

NEAFCS 85th Anniversary Affiliate Report Form

Due to Debby Mathews September 1, 2019

Please send report to emathews@aces.edu

A note from the 85th Anniversary Committee.....

The NEAFCS 85th Celebration is a stepping stone /marker looking toward our 100th Anniversary. Our desire is to celebrate the past while looking toward the future. In fifteen years where will you be? Where will Extension be? How will NEAFCS look/ behave? As your affiliate celebrates our 85th Anniversary, contemplate our original mission and objectives. How have these aspects of our association changed? What is the same? What is different? How sustainable is NEAFCS?



Affiliate: **COLORADO**

Did you have an affiliate 85th Anniversary Chairman/Committee?

Member Resources Committee Chair served as the Anniversary Chairman. She recruited help from a few members.

How did your affiliate celebrate the 85th?

We focused our efforts at our Spring Professional Development Retreat in late May in Denver. We chose a two-pronged approach to our celebration: Honor the Past and Celebrate the Present/Future of NEAFCS.

For our Spring Professional Development Retreat, we tried to focus some time and attention on the 85th NEAFCS Anniversary with a three-part approach. We had some success with each of the three items below.

1. Contest/Challenge

Historic FCS Extension Documents/photos/news stories – to be donated to CSU/NEAFCS Archives. **Clean out those filing cabinets and storage boxes and help us preserve the history of Extension FCS and our NEAFCS/CEAFCS association!**

**Awards for “Best Photo” in: AGENT AT WORK, WHAT ARE THEY DOING?, MAKING AN IMPACT, FCS/CEAFCS categories.

2. Celebrate FCS! – Current member’s photos & highlights of at least one program/aspect of job you’re most proud of or brings you the most satisfaction. **We want to get this info in advance and print out “Member Profiles” or photo collage for the retreat and post again at State Fair and Extension Forum.** (Still working on this for our annual state meeting in October.)

3. In conjunction, Hashtag Social Media Campaign -- **#csufcsm1thing** using good, action photos of our members doing/teaching the one thing that’s got them jazzed about FCS work. Post to NEAFCS Facebook and Instagram. More help with posting at the retreat!

At our retreat, one member gave a brief lesson on her use of Instagram/Facebook, and she taught us how and why to hashtag. “What we are doing now!”- #csufcsmy1thing: Instagram/Facebook Tutorial- Abby Weber

With several very new members, we spent a little time sharing what we’re working on now, and a few members shared some of the benefits of NEAFCS membership – including attending national conferences and our state/national awards program.

85th Anniversary- NEAFCS- Membership- Gisele Jefferson/

Mary Ellen Fleming- Benefits of NEAFCS- Western Region Director

BIRTHDAY (Anniversary) PARTY TO FOLLOW! Cake and Punch! “Going Down Memory Lane” -- with a *1930’s Photo Booth

How did your affiliate use the NEAFCS history/archives information on our website? (Under *About NEAFCS*) Which resources did you use?

We did not yet make use of this resource. We’ll plan to use this info in our upcoming annual meeting in October.

How did you use the NEAFCS Facebook monthly 85th Anniversary tidbits?

We shared a few pics on Facebook of our NEAFCS Anniversary celebration using the hashtag #csufcsmy1thing and Will commented on the post.

How did your affiliate implement the *85 Things to do* list as a group /individually?

We distributed copies of the 85 Things to our members at the fall 2018 state meeting in advance of the 85th Anniversary year; and again at our spring retreat in May 2019. Frankly, our time together has been so short and rushed, we have not received any feedback yet from members on use of the list.

Additional comments/feedback regarding our 85th Anniversary celebration

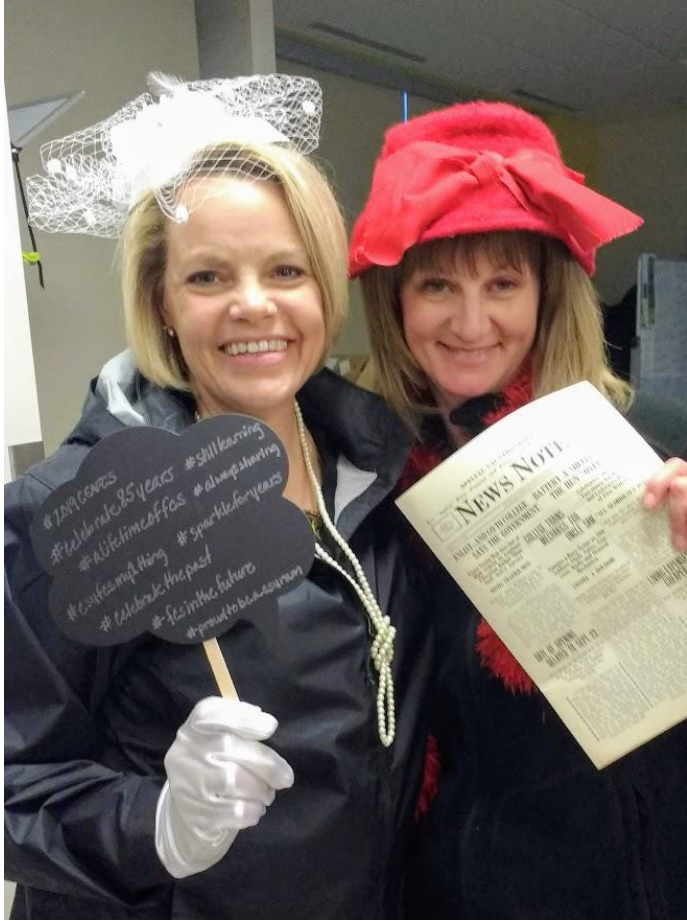
Looking back on the year, with just a month before our annual meeting, I’m wishing I would have narrowed our focus even more and provided more support to our members such as, a Press Release or two on the national and state association history with a fillable paragraph or two where they could put more localized information about the FCS agents who served their county/area.

And, I think it would be great to have some Social Media posts developed and shared for members to use. It’s just takes too much individual time to research and create these items. I would like to see more of this come from our national committee/leaders or by contract with the national leadership. Maybe one or two of our capable retirees would be interested in a short-term contract for developing these types of materials for widespread use by our members.



CEAFCS President – rockin' the 50's attire!





1930's party – in a chilly room!



Colorado CEAFCO Officers