

1990

NATIONAL ASSOCIATION OF EXTENSION HOME ECONOMISTS

56TH ANNUAL SESSION

THE PALMER HOUSE

CHICAGO, ILLINOIS

SEPTEMBER 23-27, 1990

MID-YEAR BOARD MEETING

WARWICK HOTEL

DENVER, COLORADO

MAY 8-12, 1990

1990

"This year, the National Association of Extension Home Economists has walked in new places, provided new opportunities for members and pursued significant endeavors begun in previous years". In her "Report to Membership", President Carmen Walgrave, IL, also noted that "we are completing our first year with a national headquarters and a Headquarters Coordinator. New linkages with the American Institute of Cooperation and National Cooperative Business Association demonstrate expanded networking".

"Sponsors for three new awards in the areas of laundry education, assuring a safe, nutritious, abundant food supply, and water quality in the home, farm or business, have been secured for 1991. A program for Home Economists working in population areas over 100,000 was added to the Annual Session, and continued emphasis on global expertise and futuring will keep us on the cutting edge".

It seemed most appropriate that the theme, "Winds of Challenge, Winds of Change" should have been chosen for the 56th Annual Session in "the windy city", Chicago, Illinois. The 1108 members attending the September 23-27 meeting were treated to warm midwestern hospitality at the opening "Taste of Chicago". Sponsored by the Illinois Association of Extension Home Economists and NutraSweet, the "social" was held on Sunday evening, prior to Monday's opening session. Featuring foods for which Chicago is well known, the evening of food and fun was held in the new, architecturally impressive State of Illinois Center.

All first-timers were easily identified by a flower sticker worn on name badges. This year's Regional Business Meetings also included an orientation for "first-timers".

Objectives for the 1990 Annual Session were:

- To showcase an integrated response to national and global issues
- To develop anticipatory management skills in delivering issue-oriented educational programs
- To incorporate a futuristic delivery mode into the program process
- To expand skills to strengthen personal and professional development

In opening session "greetings", W.R. Gomes, Dean of the College of Agriculture, University of Illinois, alluded to the theme, in stressing "the importance of challenge and the necessity of change". Keynote speaker, Patricia Barela Rivera, PBR & Associates, also addressed the theme as she issued five key challenges of the times:

1. The problem of women, work and family
2. The integration of minorities
3. The average age of workers in our society, now 40, going up
4. The importance of educational preparation for all workers
5. The growth (like cancer), of "unhealthy" communities

She encouraged home economists to take risks, to be problem solvers, to be resourceful, optimistic achievers and to take the initiative in addressing such external factors as child care, political issues, environmental issues and media usage.

At the second general session, Dr. Myron Johnsrud, Administrator, and Dr. Nancy Saltford, Deputy Administrator, ES-USDA, and Dr. Donald Uchtman, Illinois Director of Extension, stressed the "need to understand the current situation in order to plan for the future". Dr. Johnsrud defined the current situation as:

- a very mobile economy
- a nation which is "browning"
- a world in which democracy is increasing
- a world plagued by world hunger
- a world in which there are too many children

We must focus our attention on strengthening the family, family economics, the economy's impact upon the family, and human nutrition. He lauded our motto, "linking research to life experiences", as he concluded with a quote from a noted University of Chicago researcher. "Molecules in motion, (scientific research) do not explain the uncertainty, grief or appetite of people's life experiences".

Jeanette G. Bitter, Chair, Voices for Illinois Children, provided some alarming statistics as she spoke of "Children in the 90's". "The #1 issue is poverty. More than 1 in 5 children live below the poverty level of \$12,700 annual income, for a family of 4. One-hundred children per day, die before their 1st birthday. The gap between the rich and the poor is the widest it has ever been".

In the third, and final general session, Richard and Linda Eyre, authors of the book, "Lifebalance", addressed the issue of "Balancing Work, Family and Your Needs". In an entertaining team approach, they suggested that the principals of establishing a quality life are to simplify, set priorities, be aware, and provide service to others. We need to take care of ourselves. "You can't get water from an empty well".

This session was concluded by Chicago's "Wavelength", with a series of very humorous, dramatic vignettes on "Teaching Insights Through Comedy".

The entire Annual Session reflected the 2-year program focus, "Implications of a Global Society". Many program presenters were multi-cultural and bi-lingual. State facilitator teams, established and trained in 1989, reconvened in Chicago to "showcase" their efforts, share experiences and plan future directions. New technologies were demonstrated via a sponsored program resource notebook for all attendees at both 1989 and 1990 meetings. The resource books, valued at \$15,000, included a computer diskette containing program outlines and handouts from most concurrent session presenters.

The printed program book was "revamped" to include a "pull-out" weekly schedule, and concurrent sessions were keyed to one of three tracks -- an integrated response to a national and/or global issue, sessions appropriate for those with 4-H/Youth responsibilities, and sessions for those interested in administrative positions.

Concurrent Sessions offered these topics:

1. Consumer Choices and Health Marketing
2. Global Influences on Fashion Marketing
3. Food and Nutrition: Cross-Cultural Perspective
4. Volunteerism in the '90's
5. Play It Safe (Child Safety)
6. The Nation of Tomorrow: Building/Intervening/Youth At Risk
7. Housing Affordability
8. NEHC Restructures to Meet the Needs of Families
9. Kellogg's Project Nutrition
10. Parenting From a Prison Cell
11. The Magic of Laughter
12. Developing Youth Potential Through the Cooperative Extension System
13. Excellence in Research Winners
  - A. Nutrition Education at the Point of Purchase
  - B. Food Behavior Changes in EFNEP Families
  - C. Child Care Among Geauga County Families with Children Under the Age of Six
14. So You Want To Be A CED (County Extension Director)
15. Manufactured Fibers in the Environment
16. Family Community Leadership and Public Policy Issues
17. USDA's "Eating Right" Campaign: Maximizing Effects Through Cooperative Efforts
18. The Use of Participatory Research to Empower Clientele
19. Current Consumer Concerns
20. Communicating Your Career Development: Moving Up, Moving Over, Moving Out
21. Fitness for the '90's
22. Nutrition and Sustainability/Use of Resources
23. Beyond EFNEP --- Expanding Needs of Low Income Families
24. Rural Revitalization
25. Reaching Youth in Nontraditional Ways
26. Motivating Clients to Plan for Retirement: Five Teaching Methods That Work

27. Using Statistical Profiles to Focus Community Family Life Education on Current Issues
28. The Father's Role in the Single Parent Family
29. NAEHE Research and Studies Reports
  - A. Water Resources, Water Consumption and Use Practices
  - B. Energy Saving Practices in Low Income Homes
  - C. Recycling: Attitudes and Behaviors
30. Perrier: Managing a Global Recall
31. Issues in Adolescent Health, Implications for Educators
32. Look Your Best - New Fashions Can Be Challenging ...  
A Guide to Clothing Care
33. How Are Americans Making Food Choices?
34. Seafood Shakedown
35. Win-Win/Win-Lose: Achieving Collaboration
36. The Future as if Families Really Matter
37. Survival Techniques for Working Women
38. Urban Environment: Growing Pains for the '90's

In addition, 47 Showcase of Excellence displays were presented by 160 County Extension Home Economists, State or Federal Extension Staff, and NAEHE Program of Work Committees. Twenty-two new exhibitors were among the 110 occupied exhibit spaces. Five exhibitors presented educational concurrent sessions.

On the final day of the Conference, 20-25 busses transported Home Economists to 18 "Workshops on the Move". Workshops ranged from 5-1/2 to 7 hours, in length. All workshops were planned to address one of the national priority or global issues. They included:

1. Fast Food Manager Training and Cooking School Curriculum - McDonald's University and the Cooking and Hospitality Institute of Chicago
2. Insider's Tour into Kitchens and Food Preparation
3. Livestock and Produce - Water Street Produce Market & Livestock and Meat Board
4. Health and Nutrition - Dairy Council of Wisconsin & a "Model" Hospital Fitness and Nutrition program
5. Corporate Kitchens and Product Testing - Nutrasweet and Quaker Oats
6. Product Safety and Food Inspection -Underwriter's Laboratory and Food and Inspection Service
7. Living With Disabilities - Marianjoy Rehabilitative Center and Ronald McDonald House
8. Social Work Facilities - Hull House, Chicago Lighthouse for the Blind, Lamb's Farm
9. Daycare, Child Care and New Mothers - Carol Robertson Center, Thornton High School, New Moms, Austin Community Academy
10. Economics - Chicago Board of Trade, Mercantile Exchange, Federal Reserve Bank, Nickerson Financial Center

11. Homeless - Cooper Service, Sousa Overnight Shelter, Neon Street Center, Habitat for Humanity, Chicago Food Depository
12. Housing - Pullman, Florence Hotel, Robert Taylor Homes
13. Fashion Design - Ray School of Design, fabric shops
14. Fashion Education, Manufacturing & Merchandising - Kendallwear Manufacturing, International Academy of Merchandising and Design, Apparel Mart
15. Frank Lloyd Wright Architectural Tour - Frank Lloyd Wright Homes and Studio
16. Home Furnishings and Production - Interior Crafts Furniture Factory & Merchandise Mart
17. Gardens, Extensions's Urban Programs - Chicago Botanic Gardens, Extension's "Slum Busters" Garden Program
18. Waste Management and Conservation - "Settler's Hill" in Geneva, EML Laboratories and FermiLab Nuclear Accelerator
19. Recycling By Industry
20. Minorities - Chicago's Melting Pot, Pilsen, Mexican Fine Arts Museum

The Friendship Event, sponsored by the Illinois Association and Central Region States, was held at the world famous Chicago Art Institute. A lovely dessert reception in the historical Chicago Stock Exchange Trading Room, preceded a private showing of the very special exhibition, "Poussin to Matisse: The Russian Taste for French Painting".

At the Annual Business Meeting, voting delegates amended the By-laws as follows:

-The immediate Past President was added to the Executive Board as a non-voting member. Her duties were defined as Parliamentarian and Counselor.

-The president was authorized to call an additional meeting of officers and Regional Directors, at her discretion.

-The number of voting delegates will be based on the number of active members whose dues are paid on August 1 of the current year.

Members, as well as the Board, were encouraged to give serious consideration to: 1.an increase in dues, 2.an increase in Annual Session fees to fully support the cost of an Annual Session, or 3.cutting programs. Financial concerns have resulted from a significant loss on the 1989 Hawaii meeting, the decline in membership due to staff downsizing, a decrease in interest rates, inflation, the additional expense of the Headquarters Office and continual decline in savings.

A 2-day Post-Meeting conference, "Kids Having Kids", presented by the University of Illinois Cooperative Extension Service, focused on the issue of teen pregnancy.

At their Mid-Year Meeting, the Board went on record as supporting a joint Agent Association Conference, as proposed by the Joint Council of Extension Professionals. Based on the concept of "strength in unity", the Council, chaired by NAEHE Past President June James, has prepared a proposal to hold the Joint Meeting in Texas, in 1995.

Beginning in 1991, \$1.00 added to each Annual Session registration fee, will be donated to a benevolent cause in the host city. (i.e. battered women, homeless, etc.)

Major efforts throughout the year, focused on issues and relationships. President Walgrave and President-elect, Mary Wells, VA, met with Dr. Myron Johnsrud, Administrator, ES-USDA to discuss the goals of NAEHE, how the Association is addressing national issues, the inter-relationship of all professional Extension Associations and ways to inform key people and agencies about the diversity and quality of family living programs.

The President and President-elect also met with Dr. Nancy Saltford, Deputy Administrator, ES, and Dr. Deloris Ellis, Virginia State Leader and former NAEHE President, to discuss relationships between State Home Economics Program Leaders, NAEHE and ES-USDA. This meeting was followed by a conference with regional representation of State Home Economics Program Leaders, Dr. Saltford and the two officers of NAEHE.

The presidents of NAEHE, NAE-4H, NACAA, and ESP made presentations to ECOP, prompting extensive discussion. The relationship with Dr. Richard Sauer and the National 4-H Council were also strengthened.

Dr. Nancy Saltford, ES-USDA, and Chairman of the Advisory Council, reported to the Mid-Year Board:

-a change in the ECOP system. It is now a strategic planning committee of State Directors and the ES-USDA.

- "initiatives" and "core programs" are the result of paring down the 9 National Initiatives to be real priorities instead of wide concepts. The intent is for National Initiatives to be used in programming across the country.

-a 15-member committee has been formed to look at how we can better work with low income families, beyond EFNEP.

-a need to work with more minorities, low income and young families. We need to look at Extension Homemakers as resources and use them as extenders of our resources.

She challenged NAEHE to better communicate the good work being done, and to do more work with groups like Kiwanis --- which has children 0-5 years of age on its agenda for the next 3 years.

The Global/Futuring Committee, chaired by Phyllis Cooper, MI, met at the Mid-Year Board Meeting to establish objectives and

a plan of action for continuing the training begun at the 1989 Meeting. The aim is for all NAEHE members to become more adept in the skills of the futuring process. A survey of states showed 5,055 people, from 37 states were involved in some type of futuring or international project. With 74% of the states reporting, a total of 13,000 hours were spent on information from last year's training meeting.

Barbara Eichner Maidment, former NAEHE president now living in Australia, was NAEHE's official delegate to the July 23-27, 1990 IFHE Council Meeting in Melbourne, Australia. The Council meets in alternate years from the Congress. The Council deals with the business of the organization and gives greater attention to subject matter details. Twenty countries were represented with the United States having 42 delegates. The 1992 meeting of the Congress will be held in Hanover, Germany. The Board appointed a committee to develop an application form for an NAEHE member wishing to become a delegate to the IFHE Congress.

The Board voted to allow any state hosting the National Extension Homemaker Council Meeting the opportunity to use the exhibit space allocated for NAEHE, for a State Association exhibit.

Ann Rhinesmith, NJ, NAEHE representative to NVOILA reported that NVOILA is focusing on care-giving as a major concern. NAEHE has been elected to the steering Committee of NVOILA. The National Council on Aging invited NAEHE to co-sponsor their Annual Conference in Miami Beach, FL, May 18-21, 1991.

Jan Hartough, NAEHE's representative to the Home Economics Public Policy Council described the Council as a coalition of Home Economics organizations addressing legislative issues of concern to families. It represents over 24,000 Home Economists, nationwide. Legislative priorities for 1990 were:

- Vocational Education - related to consumer and homemaking education
- 1990 Farm Bill - research efforts and the Cooperative Extension Service
- Child Care - with emphasis on school age child care
- Teen Pregnancy Prevention
- Food Safety and Nutrition
- Problems of the Aging

The AHEA Annual Meeting Public Policy Forum on "food safety" was sponsored by the Council and was well received. AHEA Public Affairs Director, Kathleen Sheehan, wrote an excellent article on progress of the Farm Bill for the summer 1990 issue of the Journal of Extension. Increased visibility on Capitol Hill has been reported as a result of the Council's efforts.

Kathy Huggins, NAEHE's first "Headquarters Coordinator" has been employed for a full year, on a part-time basis. She



reported the position to be both challenging and frustrating. The rented office space in Reston, VA is much too expensive and too small. Secretarial service is very costly and the existing computer software is inadequate. The Board appointed a special committee to investigate different office space and computer needs. A functional job description for the Headquarters Coordinator will be prepared and included in the newly revised Administrative Manual for all officers and Committee Chairs. The Board voted to provide each state with a computer software program to facilitate updating of membership lists at the Headquarters Office.

The number of issues of THE REPORTER was reduced from four to three, with the addition of two issues of COMMUNIQUE, a tabloid form of newsletter. The subscription rate was raised from \$5.00 to \$10.00. The Assistant Editor's contract was cancelled and the Advertising Manager's position was open and being evaluated.

The January issue of the COMMUNIQUE focused on Home Economics subject matter, administration and research articles, while the June issue presented plans for the Annual Session and candidates for office. For the first time, the May-August issue of THE REPORTER featured reprints of speeches on interdisciplinary programming by the presidents of the four National Extension Associations. The September-December issue contained business matters of the Association, award applications, concurrent session proposals, committee recommendation forms, research and studies/abstracts.

#### PROGRAM OF WORK

Program of Work Chair, Mary Wells, asked all committees to consider the long-range plan of NAEHE in determining their plans of work. Major goals to be addressed are:

- Balancing work and family
- Networking with other organizations
- Awareness of living in a global community
- Promotion of Extension Home Economics and the contributions made

#### INTERNATIONAL

An Ad Hoc International Committee continues to function but all Program of Work Committees were asked to add an International component to plans of work, as appropriate.

#### MEMBERSHIP

As of September 1, 1990, there were 3365 NAEHE members. First-time members accounted for 166 of this number.

The committee sponsored a mini-workshop on "Balancing Work and Family" for State Membership Chairs. A concurrent session on "Balancing Work and Family - A Study of Employed Parents With Children Under 18", was presented by Ohio Home Economists.

Membership resolutions submitted by the Wisconsin and Iowa Associations requested an expansion of qualifications for active membership in NAEHE. After passage by voting delegates at the Annual Business Meeting, the Board referred the resolutions to the Membership Committee for rewrite, including revision of By-laws, to be presented at the Post-Board Meeting, 1991 Regional Officer Workshops, and Mid-Year Board Meeting. A final vote on the revision of By-laws would be taken at the 1991 Annual Business Meeting.

#### MINORITY NETWORK

The Minority Network Committee reviewed and endorsed NAEHE's Affirmative Action Statement. A minority membership campaign was launched with the three states recruiting the largest % of minority members to be recognized during the Minority Network Assembly at the next Annual Session. Lactaid will provide a speaker and sponsor the campaign reception. Nine states indicated their intent to participate.

A definition of "minority" was developed for inclusion in the Administrative Manual. It defines a minority as "members of the organization who are African American, Hispanic, Native American (including Aleut), of Asian American descent, Pacific Islander and Alaska Natives. As used in this context, minority is further characterized as any individual who may be the object of prejudice or discrimination".

Based on issues and concerns identified at the Minority Network Assembly in 1989, a plan for "mentoring" has evolved. Issues and concerns fell into 5 categories:

- Employment (shared with Es-USDA Deputy Adm.)
- Programming
- History
- NAEHE Association
- Sensitivity Training

Three committee members attended one of the four February Regional Officer Workshops to promote the Minority Network. They explained the history and purpose of the committee, their program of work, the membership campaign, issues and concerns identified at the previous Minority Network Assembly, and encouraged the establishment of state Minority Network committees.

#### PROFESSIONAL IMPROVEMENT

There was a significant increase in the number (33) of applications for major Fellowship Awards in 1990. A total of \$9500 was awarded to six members for the Greenwood Doctoral, J.C.Penney, NAEHE, and Grace Frysinger Fellowships, alone. Thirty-eight states now have Continued Excellence Awards.

The Professional Improvement Committee shared information and assisted State Chairs in encouraging members to secure certification and P.D.U.'s. Work on a state awards directory and

a system for networking among NAEHE members having administrative roles or dual program responsibilities was begun.

A new award in the area of human development programming was proposed. The committee also prepared proposals for pre or post-Annual Session credit courses for the 1990 and 1991 meetings.

Skip Henderson, representative to THE JOURNAL OF EXTENSION reported that 50 out of 73, or 60% of the institutions are now "funding partners" with the JOURNAL. All 1890 institutions are participating. A "training" video-tape on THE JOURNAL, writing for it, etc. will be produced and available for use in every state. A "reviewer fee" has been initiated, submissions to THE JOURNAL have increased and the quality has improved. She also addressed state Professional Improvement chairs on "Writing for THE JOURNAL."

#### PUBLIC POLICY EDUCATION

The Public Policy Education Forum was held April 21-25, 1990, at the National 4-H Center, Chevy Chase, MD, with 57 Home Economists from 31 states attending. Co-chaired by Nancy King, Public Policy Education Chair and Carmen Walgrave, President, the forum addressed the theme, "The Environment At Risk". Objectives were for Home Economists to:

- understand the federal partnership more clearly
- provide a "hands-on" experience dealing with Congress (Committee meetings, hearings, office visits, etc.)
- market Extension Home Economics to Congress
- exchange Public Affairs programming ideas
- be exposed to national issues affecting family living
- become acquainted with the Washington, D.C. scene

Eighteen entries were received for the two \$1000. Public Affairs Education awards sponsored by the Farm Foundation. The committee compiled and distributed new Public Policy Education Committee notebooks for all State Committee Chairs, sent a newsletter to all State Chairs and wrote 3 articles on public Policy topics for THE REPORTER.

#### PUBLIC RELATIONS

"Public relations is results oriented --- it needs to be a way of life for Extension Agents. It is the conscious decision to influence public opinion through performance. Through activities and a variety of techniques, we as individuals and our organizations must continually try to foster positive attitudes". The Public Relations Committee has done just that, stated Madeleine Greene, Chair, in her annual report to the membership.

The committee explored ways to develop a closer relationship with AHEA. Meeting with the Extension Section Chair they discussed ways to gain greater visibility for Extension accomplishments through AHEA. More information about NAEHE members is expected to appear in AHEA Action and the Journal. The

Board also voted to invite the AHEA Extension Section Chair to be an Ad Hoc member of the Public Relations Committee.

State Public Relations Chairpersons received three newsletters, a 56-page public relations handbook and 15 pages of materials specific to NAEHE promotion/awards. The Educational Services Division of Procter & Gamble sponsored the handbook.

The committee also established "mentor teams", whereby each committee member worked with 5-6 states to encourage award participation, networking with other organizations for a higher level of visibility and general promotion of NAEHE members' activities and programs. The plan resulted in increased public relations activities within the states and increased entries in communication awards. "Brag Boards" shared some exciting state public relations efforts in the Exhibit Hall at Annual Session.

Twelve public relations articles or reviews were submitted to THE REPORTER. NAEHE brochures were provided for Public Policy Forum participants, for their use on Capitol Hill and to any state free of charge.

#### RESEARCH AND STUDIES

With an ambitious Program of Work, the committee divided into sub-committees to address the following goals:

- To communicate research conducted in Home Economics to members
- To provide members the opportunity to publish research
- To provide members the opportunity to present research at the Annual Session
- To communicate research needs to Home Economics researchers
- To communicate the relationship of research and Extension Home Economics to other professional organizations
- To recognize members as researchers and users of research

The committee mailed copies of THE REPORTER article on "Research Needs Identified by Extension Home Economists" to all (375) Home Economics Departments and 75 Research Experiment Stations in the country. They received an excellent response to these mailings.

Seven research papers and 11 abstracts were received for publication in THE REPORTER. Six applications from 6 states were submitted for research presentations at concurrent sessions. Sixteen applications for the 1990 Excellence in Research Award were submitted.

A booth featuring abstracts of 1989 Excellence in Research winners was prepared and manned at the AHEA Meeting in San Antonio, TX, and at NEHC in Milwaukee, WI.

## 1990 AWARDS PROGRAM

Honorary memberships were granted to 53 retired Extension Home Economists. A newly designed Distinguished Service Award Certificate was presented to 88 Home Economists. The new certificate is embossed with a gold leaf NAEHE logo, seal and ribbon. It is larger than any other certificate, thus signifying it as a very special recognition. Continued Excellence Awards were presented to 38 members.

The Greenwood Doctoral Fellowship, sponsored by NAEHE, was presented to Margaret R. Hale, TX, who is pursuing a doctoral degree in Adult and Extension Education at Texas A&M Uniuersity.

Mary Alice Morris, DE, received the \$2000 NAEHE Fellowship for her pursuit of a masters degree in life span development with a concentration in gerontology. The \$1000 NAEHE Fellowship was awarded to Patricia Steiner, IA, who is pursuing a degree from Iowa State University in Adult and Extension Education.

Karen Roth Gehrt, IL, was the recipient of the J.C. Penney Fellowship. Karen is enrolled as a doctoral student in Adult and Continuing Education with special focus on low-income audiences.

Farm Foundation awards of \$1000 were awarded to two teams for outstanding programs in the field of Public Affairs Education. An Illinois team, Kathleen Brown and Sheryl Hodges guided citizens of two counties in the development of Recycling Drop-Off Centers. Christy Bubolz Viltz and Martin Havlovic, WI surveyed 100 people regarding attitudes and behaviors toward recycling to validate the fact that recycling was a viable solid waste management alternative for the county.

One Excellence in Research Award of \$100 was presented to each of the four Regions. Winners were Sally Lewis, KY, Sharon Hoelscher Day, AZ, the team of Christy Bubolz Viltz and Martin Havlovic, WI, and the team of Maxine E. Casey, Norris Diefenderfer, Lynn F. Little, Donald M. Schwartz, Mary Ellen Waltemire, and M. F. Smith, MD. Research included, Nutrition Education at the Point of Purchase: A Comparison of Video Messages and Printed Materials, EFNEP Food Behavior Changes: Teenage Homemakers vs Older Homemakers and Group vs Individual, Public Practice and Opinions Toward Recycling, and Water Resources, Water Consumption and Use Practices.

This year's NAEHE- Grace Frysinger Fellowships of \$500 were awarded to Kay Barrick, OK, to survey adjacent states regarding programming related to Youth-At-Risk, and to Susan K. Morris, MD, to study parent education with emphasis on parenting adolescents, teens, working and/or single parenting issues.

Six Florence Hall Awards of \$300 were granted for outstanding programs in six states. Patricia Fletcher, GA, established an after-school child care program, in a cooperative

community effort. The unique program placed high school students, at-risk for non-completion, in extended day settings. They worked with elementary students at-risk from lack of after-school supervision.

Louise Z. Moore, KY, gave educational presentations to K-12 and wrote weekly news articles concerning the effect of garbage on our environment. Fifteen businesses and 6 civic clubs sponsored a Clean-Up Day and "Trash Bash" at which 263 people collected 48,000 pounds of garbage.

Maine's Theresa M. Ferrari trained teen and adult volunteers in interactive theatre as a way to discuss and deal with issues, in her "Reaching Out for Teen Awareness" program. Ana L. Standard, NY, involved county officials to demonstrate the success of the EFNEP in teaching people to feed their families nutritiously, on limited budgets. Public officials were unable to remain within specified dollar allocations, while EFNEP graduates succeeded.

Peggy Simons Schear, OH, provided home economics education to families at risk for child abuse/neglect. The project, in cooperation with the County Children's Services Department, has involved over 280 families since its inception in 1985. Mary Lois Madsen, UT, assisted a group of leaders in securing two historic buildings, obtaining funds to restore them, organizing crafters, and publishing a catalog. The eyesore was converted into a craft emporium, a fine arts center, museum, and small conference facility for community activities.

Communication Awards of \$100, sponsored by the Peanut Advisory Board, were awarded to:

Rebecca B. Moore (tie)	Newsletter	CO
Hannah Beish, Karen Burns, Martha Carroll, Kathryn Beckman, Joyce Coures, Ann Miller, Cindy Oliveri, Clara Spatch, Jean Swartz, Janis Thompson, Judith Wessel (tie)	Newsletter	OH
Elizabeth H. Russell	News Article	MN
Iris Telmont De Sanabria	Radio Feature	PR
Barbara M. O'Neill	Computer Prog.	NJ

Six \$200 Communication/Media awards were granted to:

Marjorie Braker Brock	Radio Spot	OR
Deloris O. Keller	TV Feature	SC
Kathy Roesel	Instructional Video	KY
Fran Goltz-Passmore	Overhead Transparency	IA

Carolyn Moody & Karen Elliott Shirley T. Clark (tie) Kathryn Smith & Karen Dickrell (tie)	Slide Set Package Program Package Program	MO FL WI
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General Foods Consumer Center Media Grants of \$500 recognized Home Economists from five states for their development of media materials emphasizing nutrition.

Sylvia Allen, CO, will provide professional assistance to five counties in preparing graphic nameplates and improving overall design and layout of their nutrition newsletters.

Georgia's Ginny Atkins will design and produce a video tape and workbook to teach sound, nutritious snacking principles to children in self care, grades 5-8.

Six one-half hour audio tapes will be used by Judith Ridinger Pugh, MD, to teach adults to incorporate research findings on diet/exercise into busy lifestyles. Adults will find the taped programs useful when commuting, walking or jogging.

Mary King and Jean Swartz, OH, will use a health and nutrition newsletter to reinforce 30-second TV spots. Viewers may sign up for the newsletter at a grocery store and evaluation will include store-sponsored incentives.

Demographics predict an aging population in South Dakota. Denise Lingscheit, in cooperation with community groups and the Area Coalition on Aging, will train volunteers to address the nutritional needs, physical handicaps, mobility and income factors contributing to nutritional deficiencies in the elderly.

Two Financial Management Awards of \$500 are provided by Household International. "Financial Freeway", was a five-part program developed by Mary Peters and Carla Fitzgerald, NV. It targeted driver training students anticipating car ownership. Knowledge, behavior and attitude changes were evaluated.

Marilyn May, TX, involved local volunteers to develop and implement an innovative program teaching 10,809 consumers to utilize recommended consumer strategies. The program had an impact of over four million dollars on family finances in the county.

Past Presidents of NAEHE presented two \$250 New Professionals Awards to Home Economists conducting an outstanding overall program and wishing to attend their first Annual Session. 1990 awards went to Nancy S. Hansen, IL and Karen A. Shirer, IA.

Three International Fabricare Awards of \$250 were granted to Home Economists showing originality in helping audiences to understand textiles, garment construction, care, relationships with professional drycleaners and launderers.

Over 300 teenagers and 350 adults completed a Fashion and Image project on clothing, textiles, and textile care, in Arkansas. Jo N. Howard included figure analysis and wardrobe planning in an effort to improve the self esteem of youth.

A "Laundry Update" leader training lesson helped consumers understand the role of phosphates, selection and use of laundry additives, for Beverly Healy, ID.

Johnsie Cunningham and Deborah Taylor, NC, developed a three hour clothing road show entitled "Fashion Expo '89".

The 1990 Paraprofessional Award of \$100 was presented to Pamela D. Goshorn, NE, for her work in revitalizing rural communities. She also assists in training 4-H leaders, participated in the "Water Riches" program and a statewide ground water conference of 2,500 youth. Carol J. Plate was the Sponsoring Agent.

Ten long-time Exhibitors received plaques at their Awards Breakfast. They included:

Dritz Corporation	35 years
Singer Sewing Company	30 years
Maytag Company	25 years
National Presto Industries	25 years
Arm & Hammer Division,	
Church & Dwight Co. Inc.	15 years
Gerber Products Company	15 years
Benckiser Consumer Products	10 years
Craft Yarn Council of America	1-5 years
International Fabricare Institute	1-5 years
International Olive Oil Council	1-5 years

Indeed, the National Association of Extension Home Economists walked in new places and provided new opportunities for its members in 1990. Continued emphasis on global expertise, futuring, networking with other agencies, improved relationships, issue and research-based programs, designed to focus on the national initiatives, could very well influence public opinion positively.

History compiled by Phyllis Northway, Wisconsin  
NAEHE Historian, 1987 - 1991