



IMPACT 2025

Through Extension programs across the nation, Family and Consumer Sciences Extension Educators provide a multitude of Educational opportunities to meet the needs of diverse audiences.

Financial Management

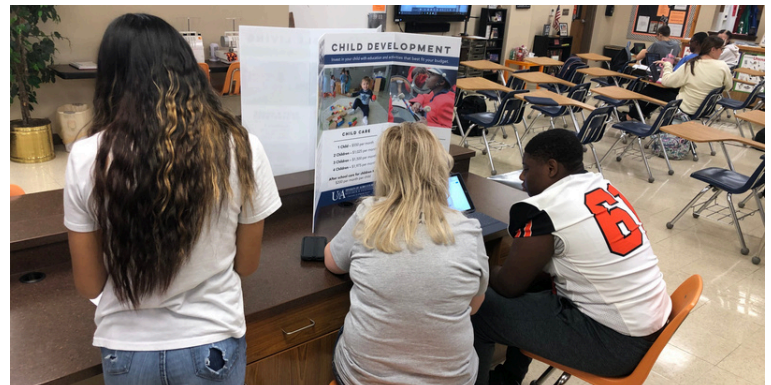
Extension Family and Consumer Sciences Educators/Agents found various ways to provide their community with educational opportunities for financial well-being. Of the 20 states reporting, 125,984 participants participated in the programs/workshops offered in-person and 1,179,550 participated virtually.

Money Management

Arizona and **Colorado's** *Financial Literacy* programs provided 600 participants with tools to reduce stress, increase savings, and improve credit. **New Mexico, Ohio, Pennsylvania, South Dakota** and **Utah** focused on money management that included budgeting, goal setting, tracking spending, and saving reaching over 17,000 participants. **Illinois** provided a workshop titled, *Money Basics* to 472 participants with tools and resources to support financial wellness. Over 97% of the participants planned to use the information shared. **Kentucky** focused on the importance of stretching your finances both to make ends meet and future planning. Workshops focused on savings in **Ohio** resulted in pledged savings of \$115 per month and in **Tennessee** 57% of participants reported an increase in savings. **Utah** continues to offer a debt elimination tool titled *Powerpay* which reached over 12,000 individuals.



I feel more financially confident after taking this class and all of the instructors throughout have been enjoyable. I have learned so many new things I've never even thought of before and very interested to learn more! - Ohio Home Ownership Participant



Arkansas Adult and Youth Financial Education

Youth Programs

Arkansas reached over 5,000 youth through financial education programs. Indiana, through a program titled, *Captain Cash* which focused on earning, savings, spending and borrowing reached over 7,000 youth. **Montana** offered *On My Own* for middle school students which includes a real-life financial simulation activity. **Oklahoma** offered a financial simulation activity, called *Reality Check* for high school students that reached over 2,000 students. **Tennessee** connected with over 2,000 elementary aged students to identify money values, count currency, and basic financial literacy.



Oklahoma's Reality Check

Volunteer and Professional Development

Maryland offered the Personal Finance Seminar for Professionals and the *Master Money Mentor* program reaching 130 participants who then went on to work with over 100,000 individuals. **Idaho** also has a *Money Master Mentor* program with 7 participants that reached 50 individuals.

Fraud and Scams

Georgia and **Indiana** supported victims of fraud and identity theft reaching over 700 participants. In **Indiana**, 95% of the participants indicated they will make a change to protect their identity and 80% of the **Georgia** participants expressed an intent to check their credit score at least once a year.

“

Thank you for this class - I feel much more prepared to prevent myself from becoming a victim of another scam. I will be shredding all financial statements and checking my credit report at least once a year. - Preventing Fraud & Scams Participant

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Preventing Fraud & Scams Veterans

Housing Education & Estate Planning

Florida and **Utah** offered first-time homebuyer education to 1,700 participants to qualify for first time home buyer loans. **Wisconsin** focused on rental education reaching 1,600 participants who indicated the course helped them keep future housing. **Montana** and **Wisconsin** offered estate and end of life planning to over 6,000 participants.

National Extension Association of Family and Consumer Sciences (NEAFCS) provides professional development for Extension professionals who improve the quality of life for individuals, families, and communities and provide education in the areas of: Childhood Obesity Prevention; Community Health and Wellness; Diabetes Prevention and Management; Financial Management; Food and Nutrition; Food Safety; Healthy Homes and the Environment; Improving Children's Lives; and Protecting our Resources – Family Life. NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of race, color, gender, age, religion, national origin, disability, veteran status, or sexual orientation. Membership is not by invitation. (Strategic Plan 1993-97)

“
Rent Smart has a proven and respected track record for sound information on best practices for tenants. I really appreciate the thoroughness of the material. - Participant of Wisconsin's Rent Smart

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Health Insurance Literacy

Kansas offered a program that focused on prescription plans reaching over 4,000 participants with 4 out of 5 indicating being able to estimate their prescription plan the following year. **Pennsylvania**, **Delaware**, and **Maryland** offered *Smart Choice*, *Smart Use* modules to over 500 participants.

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There is a need for Medicare education. Education around this topic helps people to better utilize local health care providers. - A rural hospital CEO

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This report was compiled by Jesse Ketterman, University of Maryland Extension, Public Affairs Committee members, Dylan Gentry, University of Kentucky Cooperative Extension and Christine Zellers, NEAFCS Vice President Public Affairs. For more information, email zellers@njaes.rutgers.edu.

Raising kids, Eating right, Spending smart

