and guidelines developed by the Research and Studies committee are helping members better utilize the Research Abstracts notebook. Two districts shared possible ways of using the notebook over Educational Telephone Network (ETN). Findings from a study on newsletter effectiveness appeared in <u>Communique</u>.

Five Wisconsin research studies appeared in The EHE Reporter research issue.

Professional Improvement committee surveyed EHE regarding the recruitment slide-tape. Journal of Extension subscriptions were promoted.

Cynthia Chase chairs the newly formed Public Affairs committee.

Scholarship recipient was Nancy Gruel. Recruitment and Scholarship became The Recruitment Committee.

M. E. Sjolin, Karen Bogenschneider and Connie Milshowsky Communication Awards were submitted to NAEHE.

Frequently mentioned program suggestions from 1975 Annual meeting were the responsibilities and limitations of EHE in assuming an active political role and the recruitment of women within University Extension into administrative positions.

A committee appointed by President Klusmeyer, identified joint responsibilities of the host district and Executive Board for planning annual meetings.

"For Us A People", was the theme of the Annual Meeting Workshop held October 7-8, in Green Bay. The purpose was to help members explore a professional as an individual in the political arena as well as learn ways the association can influence legislation.

Chairman-elect of committees attended an orientation session emphasizing the need of coordinating the state plan of work with the national plan.

Historian, Mae Reese, reported that WAEHE celebrates its 40th birthday. WAEHE has evolved into a strong organization enabling its members to assert themselves as professionals. Up-dated histories were distributed. Advisor, Marlys Richert, spoke on "Professionalism", telling of the Association's growth from a social group in infancy to its dual focus today on building the stature of the profession of EHE and developing professional competence of its members.

NAEHE, held in Portland, Oregon, was attended by 28 members and two guests. Marilyn Waldbuesser received the J. C. Penney Scholarship. Distinguished Service Award recipients were Mary Ann Dehn and Alice Kempen. Mary Heisler was elected NAEHE First Vice-President. NAEHE Communication Awards were presented to Karen Bogenschneider and Connie Milshowsky.

President Klusmeyer highlighted Program of Work activities shared by state presidents attending the 1977 North Central Regional Workshop.

Ad hoc committee guidelines for distributing WAEHE funds for attendance at NAEHE meetings were approved.

Recommendations from ad hoc Memorial Awards Committee were adopted continuing the para-professional and volunteer awards in 1977.

"The Role of the Extension Home Economist" has been re-written for the Wisconsin Extension Homemaker Council (WEHC) manual; Jane Comings serves as liaison.

Professional Improvement Committee proposed shortened versions for application forms for National awards and the top state entry in each category will complete the detailed application.

WAEHE handbooks were distributed by district representatives to paid members. "A Rookie of the Year" award will be instituted.

Cynthia Chase, Chairman, represented Wisconsin at a Public Affairs seminar held in Washington, D.C., conducted by The American Home Economics Association (AHEA).

Public Affairs committee met with John Woeste, Special Assistant to the Chancellor, for counsel and guidance. Study issues selected were property transfer and lotteries. A fact sheet is being developed to inform members on progress of pending bills in the legislature and ways to influence a legislator.

The Research and Studies Committee is revising Kaleidoscope. The importance of maintaining current and up-to-date research along with establishing cooperating relations with WAEHE and Family Living Specialists is important.

Big-Little Sister packets have been printed for distribution by the Publicity and Public Relations Committee. The responsibility of publicizing EHE recognitions and honors has been added to tasks performed by district chairmen. Posters identifying UWEX sponsored programs are available.

Recruitment committee prepared a flyer containing information about a career as an Extension home economist.

WAEHE President Klusmeyer attended the Wisconsin Association of Extension 4-H and Youth Agent Annual meeting held in Green Bay. "Speak Up, Speak Out", was the theme of the Annual Meeting workshop, held at Eau Claire, November 10-11. The workshop was designed to help EHE's explore the use of research when programming in public policy areas.

The 1977 WAEHE Scholarship recipient was M. E. Sjolin; Communication awardees were Cynthia Chase and Jane Goetz.

Erna Carmichael provided historical background about national dues and that NAEHE delegates voted to raise dues from \$3.00 to \$10.00 per member, per year. Nyla Musser recommended to the membership that the bylaws be changed to increase dues by \$10.00 per member making 1979 WAEHE dues \$35.00 per member.

Marlys Richert, advisor, was given a vote of thanks for her service to WAEHE.

WAEHE representatives attended all agent association officer meetings.

"Reaching New Horizons", was the theme of NAEHE Annual meeting, held in Boston. Twenty-five members, two honorary members, and four guests attended. Marlys Richert, member of NAEHE advisory committee, served as a consultant for a seminar "A Career in Management". Mary Heisler, NAEHE First Vice-President, ably performed her duties. Judy Rommel was awarded Grace Frysinger Award.

Erna Carmichael, Janet Floeter, Janet Kohls, and Phyllis Northway are serving on a retirement recognition committee for Marlys Richert.

At the January 13, 1978 Executive Board meeting, Rosemary Stare, was welcomed as advisor.

Issues of <u>Communique</u> provide eligibility requirements for WAEHE and NAEHE professional awards; all members are encouraged to submit applications.

Erna Carmichael and Bonnie Wigen WAEHE delegates and Mary Heisler, NAEHE First Vice-President, attended the 1978 Central Regional Workshop in Chicago, Illinois.

Rosalie Powell, WAEHE Treasurer, reported 81 paid members, the largest number in eight years.

Former WAEHE Advisor, Marlys Richert, donated money for an award to be used to recognize a member having an outstanding program, a new program or a public policy effort.

Mary Heisler, NAEHE First Vice-President, clarified NAEHE Bylaw changes. A change in membership dues was reflected in the bylaws.

Nine research and informal studies were submitted to NAEHE; seven being reviewed in <u>The Reporter</u>. Brief research reports at the Annual Meeting presented by nine members, focused on areas of Women's Education, Nutrition, and Parenting. A survey determined how research abstracts could be more useful. Sixty EHE's contributed family living programs for Kaleidoscope. New EHE became acquainted with their professional organization when they received an attractive blue and white folder containing fact sheets about WAEHE and AHEA. EHE have been encouraged to order UWEX badges and business cards from the Publicity and Public Relations committee.

Grace Kragness was WAEHE Fellowship winner. New guidelines were used to select Fellowship recipients. In order to obtain more member involvement, the Professional Improvement committee organized seven sub-committee groups.

Department of Program and Staff Development assisted the Recruitment committee in designing ways to help EHE develop professional goals which resulted in a questionnaire, "My Wildest Dreams", completed by members at the Annual meeting.

Members of Public Affairs committee and others wrote letters to Wisconsin legislators regarding pending bills on phosphate ban and displaced homemakers. The Executive Board gave Joan LeFebvre permission to appear at a hearing to ban phosphates. Due to Joan's illness, a video tape was prepared explaining the purpose of phosphates in detergents. A handout "Involvement in Public Affairs" was distributed to EHE members.

Ann Litchfield came to Wisconsin on October 30, 1978 becoming the State Program Leader, Family Living.

WAEHE Annual meeting, held November 2-3 at Wausau, had the theme "The Person Within the Professional". Dr. Ruth Conone, former Extension Home Economist, provided a stimulating keynote address.

WAEHE Communication Honors were awarded to Karen Bogenschneider and Jeanette Haine.

President Carmichael informed the membership that the 1979 budget had available funds to assist WAEHE liaison representatives at meetings of WEHC, Inc. and Wisconsin Home Economics Association (WHEA).

New policy guidelines for registration and attendance at WAEHE annual meetings became effective.

"Avenue of Awareness" was the theme of NAEHE Annual meeting at Omaha, Nebraska with 31 members, two honorary and seven guests attending. Eleven WAEHE members were actively involved in the program. Central Region had responsibility to obtain creative teaching tools. Wisconsin's eight foot tabletop display focused on the four Family Living Program areas.

Distinguished Service Award honoree was Joyce Albrecht, NAEHE Scholarship winner was Cathaleen Finley.

At the 1979 Central Regional Workshop, Don Juchartz, Michigan, expressed concerns about the reorganization of the Department of Agriculture. Juchartz stressed the importance of having strong program leaders in Science and Education Administration (SEA), which replaces Federal Extension Service (FES).

Anne Cotter received WAEHE partial support when attending AHEA's Third Annual Public Policy Workshop. A recommendation from an ad hoc committee on "The Role and Relationship of WAEHE Liaison to WEHC, Inc." was to appoint, annually, an EHE to serve as liaison to WEHC, Inc.

WHEA and WAEHE plan to co-sponsor "Women in Management Seminar".

Three WAEHE members presented research studies at WHEA Annual Meeting.

The Executive Board accepted guidelines regarding the use of the Marlys Richert Award, officially named: "The Marlys Richert Award-Rookie of the Year". The 1979 recipient, Laurie Boyce, received a \$25.00 check and a plaque.

The brochure, "Your Future with UWEX", prepared by the Recruitment Committee, distributed 100 copies per county; plus making copies available to the personnel office. "Promote Your Profession", a news article was printed in the <u>Communique</u>. Recruitment committee promoted new and current EHE to join or continue membership in WAEHE and NAEHE. This committee encouraged discussions on personal and professional goals for EHE by districts.

Public Affairs committee members manned an informational display "Extension-Today and Tomorrow", describing EHE's role and activities at the Wisconsin Association of County Extension Committees (WACEC).

Public Affairs committee clarified the current role of EHE and their potential contribution to public affairs education affecting the family.

Public Relations committee established guidelines for district representatives to publicize newsworthy items about EHE in their district.

Publicity for Florence Hall and Distinguished Service honorees was prepared and distributed. Information about Professional Improvement Award recipients was publicized. WAEHE tote bags were designed to increase the visibility of EHE as professionals.

"Managing the Professional's Environment in the 80's", was the theme of the November 8-9 Annual Meeting held at West Bend.

At the Annual Meeting six research abstracts and informal studies were reviewed. An on-going objective is to increase EHE awareness of sources of professional research based information. A publication "Guidelines for Preparing Quality Printed Material", covers basic information on layout, content, and quality.

Alice Rouse Schultz received the Distinguished Service Award. The number in each state receiving Distinguished Service Awards each year is determined by the number of paid members as of February 1. In order for the WAEHE Association to benefit from Distinguished Service Awards, all members were asked to pay their dues promptly.

Marma Moser (McIntee) received the Grace Frysinger award, WAEHE Fellowship committee selected Alice Langham as 1979 recipient.

The WAEHE Team Effort Award was initiated as a recognition for quality joint programming efforts in Family Living Education, "The Team Effort Award", (winning program), "Energy-It Affects Me", prepared by Mary Brintnall-Peterson, Anne Cotter and Phyllis Northway was submitted by WAEHE; receiving one of the six NAEHE Florence Hall awards. Ardala Littlefield coordinated the updating of the Policy Handbook for the membership.

Two WAEHE Communication Award winners, Virginia Hall and Peg Wepner, have been forwarded to NAEHE Communication Award committee.

"Issues For Action" was the theme of the 1979 Annual meeting at Richmond, Virginia with thirty-one members attending.

Following WAEHE Executive Board approval, President-Elect, Kay Stanek, attended a Leadership Development Seminar held in Washington, D.C.

Following the 1980 North Central Regional meeting, Kay Stanek, President, described "Extension's Report to America".

President Stanek attended a Leadership Conference and discussed with the Executive Board the following: Interagency Relationships with National Program Leaders, Development of SEA budget and Need for Lay Leader Involvement.

Because of UWEX budget considerations, annual association meetings are being encouraged to be held at the same time and location. Judy Rommel will represent WAEHE on the All Agent Association planning committee.

WAEHE made a contribution to Wayne State Cancer Center in remembrance of Ann Litchfield, State Program Leader, who died on April 27, 1980.

Laurie Boyce, Nancy Gruel, and Joyce Albrecht represented WAEHE on a steering committee to plan a Management Seminar to be sponsored by WHEA, WAEHE, and Home Economists in Business (HEIB).

Six media award applications were submitted to the Communication Award Sub-Committee, with Nancy Gruel receiving an award for a news column and Diane Haen, a newsletter.

Uniform plaques and certificates are being presented to WAEHE awardees, with a separate certificate awarded to volunteer and paraprofessional honorees.

Public Affairs committee considered ways to keep WAEHE members informed about legislation. Public Affairs presented a resolution asking that the All-Agent Association Joint Program address public policy issues at the 1982 meeting. WAEHE members endorsed a resolution by NAEHE Public Affairs committee. Chairman of Public Affairs will belong to The Wisconsin Women's Network for a year.

Role and responsibilities of the Recruitment committee are being studied.

Sharing family living related research with legislators was an action plan of Research and Studies committee. Articles/abstracts presented to this committee were reviewed prior to being submitted to <u>The Reporter</u>. Ten presentors summarized research efforts at the Annual Meeting. Kaleidoscope will be distributed at the 1981 spring meeting and members are encouraged to include relevant research.

"Decade of Delivery", theme for the Annual Meeting, October 23-24, Stevens Point, had these objectives: strengthening relationships with association, new adult education methods, and innovative delivery methods. The Public Relations committee completed a WAEHE podium banner.

Coordination of chair and chair-elect responsibilities of program of work committees were approved by WAEHE members plus the adoption of a new time-table of assuming duties of chair-elect.

WAEHE membership elected Diane Bender, Marilyn Herman and Karen Joas to serve on the 1980 State Nominating Committee.

Alice Langham was awarded "The Marlys Richert Award-Rookie of the Year". The Team Effort Award for joint programming in family living education was presented to Karen Joos and Carolyn Krueger. Margaret (Peg) Thomas received the WAEHE Scholarship.

The NAEHE Annual meeting held at The Greenbrier, White Sulphur Springs, West Virginia used the theme "Shaping the 80's". Erna Carmichael was elected to serve in 1981 as director-elect, Central region, and director in 1982-83. Eighteen WAEHE members registered for the meeting.

WAEHE members serving on NAEHE committees were Mary Meehan-Strub, Recruitment; Alice Kempen, Research and Studies; Mary Brintnall-Peterson, Registration; and Peg Thomas, Exhibits.

Distinguished Service Awards for outstanding programs were received by Kay Stanek, and Janet O'Grady Kohls. NAEHE Chemm-Pak Award, a creative home economics multi-media packet, was awarded to Judy Rommel's "The Consumer and Cosmetics".

Professional Improvement committee recommended to increase the WAEHE Scholarship. The Executive Board approved the raise from \$200 to \$300 at their January, 1981 meeting.

A NAEHE podium banner was displayed at the January, 1981 WAEHE Executive Board meeting.

ECOP is developing a multi-image presentation on Extension, requesting contributions from WAEHE members. Executive Board approved payment from savings account.

WAEHE submitted the name of Barbara Rice to NAEHE as an honorary member.

"Management Power for the 80's", sponsored by WAEHE, WHEA, and HEIB, held in March, was well attended.

WHEA Executive Council reported that 48.71 percent of WAEHE membership belongs to WHEA.

WAEHE drafted responsibilities for a WHEA - WAEHE joint position. Since this position was not supported by WHEA Executive Council, it has been eliminated from the WAEHE Executive Board.

NAEHE dues has increased. Members are asked to pay half of the increase in 1982 and the entire increase in 1983.

The first annual all Agent Association meeting was held April 29-May 1, promoting personal and professional growth. Joint programs were held for all association members and separate WAEHE sessions held. Former EHE, Dr. Ruth Conone presented a talk, "The Balancing Act: Career and Family" for WAEHE members.

On display at the annual meeting was a WAEHE wall banner made by Diane Brion and Judy Rommel.

WAEHE voting delegates appraised National Membership Referendum and Associate Membership prior to NAEHE in 1981.

The Public Affairs committee recommended that WAEHE drop membership in Wisconsin Women's Network. Updated day care legislation, prepared by Public Affairs, reach members via <u>Communique</u>. The Public Affairs committee presented an informational sheet "Public Affairs and the Family" to WAEHE.

Research and Studies committee stated that an application form for Kaleidoscope be included in <u>Communique</u>. Rosalyn Wagner, in cooperation with Program and Staff Development, developed a fact sheet integrating research into teaching materials. A guide sheet using research will be included in Big-Little Sister packets. Five entries were submitted to NAEHE for possible inclusion in the Research Issue of <u>The Reporter</u>. Research and Studies distributed copies of Kaleidoscope, including usage of research.

Public Relations reviewed a slide series on "Programming in Family Living" before duplication. Public Relations request funds for duplicating publicity pictures of annual meeting for newspapers.

Recruitment committee survey found eighteen copies of "You Can Really Help", a slide set; one copy was placed in the Extension library. Recruitment guidelines are being revised; considering promotional ideas for EHE's to serve on WAEHE committees, and to assume an active role in functions of the association.

The liasion position from WAEHE to WEHC, Inc. was eliminated.

Team Effort award presented to Alice Schultz, Cathy Paynter, Linda Reinholz, and Faden Fulleylove-Krause.

Uniform award certificates were designed and produced.

WAEHE Scholarship was presented to Linda Olson. The Marlys Rickert-Rookie of the Year Award went to Karen Krause (Hintz).

Theme of NAEHE is "Public Policy Tools and Techniques"; the program being divided into Public Affairs and Business segments. Innovative program ideas have been requested for NAEHE annual session held at Las Vegas, Nevada.

WAEHE Communication awards submitted to NAEHE received honors: Barbara Hug, First Place, on Packaged Program, and Nyla Musser, Second Place, with a Chemm-Pak award, Medicines Without Prescriptions synonymously "Over the Counter Drugs."

Mary Gruenwald was a recipient of the Grace Frysinger Award; NAEHE Fellowship was received by Nancy Gruel. Diane Bender received NAEHE Distinguished Service award. Two issues discussed at Central Regional Presidents' Workshop held January, 1982, were reported by Joyce Albrecht, President. Issues are visibility of Extension home economists and federal funding used for home economics research.

Recruitment committee reviewed the duties of this committee and chairman in Communique. Big-Little Sister packets were updated.

At an Executive Board meeting, Public Relations committee shared problems encountered in award presentations since the Annual Association meeting was held in the spring. Each committee was asked to review their award policies to determine type of recognition and if an award was WAEHE and/or NAEHE. The Executive Board indicated that WAEHE members could receive more than one award a year. Press releases were furnished to newspapers and UWEX newsletters about award winners. Certificates mounted on plaques will be presented to winners of Volunteer, Para-Professional, Marlys Richert Award-Rookie of the Year, Team Effort and Distinguished Service awards.

Certificates will be awarded to WAEHE Scholarship, First Timers and National award nominees, except scholarship. Project identification goals include: continuation of upgrading a Family Living Extension Program slide set, promotion of business cards and name tags, and planning to display WAEHE and NAEHE award winning entries at 1983 Association meeting.

Research and Studies committee encourage WAEHE members to re-submit their 1981 research to <u>The Reporter</u>. Sharing a synopsis of previous six month Family Living programs was initiated in a "EHE Exchange" corner in <u>Communique's</u> September issue. Kaleidoscope's new format reflects the use of research. Three individuals; Virginia Hall, Rosalie Powell, Marcia Salisbury plus the team of Elaine Buch, Peg Thomas, and Joan LeFebvre presented research and/or program reports at the Annual meeting. WAEHE explored NAEHE's resolution regarding money used for research in home economics. Presently less than 2 percent of research monies in SEA is used for home economics.

Chairman of Public Affairs committee announced that NAEHE has two Public Affairs awards sponsored by Farm Foundation; WAEHE's nominee was Barbara Hug's program "Community Child Care Education". In May, forty EHE visited legislatures at the Wisconsin capitol during the Annual meeting. A fact sheet, "Tips on Making a Successful Legislative Visit" was prepared by Southeast District subcommittee. Marma McIntee and Marilyn Hill are implementing evaluation of these legislative visits. This committee believes they are reaching a goal formulated five years ago.

Professional Improvement committee awarded the Marlyn Richert Award-Rookie of the Year to Marjorie Zerbel, which is awarded to EHE with three years or less experience. WAEHE Scholarship awarded to Karen Krause-Hintz was increased from \$300 to \$400 effective 1983. Professional Improvement committee recognizes the need to have WAEHE members serve on Program of Work committees. WAEHE offered a First Timers Award of \$50 to a member attending NAEHE Annual Meeting for the first time. Application forms available. Four WAEHE members applied for the First Timers Award and Mary Crave was the recipient.

Wayne Schroeder, NA4-HA representative, spoke on the Multi-Image project, "Extension's Report to America". Past, present and future of Extension will be depicted by the use of twelve projectors. Subscriptions for <u>The Reporter</u>, will be paid by WAEHE and mailed to the State Leader of Family Living Education, the State Director of Extension, and Deans of Home Economics at UW-Stout, UW-Stevens Point, UW-Madison, Viterbo College, Mount Mary College, and Silver Lake College.

District chairman serve as liaison between the district and the board; assuming all WAEHE business for that district. Executive Board recommends that the chairman position be strengthened.

"Families: Managing Change: Finding the Balance" is the theme of NAEHE Annual meeting, held October 2-7, at Tan-Tar-A, Missouri. Phyllis Northway is chairman of NAEHE 50th Anniversary; Mary Heisler is WAEHE's chairman.

Alice Kempen was NAEHE Research and Studies Committee Chair. NAEHE General Foods Award recipient was Anne Cotter; recipient of Public Affairs Education award was Barbara Hug. Rosalie Powell was the 1982 Distinguished Service recipient.

A bylaw change was adopted by NAEHE in 1982 to include an associate members category; WAEHE is to consider this at their 1983 annual meeting.

The theme for the 1983 Annual Association meeting, "The Public and Private Professional".

President Albrecht and president-elect, Mary Ann Dehn, attended the Central Regional Presidents' Workshop in January, 1983. State committee chairman received program of work guidelines and bylaw revisions. "Extension Home Economists Linking Research to Life Experience for 50 Years", is the theme of NAEHE's 50th anniversary to be held in 1984.

In reply to a NAEHE survey regarding <u>Journal of Extension</u>, the Professional Improvement committee obtained information from districts.

WAEHE held their Annual Meeting Workshop, May 10-12, Mt. Telemark, Cable.

Public Relations committee displayed "Public Relations" tools at the annual meeting. A two year subscription to <u>Washington Dateline</u>, published by AHEA, will be received by the committee chairman.

Family Living Education state staff is developing a brochure on the role of the EHE. Public Affairs committee will publicize EHE's role in public policy education.

Mary Heisler, 50th Anniversary Chairman, stated that in 1984 the 50th Anniversary of NAEHE will be celebrated in New York City. NAEHE recommended beginning an endowment fund of \$7.50/person/year. This fund is to be used for formal or informal education of EHE. Mary Ann Dehn moved that the monies for the endowment fund be taken from the WAEHE treasury.

Host districts for annual meetings will continue to rotate on an informal basis.

A committee composed of Nan Baumgartner, Mary Heisler and Mary Ann Dehn studied possibilities of an Associate membership in Wisconsin. WAEHE membership accepted the proposed bylaw change, offering an Associate membership. Peg Thomas, treasurer, reported to the Executive Board on May 10, 1983 that WAEHE has 74 members and 5 associate members.

Association members completed a survey about location, time of year, and meal costs of All-Agent Association meetings.

A resolution, presented by Phyllis Northway, stated that WAEHE strongly encourages the State Director of Cooperative Extension and the State Leader Family Living Education, give top priority to allocating funding for additional home economics subject matter specialists. This resolution to be sent to the Deans, Extension Director and Chancellor.

WAEHE members approved a change in committee name from Recruitment to Membership.

Extension Chancellor Patrick Boyle responded to WAEHE's letter saying that the Family Living Education State Program Leader position would be filled by July 1, 1984.

NAEHE Central Region Director, Erna Carmichael gave a report on the 1983 NAEHE Annual meeting, scheduled October 23-27 in Atlanta, Georgia.

WAEHE Scholarship winner was Kristine Blacklock. Communication Award WAEHE nominees were: News Release, Ardala Littlefield; Newsletter, Joan LeFebvre; and Package Program, Mary Crave.

Mary Crave was named The Marlys Rickert-Rookie of the Year winner.

EHE's from the Central District WAEHE Team Effort Award was presented to ten EHE's from the Central District; Carol Arington, Mary Ann Dehn, Gail Duchac, Edie Felts-Grabarski, Jane Harrison, Barbara Hug, Bonnie Kline, Donna Luecht, Bernadette Mayek, and Christine Venema. Marilyn Herman was the WAEHE nominee for NESTLE: Nutrition Education Award.

Public Relations committee will handle articles and news releases about NAEHE's 50th Anniversary. This committee will prepare a proclamation for the Governor and citation for county boards.

Cooperation Extension Service state administrators will receive commemmorative titles mounted on plaques in the shape of the State of Wisconsin for the 50th anniversary.

Blue WAEHE handbooks are being updated and hope to be ready for 1984 Annual meeting.

In a special election, Virginia Hall was elected President-Elect, to complete the term replacing Mary Ann Dehn. Bonnie Kline was elected treasurer for 1984-85.

NAEHE Award winners from WAEHE are: Judy Rommel, Distinguished Service; Karen Bogenschneider, Florence Hall; and Donna Ter Beest, para-professional from Fond du Lac County.

Edie Felts-Grabarski attended NAEHE in Atlanta, accepting the 1983 WAEHE First Timers award.

Written by Lois Klusmeyer

Virginia Hall, WAEHE President and Cheryl Rew, Chairman of Research and Studies Committee attended the 1984 NAEHE Regional State Presidents' Workshop in Chicago, January, 1984. The 1984 NAEHE Program of Work was reviewed, states reported on state programs and the President's Handbooks were reviewed and updated. Highlights of the 1984 50th Anniversary meeting in New York City were discussed. One morning was devoted to a Public Policy Education workshop conducted by Richard Barrows, UW-Extension.

The Research and Studies Committee has developed an award for the outstanding contribution to Kaleidoscope. The criteria includes 50% based on a research component and 50% based on an evaluation component being developed and described in their contribution.

The Public Affairs Committee evaluated the members organized visits to the legislature in 1982 and wrote a report which was submitted to NAEHE.

The Professional Improvement Committee coordinated efforts with Public Relations and established a uniform deadline date for all award applications.

WAEHE joined in the celebration of the 50th Anniversary of the National Association of Extension Home Economist in it's nation-wide observance from January, 1983 - September, 1984. The purpose of the observance was to: 1) recognize the history, heritage and development of NAEHE as a professional association, 2) focus on the varied and unique contributions which Extension home economists have brought to families and communities, nation-wide, and 3) project the positive role and commitment of Extension home economists toward the building of family strengths in the next 50 years. Each EHE was asked to participate in the special "Reach Out" project in commendation of the 50th anniversary by volunteering a specific number of hours to a community group, project agency or organization of her choice. The objectives of the project were to enhance the image of EHE's in her community, state, and nation and to demonstrate her accountability by telling the story of who we are, what we do, how we work, and with whom we work.

In observance of the 50th Anniversary some of the statewide activities that were carried out around the theme of "Traditions, Transitions, and Tomorrows" included: slide presentations at the eight district WACEC meetings, All-Agent Association annual meeting, WHEA annual meeting, WEHC, Inc. annual meeting; narrative presentation at the eight spring district Extension Homemaker's Council meetings; special presentation with testimonals from two former Memorial Award recipients: Barbara Klug, Brown County and Donna Ter Beest, Fond du Lac County at the state WACEC meeting; preparation of a special brochure carrying out the theme of "Traditions, Transitions, and Tomorrows"; Proclamation signed by Governor Anthony Earl proclaiming June 24-30 as Wisconsin Association of Extension Home Economists Week, a citation adopted by each County Board of Supervisors in recognition of the Wisconsin Association of Extension Home Economists; and local and state-wide publicity through the media for the 50th Anniversary and contributions made by local EHE's.

Virginia Hall and Mary Heisler

WAEHE SCHOLARSHIP AWARDS

1970 - Mary Ann Froemming 1971 - Ruth Conone 1972 - Joyce Albrecht 1973 - Nyla Musser 1974 - Anne Cotter 1975 - Linda Reinholz 1976 - Nancy Gruel 1977 - M. E. Sjolin 1978 - Grace Kragness 1979 - Alice Langham 1980 - Margaret (Peg) Thomas 1981 - Linda Olson 1982 - Karen (Krause) Hintz 1983 - Kristine Blacklock

WAEHE MEMORIAL AWARDS

Ardith Murphy Memorial Award (Volunteer)

1972 - Mrs. Mary Lou Keipe, Green Lake Co. 1979 - Mrs. Barbara Klug, Brown County
1973 - Mrs. Betty Epstein, Jackson County
1974 - Mrs. Edna Niedermeier, Dane County
1975 - Mrs. Georgia Hoberg, Pierce County
1976 - Mrs. Norma Heuer, Dodge County
1977 - None awarded
1978 - Mrs. Sue Banie, Forest County

Joan Keup Memorial Award (Paraprofessional)

1972 - Mrs. Pearl Johnson, LaCrosse Co.1979 - Mrs. Lois Buckley, Dane County1973 - Mrs. Janet Stillwell, Vernon Co.1979 - Mrs. Lois Buckley, Dane County1974 - Mrs. Judith Neilsen, Rusk County1980 - None awarded1975 - Mrs. Katharine Wold, Jackson Co.*1976 - Mrs. Jean Snyder, Dane County*1977 - Mrs. Marlis Treichel, Brown Co.*1982 - Mary Ray Bonner, Racine County*1978 - Mrs. Naydean Swanigan, Milwaukee Co.*1983 - Mrs. Donna TerBeest,*NAEHE Paraprofessional Award WinnersFond du Lac County

THE MARLYS RICHERT - ROOKIE OF THE YEAR

1983 - Mary Crave

1979 - Laurie (Johnson) Boyce 1980 - Alice Langham 1981 - Karen Krause (Hintz) 1982 - Marjorie Zerbel

WAEHE FIRST TIMERS AWARDS

1982 - Mary Crave 1983 - Edie Felts-Grabarski WAEHE COMMUNICATION AWARDS

- 1973 Ruth Beyer
- 1974 Joyce Albrecht, Parent Newsletter Series
- 1975 Georgia Hohmann (Newman) Radio Tape
- 1976 M. E. Sjolin, Newsletter *Karen Bogenschneider, News Story *Connie Milshowsky, Radio Tape
- 1977 Cynthia Chase, Newsletter Jane Goetz, News Column, Radio Tape
- 1978 Karen Bogenschneider, News Column Jeanette Haine, Newsletter
- 1979 Virginia Hall, Newsletter Peg Wepner, News Column
- 1980 Nancy Gruel, News Column
 *Diane Haen, Newsletter
 Georgia Hohmann Newman, Radio Honorable Mention
 Margaret (Peg) Thomas, Newsletter Honorable Mention
- 1981 -*Barbara Hug, Packaged Program
- 1982 Mary Lestrud, News Release Linda Boelter, Newsletter Karen Bogenschneider, Packaged Program
- 1983 Ardala Littlefield, News Release Joan LeFebvre, Newsletter Mary Crave, Package Program

*NAEHE Award Recipient

WAEHE TEAM EFFORT AWARDS

- 1979 Mary Brintnall-Peterson, Anne Cotter, Phyllis Northway "Energy-It Affects Me"
- 1980 Karen Joos, Carolyn Krueger "Your Protein Dollar"
- 1981 Alice Schultz, Cathy Paynter, Linda Reinholz, Faden Fulleylove-Krause, "Grow With Us in the 80's.
- 1982 Elaine Buch, Joan LeFebvre, and Margaret Thomas
- 1983 Central District Extension Home Economists Carol Arington, Mary Ann Dehn, Gail Duchac, Edie Felts-Grabarski, Jane Harrison, Barbara Hug, Bonnie Kline, Donna Luecht, Bernadette Mayek, Christine Venema

J. C. PENNEY CO. SCHOLARSHIP AWARDS

- 1965 Doris Staidl
- 1972 Ruth Conone
- 1976 Marilyn Waldbuesser

NAEHE SCHOLARSHIP AWARDS

1978 - Cathaleen Finley

1981 - Nancy Gruel

1960 - Loretta Zastrow

NAEHE DISTINGUISHED SERVICE AWARDS

1945	-	Edith Brevig
1946	-	Anita Gundlach
1947	-	Marlys Richert
1948	-	Helen Stetzer
1949	cimo	Cecilia Shestock
1950	-	Elizabeth Davies
1951	-	Vera Hub (deceased)
1952	-	Stasis Lonergan
1953		Mildred Olson
1954		Shirley Young
1955	-	Loretta Zastrow
1956	-	Signe Sorlie
1957	-	Eileen Niedermeier
1958	880	Mary Lukes
1959	-	Priscilla Hargraves
1960	680	Doris Staidl
1961	-	Lillian Loken
1962	adaq.	Pauline Poehler
1963	-	Lois Klusmeyer
1964	-	Phyllis Onsager
1965	48D	E. Mae Reese
		Frances Baker
1966	-	Ruth Beyer
		Phyllis (Garside) Northway
1967	-	Nyla (Bock) Musser

- 1968 Mary (Kay) Heisler Janet (Sperstad) Floeter
- 1969 Agnes Resell
- 1970 Margaret Patchett Beverly (Peterson) Topinka
- 1971 Erna Carmichael Cathaleen Finley
- 1972 Virginia (Pingel) Hall Barbara Rice
- 1973 Elizabeth (Hoag) Haag
- 1974 Mary Carroll Ardala Littlefield
- 1975 Lois Christenson Nancy Nehring
- 1976 Mary Ann Dehn Alice Kempen
- 1977 None awarded
- 1978 Joyce M. Albrecht
- 1979 Alice Rouse Schultz
- 1980 Janet O'Grady Kohls Kay Stanek
- 1981 Diane M. Bender
- 1982 Rosalie Powell
- 1983 Judy Rommel

1977 - Judy Rommel

1981 - Mary Gruenwald

NAEHE GRACE FRYSINGER AWARDS

- 1957 Priscilla Hargraves 1965 - Shirley Young
- 1969 Nyla Musser
- 1973 Ardala E. Littlefield

NAEHE FLORENCE HALL AWARDS

- 1955 Barbara Cowdry Kimball
- 1962 Barbara Rice
- 1967 Erna Carmichael
- 1969 Margaret Patchett
- 1970 Marilyn Waldbuesser
- 1971 Ruth Beyer

NAEHE GENERAL FOODS AWARDS

1982 - Anne Cotter

- 1973 Agnes Resell
- 1979 Mary Brintnall-Peterson, Anne
 - Cotter, Phyllis Northway

1979 - Marma Jean Moser (McIntee)

1983 - Karen Bogenschneider

1982 - Barbara Hug - "Community Child Care Education"

NAEHE CHEMM-PAK* AWARD *Creative Home Economics Multi-Media Packet

1980 - Judy Rommel "The Consumer and Cosmetics" 1981 - Nyla B. Musser - Medicines Without Prescriptions-synonymously "Over the Counter Drugs"!

NAEHE HONORARY MEMBERS

Mrs. Sylvia Shiras (deceased) Miss Helen Stetzer Miss Shirley Young Miss Loretta Zastrow Miss Mildred C. Olson Mrs. Mary Lukes Miss Vera Hub (deceased) Mrs. Minerva Jipson Mrs. Francis G. Baker Mrs. Nanna Christman (deceased) Miss Stasis Lonergan Mrs. Ruth Beyer Mrs. Margaret Patchett Miss Signe Sorlie Mrs. Beverly (Peterson) Topinka Mrs. Agnes Resell Mrs. Barbara Rice Miss Lois Klusmeyer Mrs. Elizabeth (Nedland) McDonald Miss E. Mae Reese Mrs. Lois Christiansen Mrs. Erna Carmichael

W.A.E.H.E. OFFICERS

- .936 President Helen Pearson* Vice President - Helen (Briggs) Geiger* Sec. & Treas. - Helen (Haldiman) Fiend
- 1937 President Helen Pearson* Vice President - Helen (Briggs) Geiger* Sec. & Treas. - Helen (Haldiman) Fiend
- 1938 President Eileen Carlson Vice President - Edna Langseth Sec. & Treas. - Irene Skutley
- 1939 President Jean (McFarlane) Lavold Vice President - Eileen Carlson Secretary - Irene Skutley Treasurer - Helen (Briggs) Geiger*
- 1940 President Anita Gundlach Vice President - Edith (Brevig) Brace Secretary - Helen Muehlmeier Treasurer - Helen Stetzer
- 1941 President Edith (Brevig) Brace Vice President - No one elected Secretary - Gertrude Hoffman Treasurer - Mable (Joss) Murdock
- 1942 President Gertrude Hoffman Vice President - Cecelia Shestock Secretary - Stasia Lonergan Treasurer - Annette McDonald
- 1943 President Leona (Kilbourn) Hoppert Vice President - Mildred Olson Secretary - Doris Tuttle Treasurer - Dorothy Lloyd
- 1944 President Marlys Richert Vice President - Dorothea Steckling Secretary - Helen Davis Treasurer - Mamie (Tillema) Marty
- 1945 President Helen Stetzer Vice President - Cecelia Shestock Secretary - Mamie (Tilleman) Marty Treasurer - Alice (Burhop) Kaiser
- 1946 President Cecelia Shestock Vice President - Nellie McCannon Secretary - Vera Hub* Treasurer - Elizabeth Davies

- 1947 President Nellie McCannon Vice President - Ethel Hill Secretary - Elizabeth Davies Treasurer - Loretta Zastrow
- 1948 President Elizabeth Davies Vice President - Stasia Lonergan Secretary - Loretta Zastrow Treasurer - Gwen (Malum) Bachelor
- 1949 President Stasia Lonergan Vice President - Mamie (Tillema) Mart Secretary - Marilynn Miller Treasurer - Elizabeth (Haberkorn) Burnett Past President - Elizabeth Davies
- 1950 President Mamie (Tillema) Marty Vice President - Vera Hub* Secretary - Betty (Haberkorn) Burnett Treasurer - Betty (Hasslinger) Holsen
- 1951 President Vera Hub* Vice President - Loretta Zastrow Secretary - Betty (Hasslinger) Holsen Treasurer - Signe Sorlie
- 1952 President Loretta Zastrow Vice President - Lenore Landry Secretary - Signe Sorlie Treasurer - Sarah Robinson*
- 1953 President Lenore Landry Vice President - Myrtle Webb Secretary - Sarah Robinson* Treasurer - Margaret (Goodell) Olson
- 1954 President Myrtle Webb Vice President - Charlotte (Trewarth) Jaeger Secretary - Margaret (Stone) Hollande Treasurer - Donna (Kragh) Rosenkranz
- 1955 President Charlotte (Trewarth) Jaeger (resigned - Bertha Schoonover became preside during the year)* Vice President - Bertha Schoonover* Secretary - Mary Jane Manson Treasurer - Mae Reese

* deceased

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- 1956 President Bertha Schoonover (Died while serving as president Nov. 1956) Vice President - Shirley Young Secretary - Mae Reese
- 1957 President Shirley Young Vice President - Mildred Olson Secretary - Lois Klusmeyer Treasurer - Beverly Petersen (Topinka)

Treasurer - Lois Klusmeyer

- 1958 President Mildred Olson Vice President - Doris Staidl Secretary - Beverly Petersen (Topinka) Treasurer - Phyllis (Garside) Northway
- 1959 President Doris Staidl Vice President - Myra (Fierek) Peters Secretary - Phyllis (Garside) Northway Treasurer - Pauline Poehler
- 1960 President Marion Litscher (Resigned) Margaret (Tuttle) de Pereiro Vice President - Myra (Fierek) Peters Secretary - Phyllis (Garside) Northway Treasurer - Lois Mattson
- 1961 President Jacqueline (Morris) Wirth Vice President - Hazel Crook Secretary - Lois Mattson Treasurer - Barbara (Jackson) Burgaski Past President - Shirley Young
- 1962 President Jacqueline (Morris) Wirth Vice President - Hazel Crook Secretary - Lillian Loken Treasurer - Betty (Hoag) Haag 197 Past President - Barbara (Jackson) Burgaski
- 1963 President Jacqueline (Morris) Wirth Vice President - Betty (Hoag) Haag Secretary - Lillian Loken Treasurer - Nanna Christman* Past President - Doris Staidl
- 1964 President Barbara Jackson (Resigned December, 1964) Vice President - Lillian Loken Secretary - Nanna Christman* 19 Treasurer - Phyllis (Onsager) Ellefson Past President - Jacqueline (Morris) Wirth
- 1965 President Nyla Musser Vice President - Mary (Kay) Heisler Secretary - Noreen Cook Treasurer - Phyllis (Onsager) Ellefson Past President - Jacqueline (Morris) Wirth

- 1966 President Nyla Musser Vice President - Mary (Kay) Heisler Secretary - Ardala Littlefield Treasurer - Cathaleen Finley Past President - Shirley Young
- 1967 President Nyla Musser Vice President - Mary Carroll Secretary - G. Brooks Rector Treasurer - Margaret Patchett Past President - Shirley Young
- 1968 President Mary (Kay) Heisler Vice President - Mary Carroll Secretary - G. Brooks Rector Treasurer - Janet Sperstad (Floeter) Past President - Nyla Musser
- 1969 President Mary Heisler Vice President - Joan Prochnow (Keup) Secretary - Nancy Thompson Treasurer - Janet Sperstad (Floeter) Past President - Nyla Musser
- 1970 President Phyllis Northway Vice President - Joan Prochnow (Keup) Secretary - Nancy Thompson Treasurer - Jolly Werner Past President - Mary Heisler
- 1971 President Phyllis Northway Vice President - Alice Kempen Secretary - Yvonne Murray Treasurer - Jolly Werner Past President - Mary Heisler
- 1972 President Nancy Thomspon Vice President - Erna Carmichael Secretary - Yvonne Murray Treasurer - Margaret Handrahan Past President - Phyllis Northway
- 1973 President Nancy Thomspon Vice President - Erna Carmichael Secretary - Yvonne Murray Treasurer - Margaret Handrahan Past President - Phyllis Northway
- 1974 President Ardala Littlefield Vice President - Marilyn Waldbeusser h Secretary - Marilyn Magnin Treasurer - Judy Hastert Past President - Nancy Thompson

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- 1976 President Lois Klusmeyer Vice President - Diane Bender Secretary - Karen Bogenschneider Treasurer - Janet Kohls Past President - Ardala Littlefield
- 1977 President Lois Klusmeyer President Elect - Erna Carmichael Vice President - Bonnie Wigen Secretary - Joan LeFebvre Treasurer - Janet Kohls
- 1978 President Erna Carmichael Vice President - Bonnie Wigen Secretary - Joan LeFebvre Treasurer - Rosalie Powell Past President - Lois Klusmeyer
- 1979 President Erna Carmichael President Elect - Kay Stanek Vice President - Mary Ann Dehn Secretary - Marilyn Herman Treasurer - Rosalie Powell
- 1980 President Kay Stanek Vice President - Mary Ann Dehn Secretary - Marilyn Herman Treasurer - Rosalie Powell Past President - Erna Carmichael
- 1981 President Kay Stanek President Elect - Joyce Albrecht Vice President - Elaine Buch Secretary - Karen Krause (Hintz) Treasurer - Rosalie Powell
- 1982 President Joyce Albrecht Vice President - Elaine Buch Secretary - Karen Krause (Hintz) Treasurer - Margaret (Peg) Thomas Past President - Kay Stanek
- 1983 President Joyce Albrecht President Elect - Mary Ann Dehn (Jan. - Aug.) Virginia Hall (Aug.-Dec.) Vice President - Nan Baumgartner Secretary - Mary Crave Treasurer - Margaret (Peg) Thomas

1984 - President - Virginia Hall Vice President - Nan Baumgartner Secretary - Mary Crave Treasurer - Bonnie Kline Past President - Joyce Albrecht

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NAEHE OFFICERS FROM WISCONSIN

1933	-NAEHE Secretary-Treasurer - Helen French, Wauwatosa
1933-34	-NAEHE Vice President - Sylvia Shiras, Minneapolis who later moved to Wisconsin
1948	-NAEHE Secretary - Nellie McCannon, Milwaukee
1950	-NAEHE 3rd Vice President - Nellie McCannon, Milwaukee
1953-54	-NAEHE 1st Vice President - Stasia Lonergan, Portage
1955	-NAEHE President Elect - Stasia Lonergan, Portage
1956-57	-NAEHE President - Stasia Lonergan, Portage and Waukesha
1958	-NAEHE Past President - Stasia Lonergan, Waukesha
1962-63	-NAEHE Central Regional Alternate Director - Doris Staidl, Green Bay
1968-69	-NAEHE 2nd Vice President - Phyllis Northway, Kenosha
1970-71	-NAEHE Treasurer - Janet Floeter, Madison
1970-71	-NAEHE Central Regional Director - Marv Heisler, Fond du Lac
1973	-NAEHE President Elect - Phyllis Northway, Kenosha
1974	-NAEHE President - Phyllis Northway, Kenosha
1977-78	-NAEHE First Vice President - Mary Heisler, Fond du Lac
1981	-NAEHE Central Regional Director Elect - Erna Carmichael, Milwaukee
1982-83	-NAEHE Central Regional Director - Erna Carmichael, Milwaukee

NAEHE ADVISORY COUNCIL MEMBERS FROM WISCONSIN

- 1948-49 -Josephine Pollock, Research Studies and Assistant State Leader, Madison
- 1961-62 -Margaret Browne, State Leader, Madison
- 1963-64 -Nellie McCannon, Home Economics Editor, UW-Madison
- 1977 -Marlys Richert, State Leader, Madison

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NAEHE COMMITTEE CHAIRMAN & MEMBERS FROM WISCONSIN

		NAEHE COMMITTEE CHAIRMAN & MEMBERS FROM WISCONSIN
	1933	- Meeting Chairman - Edith Bangham, Wausau
	1935	- Nominating Committee - Edith Bangham, Wausau
	1944	- Personal Committee - Cecelia Shestock, Wisconsin Rapids
	1946-47	- Personal Chairman - Ceclia Shestock, Wisconsin Rapids
	1945	- Health - Elizabeth Davies, Baraboo
	1947	- State Presidents Committee Secretary - Nellie McCannon, Milwaukee
	1947	- Nominating Committee - Nellie McCannon, Milwaukee
	1949	- Budget Committee - Elizabeth Davies, Baraboo
	1949	- Public Relations Committee - Nellie McCannon, Milwaukee
	1949	- Nominating Committee - Stasia Lonergan, Portage
	1950	- Program of Work Committee - Nellie McCannon, Milwaukee
	1950	- Convention Chairman - Stasia Lonergan, Portage
	1950	- Public Relations Chairman - Nellie McCannon, Milwaukee
•	1951	- Public Relations Committee - Nellie McCannon, Milwaukee
	1952	- Program of Work Committee - Vera Hub, Stevens Point
	1952	- Convention Chairman - Vera Hub, Stevens Point
	1953	- Program of Work Chairman - Stasia Lonergan, Portage
	1953	- Convention Committee - Vera Hub, Stevens Point
	1954	- Parliamentarian - Stasia Lonergan, Portage
	1954	- International Relations Committee - Loretta Zastrow, Wisconsin Rapids
	1955-56	- International Relations Chairman - Loretta Zastrow, Wisconsin Rapids
	1957	- Hospitality Committee - Mary Jane Manson, Balsam Lake
	1958	- Hospitality Committee - Priscilla Hargraves, Elkhorn
	1959	- Hospitality Committee - Phyllis (Garside) Northway, Fond du Lac
	1959	- Hospitality Committee - June (Billings) Nagel, Green Bay
	1960	- Professional Improvement Committee - Jacqueline (Morris) Wirth, Madison
	1962	- Exhibits Committee - Beverly (Peterson) Topinka, Merrill

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NAEHE CO	OMMITTEE CHAIRMAN & MEMBERS FROM WISCONSIN CONTD.	
1963	- Extension Journal Representative - Doris Staidl, Green Bay	
1963	- Research Chairman - Virginia (Pingel) Hall, Elkhorn	
1963	- State President's Group, Vice President - Jacqueline (Morris) Wirth, Madison	
1964	- Research Committee - Virginia (Pingel) Hall, Elkhorn	
1964	- Registration Chairman - Phyllis (Garside) Northway, Kenosha	
1965	- Exhibits Chairman - Virginia (Pingel) Hall, Elkhorn	
1966	- Recruitment Committee - Lois Klusmeyer, Oshkosh	
1967	- Registration Committee - Janet (Sperstad) Floeter, Madison	
1967-68	- Distinguished Service Committee - Phyllis Northway, Kenosha	
1967	- Regional Nominating Committee - Nyla Musser, Black River Falls	
1968	- Research Committee - Judy (Berget) Olson, Port Washington	
1968-69	- Distinguished Service Chairman - Phyllis Northway, Kenosha	
1969	- Arrangement Committee Chairman Elect - Barbara Rice, Milwaukee	
1969	- Nominating Committee Chairman - Phyllis Northway, Kenosha	
1969	- Nominating Committee Member - Mary Heisler, Fond du Lac	
1969	- Exhibits Committee - Joyce Albrecht, West Bend	
1970	- Arrangement Committee Chairman - Barbara Rice, Milwaukee	
1970	- Hospitality Committee - Nanna Christman, LaCrosse	
1971	- Nominating Committee Chairman - Mary Heisler, Fond du Lac	
1971	- Research & Studies Committee - Erna Carmichael, Milwaukee	
1971	- Distinguished Service Committee - Lois Klusmeyer, Green Bay	
1971	- Hospitality Committee - Beverly (Peterson) Topinka, Merrill	
1972	- Research & Studies Committee - Erna Carmichael, Milwaukee	
1972	- Hospitality Committee - Brooks Rector, Neillsville	
1972	- Exhibits Committee - Beverly (Peterson) Topinka, Merrill	
1973	- Research Committee - Erna Carmichael, Milwaukee	

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NAEHE COMMITTEE CHAIRMAN & MEMBERS FROM WISCONSIN CONTD.		
1973	- Hospitality Committee - Ardala Littlefield, Hayward	
1974	- Research Chairman-Elect - Erna Carmichael, Milwaukee	
1974	- Distinguished Service Committee - Cathaleen Finley, Madison	
1974	- Hospitality Committee - Kay Stanek, Richland Center	
1975	- Research Chairman - Erna Carmichael, Milwaukee	
1975	- Exhibits Committee - Nancy (Nehring) Thompson, Manitowoc	
1975	- Hospitality Committee - Lois Lange, Montello	
1976	- Nominating Committee Member - Janet Floeter, Madison	
1976	- Hospitality Committee - Bonnie Wigen, Menomonie	
1976	- Registration Committee - Mary Ann Dehn, Green Lake	
1976-77	- Public Affairs Chairman - Phyllis Northway, Kenosha	
1977	- Registration Committee - Mary Ann Dehn, Green Lake	
1977	- Hospitality Committee - Sharon Meurer	
1977-78	- Program of Work Chairman - Mary Heisler, Fond du Lac	
1977-78	- Bylaws & Standing Rules - Mary Heisler, Fond du Lac	
1978	- Exhibits Committee - Kay Stanek, Richland Center	
1978	- Hospitality Committee - Alice Kempen, Rhinelander	
1978-84	- 50th Anniversary Chairman - Phyllis Northway, Kenosha	
1978-80	- Site Selection Chairman - Phyllis Northway, Kenosha	
1979	- Exhibits Chairman-Elect - Kay Stanek, Richland Center	
1980-81	- Membership Committee - Mary Meehan-Strub, Prairie du Chein	
1980	- Exhibits Chairman - Kay Stanek, Richland Center	
1979-80	- Registration Committee - Mary Brintnall-Peterson, Racine	
1979-80	- Research Committee - Alice Kempen, Rhinelander	
1979-80	- Exhibits Committee - Margaret (Peg) Thomas, Madison	
1981	- Research Chairman-Elect - Alice Kempen, Rhinelander	

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NAEHE COMMITTEE CHAIRMAN & MEMBERS FROM WISCONSIN CONTD.

1982	- Public Affairs Committee - Anne Cotter, Racine
1982	- Research Chairman - Alice Kempen, Rhinelander
1983-84	- Journal of Extension Executive Board - Alice Kempen, Rhinelander
1983	- Membership Chairman Elect - Mary Meehan-Strub, Prairie du Chein
1983-84	- Research Committee - Rosalie Powell, Waukesha
1983-84	- Journal of Extension Representative, Alice Kempen, Rhinelander
1983-84	- Exhibits - Nancy Gruel, Baraboo
1984	- Membership Chairman - Mary Meehan-Strub, Prairie du Chein

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Outstanding Events in Extension History 1912 - 1962

 $E_{appointment}$ of three county agents. But as early as 1850, agricultural leaders from the University of Wisconsin and elsewhere were extending knowledge to the four corners of the state.

Even before President Lincoln signed the Morrill Land Grant College Act in 1862, the Wisconsin State Agricultural Society had staged the first state fair. The Farmers' Institutes, beginning in 1885, led the way toward official extension work. And dairying received a big boost in 1890 when the first dairy school in the nation opened at the College of Agriculture.

The remaining years before 1912 found cooking schools, dairy cattle work, field crop demonstrations, traveling schools and demonstration trains typifying this work. Boys and girls club work started with corn and grain projects.

An Extension Department, with Dean Russell as director and K. L. Hatch as secretary, was established in 1909, as was the School of Home Economics.

Then came the county agent.

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- 1912 First three Wisconsin county agents began work. E. L. Luther started February 12 in Oneida County, F. D. Olis in Barron County, and G. R. Ingalls in Eau Claire County. Their first conference occurred July 29 at Rhinelander. . . Growers and shippers formed the Wisconsin State Potato Growers' Association at Waupaca with J. G. Milward as secretary.
- 1913 The State Legislature passed the Potts Law. It made county Extension work legal and accepted it as a regular educational policy. See Chapter 611, Laws of 1913.
- 1914 Congress passed the Smith-Lever Act which set up the federal, state and county governments as sponsors of Extension education. The Act was signed by Governor McGovern in June 1914 and the Legislature accepted the terms in 1915.

- 1914 ... T. L. Bewick became the first leader of boys' and girls' club work in Wisconsin. First club was formed under the land grand college at Zenda in Walworth County. ... Elizabeth B. Kelley of Louisiana started work as State Leader of Home Economics Extension.
- 1916 First junior stock show was held at the College in cooperation with the Wisconsin Live Stock Breeders' Association.
 . Wisconsin Bankers' Association held farm tours and grain shows with Extension agents.
- 1917 A land clearing train demonstrated the use of explosives and stump pullers in northern counties.
- 1918 War emergency expanded Extension. . . State potato shows became a big feature in the Wisconsin Extension program.
 . . . Nellie Kedzie Jones became State Leader of Home Economics Extension.
- 1919 Marathon County hired Mary Brady as the state's first county home agent.
- 1920 Rise of the Farm Bureau was marked by new growth in several counties. The state federation organized at Waukesha on March 27.
- 1921 Rhinelander observed the tenth anniversary of county agents in Wisconsin, with Hon. Asbury F. Lever as main speaker.
- 1922 By this time Wisconsin employed 54 county agents.
- 1924 County Agents Association was organized. It later became known as the Wisconsin Extension Workers Association,
- 1925 "Pyrotol Pete" (W. A. Rowlands) demonstrated safety and economy in land clearing work.
- 1927 First full-time county 4-H agents were hired in Marathon, Marinette and Milwaukee Counties.
- 1928 The first of three school forests was established in Forest. County and dedicated by state and county officials.

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1929 The legislature adopted a law (Section 59.97 of Wisconsin Statutes) to authorize land zoning by county boards and supervisors.

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- 1925- Special institutes on cooperative processing and marketing1930 emphasized quality dairy products.
- 1933 Depression altered Extension methods and subjects, and built up new associations with farmers' organizations and the new action agencies created by Congress to help farmers in various ways. . . Nellie Zedzie Jones retired and Luella Mortenson took over as State Leader of Home Economics Extension. . . Oneida County Board enacted the nation's first land zoning ordinance in May 1933.
- 1936 Director K. L. Hatch retired and Warren W. Clark succeeded him. . . Luella Mortenson resigned and Blanche L. Lee became State Leader.
- 1938- Supervised by Extension dairymen the first artificial breed-1939 ing work was begun on 2,000 cows.
- 1941 Extension called war food expansion information and mobilization programs in 7,000 school houses, October 24, with an estimated 160,000 attending. . . Upham Woods was deeded to the University by the Upham heirs for a 4-H nature study and recreation camp.
- 1942 Extension worked out procedures for recruiting farm labor in a widespread effort. This task was assigned to cooperative Extension Services by the Secretary of Agriculture in every state.
- 1945 The cooperative Extension Service staged a traveling caravan to demonstrate many labor-saving and farm safety methods at numerous stopping points. . . Extension staffs helped with food rationing and worked actively on War Boards.
- 1948 A dairy demonstration caravan toured the state, demonstrating ways to achieve profitable, high quality milk production.

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- 19⁵2 Extension Director W. W. Clark retired and Henry L. Ahlgren succeeded him. . . Wisconsin 4-H Leaders Council was formed.
- 1953 Wisconsin's 4-H Club Foundation was organized and officially approved. This year marked the first season for Pacemakers' Corn Club in ten counties with 162 farmers enrolled.
 . A mobile demonstration kitchen designed by Extension was seen by 70,000.
 . A 4-H tractor maintenance and safety project got underway, with the help of 316 local leaders and the Department of Agricultural Engineering.
- 1954 Some 900, 000 cows were bred by artificial insemination -about half of all cattle bred in Wisconsin that year. . . First Farm Progress field day was held. . . "Public Policy" to further inform persons on public matters became a special new Extension project. . . Farm and Home Development began in July in 25 counties.
- 1958- Special Extension agents for counties now included dairy,
 1959 erosion, forestry, horticulture, 4-H home agent, livestock, consumer marketing and recreation.
- 1958- Extension carried on educational and informative work lead-
- 1960 ing to the organization of potato, apple, beef, pig, lamb, egg and poultry cooperatives. . . Wisconsin again led the nation in alfalfa acreage.
- 1959 Work began on the "Scope Report," a guide for future Extension programs, in a series of conferences by Extension staffs. . . Margaret C. Browne succeeded Blanche Lee as State Leader of Home Economics Extension.
- 1960 Highest mark reached in 4-H club memberships in Wisconsin: 50,000 youth.
- 1962 Cooperative Extension marked its golden anniversary in Wisconsin.



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