

HISTORICAL REPORT

Marsha A. Lockard

PRESIDENT NEAFCS 2010-2011

Goals – To raise the awareness of Family and Consumer Sciences education and to show the national impact of the work done by Extension educators.

Theme – The future depends on what we do in the present

Board meetings – Monthly board meeting through adobe connect provided by the University of Idaho.

Winter Board – Dallas, Texas – December 7-9, 2010

Spring Board Meeting – over adobe connect on multiple days – May 17-19, 2011

Post Board – Portland, Maine 2010 – September 25 and 26, 2010

Pre Board – Albuquerque, New Mexico September 24 and 25, 2011

JCEP Leadership Conference – February 8-10, 2011 – San Antonio, TX

PILD Conference – April 4-6, 2011, Washington, DC

Annual Session – Albuquerque, New Mexico, September 26-30, 2011

Hyatt Regency Hotel – Albuquerque, NM

Annual conference theme – Guiding Extension Professionals Along the Route to Empowerment

Conference Objectives –

- a. Provide professional development featuring the research-based resources of the Land Grant University system
- b. Empower Extension professionals with new tools to conduct quality programming
- c. Travel the route from the past to the future, experiencing the diverse cultures and rich heritage in the “Land of Enchantment”

Number of attendees – 747 full time attendees

13 daily attendees

29 event only attendees

President’s Charity – American Heart Association – Go Red For Women Campaign - \$1500.00

Welcome Event – Old Town,

First Timer, Life Member and Guest/Spouse Orientation Receptions Held

My theme for the past year has been “The future depends on what we do in the present” and as the year has progressed this theme has taken on many facets and meanings. It is a call to action for each of us to help to shape our personal future, the future of our association and the future of our profession. So today instead of a state of the union address, I wanted to share a state of the association message with you.

Back when I began this journey in 2009, one of the platforms of my candidacy speech was how vital it is that our association become a vibrant national advocate for family and consumer sciences. And how we must actively promote the value and benefits of our profession. I promised to oversee the compilation of nationwide impact statements that illustrated the benefits that our educators provide within the communities they serve.



To that end in 2010 put together Impact report with the help of many of you, who provided the data and did the work within your communities. This was very much a collaborative effort with help from Mary Ann, the board, and all of our members across the US.

In 2011 we again went back to the affiliates and requested updated and new data to complete the 2011 reports. What you are seeing here are just the cover sheets the complete reports are available on our website and I will be sharing them with our national program leaders at their meeting here at our conference on Wednesday.

I want to say thank you to each of you for sharing your impacts and helping us to get the story out and I want you to know it matters. And because of the success of these impact statements we now have other telling our success stories.

Another focus this year was to assist our members and to mentor leaders. As you know from Mary Ann's speech last year, I benefited greatly from her philosophy of a shared leadership. Together with the board we put together this toolkit, which is again on our website to help to mentor and assist the affiliate leadership with the duties of office. We are also putting a new award in for next year that encourages and honors mentors, because we need to continue to build leaders within our association.

Friend of Extension – Nancy Bock, American Cleaning Institute for 40 years of sponsorship of NEAFCS

NEAFCS Membership – 2011 – 1905 active members and 400 life members



Back left hand row – Debby Mathews, Teri Mayhew, Owida Franz, Peg Ehlers, Lora Lee Hansen, Debbie Simmons Grey, Dave Beebe,
 Front row – Raquel Navarette, April Martin, Mary Ann Lienhart-Cross, Marsha Lockard, Amy Peterson, Carol Chandler, Kathy Olson, Judy Hetterman

Marsha Lockard, President – Idaho
 Mary Ann Lienhart Cross, Past President – Indiana
 Amy Peterson, President Elect – Nebraska
 April Martin, Secretary – Tennessee
 Judy Hetterman, Treasurer – Kentucky
 Kathleen Olson, VP of Professional Development – Minnesota
 Carol Chandler, VP of Awards – Ohio
 Lora Lee Hansen, VP of Member Resources – Kentucky
 Debbie Simmons Grey, VP of Public Affairs – Illinois
 Owida Franz, Western Region Director – New Mexico
 Debby Mathews, Southern Region Director – Alabama
 Peg Ehlers, Central Region Director – Indiana
 Theresa Mayhew, Eastern Region Director – New York
 Dave Beebe and Raquel Navarette – Madeleine Crouch Management Company, Dallas, TX

Annual Session Co-Chairs – Connie Moyers and Linda Wells, New Mexico



Fig. 1. A group of men in suits standing in a line. The men are of various ages and are all looking towards the camera. The background is a plain, light-colored wall.

The first group of men in suits standing in a line. The men are of various ages and are all looking towards the camera. The background is a plain, light-colored wall.



Marsha Lockard, President NEAFCS 2011

Major concerns of the board, declining membership due to layoffs and retirements in the affiliates faced with budget shortfalls in Extension.

