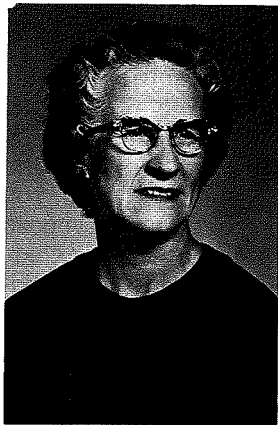


## NAEHE FELLOWSHIP



Mrs. Helen S.  
Whittington (Ia.)

Detroit, Michigan, and Mrs. Helen Whittington, president, presided.

Two \$500 NAEHE Fellowships to be used for professional study were established. Application forms were to be developed, and the first presentation would be at the annual meeting the following year, 1964.

### 1964-1965

Although the 1964 June Board meeting was only two days, June 26-27, they were two full days, starting at 8:30 a.m. and concluding at 5:30 p.m. each day, with committee meetings going until the late hours on the night of June 26. It was a year of many changes and new ideas. The meeting was at Hotel Sheraton in

## **AWARDS COMMITTEE**

One of the first items of business was a discussion on awards and fellowships and the fact that different committees were responsible for them. The recommendation was made and adopted that all fellowships and scholarships be processed by one committee, the Professional Improvement committee.

## **J. C. PENNEY SCHOLARSHIP**

The J. C. Penney Company offered a \$2000 scholarship to be used by the home demonstration agent recipient in a graduate program ending with a four-day consumer education seminar in New York City with J. C. Penney as host. This proposal was readily accepted and application forms would be available by early 1965.

## **NAME CHANGE**

Mrs. Frances McKay, second vice-president, reported a questionnaire on renaming the association had been mailed to all states. Thirty-eight responded, with 35 of these recommending a name change. Of the 35 wanting a name change, 29 favored "The National Association of Extension Home Economists," and six "The National Association of Home Economists in Extension." These two names were to be presented at the annual business meeting for the voting delegates to make the choice. This was done on November 16, 1964, and Mrs. Margie Bennett, North Carolina, moved the name, "National Association of Extension Home Economists" be accepted as the official title of the national organization. This motion was carried.

## **EXHIBITORS TEA - COFFEE**

The executive board felt the need for recognition of host companies and exhibitors. It was true "thank you's" were said and written, but the Board wanted a special recognition.

It was decided to have a coffee on the morning of the day the exhibits would be opened for viewing. It was well received and it also afforded a relaxing break for all involved. This has become a part of the annual program. Sometimes it is a coffee, sometimes a tea and other times a reception.

Applications for honorary membership had come in at varied times. Some agents who would retire June 30 could not understand why they did not receive honorary membership for the current year. To clarify this, a recommendation was made that all applicants for honorary membership be retired by January 1 of current year for approval at the June Board meeting.

## PRESIDENTS' HANDBOOK

State presidents, through the years, had received many pieces of mail such as due dates, forms, correspondence to relate to state Association, etc. It was a difficult job to keep in order and to use as a reference. The Board voted to grant funds for 3 ring notebooks with dividers to contain all this information to be given each state president to be used during her term of office and then go to her successor. All material was to be updated regularly.

Again there were some revisions in the bylaws. Mrs. Joyce Clark, Mississippi, continued to serve as chairman.

The first recommended revision concerned membership of the Advisory Council and should read:

- a. A regional FES program leader
- b. Four state Home Economics Extension leaders, representing the four regions
- c. A Home Economics Information Service representative from a land grant college
- d. A head of College Home Economics.

Members of the Advisory Council shall serve a two-year term with two state Home Economics Extension leaders and the Information Service representative appointed in the even numbered years. Two state Home Economics Extension leaders and the Head of College shall be appointed in the odd numbered years.

The Regional FES program leader shall serve as chairman.

The second change concerned payment of national dues and should read:

Each member association shall pay through its state association the sum of \$3 for each individual member of said association. Non-member associations shall pay \$3 for each individual member. Dues are collectable and should be paid directly to the treasurer of the National Association on February 1, May 1, and September 1.

One other recommendation was made. This was an amendment to the present Article VI, Section 3. It should read as follows:

The chairman and the vice-chairman of the State President's Group shall be elected at the annual meeting of the state presidents upon recommendations by the regional councilor. To be eligible the chairman and vice-chairman shall be an active state president or president-elect.

At the fall Board meeting, it was voted to convert the two \$500 NHDAA scholarships into one \$1000 scholarship.

President Whittington discussed a letter she had received from one state concerning a change in the NHDAA Creed. It was voted to retain the present Creed.

Administrator Lloyd B. Davis joined the executive Board and discussed the Civil Rights Bill and its implications for Extension.

## NEW MEMBERSHIP CARD

Mrs. Maxine Reeves, treasurer, introduced a new membership card for use in 1965. The card was accepted and was to be printed with the letters of the new name of the association, NAEHE.

Washington, D.C., the capitol of the nation, was the site of the 1964 annual meeting of NHDAA, with the Mayflower Hotel as headquarters, November 15-18.

The theme of the meeting was "Four Dimensions of Citizenship—Home-Community-Nation-World." The objectives:

As Home Economists: Recognize, Interpret, Assume—  
Our personal and professional citizenship responsibilities in the Home in the Community, in the Nation and in the World.

The opening session was called to order by President Helen S. Whittington at 2:00 p.m. in the ballroom of the Mayflower Hotel with 1091 in attendance. The invocation was given by Frederick Brown Harris, D.D., chaplain of the U. S. Senate. The address of the day was given by Mrs. Mary Keyserling, director, Woman's Bureau, U.S. Department of Labor.

President Johnson's Consumer Adviser, Esther Peterson, in her talk on the "Rights and Responsibilities of Consumers," told the National Association of Extension Home Economists (new title) that there is a need for reassessing consumer information activities and urged the Federal Extension Service to broaden its activities in behalf of consumers. Mrs. Peterson continued:

The office of each county home economics agent is in reality a "Consumer Information Center." Through the years you have accomplished a great deal for American consumers, but in the years ahead, you will be asked to do even more.

A reactor panel following Mrs. Peterson's talk was composed of Miss June Wilkie, Pennsylvania; Miss Peggy Putnam, Arizona; Mrs. Ray Theaux, Louisiana; and Mrs. Ruth J. Morris, Indiana.

Mrs. Dorothy Jacobson, Assistant Secretary of Agriculture for International Affairs (First Lady of Agriculture), spoke on "The Challenge of Change."

Secretary of State Dean Rusk gave a basic foreign policy briefing as a highlight of the annual meeting. Speaking informally he said:

This struggle for freedom is for keeps; it is not a free struggle. Freedom has never been free. It extracts a price at home and for the nation to build a society that shows the promise of freedom.

Miss Florence Hall made the presentation of the Florence Hall Awards to the following recipients: Mrs. Sue Young, Florida, whose award was given as a result of her adjustment of programs to fill the needs; Miss Nadine Holder, Oklahoma, who did an excellent job of reaching urban homemakers; Mrs. Carolyn Russell, North Carolina, who received her award as a result of the use of leaders; Mrs. Geraldine S. Lee, Texas, who worked on teenage nutrition; Mrs. Mary C. Boender, Utah, who did Indian work through Women's Camp; Mrs. Marjorie W. White, New York, who has established a meaningful program on management; Mrs. Emma Reinbold, Michigan, who was interested in a physical nursing program; and Mrs. Joan R. Enright, Ohio, who did educational work on the Food Stamp Program.

Grace Frysinger Fellowships were presented to Mrs. Anna C. Carey, Massachusetts, whose work in reaching multiple audiences earned her the fellowship; and to Miss Helen Rowe, Virginia, who received her award for emphasis of leadership in both adult and youth work.

### **FIRST PRESENTATION**

The first recipients of the two NAEHE Fellowships of \$500 each were Mrs. Lois Harrison, Missouri, who worked in consumer education and information; and Mrs. Emma P. Maxfield, Kentucky, who conducted a study on "Eating Habits of Homemakers and Students in Grades 5-12." Mrs. Mary Bennett, Florida, Professional Improvement Chairman, made the presentation.

Mrs. Satenig St. Marie of the J. C. Penney Company announced to the members plans for a \$2000 scholarship to be used in a graduate program and to be awarded at the annual meeting in 1965.

### **MEXICAN PROJECT REPORT**

The Mexican project, started in 1963, most appropriately came to a close at the annual meeting in the nation's capital city. The project traces its origin to Miss Nellie McCannon's

interest in graduate students from Mexico who were studying at the University of Wisconsin. She visited Mexico in 1962 and on her return discussed with Dr. Margaret Browne the possibility of inviting some Mexican home improvement workers to observe home economics Extension work in the United States. Dr. Browne, a member of the Advisory Council, presented the idea to the board and also to ECOP. After gaining approval from these two groups, and also the administrators of Extension work in Mexico, a survey was made to determine the interest of U. S. home agents. The response was good. A special committee was appointed, chaired by Mrs. Marjorie Gillespie, immediate past president, and Dr. Browne and Miss Loretta Cowden, FES, worked with the committee.

Due to the work of Director C. A. Vines of Arkansas with the Ford Foundation and Mexico and his assignment in ECOP, he was consulted regarding the feasibility of the project. Then in 1963 Dr. Browne and Miss Cowden met with the Ford Foundation Representative in New York. Mr. William Gamble, Ford Foundation Representative in Mexico, advised Miss Cowden the Foundation was interested and suggested a draft of a proposal be made and sent to him. In February, 1964, the final draft was presented to the Ford Foundation under the name of the NHDAA president, Mrs. Helen Whittington and Miss Loretta Cowden, program leader, FES.

From the survey made earlier, 95 agents in 22 states indicated interest in hosting a Mexican girl for three weeks either in her own home or with a host family. She would also need to have some understanding of Spanish or to have Spanish speaking families in the area. Fourteen states were selected. Letters were sent to state leaders in the selected 14 states asking for further recommendations. Affirmative replies came from 10 state leaders recommending 15 hostess agents.

Miss Eunice Heywood, former director of Home Economics, FES, agreed to serve as program consultant. She was readily approved by Ford Foundation. In mid-June a definite commitment came from the Foundation to finance the project.

In July, Miss Heywood went to Mexico and consulted with Maria Elena Jimenez. She also traveled with her as she made contact with the Supervisors of Rural Home Educators who would possibly be coming to the United States.

Miss McCannon gained approval of the University of Wisconsin for a two-week orientation for the Mexican Supervisors and also a short orientation for the hostess agents.

After a six-weeks stay with home agents in the United States, they were in Puerto Rico for two weeks.

The following served as hostess agents: Miss Ruth H. Beyer,

Wisconsin; Miss Ted M. Phelps, Georgia; Mrs. Leota Balsizer, Ohio; Mrs. Novella Wininger, Kentucky; Miss Catherine Cesar, Washington; Mrs. Elsie Clark, Oregon; Mrs. Margaret Fitch, Oklahoma; Mrs. Rachel Apodaca, New Mexico; Mrs. Marjorie E. Gillespie, Arizona; Miss Edna Weigen, Arizona and Miss Lee McGoogan, Arizona.

The bond of friendship growing out of the Mexican Project should be recognized. The hostess agents were drawn together in a mutual effort and this will be recognized as one of the Association's efforts in furthering fellowship.

Special tours were planned for, in and near this historical city: USDA Beltsville Research Center, Capitol Hill, Lincoln Memorial, Arlington Cemetery, the embassy section of the city, Jefferson Memorial, National 4-H Center, National Geographic Explorer's Hall, AHEA Headquarters, National Gallery of Art, New Museum of History and a Seafood Tour.

The Recognition Brunch, hosted by Coats and Clark, Inc. and Simplicity Pattern Company, Inc., brought the formal meeting to a close. Mrs. Frances McKay, second vice-president, presided. The Invocation was given by Mrs. Eugenia Van Lanningham, a past president.

Following the Fashion Show, the address "Your Educational Leadership in the Decade Ahead," was presented by Dr. Lloyd H. Davis, administrator, Federal Extension Service.

Mrs. Helen Whittington conducted the recognition ceremony as 73 candidates for Distinguished Service were awarded certificates by Dr. Davis.