1989

NATIONAL ASSOCIATION OF EXTENSION HOME ECONOMISTS 55TH ANNUAL SESSION

SHERATON WAIKIKI HOTEL, HONOLULU, HAWAII
SEPTEMBER 17-21, 1989

NID-YEAR BOARD MEETING

MARRIOTT HOTEL, CHARLESTON, SOUTH CAROLINA

APRIL 26-29, 1989

Aloha! and Mahalo Nui Loa (thank you very much), were words frequently heard at the 55th Annual Session, September 17-21, 1989, in Honolulu, Hawaii, our 50th state.

Setting a relaxed tone for the entire meeting, Board and Advisory Council members were attired in mumus for the Opening Session. Award winners and honored guests were adorned with traditional Hawaiian leis and the atmosphere was truly warm and informal.

Objectives for the meeting, however, represented serious business. Designed to stimulate global awareness and a VISION for tomorrow. members were challenged by speakers from Hong Kong, New Zealand and the Pacific Rim, addressing the theme, "Global Connections for the 90's".

Stated objectives for this unique meeting were:

- -To acquire knowledge of world economic concerns as they affect families.
- -To understand the implications of living in a multicultural society.
- -To develop an integrated response to national and global issues.

An Hawaiian Chant appropriately served as the Invocation for Sunday evening's Opening Session. Jo Uehara, a native Hawaiian, currently Director of the YWCA, Washington, D.C. Office, in her keynote address, said "Home Economists can be the vital force in educating families in the United States about the interdependence of local, national and global issues. They can also empower families to work for a more peaceful and just world where the quality of life is enhanced for all." Uehara has had extensive experience in multi-cultural leadership development, family issues and international public policy affairs.

Entertainment by the Honolulu Boy's Choir provided further opportunity for members to enjoy the Polynesian culture, while Western Region states, Hawaii Associations of 4-H, County Ag Agents and Epsilon Sigma Phi, hosted the opening "tropical" reception.

Monday's general session, titled "Wake Up To The World", chaired by the Minority Network Committee Chairman, Dianne Lennon, NJ, was equally stimulating. It featured a panel of four experts in the field of cross-cultural communication, research, and family education. Panelists included Dr. Bonnie Braun, Interim Deputy Administrator of Home Economics, ES- USDA, and Chairman of the Advisory Council. Her Kellogg Leadership Fellowship took her around the world to eight countries on four continents to study cross-cultural communications.

Dr. Azim Nanji, born in Kenya, studied in East Africa, Canada and the United States, directed the Center for Global Studies at Oklahoma State University, and is currently on leave as guest professor of cross-cultural studies, Haverford College, PA.

Dr. Sharon Y. Nickols, also a member of the Advisory Council, is a well-known home economics researcher, teacher and administrator. She has taught in Malawi, East Africa, conducted research in Kenya, and lectured in India and South Korea.

Her husband, the fourth panel member, is a church pastor in Danville, IL. He has conducted numerous workshops on preparation for marriage, career and life planning, and has traveled extensively, visting church programs in Thailand, Kenya, Malawi and India.

This provides a brief picture of the diversity and quality of speakers at the 1989 Annual Session.

In the third general session, Dr. Jim Dator and Dr. Kathy Wilson, both professors at the University of Hawaii, and leaders of the Pre-Conference Facilitator Training Seminar, spoke to the future of NAEHE. Under the title, "Catch the Vision", the speakers addressed the mission and programmatic strategies of NAEHE. Participants were asked to assess the present status of the Association and develop alternative ways of looking at the future of NAEHE. Trained facilitator teams enabled the small group activities.

The final general session, "Connect the Mission", featured a Chinese "Aloha" luncheon, installation of the 1990 officers, a conference wrap-up and Hawaiian faewell.

Inspirational moments were provided at each session by home economists from Hispanic, Hawaiian, Guam, Black and Mexican cultural backgrounds.

Concurrent sessions, based on meeting objectives, offered a wide range of cultural and educational choices, with highly specialized speakers. These included:

- 1. Using the Critical Incidents Approach in Extension Programming: The Culture General Assimilator
- 2. Incorporating Cultural Factors Into Program
 Development: A Case From Hawaii
- 3. Addressing Cross-Cultural Perspectives in Youth-Adult Extension Training
- 4. Early Childhood Education in the Pacific
- 5. Holistic Health and Nutrition
- 6. Asia-Pacific Home Economics Network
- 7. Reaching Out To Mainstreet America: Development Education Approaches
- 8. Breakthrough on Hunger Global Perspectives Through A PBS Television Series

- 9. Extension Home Economics and Other Educators Working as a Team to Foster Effective Living in a Global Society
- 10. The Earth Wheel Native American Wisdom Applied to Extension Challenges
- 11. Consumers and Money Management: An International View
- 12. The Rag Trade: Conduit to International Development or Controversy?
- 13. The Youth Development Information Center: A Global Resource for Extension Home Economists in the 1990's
- 14. Clothing Care and Care Labels There May Be More to Them Than Meets the Eye
- 15. Nutrition and Food Safety Implications of a Free Market
- 16. What You Need to Know to Anwswer Consumer Questions
 About Solid Element Cooking Systems
- 17. Gaining Higher Visibility for Home Economics
- 18. Water Isn't Water Anymore: U.S. Drinking Water Standards and the Economics of Quality Water

In the Showcase for Excellence, 63 table displays were presented by NAEHE Program of Work Committees, Excellence in Research award winners, commercial exhibitors, and Extension Home Economists from many states. Exhibits ranged from work with paraprofessionals, to international programming, radon, a bed and breakfast workshop, centsible nutrition, EFNEP's 20th Anniversary, Mom's Night Out, mythbusters, an overnight retreat, teen parents, the trade gap, Family Community Leadership, and many, many more. As evidence of the Association's effort to network with related agencies and/or national commodity groups, the National Extension Homemakers Council, ES-USDA, the National Cancer Institute, and the National 4-H Council were represented in the Showcase for Excellence.

A Video Tape/Film Fest offered opportunity to view international/multi-culturally related films and videotapes. All meeting participants received a packet of reference materials related to the conference theme.

One afternoon was devoted to local cross-cultural experiences. Home Economists might choose a downtown Honolulu walking tour, snorkeling at Hanauma Bay, a visit to Pearl Harbor and the Arizona Memorial, the Polynesian Cultural Center, Foster Botanical Gardens\Bishop Museum, or Manoa Campus.

In hosting the annual Friendship Event, the Western Region and Singer Sewing of Hawaii presented "Dressing Hawaiian Style".

Throughout the week, Hawaiian Extension Home Economists and co-workers planned for NAEHE members to enjoy and experience the

cultural values, traditions and uniqueness of different ethnic groups, as they blend together to create Hawaii"s "Island Life Style".

On the final day of the conference, cultural workshops, interactive exhibits, demonstrations and hour-long lectures, provided opportunity to observe special features of various cultures. These included:

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-Hawaiian Quilts
-Hawaiian Herbs
-Feather Leis
-Haku Leis (weaving fresh flowers)
-Hawaiian Crafts
-Lauhala Weaving (leaves of the Hala tree)
-Coconut Leaf Weaving
-Hawaiian Dolls
-Ikebana (Japanese flower arranging)
-Hawaiian Staples: Taro and Poi
-Natural Hawaiian Dyes
-Games and Toys of Hawaii's Children
-Hawaiian Family Values: Then and Now
-Tropical Fruits
-Hula and Hula Implements
-Bicentenary of the Chinese in Hawaii
-Oshibana (art of using pressed flowers)
-Sashiko (Japanese quilting)
-Japanese Tea Ceremony
-Color in Tropical Landscape
-Chiogami (Japanese paper art form)
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The Open Forum featured a panel discussing "The Future Is Now", by the national presidents of Epsilon Sigma Phi, NACAA, NAE4-HA, and NAEHE. Candidates for national office were introduced and proposed By-Laws revisions were discussed.

At the Annual Business Meeting, the proposed By-Laws change in membership categories and requirements was defeated. In other By-Laws revisions, eligibility for honorary membership was clarified, the three Annual Session Committee Chairmen, (Arrangements, Exhibits, Registration) were added to the Executive Board, and the Chairman of the Advisory Council was clearly defined to be "the Deputy Administrator, Home Economics and Human Nutrition, Extension Service-USDA.

A California resolution proposed elimination of the required personal photograph on all award applications. It was approved by voting delegates. Photographs of winning applicants will be submitted after judging.

Prior to Annual Session, each state was asked to select a team composed of one administrator type, and 1-2 Home Economists, to participate in a Pre-Conference Facilitator Training Seminar. These teams were used to facilitate small group discussions on the mission, role and future direction of NAEHE, were expected to duplicate some of the conference experiences in their home states during 1989-1990, build on and expand those experiences, and showcase their efforts at the 1990 Annual Session.

At the beginning of the year, NAEHE president, June James, SD, announced two major directions for her term as president:

- 1. A plan for networking with other agencies and groups that are family oriented.
- 2. To build a communication link with ES-USDA

In accordance with her second goal, she scheduled a "Summit Meeting" in Chicago, January 4-5. The president, president-elect, and four Regional Directors met with Dr. Bonnie Braun, new Deputy Administrator, Home Economics, ES-USDA to develop a strategy for effective, ongoing communication with ES-USDA.

On April 26, the Mid-Year Board Meeting, held in Charleston, SC, looked at a number of major issues for the Association, taking a long, critical look at its future. The first morning set the tone, as Board and Advisory Council members, assisted by facilitator, Dr. Myrle Swicegood, took a futuristic look at NAEHE. In small groups, members took a look at scenarios for the year 2005, as they identified things they wanted from the Association, personally and professionally. A new 5-year strategic plan was adopted by the Board with copies distributed to State Presidents at the Annual Business Meeting. It included five categories:

- Management of Self\Family
- 2. Networking With Related National Organizations/Agencies
- 3. Media Campaign
- 4. Management System
- 5. Evaluation

In concluding the planning process, Dr. Swicegood made some significant comments:

"-If personal and professional goals aren't compatible, you are in the wrong job.

-If an Extension Home Economist can prevent one premature baby and extended stay in the hospital, it would pay the EHE's salary for one year.

-We need to stop talking about how tired we are and how overworked. It says we aren't capable and we are out of control. We are our own schedule makers.

-Be careful how you look at life because that is the way it is.

-To carry out goals, one needs desire, willingness, belief, and commitment."

The Board, during the year, had spent many hours surveying its members and others, to determine the responsibilities and job description for the previously approved position of Headquarters Coordinator, locate an office site, and interview candidates for the position. The Site Selection Committee recommended the office be located with OMNI, in Reston, VA. and Kathy Huggins was hired, part time, as the first Headquarters Coordinator (Executive Secretary), to begin work on October 1, 1989. She was introduced to the membership at the Annual Session in Hawaii.

Treasurer, Margaret Hackler, VA, reported that use of the new computer membership and accounting software is far more effective in financial accountability, and membership records. It should save the Association \$2000 a year.

After much analysis, the inventory of all NAEHE sale items was sold to National 4-H Supply, by July 1, 1989. They will warehouse and sell all items, with NAEHE receiving a 10% royalty on sales; will continue to advertise in The Reporter; and will be responsible for sales at Annual Sessions. After a 3-year trial, both parties will evaluate the plan.

The ECOP Sub-Committee on Agent Associations will no longer be under the auspices of ECOP, but has been reorganized as an independent Ad-Hoc committee. The new committee will be composed of the president, president-elect, and past president of NAEHE, NACAA, NAE4-HA, past president of Epsilon Sigma Phi, Hollis Hall, representing ES-USDA, and a representative of ECOP. Feeling a strong need for continued communication between these groups, the Ad Hoc committee will continue to meet at 4-H Club Congress, or as called by the Chairman.

However, one Field Staff Agent will be appointed to an ECOP committee. Home Economics drew the first appointment and Cheryl Bielema, IL, was appointed to a three year term on the ECOP Committee on Personnel and Organizational Development.

The three national Agent Associations are discussing the possibility of holding a joint meeting in the year 2000.

Members attending the Regional Officer Workshops in February, 1988, identified "Balancing Work and Family as the major issue facing families today. Thus, President James declared that this issue would be a part of every National Program of Work in 1989, and should be a major issue addressed by every State Association. States will be polled regarding their identification of members key stressors in balancing work and family, ways to promote the well being of EHE's as working parents and support their productivity, the need for programs/seminars/workshops at Annual Session on this issue, and conducting our own research on balancing work and family.

In launching a "media campaign", NAEHE determined that our unique selling point is the FAMILY, that we must first tell our story internally, bring all members together with common voice, then move externally with the message, "Extension Home Economists are professional family specialists who.....

-provide research-based unbiased information
-help solve individual, family, and community problems

to improve the quality of life today and into the future.

Requests for proposals were sent to public relations firms and university communications departments. The University of Florida proposal was accepted.

May 8, 1989, was designated by ES-USDA, for all County Extension Offices to celebrate the 75th Anniversary of the Smith Lever legislation which enabled establishment of University Extension Services at Land Grant institutions in each state. "Investing in the Future" served as theme for "birthday celebrations" on the National Open House Day in each county office. Dr. Hollis Hall, ES-USDA, said at the 1988 Annual Session, "Anniversaries are opportunities to position yourself for the future. Our future will be different from the past. Extension will be pro-active and issue-oriented." ES-USDA prepared a "time capsule" to be opened at the Centennial, in 25 years.

In conjunction with the 75th Anniversary, each Extension Agent was asked to keep track of all phone calls, visits, etc. for one day in January, June and October. This information was to be tabulated, nationwide, for impact implications.

PROGRAM OF WORK

International Committee:

This Ad Hoc Committee recommended that a permanent International (Global) Issues Program of Work be established, in line with our organizational membership in IFHE. Its purpose would be:

-to introduce and promote a global perspective of home economics to NAEHE members.

-to provide liason with other professional groups in support of member involvement in international affairs.

-to involve more Extension Home Economists in international assignments and programs.

-to create visibility and recognition for the importance of international issues and awareness in the profession.

This addition to the By-Laws would be voted upon at the 1990 Annual Session. In the meantime, the committee recommended that all current Program of Work committees adopt an international component in their Plans of Work and that all states consider establishing an International Committee.

Membership Committee:

NAEHE membership rolls showed 3359 active members in September, 1989. The committee worked diligently to prepare a By-Laws revision changing membership categories and qualifications. Proposed revisions were sent to all states for purposes of discussion, were seriously considered at Regional Officer Workshops, and presented to voting delegates at the Annual Business Meeting. The proposal redefined an "active" member as "any Extension employee with a degree in home economics or related field and holding an appointment requiring a minimum baccalaureate degree"; the associate and affiliate membership categories would be eliminated; and membership would not be limited to field staff, only. Voting delegates defeated the proposal by a very narrow margin.

Minority Network Committee:

In separating this committee from the Affirmative Action Committee, the roles of each were clarified. The Affirmative Action Committee will pursue organizational oversights. The Minority Network Program of Work will address specific minority involvement in the Association.

The committee surveyed all states regarding establishment of a Minority Network Committee, minority participation on state committees, recruitment of minorities, sensitivity or multicultural in-service programs and opportunities for minorities to meet during State Meetings.

Several minority assemblies were held during the Annual Session and an historical picture exhibit of minority Extension Home Economists who have made significant program contributions to Cooperative Extension Home Economics, was presented during the Showcase for Excellence.

<u>Professional Improvement Committee:</u>

Sandra Henderson, NAEHE's liason to the <u>Journal of Extension</u> reported the conduct of a survey related to the institutional funding for the <u>Journal</u>. Beginning in 1990, a reduced rate will be given to states with a 55% committment for institution-funded subscriptions for individual staff members.

The Committee is working to establish graduate credit course options for the Annual Session in 1990, assisting members in submitting manuscripts to professional journals, securing PDU's for certification of Home Economists, establishing a national subject matter network, and administrative skill development.

Public Affairs Committee:

"Health Care for the Elderly" was the focus of the Public Affairs Forum, March 4-8, 1989 in Washington, D.C. Sixty delegates from 52 states attended this intermediate level forum, addressing such topics as:

- -Public policy issues of the elderly
- -Health care issues for the elderly
- -Financing of long-term care
- -Protocol on "the hill"
- -Senate perspective of the "catastrophic care" bill
- -Need for a national health plan

Delegates also found time for a visit to the USDA and Capitol Hill.

The committee recommended that their name be changed to the Public Policy Education Committee. This change was included in the revised Standing Rules approved at the Annual Business Meeting.

Jan Hartough, MI, representative to the Home Economics Policy Council, described the Council as a consortium of organizations concerned with families, meeting twice each year. This year, the Council decided to develop resolutions on:

- 1. World hunger
- 2. Minority leadership
- 3. Homelessness
- 4. Youth at risk
- 5. Families and work

Public Relations Committee:

The committee sent three newsletters to state presidents and public relations committee chairmen. Major emphasis was placed on public relations efforts promoting Extension Home Economics with legislators, and University administrators. Articles were prepared for state AHEA newsletters and publicity was given to the 75th Anniversary of Smith Lever legislation and the "Day in Extension".

Expertise was also devoted to plans for the Media Campaign, requests for proposals and selection of the University of Florida to prepare materials for the Campaign.

The Board voted to send a special mailing of By-Laws revisions, officer nominees and credentials, with a summary of the Mid-Year Board Meeting to all active members. The publication, in tabloid form, was called the <u>Communique</u>. It was mailed in the summer, prior to Annual Session.

The annual "Report to Membership" was included in the July-Aug.-September issue of <u>The Reporter</u>, upon request from the

states. For the first time, all members will have access to the report. The contract of the Assistant Editor for The Reporter was terminated.

Research and Studies Committee:

There were 17 entries of currently conducted research for the Fall Reporter. Bibliographies of all abstracts and papers were distributed to state research committee chairmen and members visiting the Showcase for Excellence booth. Research award winners and concurrent session research presenters were also featured in the Showcase for Excellence. Emphasis and priority in scoring the awards was given to research relating to the issue of "Balancing Work and Family". A booth depicting "Excellence in Research" was prepared for the AHEA and NEHC Annual Meetings.

Chairman-Elect, Cheryle Jones Syracuse, served as a delegate to the ESCOP Research Meeting in Washington, D.C., June 13-15.

The Chairman of ESCOP requested NAEHE input for the 1990 update of Research Initiatives. Based upon a 1987-88 research study done for NAEHE by Susan Branan, the following research needs were identified and submitted:

- 1. Relationship between nutrition and disease
- 2. Factors important in the prevention of obesity in children
- 3. Stress of women juggling multiple roles
- 4. Effects of stress on children and teens

Identification of these research needs will be used in updating research agendas for State Experiment Stations. NAEHE was pleased to be asked for input on this important issue.

Awards:

An Awards/Program Sponsors Committee was appointed to look for and develop new sponsors for NAEHE educational programs, resource materials, and awards. Eight new contacts were made. The committee also developed a plan coordinating the efforts of all NAEHE officers and committee chairmen working with various awards. In the future, states will receive only one letter announcing all award winners.

1989 AWARD RECIPIENTS:

Honorary memberships were granted to 40 Extension Home Economists, while 86 Distinguished Service Awards were presented. Continued Excellence Awards were granted to 36 Home Economists.

The <u>NAEHE Fellowship</u> of \$2000 was granted to Margaret R. Hale, TX, who is pursuing a doctoral degree in Adult and Extension Education, from Texas A & M University.

The <u>Greenwood Doctoral Fellowship</u> of \$3000, sponsored by NAEHE, was received by Carla Earhart, OK. Carla will pursue a PhD in Home Economics from Oklahoma State University, with a multi-disciplinary emphasis in housing and gerontology.

Denise Legvold, IA, was the recipient of the \$2500 <u>J.C.</u>
<u>Penney Fellowship</u>. She is working on a Masters Degree from Iowa
State University in the field of management and leadership.

Two Farm Foundation awards of \$1000 each were awarded for outstanding programs in the field of <u>Public Affairs Education</u>. A Michigan team of Kathryn Cummings. Aliene Mills. Marilyn Rudzinski and Peggy Vuylsteke designed "Karing for Kids" to assist child care providers and parents of pre-school children to work with local boards on zoning, licensing, liability insurance and legislation. Marjorie Nichols Keith, NY, convened a multi-agency task force to address the concerns of families caring for aging relatives.

One Excellence In Research Award of \$100 was granted to each of the four Regions. Winners were Susan Russell, TX, Madeleine Greene, MD, Shirley Barber, MN, and the team of Janice Harwood, Jeanette Suterlin and Kimbely Lucke, CA. Research included a Culinary Hearts Intervention Study, Food Habits of the Hmong, Clothing Selection and Care Practices of Certified Pesticide Handlers, and Ethical Issues of Adult Education Professionals in the Cooperative Extension System.

This year's <u>NAEHE-Grace Frysinger Fellowships</u> of \$500 were awarded to Jeanne-Marie Holley, MD, to explore ways of helping individuals make better financial preparation for their future, and to Patricia Q. Brennan, NJ who plans to study consumer housing programs in the Northeast.

Florence Hall Awards of \$300, were awarded to outstanding programs from 6 states. Marilyn Brengle, IL, chaired a committee which developed the "Teen Esteem" project in an effort to reduce teen pregnancies. The program trained high school counselors, conducted programs to help teens improve self-esteem and decision-making skills, and taught parents and teens how to improve communicatin skills.

Maryland's entry, Ruth K. Miller, developed an education program on water quality for a community unaware that drinking water could be contaminated by improper disposal of motor oil. The program resulted in county sponsored oil deposit containers at public sites.

The team of Carla Fitzgerald, Glenna Kindberg and Mary Peters, NV, developed a multi-disciplinary curriculum. "You're On Your Own", a ten-part independent living skills series targeting

foster youth, 16-18 years old, was a cooperative effort with Nevada Business Services and the State Welfare Department.

Marilyn F. Cole, NC, is an Agent for Community and Rural Development in 18 western NC counties. She demonstrated effective leadership and innovative programming in helping Extension staffs and thousands of volunteers make their community a "better place in which to live".

"Take A Break With Your Kids", a series of one-concept, easy-to-read cards that contain research based parent education topics and activities for parents and children to do together, is distributed with all children's meals in fast food restaurants and 25 other county locations. This innovative program earned an award for the team of Cheryle Jones Syracuse and Darlene Y. Kightlinger, OH.

Martha Marklin, TN, served as the catalyst between city government and Extensin Homemakers in the revitalization of an 1858 antebellum mansion. The mansion, now owned by the city, serves as a "Life Skills Learning Center" for Extension Homemaker Clubs and family gatherings.

Communication Awards of \$100 were granted in nine categories, by the Peanut Advisory Board and American Income Life Insurance Company. 1989 winners were:

Newsletter	Bonnie Glass	CO
	Beryl Jacobson	
	Gale R. Loeffler	
News Article	Christy Bubolz Viltz	WI
Radio Feature	Carolyn G. Virtuoso	NY
Radio Spot	Joan LeFebvre	WI
TV Feature	Ellen P. Murphy	LA
Instructional Video	Judy Johnson	AR
Overhead Transparency	Shirley Clark	FL
Slide Set	Marian G. Rutan	NY
Package Program	Lori Vig	MN

General Foods Consumer Center Media Grants of \$500 recognized Home Economists from five states for their development of media materials emphasizing nutrition.

Wanda Hall, GA, plans to give daycare providers and parents convenient access to Extension information on daily nutrition for young children.

"The Magic Kingdom of Foods" Nutrition Fair will reach 2300 children K-6, for Judy Hetterman and Karen Davis, KY. A nutrition-health exhibit area, live animal petting zoo and fitness trail will be featured.

Vivian H. Crisman, NY. plans to meet the needs of the contemporary working woman with her "Nutrition and the Working Woman" workshop. The program, portable and flexible, can be used at worksites, fitness centers, and community organizations.

A lesson in video, for members of the Mesquakie Indian Culture, will teach healthy food selection and preparation. Videos will be left at the distribution center for overnight checkout, by Lorine R. Matters, IA.

The team of E. Linda Ferris, Katheryn Chenoweth, Leann Everman, Betty Gaydos and Cynthia Hoover, OH, developed 30 topics for Ohio's Cooperative Extension Service Food Sen\$e project. Tear-off sheets will be placed on grocery store shelves to help consumers answer questions about food safety as they shop.

Past Presidents of NAEHE presented two \$250 New Professionals Awards to Home Economists who are conducting an outstanding overall program and who wish to attend their first Annual Session. These awards went to Claire M. Nakatsuka, HI and Rebecca J. Ward, OR, representing the Region hosting the Annual Session.

The <u>International Fabricare Awards</u> of \$250 were awarded to Charlotte Richert, OK, for using a variety of techniques to promote an understanding of clothing and textiles in her community, and to the Minnesota team of Shirley Barber and Rose Allen for designing a home study guide and cable TV videotape program to help consumers identify sources of reliable information on selection and care of household textiles, carpeting and finishes.

Two <u>Financial Management Awards</u> of \$500 are provided by Household Financial Services. Joyce Foulds, TX, launched a financial management program, with the use of volunteers, to teach credit, budgeting, communication skills, goal setting, savings, investments and insurance. Target audiences were young couples, high school students, civic and professional organizations, probationers and family caregivers.

The second award went to Linda Rossberg, MI, for her work with Court offenders of fraud, embezzlement and bad check writing. After attending her workshops, the Court will remove the offense from their record.

The 1989 <u>Paraprofessional Award</u> was presented to Patricia Sherman, WA, for having influenced over 700 families with quality nutrition information in 19 years with EFNEP. Pat has conducted over 60 nutrition day camps, iinfluencing over 600 youth. Marilynne Ross was the Sponsoring Agent.

In summary, 1989 will be remembered as the year when major steps were taken to make NAEHE a forward-looking professional association with a unified purpose as professional family specialists. This was accomplished by long-range strategic planning, embarking on a public relations media campaign, strengthening our network with related agencies focusing on the family, hiring a Headquarters Coordinator, establishing a permanent office, and taking on a more global perspective with a vision for tomorrow.

History compiled by Phyllis Northway, Wisconsin NAEHE Historian 1987 - 1991