

The REPORTER

National Extension Association of Family and Consumer Sciences

Winter 1997



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Future Annual Sessions

1998

October 18-22
RapidCity, SD

1999

October 31- November 4
Greensboro, NC

2000

October 15-19
Baltimore, MD

Publication Deadlines

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The National Extension Association of Family and Consumer Sciences (NEAFCS) educates its professionals to empower individuals and families to make informed decisions. NEAFCS is an equal opportunity/affirmative action association. NEAFCS values and seeks a diverse membership. There shall be no barriers to full participation in the organization on the basis of gender, race, creed, age, sexual orientation, national origin, or disability. Membership is not by invitation.



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President's Message

by: Emily Remster



The Galaxy Summit is history! Hats off to all involved in the planning and delivery of Extension's first multi-association/fraternity conference! Thanks to those who sat around the Joint Council of Extension Professional's (JCEP) table "several" years ago who had the forethought to propose the idea. Thanks to the many Administrators who supported the idea and their staffs in planning and participating in the Galaxy. And thanks to all of YOU for participating in all parts of the conference.

One of my goals is to get more members involved - one way or another! Don't be alarmed when you are asked to fill out a new membership form! You are each being asked to "do it again." (If you've been in Extension as long as I have, that's pretty common.) What we want to know is your interests, special assignments, etc., and as more of us get "connected", we want your e-mail address.

Don't hesitate to volunteer for committee work - be it in your state affiliate or on the national level. You have heard it many times but "You get out of it what you put into it!" regardless of the situation.

Another goal I have is to get more connected to the state affiliates. Since our restructuring we have worked toward designing plans of action that provide suggestions and opportunities for state counterparts. We don't want to regress, but if that state counterpart would apply to be on the corresponding national Vice President committee and serve on a task force, there might be more of a connected feeling. Think about it. But don't let that limit you. You don't have to be on a state committee to sign up for a national one.

Which leads me to another "sticky wicket." Committee sign up has its share of problems. We are trying to iron those out, believe me! We have the form simplified. We encourage you at this point to fill out a form for whichever Vice President's committee you wish to be on. We are bound by the bylaws, at this time, to two year terms. In our discussions at board meeting and with the Administrators, an annual update would be more easily tracked. Think about how you would like to do it and let your State President, Regional Director or me know your thoughts. (I like to get e-mail!)

Also, guiding our Vice President committees and task forces are the plans presented in the Millennium Map. You have the opportunity to

peruse the Map as it is summarized in this publication. It will be giving us direction as we move forward.

Looking to the almost immediate future, Rapid City, South Dakota is our next destination. The site review committee had the opportunity to visit the convention center and hotels. The concurrent session and showcase applications are enclosed with this publication. There are many time slots available for you to present and participate. Annual Session 1998 will be something you definitely want to plan for!

The \$50.00 exhibitor recruitment reward is in effect again this year. If you suggest a new exhibitor, and they do exhibit, you will reap the benefits. (See form for details.) And how would you feel about a similar "award sponsor" recruitment award? This was suggested as a possible incentive for YOU to recruit donors. Let us know your thoughts on this also.

National Extension Association of Family and Consumer Sciences is the Association that will be facilitating Regional Meetings. We are working with JCEP to provide an opportunity filled with association business and meaningful programming to make us better informed Extension professionals.

Those February/March dates have been communicated to presidents and presidents-elect. If you have association concerns, talk to those state representatives NOW.

I wish I could tell you all these forms were available on our Web site, but that is not a reality yet. Secretary Chris Kniep and the Electronic Communication Committee are forging ahead in that direction. They met at Galaxy and made significant progress! But much is to be done to achieve a professional, easily accessed and manageable Web page. We will get there!

As I move into the many roles an NEAFCS President plays, I do want you to know that it takes all of us working together to make things happen. I have asked your opinion - please share your thoughts! It truly is your organization, and I want you to share in its future direction. Thank you ahead of time for all your thoughts!

Meet the 1997-98 NEAFCS BOARD

by Ingrid H. Holmes

The 1997-98 board was installed at the luncheon on Thursday October 16, 1997. The new officers actually began work the day before in a post board meeting, scheduled because of the vastness of Galaxy. The new board is ready to begin a busy year positioning the association for the 21st century.

Newly installed officers include:

Jean Clarkson-Frisbie, President-Elect

"This is an exciting and yet very challenging time to be an Extension Educator," states Jean. She brings a wealth of experience to the position having served as Central Region Director and Annual Session Site Coordinator in Kansas. Jean chaired the committee on use of the new logo, juried curriculum and prepared a brochure on making PSAs. As president-elect Jean will work with vice presidents and action plans. She has made a commitment to the Millennium Map and its goals.

Jane A. Gault, Vice President for Awards and Recognition

"I believe that the greatest service NEAFCS provides our members is recognition for outstanding service and educational programs," a quote from Jane's position statement. She served as Southern Region Director working directly with the awards judging process. This experience has primed her for the role of Vice President for Awards and Recognition.

Ann M. Rhinesmith, Vice President for Public Affairs

"..... I also strongly believe that our future success depends upon meeting the challenge of educating our publics, building strong

coalitions, influencing legislation for the public good and changing or refocusing our public image," is an excerpt from her position statement. Ann has had previous board experience as Eastern Region Director, served on numerous committees and chaired the Restructuring Committee and the Transition Team.

Sandra J. McLain, Treasurer

"As we move into the next decade, our organization needs to strengthen our internal and external networks," states Sandra. She has served as chair of the National Public Relations Committee and co-chair of the Arrangements Committee and on the Central Region Nominating Committee. In her home county she is County Director, giving her experience in supervising budgets and preparing financial statements.

Jennifer Berschet Klee, Southern Region Director

"One of my key roles as a regional director is communicator between the NEAFCS board and the state presidents," a quote from her position statement. Jennifer returns to the board having served as chair of Research and Studies and a member of several national committees.

Susan J. Neher, Central Region Director

"My first priority would be to work with the board and regional members in finding creative ways to promote our profession and mission statement," states Susan. This is Susan's first National Board experience; she has served on the Member Resources and Public Affairs national committees.

HIGHLIGHTS FROM GALAXY

1997 ANNUAL BUSINESS MEETING

The 1997 Annual Business Meeting of NEAFCS was held Wednesday October 15, 1997 at the GALAXY Conference. Under the leadership of President Barbara Tricinella, voting delegates and executive board members reviewed the activities of 1996-97 and made plans for 1997-98.

In lieu of a printed report, Executive Board members highlighted activities and accomplishments of the year and plans for the coming year. A component of NEAFCS plans for 1997-2000 are the goals and objectives of the Millennium Map. This plan identifies critical issues for NEAFCS and outlines a plan of action to address these issues. Voting delegates were encouraged to incorporate this plan into state action plans.

Treasurer Debra Bryant reported that current total assets for the organization are \$504,519 in the Operating Account and \$110,831 in the Educational Awards Fund. The Operating Budget for 1998, which was approved by the voting delegates, has an income, which exceeds

expenses by \$14,080. Likewise, income for the Education Award Fund 1998 budget exceeds expenses by \$9,863.

Of the proposed by-laws, amendments regarding membership eligibility, officer responsibilities, and language updates were approved. The amendment regarding number of voting delegates per state was defeated.

The voting delegates elected officers for the association. These include President Elect - Jean Clarkson-Frisbie, VP for Awards and Recognition - Jane Gault, VP for Public Affairs - Ann Rhinesmith and Treasurer - Sandra McLain.

Copies of the minutes of the Annual Business Meeting and the Annual Business Meeting of the Educational Awards Fund are available from the secretary.

PRE - POST BOARD HIGHLIGHTS

by: Chris Kniep, NEAFCS Secretary

The NEAFCS Executive Board met both prior to the GALAXY Conference and after the Conference. Highlights of these meetings include:

Pre-Board Meeting October 10 – 11, 1997

- Review of plans for Annual Session 1998 in South Dakota
- Discussion of proposed by-laws
- Approval of the Millennium Map
- Appointment of members to special committees
- Decision to divide Life Member fees between the operating and awards funds in the same proportion as active member dues
- Reinstatement of the exhibitor finder's fee of \$50 for the 1998 Annual Session
- Acceptance of the 1996 Audit Report
- Decision to deposit percentage of sales received from the sale of memorabilia to the educational awards fund
- Decision to continue non-officer representation at professional meetings
- Review of the 1999 Annual Session plans, including the adoption of the theme "Designing for the Future"

Post-Board Meeting October 15th & 17th

- Orientation for Executive Board members
- Decision to designate the First Bank of Keosauqua IA as the 1998-1999 NEAFCS Bank
- Discussion of program ideas for Annual Session 1998
- Review of action plans from committees and task forces
- Planning for the regional meetings
- Appointment of a committee to revise committee application/appointment process

Copies of the minutes of the pre- and post- board meetings are available from the secretary.

NEAFCS ON THE WEB

by: Chris Kniep, NEAFCS Secretary

Communicating about NEAFCS is about to take on a new format – a WEBpage.

The first meeting of the Electronic Communications Committee was held at the GALAXY Conference. Committee members examined a draft of a Homepage for NEAFCS and discussed major categories of NEAFCS information.

Initial plans for the WEBpage include information about the association, how to join, national officers and linkages to State Homepages. The WEBpage could also be a site for committee and task force action plans, membership lists and current projects. Award winners, conference presenters and conference proceedings are also being considered as content areas.

While there are many ideas being considered, the committee is also interested in ideas from the NEAFCS membership. What would you like to see included? What components would make it a valuable communications tool for you?

The committee is also looking for a base site for the WEBpage. If you know of potential host sites, please let the committee know.

Please forward your comments and ideas to the following Electronic Communications Committee members:

Sandy Brown, WA
Sharon Hoelscher Day, AZ
Hope Hunt, NC
Carol Powell, CA
Kay Webb Burke, VA
Renee McKee, IN
Chris Kniep, WI Committee chair

COMMITTEE MEMBERS.... PLEASE STAND BY...

by: Chris Kniep, NEAFCS Secretary

It seems like it would be easy - you have a committee, you have a list of committee members and it all works. Right? Well the committees do work – they do lots of work! But the committee lists...well that is another story.

First there is the form. Where do you find it and which version is current?

Then there is the contents of the form. Your whole life story is needed and you need all of those signatures.

Then there is the term. Does it start with the calendar year? With the mid-year board meeting? The annual conference? Is it for 1 year or 2 years?

And do I have to be at annual conference to be a member of the committee?

And if I am the State VP or committee chair, am I on the national committee?

This year, Executive Board members will be examining these questions and concerns and developing a "new and improved" committee application and tracking process. If you have ideas on this topic, please let us know – but don't stop being involved and working! The national committees and task forces need you and if you haven't heard from the vice president for the committee you think you belong to, let her know.

We're just working out some "technical difficulties," so PLEASE STAND BY...

Postcards from Galaxy



Working on budget.



Barbara leads a discussion.



*States night out... Eastern Region
enjoys Boat Cruise*



Helping hands working on '98



Regional Business meeting... all listen intently.

Postcards from Galaxy, Continued...



50 years and going strong.



Our special Barbara.



Excitement for '98 builds.



Thank you for a job well done.



Enjoying the exhibition.

Postcards from Galaxy, Continued...



LIFE MEMBERS 1996-1997

Arkansas

Shirley Tisdale

North Carolina

Sandra Cobb Brown

Jane Ebert

Frances Voliva

Frances Ward

Linda Washburn

New Jersey

Anna Smith

New York

Jane McGonigal

South Carolina

Helen McDowell

Texas

Judy Edwards

Gloria Schwarzlose

Frederica Seaman

USDA

Jeanne Priester

Washington

Marjorie Day

Ruth Scarlett

West Virginia

Mary Le Row

MARKETING EXTENSION PROGRAMS

by: **Jean Clarkson-Frisbie**
Chair, Special Marketing Committee on PSAs.

Do you have a marketing plan for your educational programs? Do you write your own public service announcements? The NEAFCS marketing committee has developed a brochure 'Enhancing Radio PSAs.' This brochure will prepare you to write public service announcements (PSAs) for your local stations. 'Enhancing Radio PSAs' covers station policy, copy, timeliness, and style. Additionally, it gives you hints on how to approach the station, suggested format, and what is appropriate to include.

This has been developed for NEAFCS members. You can obtain a copy from the 1997 voting delegates at the Galaxy Summit. The four NEAFCS regional directors have a copy of the brochure in both hard copy and on computer disk. Our national office, The Administrator's at Phoenix, also has hard copies. Kansas State University Cooperative Extension has decided to share this brochure with all the Extension staff. We are certainly happy it is receiving positive reviews.

We spend a great deal of time developing timely Extension programs. We need to also focus on marketing those programs to our clientele. This brochure will help you to write your own local PSAs so they have the greatest amount of impact.

The committee included Tedi Winnett, WI; Lisa Barlage, OH; Sandra McLain, IA; Lynas K. Waun, AZ; and Larry Jackson, Kansas State University Research and Extension KKSU-AM station manager.

MILLENNIUM MAP

by: **Jan Nixon**

Based on the idea that "the more voices heard, the stronger the organization; the more viewpoints and knowledge available, the better the decisions" the committee asked for and received input in developing the Millennium Map.

A continuation of the NEAFCS Strategic Plan, the Map builds upon the tasks completed and the goals for the future. Suggestions and ideas were originally provided from the membership attending the 1996 Annual Session. State presidents and affiliates were provided the opportunity to comment further on the Map following regional officers training meetings last February. The national board provided input throughout the process.

Five critical issues are outlined for attention by the officers and membership: Communications, Marketing (Internal - Member Services and External), Professional Development, Networking and Public Affairs. National officers and committee chairs are committed to implementing the plan's objectives and strategies. State affiliates can easily adopt the Millennium Map to give direction to their association.

GALAXY PROCEEDINGS AVAILABLE ON THE NET

by: **Janice Stimpson**
Marketing Task Force, Member Resources Committee

The abstracts of all the offerings from the Galaxy Conference are now on the Internet. Take a look at all the professional development resources available to you on:

<http://www.agnr.umd.edu/users/galaxy/galaxy.htm>

Abstracts from over 375 sessions are available at this address. In addition to detailed descriptions of the sessions—many up to 400 words—there are the names, addresses and phone numbers of the presenters. You can contact them for even more information about their projects.

You'll find super seminars, research result sessions and poster sessions on such subjects as:

Impact Evaluation	International Opportunities
Workforce Preparation	Public Policy
Technology Use	Life Skills Education
Communications	Teamwork
Leadership	Volunteerism
Food, Nutrition & Food Safety	Parenting Education
Financial Management	Youth Development

Millennium Challenge A Success

by: **Luann Boyer, 1997 Public Affairs Legislative Task Force Chair**

The NEAFCS Millennium Challenge on legislative awareness was a success with members in 22 states completing some part of the challenge. Those attending Galaxy from the 10 states that had 25% or more of their membership sending in the challenge were recognized with blue/red/white ribbons on their nametags. All states received a certificate of recognition.

Although no state had 100% of their membership returning the challenge, Wisconsin came close with 94%. Congratulations!

States from each region returning the challenge were:

Eastern Region:	New Jersey, New York
Central Region:	Indiana, Iowa, Michigan, Missouri, Ohio, Wisconsin
Southern Region:	Alabama, Florida, Georgia, Kentucky, North Carolina, Tennessee, Texas
Western Region:	Arizona, California, Colorado, Idaho, New Mexico, Utah, Wyoming

The 1998 Legislative Task Force will continue the challenge so watch for more information. Their goal is to recognize all states at the 1998 Annual Session.

The 1998 NEAFCS Millennium Challenge

From the Legislative Task Force of the Public Affairs Committee

NEAFCS members need to increase political involvement by being proactive in public affairs issues affecting family and community. To participate in the 1998 NEAFCS Millennium Challenge, check the activities you have completed and return this form to your State Public Affairs Chairman or State President by September 1.

Level I-AWARENESS

- ☐ [] Vote in all elections.
- ☐ [] Attend local coffee/open house/town meeting to meet legislators.
- ☐ [] Learn the names of your state and federal legislators and their committee assignments.
- ☐ [] Add local and state policymakers to your Extension newsletter or other program information mailing lists.
- ☐ [] Send fact sheets and program impact stories to policymakers.
- ☐ [] Inform policymakers about the mission of Cooperative Extension and its educational function.
- ☐ [] Understand how Cooperative Extension is funded in your state and know the percentages of your funding from federal, state and local.
- ☐ [] Spend a day at the state legislature.

Level II-INVOLVEMENT

- ☐ [] Learn about current legislative efforts of your university, state Extension system, or state professional associations.
- ☐ [] Subscribe to the NEAFCS Public Policy ListServe, Michigan State University by sending a message to neafcspa@listserv.msue.msu.edu
- ☐ [] Participate in legislative and public affairs training given by Extension or other organizations.
- ☐ [] Learn the names and expertise of the staff in your congressional offices, and which issues are important to legislators.
- ☐ [] Learn more about public affairs skills from an "experienced" coworker.
- ☐ [] Write a letter to your legislator about an issue of interest and to thank them for votes on issues which strengthen families.
- ☐ [] Encourage clientele to call, write or visit a policymaker's office regarding issues of their concern.
- ☐ [] Invite legislative staff to participate in Extension planning and educational events.
- ☐ [] Invite policymakers to co-sponsor a contest, serve as a judge, or present awards for an educational family and consumer event.
- ☐ [] Join your state association public affairs committee.

Level III-LEADERSHIP

- ☐ [] Identify clientele to inform decision-makers about the impacts and outcomes of Extension programs.
- ☐ [] Train volunteers or clientele in public affairs skills.
- ☐ [] Introduce yourself to a federal legislator by calling or visiting with program information regarding family and consumer issues.
- ☐ [] Offer assistance to policymakers in researching family and consumer issues.
- ☐ [] Organize a forum on a local public affairs issue and involve policymakers.
- ☐ [] Organize a legislative phone response network in your state.
- ☐ [] Volunteer as a citizen to work for a local election campaign. (within federal employment guidelines)
- ☐ [] Join and get involved with the NEAFCS Public Affairs Committee. Applications are due April 1.
- ☐ [] Form a coalition to network and collaborate with agencies and organizations concerned with family and consumer issues.
- ☐ [] Attend the annual Joint Council of Extension Professionals Public Issues/Leadership Development Conference in April.

My 1998 Millennium Challenge

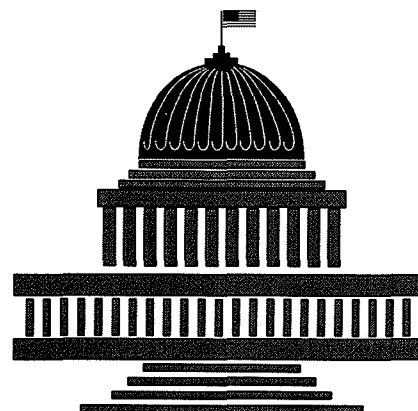
- ☐ [] Level I Awareness, 6 of 8
- ☐ [] Level II Involvement, 8 of 10
- ☐ [] Level III Leadership, 8 of 10

Signature _____

State _____

Return this Challenge by September 1, to your State Public Affairs Chair who will send them to NEAFCS Legislative Task Force Chair:

Marilee Tankersley
340 Queen Ann Road
Wetumpka, AL 36092.



1997 NEAFCS Instructional Videotape National Winner

by: **Northeast Colorado Extension Gerontology Team**
Luann Boyer, Gisele Jefferson, and Bonnie Sherman

"A Delicate Balance" is a 30-minute video addressing issues of balancing the needs of caring for elderly family members and the needs of the caregiver. Using situations of families in Northeast Colorado, the video shows what families can do to reduce stress of caregiving, techniques for allowing elderly to remain independent, and resources available in rural communities to assist in caregiving.

A lesson packet was developed for the video so it could be used by home health, nursing home, or Area Agency on Aging staff or it could be borrowed for use by a family facing these issues. Fact sheets on "A Delicate Balance", "Caregiving From A Distance", and "Caregiving Checklist" were developed for use with the video program.

Evaluations by program participants have shown a substantial increase in their knowledge of caregiving issues. They also reported an increased understanding of resources available, and felt better prepared to provide effective care with less stress.

For additional information about the video or how a copy can be obtained contact Luann Boyer, Morgan County Extension, PO Box 517, Ft. Morgan, CO 80701; phone 970-867-2493; FAX: 970-867-6485; E-mail: morgan@coop.ext.colostate.edu.

BUILDING FAMILY STRENGTHS—Sharing Resources on the WWW

by: **Deborah J. Thomason Ed.D., Assistant Professor**
Clemson University, Family & Youth Development
Specialist, Department of Family & Youth Development

The National Network for Family Resiliency (NNFR) would like to encourage submissions of articles that help families cultivate strengths to meet the challenges of life. Family resiliency helps families cope with the issues of managing on limited resources, maintaining family ties, maintaining strong marriages and capitalizing on existing family strengths.

The National Network for Family Resiliency Program and Curriculum workgroup requests you to share programs, teaching resources and mini-lessons. Mini-lessons will be reviewed and juried by your peers — a great opportunity for professional development and to share with your peers.

Program information on family and consumer sciences can be made available and our knowledge base can grow with a click of the mouse! Don't hesitate to share - you will be surprised how grateful your peers will be. Free program materials and for sale materials are welcomed. Authors receive full credit and retain copyright of the document.

Documents can be sent to: nnfruvvm@zoo.uvm.edu

Documents can be sent on disk and questions should be addressed to: Elizabeth Scannel, NNFR, University of Vermont, 103 Morrill Hall, Burlington, VT 05405-0106.

Take a minute and look over some of the wonderful programs that you have developed and take this opportunity to share with fellow Extension educators. We can all approach the next millennium with a wealth of resources to help improve the lives of individuals and families.

For additional information about NNFR, check the NNFR website at: [<http://www.uvm.edu/nnfruvvm/direct.html>](http://www.uvm.edu/nnfruvvm/direct.html)

CAMP FOOD, FITNESS and FUN

NEAFCS Kraft Media Grant Award

by: **Virginia Ann Romero, University Extension Educator**

A recent health needs assessment conducted in Sweetwater County identified childhood obesity as one of the top ten health problems. Obesity often leads to other diseases and poor self-image in youth. The purpose of this project was to develop an educational program to help combat the youth obesity situation in Sweetwater County. The project was partially funded through a Kraft Consumer Media Grant. An advisory committee was formed to guide the project from beginning to end. The group consisted of teachers, dietitians and agency personnel. Using research based information, a curriculum was developed. The curriculum centers around three major topics of nutrition, behavior modification, and self-esteem. Evaluation instruments to assess knowledge gained, skills learned and behavioral changes were designed as a component of the curriculum.

This five day educational program was open to youth between the ages of nine and 13 in Sweetwater County during the summer of 1997. Classes were taught by Extension personnel and outside trained professionals. The behavior modification unit focused on habit awareness and specific behaviors that contribute to present weight problems, and behavior triggers or catalysts. Nutrition classes reviewed the functions of nutrients, calorie intake, fat, and selection of nutrient dense foods/snacks. Self-esteem building activities were used to promote a better self-image. Throughout the week special activities to promote exercise and physical activity were scheduled. A nutritious lunch and snacks were provided daily. A program was conducted for parents to complete this holistic approach. Parents were informed of program activities and how they could reinforce their child's learning experience. A total of 22 youth completed the program. Pre/post tests indicated that 98% of the participants gained knowledge and 100% learned new skills.

Follow-up information will be sent to the participants in a newsletter format four times a year. This information will help build on what they learned during the summer program. Puzzles and word games will be included to make the newsletter fun. A follow-up evaluation utilizing a food behavior checklist and dietary recalls will be conducted in six months.

For additional information, contact Virginia A. Romero, P.O. Box 1929, Rock Springs, WY 82902 (307) 352-6775.

NEAFCS PUBLIC POLICY AWARD WINNER: WISCONSIN LOCAL FAMILY IMPACT SEMINARS

by: Tedi Winnett, Mary Gruenwald and Cathy Nelson
Public Policy Education Award Team

Family Impact Seminars are one example of how to implement the role of family policy alternatives education. They are a continuing series of policy forums designed to bring a family focus to policy making. Based on the growing realization that the best way to help children and adults alike is to help families, these seminars aim to analyze the consequences an issue, policy or program may have for family well-being.

Because federal and state Family Impact Seminars were highly successful and because some public policy is implemented at the local level, the Family Impact Seminar idea was piloted at the local level. Four University of Wisconsin-Extension county Family Living faculty have conducted Family Impact Seminars for local policy makers since 1995. The concept of family-oriented seminars for policy makers originated with the Family Impact Seminar, a national independent, non-partisan public policy institute.

Local policy makers do not always have ready access to the growing body of research about families nor the staff or time to research all the relevant data on the complex issues that confront them. In addition, too often policy debate on complex issues is restricted to dialogue within institutional systems — primarily among local elected officials, among officials within the same agency, and among practitioners. The cross-fertilization of perspectives is a rare luxury that ought to be encouraged. Furthermore, by definition, a family perspective on policy demands that an integrative and long-term perspective be adopted.

A successful public policy education effort of this type depends on several factors, including needs assessment, legitimization, selection of topics, opportunities for discussion, and resource people.

To assess success in reaching the objectives, after-the-meeting evaluations were collected. In addition, telephone interviews were conducted with a sampling of seminar participants.

Written evaluations of the participants' overall response to the seminars, as well as their perceptions of the seminars' relevance, usefulness, objectivity and research base was collected. On a scale of 1 (poor) to 5 (excellent), the overall ratings for the four seminars (five sites) ranged from a low of 4.1 to a high of 4.7. As indicated, mean ratings of relevance, usefulness, objectivity and research base were 3.8 or above.

Telephone interviews were conducted by a University of Wisconsin Extension evaluator in November 1996, 6-18 months after the various pilot seminars. A total of 49 seminar participants (some of which also served on local advisory committees) were interviewed, with a representative sampling from each seminar site. The questions focused on the five seminar objectives and the role of University of Wisconsin Extension in organizing and conducting the seminars.

A county board supervisor stated, "The family is still the unit we have to depend on to nurture our children. Given the conditions in which families operate now, we need to offer, as a community, a lot more support to families in order to fulfill their role. We as a society are not providing that and we need to do a whole lot more. Examining what the impact is on the whole family is integral to ultimate success. We have to stop fragmenting the people within the family—whatever the structure. We sometimes create more problems."

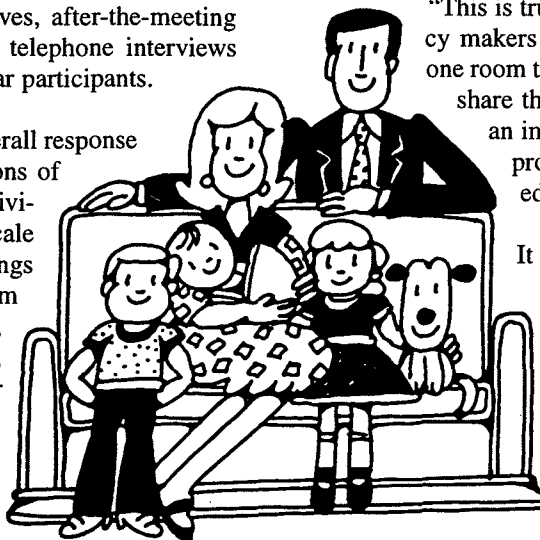
One elected official said that even though she was already somewhat aware, the seminar was important to bring related issues together, to inform the public and to hear other's perspectives. "They had smart people giving good information," she said.

A local law enforcement official said, "I sometimes think there are just a few of us interested in juvenile crime. It was good to see that the public can and wants to get involved."

One participant felt that there is a real distrust between government and the business sector. This seminar was a start in bringing them together because it showed the business community that government programs are concerned about accountability and results.

"This is truly one of the first times everyone (policy makers and practitioners) were asked to be in one room together. How wonderful it is to hear and share the same things. We're all going to have an impact somehow on policy. To be able to provide this information is important," stated a local policy-maker.

It is important to note that scholars who study the political process state that expecting research to have direct and immediate impacts on policy making is unrealistic. Therefore, these results are preliminary appraisals of the impact of the local pilot Family Impact Seminars.



HELPING TEENAGE VEGETARIANS BUILD HEALTHY DIETS: MEETING A GROWING NEED

by: **Sara Ann Burczy, CFCS**
University of Vermont Extension Associate Professor
Nutrition & Food Specialist, Central Vermont Region

Introduction

Do you know a teenager who's "going veggie"? More and more Americans are becoming vegetarians: a survey for Vegetarian Times found that over 12 million people in the U.S. now call themselves vegetarians, up 91% over 1985 (Flynn, 1993). A growing number of these vegetarians are adolescents and teens, who often adopt a meatless diet without adequate information or guidance to ensure good nutrition. Issues and concerns commonly arise regarding nutrition, food choices, health implications, effects on the family, changes in food preparation, and other factors that must be addressed when a young person assumes a vegetarian lifestyle.

Vegetarianism 101

Often the first question asked by parents of a newly-converted vegetarian is "just what IS a vegetarian?" Generally speaking, a vegetarian is defined as one who does not eat meat, fish or fowl (The Vegetarian Resource Group, 1994). However, there are a number of different types of vegetarians who exhibit a wide variety of eating habits. The basic categories of vegetarians include: vegans - strict vegetarians who consume no animal products of any kind; lactovegetarians - who eat dairy products, along with plant-source foods, but no meat, fish, poultry or eggs; and lacto-ovovegetarians - who eat eggs as well as dairy products and plant foods (Brody, 1982). According to the American Dietetic Association (ADA), most vegetarians in the U.S. are lacto-ovovegetarians (1990).

People become vegetarians for a number of different reasons, including perceived health benefits, spiritual beliefs, ethical issues, environmental and ecological reasons, economics, culture, family traditions, allergies, and food preferences or aversions. Teens and pre-teens who choose vegetarianism may be attempting to differentiate themselves from their families and express a new identity. They may also be influenced by peer pressure and the lifestyles of popular celebrities — becoming a vegetarian may simply be seen as the "cool" thing to do.

Nutrition and Health Implications for Adolescents

Parents often have concerns about their children's diets, and these worries may increase if their son or daughter decides to become a vegetarian. A vegetarian teenager actually has the same nutritional needs as any other teenager (Mangels, 1992). Adolescence is a time of rapid growth and change. Nutritional needs are especially high during these years, so all teens and pre-teens need to eat a varied diet that meets the Recommended Dietary Allowances for the various nutrients. The haphazard eating styles of many adolescents may put them at risk for nutrient shortages and an excess of fat, sodium, sugar and total calories. There is also often a preoccupation with appearance, body size, athletic prowess and "fitting in".

Teenage girls especially may be at risk for eating disorders. At the same time, the percentage of overweight adolescents in this country continues to rise.

When a young person adopts a diet that limits or restricts certain foods, there is the potential for increased risk of nutritional inadequacies. As is true for anyone (regardless of their age), the more restrictive the diet, the greater the chance a deficiency may develop (Weiner, 1986). Growing adolescents, with their increased nutritional requirements, may be at greater risk for deficiencies on a vegetarian diet, depending on the restrictions and food choices involved. Also, since vegetarian diets are often high in bulk or cellulose, it may be difficult for strict vegetarians — especially those with high energy needs such as teenagers — to eat enough food to maintain energy balance. Thus sufficient calories, along with variety in food choices, may be key to adolescents maintaining adequate nutrition on a vegetarian diet.

In its position paper on vegetarian diets, the ADA states that vegetarian diets are healthful and nutritionally adequate when appropriately planned. The ADA also notes that a considerable body of scientific evidence suggests positive relationships between vegetarian diets and risk reduction for certain diseases (Havala & Dwyer, 1993). However, many experts believe that most, if not all, the health benefits associated with following a vegetarian diet probably are not due to vegetarianism per se — rather, they are the result of dietary changes typically made by people when they stop eating meat (Staff, Environmental Nutrition, 1987). A review of the literature revealed that only a limited amount of research has been done specifically on adolescents and vegetarianism. With more and more young people adopting a vegetarian lifestyle, additional research is needed to further our understanding of the health implications of vegetarian diets for teens.

Building a Healthy Vegetarian Diet

The recommendations in the Dietary Guidelines and Food Guide Pyramid can serve as the foundation for building a healthy vegetarian diet. In addition, the ADA recommends the following to all vegetarians, including teenagers: (1) keep the intake of low nutrient-dense foods to a minimum; (2) choose whole grain products whenever possible, or use fortified or enriched cereal products; (3) eat a variety of fruits and vegetables, including a good food source of vitamin C; (4) if dairy products are consumed, choose nonfat or low-fat varieties; (5) if eggs are consumed, limit to 4 yolks per week; (6) vegans should have a reliable source of vitamin B-12 and also of vitamin D; and (7) vegetarian diets for infants, children and teens require special planning (Havala & Dwyer, 1993).

Responding to an Expressed Need

During the past two years, the University of Vermont (UVM) Extension Nutrition, Food Safety & Health Team has provided timely information and resources on vegetarian diets for teens via their Vegetarian Resource Guide for Teens, Teachers and Parents. Funded by an NEAFCS General

(Continued on Page 15)

(Continued from Page 14)

Foods Consumer Center Media Grant Award, the Guide was created by the team in response to a need expressed by Vermont teachers and parents. The Guide features a three-ring notebook divided into specially designed sections for teens, teachers and parents, plus a laminated poster of the Vegetarian Food Pyramid. Notebook contents include a variety of resources with information on vegetarian diets and nutrition, an annotated bibliography of selected vegetarian cookbooks, a research paper on nutrition and health considerations for adolescent vegetarians, and practical tips on meal-planning and food preparation. The Guide also provides helpful ideas for families on how to deal positively with related issues through good communication.

Loan-out copies of this educational resource, located in Vermont Department of Education Health Education Resource Centers, are being used by teachers, students, parents, volunteer leaders, and health professionals around the state to help vegetarian teens make healthy food choices and to improve family communication concerning nutrition and health issues. As of Spring 1997, educators from 16 different states had also borrowed copies of the Guide from the University of Vermont Nutritional Sciences Department (see information on how to borrow below). Users of the Guide report an increased understanding of nutrition and health implications of vegetarian diets, enhanced knowledge and skills regarding food choices and preparation, and positive changes in family communication.

Conclusion

When it comes to helping the growing number of adolescent vegetarians make healthy food choices, Extension educators can play a key role. How? By teaching teens and pre-teens important nutrition information plus food selection and preparation skills, by showing acceptance of a young person's decision to become a vegetarian, by sharing resources and ideas with teachers and parents, and by simply being open to learning more about vegetarianism (which may include trying new foods or incorporating more plant-based dishes into meals).

Tufts University has reported that even nutritional deficiencies of a relatively short-term nature can influence young people's behavior, as well as their ability to concentrate and perform complex tasks (Tufts University

School of Nutrition, 1993). Knowing this should prompt us to do all we can to encourage healthful eating among our youth — even and perhaps, especially — when they choose an alternative lifestyle such as vegetarianism.

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Further information, including additional references, is available by contacting: Sara Burczy, UVM Extension, RR 4-Box 2298, Montpelier, VT 05602-8927 (Phone: 802-223-2389, Fax: 802-223-6500, E-mail: sburczy@sover.net).

To borrow a copy of the Vegetarian Resource Guide, send your request + \$5 payable to University of Vermont Extension (to cover postage and handling) to: Rose Goodman, UVM Extension, Dept. of Nutritional Sciences, Terrill Hall, Burlington, VT 05405-0148. (Guide is available on a loan-out basis only.) Visit our website at <http://nuts.uvm.edu/nfs/vegresgd.htm>.

Vice President for Professional Development Update

The members of the South Dakota Affiliate have been working for several years to plan the Annual Session in Rapid City in 1998. Co-coordinators for this event are Ingrid Lindberg from Rapid City and Marjorie Kolb from Aberdeen. The theme is: Discover the Gold through... professional empowerment, public affairs enhancement and personal encouragement. The objectives for this October 18-22, 1998 session will be:

- To interact with family and consumer science professionals in related disciplines to enhance networking and educational opportunities;
- To enhance awareness of effective techniques in building support for Extension through consistent communication with decision makers; and,
- To reflect upon personal and family lives and their interaction with professional goals.

Peggy Prucnal from Alabama is serving as Chair of the Exhibits Task Force this year. This group is already busy recruiting exhibitors for 1998. They have developed a new pamphlet for distribution to potential exhibitors explaining who we are and why they should exhibit with NEAFCS. If you are going to a professional conference this year and could seek out new exhibitors or know of a potential new exhibitor, contact the National Office for a few of these pamphlets. Don't forget that the exhibitor's finder's fee has been reinstated for 1998. If you suggest a new exhibitor and they do exhibit in South Dakota you will receive a \$50 finder's fee. Send ideas for potential exhibitors to Peggy at P.O. Box 1606, Columbiana, AL 35051

Headstart Families Benefit from Kraft Grant

by: Patricia Draper

The 1996 Kraft Foods Consumer Center Media Grant was presented to the team of Susan E. Cosgrove (Area Extension Agent/EFNEP), Patricia S. Draper (Extension Home Economist/4-H), Glenda J. Gregory (Extension Home Economist/4-H), Beverly P. Lewis (Extension Home Economist), Grenell T. Rogers (Area Extension Agent/HE), and Cynthia S. Wilson (Extension Home Economist/4-H). Assisting in the completion of the project was Linda N. Mock (Area Health Specialist).

As a result of Headstart Advisory Committees and Cooperative Extension Service Advisory Committees, Extension Home Economists became aware of the need for nutrition education for the parents and employees involved in the Headstart program in central Mississippi. The goals of the project included enabling the parents to (1) identify foods that are nutritious, (2) select foods from the food guide pyramid, and (3) to prepare simple nutritious meals and snacks for preschoolers. Since a majority of the families involved in the project are in a lower income level, consumer education was also identified as an area where training was needed. In the eight county area, 2000 Headstart families were identified as the target audience for this project. Upon the recommendation of the Headstart personnel in these counties, a home study course was determined to be the most effective method to use to reach all 2000 of these families with the educational materials.

Using basic Extension educational nutrition and consumer educational materials, a series of eight take-home lessons were developed. Each lesson included the program logo, educational information, and recipes or activities that would involve the entire family. The topics were Play It Safe, Cent\$-able Shopping, Snacks Are Important for Children, Smart Facts About Fat and Cholesterol,

Breakfast Basics, Feeding Your Children, Reading Labels Makes Cent\$, and Pyramid Power.

To personalize the program for each home economist in her county, a video lesson was developed to introduce the parents to the program. The video was designed to be shown at the monthly parents' meeting scheduled for each of the centers. The home economists wrote the script and taped the lesson. An area vocational education teacher and his students edited and captioned the video. A copy was given to each center.

Of those responding to evaluations, 99 percent indicated that they realized a need to make changes to improve their families' nutrition. "My family already ate nutritiously, but I am more cost conscious," stated one mother. "I've stopped frying meats and started baking more." "Ever since I read the brochures about nutrition, I have tried to read the labels on food and check for fat grams, etc." One mother responded that she now feeds her child three meals a day. Ninety-three percent responded that they would like to see other series similar to this in the future. Newspaper releases and a feature on an area television news program were used to publicize the project.

The grant of \$500.00 covered the cost of paper, ink, and video tapes. In-kind services included use of equipment, secretarial assistance, taping, editing, and duplicating of the video, and travel expenses. These costs were estimated at a value of \$3000. State specialists compared this program with similar programs that could be purchased and stated that this program could be valued at \$30 per set per household. This amounts to a value of \$60,000 for the project.

Due to the success of this program, home economists are working with state specialists to make this program available statewide to other home economists. They are also planning a series of other home study courses based on topics requested by participants in their final evaluations.

For additional information contact:

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AFCPE AND IPF: Resources of Extension Educators

by: Barbara O'Neill, Rutgers Cooperative Extension; Karen Varcoe, University of California Cooperative Extension; and Ann Coulson, Institute for Personal Finance

At the Galaxy Summit in Cincinnati, about 35 persons attended a workshop that described the Association for Financial Counseling and Planning Education (AFCPE) and its Institute for Personal Finance (IPF). This article is a summary of that workshop.

AFCPE is a non-profit professional organization comprised of about 600 researchers, educators, military and civilian financial counselors, and financial planners. No other financial organization has such a diverse membership. AFCPE's mission is to provide training, encourage research and foster networking among members to improve the quality of life for individuals and families (our clients) who, regardless of their incomes, are struggling to get ahead. Membership benefits include a quarterly newsletter, a semi-annual research journal and an annual national conference.

AFCPE also administers the Institute for Personal Finance (IPF), which provides professional certification programs for financial and housing counselors. The accredited financial counselor (AFC) program is the premier designation in financial counseling today and the certified housing counselor (CHC) credential is steadily gaining public recognition. AFC candidates must complete two courses: Personal Finance, which provides an in-depth overview of components of the financial planning process (e.g., cash flow, investing, retirement planning), and Financial Counseling, which covers counseling techniques, debt reduction, collection policies and practices, bankruptcy and government assistance programs. To receive the AFC designation, candidates must pass each course, subscribe to the AFC code of ethics, have two years of counseling experience, and submit three letters of reference—including one from a client and one from a fellow professional.

Candidates for the certified housing counselor (CHC) credential must complete three college-level courses: two described above for the AFC designation, plus a third course, Housing Principles and Practices. Topics covered by the housing course include: real estate contracts, financing options, tax factors and issues affecting property values. CHCs, also, must pass all exams, demonstrate professional experience and submit three letters of reference.

Benefits to Extension educators of AFCPE and IPF programs include the following:

- * Networking opportunities with others who provide financial education and counseling services nationwide
- * Annual meeting exhibits and speakers that focus exclusively on personal finance topics
- * Access to current empirical research and "best practices" teaching methods in personal finance
- * An "educationally dense" annual meeting jam packed with workshops, general sessions and financial case studies
- * Educational background and credentials to help transition to the new career after Extension

For further information about AFCPE or IPF, contact The Administrators Inc., 3900 East Camelback Road, Suite 200, Phoenix, AZ 85018; Phone: 602-912-5331; Fax: 602-957-4828.

Effectiveness of Multiple Media as Learning Tools: Challenge for Research Methodology

by: Jagjeet Johal, Ph.D., Consumer Economist, Contra Costa County; Kim Stumph, Advisor, San Joaquin County; Diane Metz, Advisor, Solano County, California

Increasing complexities in the socio-cultural systems and a change in the demographic profile of the population create a demand for innovative methods in delivering educational programs. Decrease in available funds and the increases in demand for educational programs have motivated Extension educators to develop different tools and techniques for distance learning and still be effective to make information easier to understand. The specific objectives of this study were to: (1) Investigate the extent of knowledge gained by parents in four selected topics: money management, values, discipline, and play; (2) Compare and contrast the transfer of educational knowledge via three different media: videotapes, audiotapes, and print materials.

Methods

Considering the unpredictability of the environment while providing educational programs to diverse clientele, the researchers gave serious consideration to research methodology to make the findings of this study more applicable to realistic situations. At the same time we had to control certain variables to assess the effectiveness of our educational tools. It was not an easy task.

One hundred and forty low-income parents were recruited with the help of community service organizations from three counties. Each county had three groups of parents with at least 15 parents in each group. They participated in four experimental educational sessions: Money Management, Values, Discipline, and Parents and Play. For each topic identical educational content was prepared in videotape, audiotape, and print materials. Pre-test questionnaire containing 36 statements was developed. It was pretested, and the reliability alpha score was >0.60 . The parents completed an enrollment form and a pretest after the fourth session. Most parents completed evaluations after each experimental session.

The experimental format used in each county was designed to present the subject matter and educational mediums in different combinations and variations of sequence. The educational information was presented to parents on each of the four subject matter areas in 15 minute sessions. No discussion was allowed between the parents or parents and presenters, before, during, or after each session.

The data were analyzed by conducting analysis of variance for the effects of medium on learning scores across all four content areas. The learning scores were calculated as the sum of correct post-test answers minus the sum of correct pre-test answers. The McNemar Test, a 2 by 2 crosstab format of correct and incorrect item responses for pre- and post-test was run for all cases on each item to analyze if learning materials need to be adapted to a particular clientele group.

Main Findings

Out of 36 statement items, 10 statements were answered incorrectly in the pre-test but correctly in the post-test. A highly significant percentage of parents changed their response in a correct direction.

Two false statements, "Toys with small parts are safe for toddlers if a parent watches closely" was answered as "correct" in the pre-test but as "incorrect" in the post-test by a significant percentage of parents. Another statement "Giving children a weekly or monthly allowance helps them learn to manage money", was answered by many Hispanic parents correctly in the pre-test but incorrectly in the post-test. These statements could be either culturally inappropriate, confusing, or the parents guessed the answer.

Analysis of variance between pre- and post-test scores by county, content, and medium, revealed no differential impact by either medium. The only significant difference between pre- and post-test learning scores was in the Discipline content area with a mean score of 0.383 ($F=3.758$, $p=0.026$). Parents found all media acceptable, but stated in their evaluations a desire to have discussed each topic. In essence the learning environments in educational sessions were quite different from the ones in which Extension educators conduct their programs.

Substantial differences existed between county groups in education, age, income, ethnicity, and English proficiency. The variations in demographics, experimental design, and the environment limited the interpretability of the findings.

Recommendations for Future Research Design

We recommend: (1) Stratifying the sample by demographics; (2) Placing equal number of parents in each experimental group for each content area, and medium; (3) Assessing the learning materials for cultural differences; and (4) Designing the learning environments identical to the ones used by Extension educators.

For more information contact:

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PUTTING YOUR BEST FOOT FORWARD

by: Laurie Stevens, Training Task Force Chair
Awards and Recognition Committee, NEAFCS

We alone are responsible for the "stars in our crowns," and in "putting our best foot forward." The members of our association do an outstanding job empowering individuals and families to make informed decisions, but we tend to keep the good news to ourselves. It is really crucial that we share the impact of Extension programming with key individuals on the local, state and national levels. And this can be done by being in the spotlight with our awards and recognition.

Questions members often ask:

Is there an award that recognizes my accomplishments, and how do I go about finding the applications for the awards? Locate the Awards Handbook and look for an award that closely follows your project, and then begin writing "your story". Be sure to pay attention to deadlines as to when the finished application is due.

Where can I get some help to fill out the application if I need it?

Find a mentor. This can be someone in your district, state, or even a previous National winner. This mentor could help one actually fill out the application, while giving pointers on what is expected. States often have applications of recent winners on file.

What supporting documents go with the application? Each award application needs to include a general application form. For team applications, a general application form must be submitted for each individual, both members and non-members of NEAFCS. Follow the format indicated for each award application you are completing. These general applications require signatures of your immediate supervisor and state committee chairperson, so make sure you factor in the time needed to obtain these and still meet your entry deadlines. There needs to also be a four line paragraph included with the application to be used for a news article about the award which should speak to the competency of the individual and their successful program in their county or state. The statement should not be a repeat of the 50 word summary which is used in the Awards Program Book. In writing the 50 word summary, focus on program objectives and the methods you used to attain them.

Where am I going to get the time to do all of this? This is our biggest excuse. We have to take the time. Our sponsors are proud of the work we do. That's why they are there. We need to be recognized for our work. When the public knows what we do, they also support us. It's known as "job security".

FOOTNOTES:

1. If you don't succeed the first time, try again.
2. Don't keep the good news of program efforts to ourselves.
3. Locate your Awards Handbook and follow directions to a tee.
4. Begin writing "your story" early in the year and don't wait until the last minute to throw something together.
5. Find a mentor.
6. Be sure that you have all of the proper signatures on your application. Your application will be disqualified if this is not taken care of.
7. Another thing that can disqualify you is that you don't pay your dues on time. Remember the February 1st deadline.
8. Attach a brief four line paragraph to be used with a news article or presentation of the winner about your competency and successful program efforts.
9. The 50 word summary needs to focus on your objectives and methods and needs to be 50 words, no more, no less.
10. Include evaluation results in your application. Judges expect this.
11. Provide the correct number of copies of the application as requested, and make sure they are neatly produced by either computer or word processor. There is nothing worse than something you can't read. Don't use white out or block out the names of the applicants.
12. When producing visuals, especially for the communication awards, think "professionalism". Review them as a critic, just as your audience, or in your case a judge would view them.
13. And most of all, remember to thank the sponsors. Without them, there would not be any awards.

Don't Forget To Toot Your Horn

by: 1997 Public Affairs Legislative Task Force

One of the best ways to let decision-makers know about the good work that NEAFCS members are doing is to "Toot Your Horn".

Members who presented seminars and poster sessions or received awards at Galaxy should make sure that copies of the program and awards booklets are shared with those decision-makers at the county, state and federal level. The Awards and Recognition Committee sent publicity about each award to your local media, so make sure the decision-makers get a copy of that.

By taking a few minutes to show program impact you will continue to show the value of your work for consumers and families in your county and/or state.



IT'S TIME!!!!!!

by: Jane A. Gault, CFCS

NEAFCS Vice President for Awards and Recognition

Time to uncover that NEAFCS Awards Manual and apply for 1998 awards. Remember that the awards manual you received last year will be used for several years. So find the pile you have it filed in (or for those "gold" personality members the file you actually have it in) and enter, enter, enter. Your state vice president for awards and recognition will notify you of your state award deadline. Get started now so your application or applications will be ready.

The only change in the 1998 NEAFCS Awards program is in the New Professional Award. These changes are printed below. Please follow these guidelines for 1998 New Professional award applications.

Now is the time to "toot your horn" about the outstanding Extension Education programs you conduct every day. Complete those award applications and follow the guidelines for the respective awards. Please contact your state vice president for awards and recognition or me if you have questions.

Good luck and get busy!!!

NEW PROFESSIONAL AWARD (1998 Changes in bold)

BACKGROUND

With a belief in the value of continued professional development, the past presidents of NEAFCS established this award to help enable new professionals to attend their first NEAFCS annual session.

AWARD

One national award of \$500 presented annually to an outstanding new professional. The award must be used to help defray the cost of attending the recipient's first NEAFCS annual session.

PURPOSE

1. To recognize outstanding accomplishments of NEAFCS members within the first three years of employment.
2. To encourage the use of innovative and effective methods of conducting an Extension program.
3. To encourage members to participate in NEAFCS and attend annual session.

ELIGIBILITY

1. The applicant may not have previously attended an NEAFCS annual session.
2. The applicant must be in the first three years of employment in Extension.
3. The award recipient must attend the annual session where the award is presented. **If the recipient is unable to attend the annual session, the award is forfeited.**
4. **The recipient must be employed in the Cooperative Extension System at the time of the annual session where the award is presented.**

APPLICATION

1. General application form
2. Summary statement of 50 words or less-for use in awards booklet.

3. Program outline-limit to five (5) double spaced typed pages
 - a. Introduction of nominee—brief statement of the nominee's professional data
 - b. Program accomplishment—in 200 words or less, summarize most outstanding accomplishments as an Extension employee. Include objectives, goals, methods, results, and evaluation of programs conducted.
 - c. Special honors or awards—list any special honors or awards received since beginning Extension employment
 - d. Professional association membership and participation—list current membership in related professional associations. Do not include honorary societies, civic and service clubs.
 - e. Statement verifying that the applicant has never attended an annual session.
4. Letter of support from appropriate state staff or district administrator.

JUDGING CRITERIA: 100 TOTAL POINTS

1. Meets qualifications and requirements for award— 5 points
2. Program accomplishments
 - a. Meets new concerns and interests of families— 20 points
 - b. Involves others in planning and implementation— 20 points
 - c. Provides evidence of initiative, innovative methods, and ideas —20 points
 - d. Demonstrates results and future implications— 20 points
3. Special honors and awards— 5 points
4. Professional membership and participation— 5 points
5. Preparation of application— 5 points

PROCEDURE

1. Submit one(1) copy of the application to the appropriate state chair by the state due date.
2. State chair will mail the winning entry to the appropriate regional director postmarked no later than April 1.

OFFICERS CANDIDATES NEEDED

If you would like to share your individual talents, meet and work with fellow Extension professionals from across the United States, and expand your leadership skills, seriously consider applying for national office on the National Extension Association of Family and Consumer Sciences (NEAFCS) Board of Directors. Serving on the NEAFCS board provides many challenges and opportunities.

Nominations are currently being sought for the following elected positions:

- President-elect
- Vice President for Member Resources
- Vice President for Professional Development
- Secretary
- Eastern Region Director
- Western Region Director

The position of President-elect begins as a one-year term followed by two one-year terms, respectively, as President and immediate Past President - a three year commitment. The other offices carry two year terms.

APPLYING FOR OFFICE

Qualifications, duties and application forms are included in this issue of the *Reporter*. Members who are interested in applying for one of the positions may want to contact the current NEAFCS officer holding that position or their regional director to gain more insight. A detailed listing of officer responsibilities may be found in the Policies and Procedures handbook. Each state president has a copy of the handbook.

It is the responsibility of the applicants to secure letters of support and recommendation from their state Extension administration. One letter must be from the state director of Extension. At least one other letter must be from a state program leader, regional supervisor or immediate supervisor. A letter from the state association president is encouraged. These letters must accompany the application and be postmarked by March 1, 1998 to your regional director.

QUALIFICATIONS FOR NEAFCS OFFICERS AND REGIONAL DIRECTORS

- No member may serve more than one term in the same elective office nor serve more than five years on the executive board, except in the case of election to the office of president-elect.
- The president-elect must have served on the Association's executive board.

*All nominations for office must be filed with regional directors by March 1, 1998 and include qualifications and written approval of the state Extension administration.

DUTIES OF OFFICERS

President-elect shall:

1. Be responsible for implementing the strategic plan.
2. Serve as chairman of the bylaws committee.
3. Perform all the duties of the office of the president in the event of absence, disability or at the request of the president.

Vice President for Member Resources shall:

1. Chair and serve as the liaison between the member resources committee and the Executive board.
2. Coordinate the committee to develop and implement an action plan which addresses issues related to networking opportunities for members with diverse and similar interests. Encourage active participation and leadership.
3. Facilitate the development and production of NEAFCS publications.
4. Notify National Committee appointees upon receipt and approval of application and keep committee list current.

Vice President for Professional Development shall:

1. Chair and serve as the liaison between the professional development committee and the executive board.
2. Coordinate the committee to develop and implement an action plan which provides opportunities for members to develop professionally.
3. Notify National Committee appointees upon receipt and approval of application and keep committee list current.

Secretary shall:

1. Keep complete, accurate records of all meetings of the executive board and the Association.
2. Chair and serve as liaison between communications committee and executive board.

Regional Director shall:

1. Serve as the liaison between the executive board and the state association presidents and members within their region.
2. Coordinate the awards and recognition program at the regional level.
3. Serve as chairperson for the regional presidents workshop in selected years.



CANDIDATE APPLICATION FOR NATIONAL OFFICE

Office Applied For: _____

This form should be used as a guideline. When typing your own form, add more space as necessary.

Name: _____ Title: _____

E-mail address: _____ Office Phone: _____

Office Address: _____

City: _____ State: _____ Zip: _____

I. EDUCATIONAL BACKGROUND

BS/BA _____
Major _____ Institution _____ Year _____

MS/MA _____
Major _____ Institution _____ Year _____

Ph.D. _____
Major _____ Institution _____ Year _____

II. NEAFCS/NAEHE Experience

Office _____ Year _____

Committee or Task Force Chair _____ Year _____

Other Assignments representing NEAFCS/NAEHE _____ Year _____

Annual Sessions Attended (list years) _____

III. State Association Experience

Office _____ Year _____

Committee Chair _____ Year _____

Committee _____ Year _____

IV. Non-Association Leadership Assignments (Annual conference committees, search committees, etc.)

Assignments: Elected (E) or Appointed (A) _____ Year _____

V. Membership/Leadership in Other Organizations (Professional, civic, service, religious or agency-related organizations)

Organizations, leadership role _____ Year _____

- Continued -

VI. Work Experience Other Than Extension

Positions _____

Year _____

VII. Awards and Honors

Awards _____

Year _____

Position Statement

A. Why would you like to be a candidate for this office? _____

B. If you were elected, what would be your top priority/goal for your term? _____

Are you willing to be considered for a different office? The nominating committee would contact you first as to your preference and willingness to serve in any other position.

☐ Yes ☐ No ☐ Maybe

Are you willing to leave your application on file for three (3) years in the event of a position vacancy or for reconsideration for office for the next election?

☐ Yes ☐ No ☐ Maybe

Signature of Applicant _____

Date _____

Due Date: March 1, 1998

Please submit seven typed copies of your complete application to your regional director.

Eastern: Jeanne Winter, Central: Susan Neher

Southern: Jennifer Klee, Western: Sharon Hoelscher Day

Letters of support and recommendation from the following individuals must accompany the application.

State Director of Extension (required)

State Program Leader or immediate supervisor (one required)

NEAFCS board member or state president (optional)

Just a thought on leadership!

**"When you are looking for obstacles
you can't find opportunities" . . .**

—Whitney Young

1996-1997

Report to Membership

1996/97 REPORT TO MEMBERSHIP

Barbara Tricinella
President

This has truly been an incredible year for me and a productive one for NEAFCS. Serving as president of a national organization is not only an honor, but a growth experience. We have continued with our marketing plan, expanded our non-officer representation to various groups, established an electronic communication committee, moved forward with our investment program, strengthened our committee structure, and developed a strategic plan to carry our organization into the next century. It has been a busy year!

Marketing

Several committees have been working on pieces of a comprehensive marketing plan. The first of a series of Impact statements was developed by a committee chaired by Dianne Lennon. The one page document highlighted nutrition, health and food safety programs across the country and the impact they have made on the lives of families. These were distributed to our federal partners at USDA, NASULGC, legislators, stake holders, and others interested in the association. Three more are under development and will emphasize other programming areas.

Membership brochures were developed for use in states to encourage potential members to join by Ingrid Holmes, VP for Member Resources. Two marketing pieces, a TV PSA (which is in the works) and a publication describing the "how to" of radio PSA (distributed at the Galaxy Summit) were developed by a special committee chaired by Jean Clarkson-Frisbie.

Non-Officer Representation

This year our association provided partial funding for members to attend conferences of other professional organizations to continue our networking and coalition building. Letters of introduction were sent to the president and/or executive directors of each of the associations describing the goals of the program. The first year was deemed a success by the board and recommendations were made to continue the program next year.

Electronic Communications

Electronic communications are becoming a way of life. So much of our work this year has been completed electronically, saving time and money. Recognizing the need to stay competitive and responsive to our members, a committee has been established to develop a WEBpage for the association. Chaired by Chris Kniep, the group met for the first time at the Galaxy Summit. They are well on their way to defining the association needs in this area and developing the strategies to meet those needs.

A new e-mail address has been established for the association: neafcs@theadmin.com. It has allowed our members and board to communicate with the national office easily.

Investments

The investment committee chaired by Debra Bryant has taken an aggressive approach to the goal of endowment of our funds. Working with a financial planner, they have mapped out an aggressive and diversified plan of action.

Committee Structure

We are now in our third year in the committee structure under the leadership of the vice presidents. I am pleased to say that much of the work of this association is carried on by committee members each doing their part. We have worked to strengthen the application process, assure smooth transitions from one year to the next with the selection of chair-elects and set about completing a plan of action that includes state/territory participation.

Strategic Plan

Appropriately named the Millennium Map, the plan to carry this association through to the next century was developed by the committee chaired by Jan Nixon-CO, Margaret Hackler-VA, Geraldine Mason-MD, and Nancy Flood-MO. With input from the membership, the board, state presidents and presidents-elect, the committee structured the plan around five areas: communications, marketing, professional development, networking, and public affairs. It is an exciting and challenging plan that will continue to move NEAFCS forward.

The Galaxy Summit

The culmination of every year is the annual session. This year was unique as we saw the Extension associations join together for "The Galaxy Summit - Mission Possible: Uniqueness with Unity". Many said it would not work, but it did and it was great! The planning committee who worked so many years were able to celebrate their successes. A very special thank you goes to our representatives on that planning committee: Judy Hetterman, Joanne Hamilton, Joanne Ross, Jan Harwood, and Cheryle Jones Syracuse for a job well done. Another big thanks goes to the NEAFCS members in Ohio, Kentucky, and Indiana who helped in making the conference a success.

Emily Remster
President-Elect

Soon after annual session in Rhode Island, I reviewed the Plans of Action from the four Vice-Presidents. More emphasis was placed on having a plan of action that would apply to state counterparts. In some instances this is more practical than others given the nature of the task forces. Each task force was asked to have a chair-elect to provide better transition. It is from the task force leadership/membership that future vice presidential candidates will come. Summaries of the plans were published in *The Reporter*.

Further involvement of membership is encouraged. A new committee application form has been recommended by the board. Attendance at annual session is not required. Many task forces meet electronically, via e-mail or on conference calls.

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The policies and procedures manual has been reviewed and reprinted and reviewed again! It is a work in progress. As president-elect, I reviewed it and made the changes that were voted on at Annual Session and at board meetings. It was distributed to state presidents/presidents-elect at regional meetings. It was reviewed again for bylaw changes presented at the annual business meeting.

The Joint Council of Extension Professionals (JCEP) meets twice a year. The first meeting was in Tucson, so Barbara and I piggy-backed a joint visit to The Administrator's office in Phoenix. We met with the staff and explored new avenues for our organization to utilize their professional staff and its support system already in place. Some of these changes are already in place: an e-mail address (neafcs@theadmin.com) and certificates presented at annual session.

The spring JCEP meeting brought more responsibility to NEAFCS. In 1998, we serve as host for regional meetings. I prepared suggested dates and locations for four regional meetings and presented them to JCEP. Bids from properties in St. Louis, Philadelphia, Mobile and Las Vegas are being reviewed.

In August, I attended the National Institute for Cooperative Education. NEAFCS receives a full scholarship. It does not, however, include transportation and over the past few years, we have not been able to send a representative. Due to special circumstances, I was able to attend. It was informative and offered an opportunity to network with other professionals.

The annual site visit was made in September. A tentative conference schedule, budget, and plans for special events were developed at the meeting. It is really shaping up to be a great conference.

It has been a very quick year. One of learning, lots of e-mailing, traveling and learning more. I look forward to meeting and working with more of the membership as we take our first steps into the new strategic plan — The Millennium Map.

Christine Kniep
Secretary

The primary responsibility of the NEAFCS Secretary is to keep complete, accurate records of all meetings of the executive board and the Association. This work includes drafting and sharing meeting minutes, maintaining active meeting files, providing the Historian with similar records and researching past actions of the board. In addition to maintaining records from 1996/97 meetings I have also worked on compiling records of previous secretaries, getting minutes scanned on disk, and completing secretary files.

Committee appointments continue to be a collaborative effort of regional directors, committee chairs and the secretary. We continued efforts to clarify the committee appointment process with the secretary focusing on the development of the list of committee applicants, preparation of committee membership lists, and the compilation of a multi-year record of committee membership. We continue to study ways to increase committee participation and keep accurate records of involvement.

I am also serving as chair of the "NEAFCS Electronic Communications Committee". This ad hoc committee of members from throughout the organization is developing a WEBpage for NEAFCS, locating a host site, and updating the roles/responsibilities for the NEAFCS Secretary. The NEAFCS WEBpage will provide a medium for NEAFCS members, potential members and the public to learn about our organization, our committees and task forces, programs and awards, and provide linkages to state associations and other related sites.

It has been a valuable year of winnowing and sifting of secretary documents, examining the evolving roles of NEAFCS secretary, and beginning the process of connecting NEAFCS to the Internet. These efforts were all aimed at keeping officers and members better informed of NEAFCS activities. Goals for my second year in office include completion of the "permanent" secretary files and getting NEAFCS "on line."

Debra Bryant
Treasurer

The NEAFCS Board continues to make efforts to make the organization fiscally responsible. Board members are constantly looking for ways to cut operating costs. The new accounting software package purchased a couple years ago allows financial data for several years to be stored and analyzed. Income statements and balance sheets for both the NEAFCS Operating and Educational Award accounts were printed and supplied to voting delegates at the Annual Business meeting. A financial statement was published in the summer publication for all members to review.

The Educational Award Fund and NEAFCS operating account have been maintained as completely separate organizations with individual checking accounts. The income statements for both, printed in the summer publication provided members with information about income and expenses for the year.

In order to save on auditing costs, the Board voted to do internal audits in the Treasurer's first year and an external audit in the second year when a new Treasurer takes office. This year the books were audited by NEAFCS members Karen Thomas, PA, Ann Rhinesmith, NJ and Darlene Price, NY (former treasurer). The internal audit saved the organization approximately \$3000. Tax returns continue to be completed by an accounting firm.

The investment committee: Ellen Burton, IL, Judy Harris, UT, Susan Kee, TN, Carolyn Rude, WA and the Treasurer monitor the investment of both the Educational Award Fund and the NEAFCS Operating Fund. Investment accounts are maintained at Charles Schwab. Both portfolios are a diversified mix of stocks, bonds and money market mutual funds.

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Sharon P. Blase
Vice President for Awards and Recognition

Task forces for Ceremony, Training, Exhibit, and Assessment and Sponsorship headed by chairs and co-chairs were organized at the 1996 annual meeting to organize the NEAFCS awards program for 1997. Due to the nature of the Galaxy and changing requests for assistance, the various Task forces were requested to adapt their original plans of action continuously throughout the year as plans developed.

An Awards Manual for members continuous use was developed and distributed to the membership; this manual will be available from The Administrators for distribution to new members. The manual was revised for award name changes, procedural changes, etc. to increase the use by the membership. The Diversity Award was renamed to read Mary W. Wells Memorial Diversity Award in memory of Mary W. Wells's contributions to NEAFCS. The Home Economist of the Year award was renamed to read NEAFCS Extension Educator of the Year award in tribute to our association's new name.

Task force accomplishments of the year include the following :

Ceremony - Donlene Butler, Ph.D., chair and April W. Wyatt, co-chair elect and Barbara Smith, co-chair elect. Barbara Smith prepared the news articles personalized for each national award winner requesting this service as part of the task force's plan of action. She prepared news releases for 139 national award winners, 71 Distinguished Service and 50 Continued Excellence awards and distributed to the news sources requested by the award winners. Team awards received the same basic article with similar distribution as above. Donlene Butler and April Wyatt served as coordinators for recruiting people to help with the awards program during the Galaxy award presentations.

Training - Laurie Stevens, chair and Carolyn Gilles, chair-elect developed a concurrent session, entitled "Putting Your Best Foot Forward", designed to train state representatives in the award process and assist/encourage in the development of a state mentor's program. The workshop was held at the Galaxy Summit.

Exhibit - Laura Stephenson, had the 1997 national winners applications on display at the NEAFCS exhibit during the Galaxy; task force members served as hostess with the association exhibit.

Assessment and Sponsorship - Daryl L. Minch, chair and Jo Marie Lombard, chair-elect will review information about this year's awards program. The task force will make recommendations concerning future sponsorship of awards to be included in the plan of work for 1997-98. This task force prepared one award write-up, which was submitted to the NEAFCS board for review and approval, which passed. They felt this could serve as a guide for future award sponsors, when they requested a possible award write-up.

All state award representatives received an invitation to the training concurrent session prior to Galaxy. The Vice President for Professional Improvement has invited all the Program Excellence Through Research to present a portion of their research accomplishments in the concurrent sessions provided by the Professional Improvement Task forces.

1997 Awards Report

Four hundred ninety-one award entries were received by the regional directors by the April 1st deadline. This total includes: 251 entries from Southern; 74 entries from Eastern; 111 entries from Central and 55 entries from the Western regions. Seventy-one Distinguished Service and 50 Continued Excellence awards were submitted by the four regions. 1997 was a special year in that every award category was entered and national and regional awards were selected in every category. The membership did an excellent job in providing entries and following through on requests for concurrent session proposals at Galaxy, and news articles.

All news articles were edited for the Galaxy Summit to include provisions to highlight NEAFCS as a participator in the Galaxy Summit. All award sponsors were invited to participate in the award presentations where their sponsored award was presented. An awards program book was developed by regions for the Galaxy Summit committee. Award certificates were printed by The Administrators this year and plaques for DSA and Continued Excellence awards by A & T Industries.

My two years as Vice President of Awards and Recognition has been a rewarding experience, which has helped me grow professionally, and see members take on the challenge of stepping forward to assume responsibilities. Members have prepared articles for *The Reporter*, recruited award winners for exhibits, recruited members for national office candidates, increased communication about awards on the county, state, and national level, and developed quality programs in areas making a difference for our profession. Thank you for the opportunity to serve you. I have enjoyed the many opportunities and challenges provided by a national office and I look forward to continued participation in this profession and association.

Ingrid H. Holmes
Vice-President for Member Resources

Your Member Resources Vice President and Committee have had a productive and busy year beginning at 1996 Annual Session. The Member Resources Committee presented the Vice President with several challenges which needed immediate attention. The Diversity Task Force, chaired by Anita Reed, GA requested that the board consider renaming the Diversity Award for and in honor of the association's first African American President (Mary W. Wells Memorial Diversity Award). The proposal was presented at post board meeting, approved and went into effect immediately. The Member Resource Task Force Chairs requested more communication from the Vice President. This was accomplished through a periodic newsletter to the task force Chairs. One newsletter was mailed to all designated Member Resource Vice Presidents and/or committee chairs. The marketing task force assisted with the marketing packet. Claudia Boozer-Blasco and Susan Neher drafted a "Welcome to NEAFCS" letter. The marketing task force is working on developing a flier featuring NEAFCS memorabilia. The mentoring task force surveyed the membership for information on states requiring tenure. This information will be used in developing a mentoring program. A concurrent session titled the 3M's of Association Membership, was offered at the Galaxy Summit.

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Ninety percent of this position is spent on assembling, editing and formatting the official NEAFCS publications. Two issues of the *Communique* and two issues of *The Reporter* were produced. A joint effort between Enid Cox, Professional Development Committee resulted in a survey in Spanish, with an English translation appearing in the *Communique*. This was a special effort to address the needs of the Association's Spanish speaking members.

Issues concerning life membership were addressed on an individual basis. Several late applications had to be returned to members. I look forward to another productive year. My 1998 goals include stronger publications with help from the membership and two newsletters to member resource Vice Presidents and State Committee Chairs.

Cheryle Jones Syracuse
Vice President for Professional Development

This has not been a typical year for the Vice President for Professional Development. The Galaxy Conference has provided us with both opportunities and challenges. I was "officially" appointed to the Galaxy Planning Committee to fill the NEAFCS position left open by the passing of Joan McGarry from Michigan. This "official" appointment only "legitimized" some of the work and activities in which I had already become involved.

As an NEAFCS representative, I participated in the planning meeting held in August in Cincinnati. I worked closely with Donna Donald, JCEP liaison, to seek answers to NEAFCS questions and concerns related to Galaxy.

I wrote an article for our publication on the Friendship Event. I worked with the Museum Center and Convention & Visitors Bureau to provide photos and news releases for our publications.

Another assignment I assumed was Co-Chair of the Ohio Printing Committee. This committee was responsible for the schedule book, proceedings book and awards book for Galaxy. I looked at this as a way for NEAFCS to stay informed about Galaxy and to give me a "trial run" for next year in South Dakota.

I acted as liaison between the host state committees and the chairs of the Professional Development Task Forces of exhibits (Sandra Aamlid, SD), registration (Gail Clark, AR) and arrangements (Barbara Gilbert, OH). It was a challenge as many of our members were ready and willing to help out with the various tasks at the Galaxy.

A concurrent session was sponsored at the Galaxy conference honoring and featuring our Excellence in Research award winners for 1997. All four national winners consented to participate in the session which focused on their projects and the conclusions of their research.

I worked with President Tricinella and representatives from South Dakota to properly "invite" our members to South Dakota for the 1998 Annual Session. We are pleased they had an exhibit in the Exhibit Hall focusing on travel and tourism in South Dakota.

Denise Rentz, Ruth Helein, Emily Remster and I traveled to South Dakota in mid-September to begin the planning for the 1998 annual session. We were able to have the "Call for Papers" available to our members at the Galaxy Summit.

Sandy Aamlid and the exhibits task force developed a pamphlet for use in recruiting new exhibitors. This was used by our association representatives as they attended other meetings in an effort to develop coalitions. While at the Society of Nutrition Education Conference in Montreal, I used this new pamphlet to solicit several new exhibitors and potential sponsors for South Dakota.

I am looking forward to South Dakota where we have more "control" on details and programs...but I also appreciate the opportunity we had in working with the other Extension professional associations in planning for the Galaxy Summit. There is always room for changes and new ideas and I think we all learned from this "Galaxy of Possibilities".

Shirley L. Barber
Vice President for Public Affairs

The Public Affairs Committee accomplished the following this year with three task forces completing their goals in their Plans of Action:

Legislative -	Luann Boyer (CO) Chair
	Marilee Tankersley (AL) Chair-elect
Education -	Peggy Vuylsteke (MI) Chair
Coalitions -	Jannette Lackey (AL) Chair
	Karen Ensle (NJ) Chair-elect

NEAFCS Public Affairs Committee encouraged participation in sessions related to NEAFCS public affairs concerns. The emphasis was on providing training for states as requested by state presidents at regional meetings.

The Legislative Task Force began the Millennium Challenge for members, encouraging members to set goals for each of the coming three years to build awareness, involvement and leadership in public affairs. Members have the opportunity to challenge themselves in each area until the year 2000.

The Education Task Force is supporting the Millennium Challenge goals. Financial support was sought for recognizing states and members who reach their annual goals. Majordomo List Serve, arranged by Jan Hartough (MI) is now functioning in its new capacity.

The Coalitions Task Force chair was invited to serve on the review committee for NEAFCS funding to support members representing our association at other professional organizations along with appointed committee members Cheryle Jones Syracuse, Shirley Barber and Sharon Hoelscher Day.

Task Force Chairs are kept informed by periodic conference calls, faxes, e-mail and mail. A packet of Public Affairs information was sent to state chairs and Presidents for local use.

NEAFCS was represented on the Public Issues Leadership Development Conference Planning Committee by Donna Donald, Ann Rhinesmith and

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Shirley Barber. Two hundred twenty four attended the 1997 conference held at the Crystal City Marriott, Alexandria, VA, April 27-30, 1997. Ann served as conference registrar, Shirley secured selected speakers and facilitated displays and Donna prepared the printed program for delegates. Speakers from the Brookings Institution and elsewhere addressed the current changing political climate, government and legislative processes, budget dilemmas, Welfare Reform and other priority issues. Sessions also addressed potential changes for agriculture, Cooperative Extension and budget priorities.

Jean Clarkson-Frisbie
Central Region Director

The past year has been a busy one for the Central Region. Following the Annual session in Providence everyone got the plans in motion for the Regional Officers Workshop in Cincinnati. It was held at the Regal Hotel which gave the affiliate presidents and presidents-elect an opportunity to get a feel for the location and surroundings for the Galaxy Summit. All 12 state affiliates were represented by 22 officers. Many complex issues were discussed. Those in attendance worked hard to make sure each issue was given their complete attention. They represented their membership with great dedication and insight. Because we were in Cincinnati, many of the states took the opportunity during their free time to scout out possibilities for state's night out during the Galaxy Summit.

During this year all the affiliates in this region were hooked into e-mail. We have enjoyed having the opportunity to communicate electronically. It has greatly facilitated rapid messages back and forth. The four region directors did collaborate to write an article for *The Reporter* on the activities held at the four regional workshops.

The Central Region submitted 111 award applications. That compares to 117 in 1996. We were pleased with the participation considering the downsizing several of the states have undergone. This year there were several of the applications that were not only multi-state but also multi-region. The list of applications was as follows: 1-Greenwood, 2-Frysinger, 1-Educator of the Year, 16-Continued Excellence, 20-Distinguished Service, 8-Florence Hall, 5-New Professional, 2-Public Policy, 5-Para-Professional, 3-Dean Don Felker Financial, 5-Mary W. Wells Diversity, 8-Newsletter I, 4-Newsletter II, 7-News Article, 2-Radio Feature, 3-Radio Spot, 5-Television Feature, 2-Overhead Transparencies, 1-Slide Set, 4-Packaged Program I, 5-Packaged Program II, 2-Program Excellence Through Research. The Central Region had 12 national award winners.

A new computer data merge file was developed for the awards judging. After the bugs were worked out, it really did facilitate the management of the many lists and letters that have to be generated for NEAFCS awards.

Thanks! The last two years as regional director have been busy and exciting. It has been an honor to serve the Central Region. I have certainly enjoyed knowing and working with the officers of the affiliates. They are a very dedicated and outstanding group of individuals. Thank you for the opportunity.

Jeanne H. Winters
Eastern Region Director

This has been an exciting year for me as Regional Director. My initiation to the board began at the post-board meeting in Providence, and continued at winter board in San Diego where we saw little sunshine, but had a busy meeting. Work groups discussed electronic communications, award procedures, the Millennium Map and committee structure.

The Northeast Region Leadership workshop was held in Wilmington on March 1-3. All but two states attended the joint seminars and the NEAFCS meeting. An interesting discussion was led by Zane Helsel, Chair of ECOP, who encouraged us to know our supporters and to keep them informed how our educational outreach really helps individuals and families make intelligent decisions.

Prior to the judging at Ohio State, regional directors entered their respective award entries into a data base which assisted with the national sorting, mail merge of letters and regional listings. Eastern Region awards highlights — 74 entries, 43 national winners, 4 national finalists, and 20 regional winners. Congratulations to all.

Mid-year board held in Cleveland included revisions to the Millennium Map, in-depth discussion of Galaxy, marketing initiatives, and anticipated by-law changes.

Regional communications have been enhanced through bi-monthly Eastern Region Updates and the establishment of the Region's listserv. State presidents and president-elects have been kept current on requests and other pertinent information via e-mail and newsletters.

My first year as Eastern Region Director has been an enlightening, rewarding experience. I look forward to serving the region for a second year and working with the NEAFCS board on strengthening our professional association.

Jane A. Gault
Southern Region Director

The 1997 Southern Region Officers Workshop was held in Memphis, TN February 21-23 at the Ramada Plaza Hotel. Officers from all 14 of the Southern affiliates attended. Affiliate issues addressed during the regional workshop were new state directors, decreases in membership, state budgets, loss of family and consumer sciences positions, and installment plan for payment of association dues. NEAFCS issues discussed were life members, membership credentials, juried curriculum, and affiliate requirements.

The Southern Region had 252 award applications. The breakdown by categories was: Greenwood Fellowship, 2; Grace Frysinger, 2; Extension Educator of the Year, 4; Continued Excellence, 22; Distinguished Service, 32; Florence Hall, 16; New Professional, 10; Public Policy Education, 4; Para-Professional, 5; Dean Don Felker Financial Management, 10; Mary W. Wells Diversity, 12; Newsletter I, 16; Newsletter II, 14; News Article, 17; Radio Feature, 10; Radio Spot, 7; Television Feature, 13; Instructional Video, 5; Computer Program, 2; Overhead Transparencies, 13; Slide Set, 2; Packaged Program I, 14; Packaged Program II, 10; Kraft

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Foods Media Grant, 5; and Program Excellence Through Research, 5. Twenty-two Southern Region award applications were selected as national winners.

Again this year the regional directors developed a regional awards booklet honoring regional winners in the NEAFCS Awards program. These booklets were distributed at regional meeting held Sunday, October 12 at the Galaxy Summit.

A feat this year was the planning of the regional award banquets for the Galaxy Summit. Much time was spent on this as it was an ever changing process. Working cooperatively with me on this effort were the Southern region directors for NAE4-HA and Epsilon Sigma Phi. The regional awards banquets combined traditions of each association.

Four Southern region members submitted national officer applications.

Communication with affiliate officers was a priority this year. Monthly newsletter and other needed communications were sent. Affiliate officers did an excellent job in meeting deadlines and providing needed information. A special thank you to all the affiliate officers who made my job so much easier.

It has been an honor and a pleasure to serve as Southern Region Director. My two years have been enlightening, exciting, rewarding, and challenging. I will always cherish the memories of my time spent as Southern Region Director. Thank you for your support and confidence.

Sharon Hoelscher Day
Western Region Director

It has been a joy and challenge to serve the members of the Western Region. Communication is the key to keeping NEAFCS members involved and informed.

Western Region newsletters (hard copy) were mailed monthly to state presidents and presidents-elect. Several articles were written for *The Reporter* and the *Communique* on Western Region News including the Tri-state Conference in Las Vegas and regional meetings.

The listserv group called westneafcs@ag.arizona.edu is connecting Western Region officers to discuss association questions or ideas to share with other state presidents and officers. All members can subscribe by sending an e-mail address to majordomo@ag.arizona.edu and just include the message "subscribe westneafcs" with no other text. E-mail is the primary mode of communications between state presidents and the regional director for late breaking information or state questions. It saves time and money and particularly good for Hawaii, Alaska and Guam. E-mail questions are handled as soon as possible or forwarded to appropriate NEAFCS sources.

Twelve states and Guam were represented at the Western Region Officers Workshop in San Diego, CA February 22-24. Twenty one participants enjoyed the 8th floor balcony outside our NEAFCS meeting room that

overlooked San Diego harbor and Coronado Island. (Yes we worked hard, but our breaks were wonderful with 75 degree sunny weather.)

We had lengthy discussions on member credentials, unit definition, strategic planning within states and the juried curriculum. A major concern in all states was how better to tell the Cooperative Extension and FCS story to decision makers at all levels - internal and external. Several states shared information on combined Cooperative Extension marketing efforts by all Extension professional associations with federal and state legislators. Western representatives shared ideas on how to keep state organizations strong when not meeting face-to-face very often. We hope to continue our discussion and idea sharing on the Western Region listserv.

Western Region members enjoyed an exciting Western Region states Night Out as a group on a river boat cruise with dinner and dancing.

Western Region members sent 55 award applications for national competition with 16 Continued Excellence and 13 Distinguished Service Awards. Eleven regional award applications received national recognition, including 3 first place awards. Four Western Region members applied for national committees.

Donna K. Donald
Past President

Following the 1996 annual meeting in Providence, RI, I spent considerable time bringing it to closure. This included reviewing and authorizing payment of expenses; writing thank you letters to speakers, presenters, exhibitors, sponsors, host state chairs; and preparing a final report of the annual session.

As immediate past president I attended the winter and mid-year board meetings. In addition I provided counsel to the president and board as needed throughout the year. The past president also serves as parliamentarian for the board.

In my role as chair of site review committee I've kept the host handbook updated. This book is shared with host states for future conferences and those interested in submitting bids. The committee will consider bids for 2001 this year.

At winter board I was selected to chair the national nominating committee due to a resignation. I worked with the committee in moving through the process of updating records, securing candidates and selecting a slate of officers. Materials were prepared for publication in the *Communique*. The committee developed questions for the candidates and a display for the Galaxy conference. National nominating committee members were: Marilyn Herman - Central, Dianne Lamb - Eastern, Janette B. Chapman - Southern, and Jackie K. Conner - Western. I also worked with Carol S. Miller - Central and Donlene Butler - Southern, to facilitate the regional process.

The past president is a member of the Joint Council of Extension Professionals (JCEP). I attended the winter and summer meetings of the

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council and the winter ECOP meeting as the NEAFCS representative for JCEP. I served on the planning committee for the Public Issues/Leadership Development Conference sponsored by JCEP. In that assignment I participated in monthly teleconferences and attended the conference in Washington, D.C. My job was to prepare the program book and biographies of speakers/presenters.

A major assignment has been working as the JCEP liaison to the Galaxy Planning Committee. My role was to provide input and feedback. I've participated in teleconferences and attended the Galaxy planning meeting. I facilitated communication between JCEP and the planning committee and helped to negotiate a multitude of decisions. This has been a wonderful experience and I am honored to be a part of this historical conference.

As my final official duties draw to a close, I leave the board feeling incredibly enriched by my experiences as a NEAFCS officer. I am confident the association is moving boldly into the next millennium guided by visionary leaders and committed members.

June James Historian

The major responsibility of the NEAFCS Historian in 1997 has been to bring the historical records up to date with the current technology there by making the transfer of records more efficient and data accessible.

There is no doubt that the amount of paper and bulk will be reduced considerably. Presently all records up to 1995 have either been transferred to micro-fish or CD-ROM. All minutes, narratives, and chronological history will be on CD-ROM. All *Reporter*, Awards, and *Communique* issues after 1991 will be on CD-ROM, those dating back from 1991 are on micro-fish.

During 1997 there have been very few requests for historical data. These requests vary from year to year.

In the process of transferring records it is always interesting to note the changes which have taken place throughout the years. There is no doubt that we are a changing association and that we accept the challenges of the times.

Peggy Powell

NEAFCS Representative to Personnel and Organizational Development Committee

The mission of ECOP is to provide nationwide program and organizational leadership and to make and communicate policy decisions. The PODC provides system-wide leadership for individual and organization excellence through Cooperative Extension. The four standing committees of ECOP are Program Leadership, Budget, Legislative and Personnel and Organizational Development-PODC.

PODC conducts business by meeting three times per year. The summer meeting is a joint meeting with other ECOP standing committees. Much of the committee work is done by e-mail and teleconferences, as well as, individual work done by committee members between meetings.

Liaison reports are received and acted upon from ECOP, NELD, JCEP and the National Center for Diversity. PODC made recommendations for appointment to S'ED and established protocol and procedures for future appointments.

Sub committee work groups this year have included: Alternative Funding Streams, Engaged Universities, Human Resources and Shared Leadership, as well as, Workforce Preparation.

Action items to take to ECOP:

- Request representation of CSREES Administrative Officer Planning
- Seamless Organization Paper
- National Center for Diversity
- Requested ECOP support for Human Resources Module

Major work was begun at the May meeting on Workforce Preparation, the new national initiative. The mission of this initiative for the land grant system and partners is to enable youth and adults to enter and re-enter the workforce and engage in ongoing education and training that results in effective performance throughout their working lives. The breakout group identified issues, looked for solutions, and made a joint work group proposal to ECOP. This will continue as an emerging issue to be addressed by all three committees.

Feel free to share personnel and organization issues with me via e-mail. I am particularly interested in information that you would like to share concerning endeavors your county has made on the issue of workforce preparation. My e-mail address is: ppowell@ca.uky.edu.





1998 CALL FOR CONCURRENT SESSION PROPOSALS

National Extension Association of Family & Consumer Sciences Annual Session

DISCOVER THE GOLD - Rapid City, South Dakota

The annual Session Program Planning Committee invites you to submit ONE proposal for a Concurrent Session. Choose your best! The 25 minute Research Sessions, 50 minute Concurrent Sessions and 1 hour and 50 minute Super Seminars will be held on Monday, October 19, Tuesday, October 20, and Wednesday, October 21 at the Rushmore Plaza Civic Center in Rapid City.

1998 Conference Objectives

1. To interact with Consumer and Family Science professionals in related disciplines to enhance networking and educational opportunities.
2. To enhance awareness of effective techniques in building support for Extension through consistent communications with decision makers.
3. To reflect upon personal and family lives and their interaction with professional goals.

Procedures for Submitting Proposals

Proposals must contain the following information (six copies of each printed item):

1. Completed and signed 1998 NEAFCS Annual Meeting Concurrent Session Proposal Form with all information attached.
2. Resume or biosketch of all presenters.
3. Program abstract not to exceed 100 words. This abstract should be submitted in hard paper copy (please send six copies) and on a computer disk. Save abstract as a word perfect document with no indents, tabs, bolds or italics.
4. Program content and explanation of how the program fits one of the conference objectives. (Limit-one double-spaced typewritten page.)
5. A podium and microphone will be complimentary. NEAFCS will pay \$35.00 towards AV equipment. The presenter is responsible for the balance. If equipment is requested, please enclose a check for AV equipment made payable to NEAFCS. If your Concurrent Session is not selected, the check will be returned. Your session will not be considered if needed fees are not included.

Selection Criteria

Selection will be made based upon the following criteria: Content fits a conference objective, is relevant and timely, appeals to a number of members and is conducive to a workshop setting.

Application must be presented in a neat, concise manner, including required information and meeting submission deadline.

Submission Deadline:

Entries must be postmarked by March 1, 1998

Proposals should be mail to:

Cheryle Jones Syracuse
Vice President for Professional Development
39 Wall Street
Jefferson, OH 44047

Notification Process:

Presenters will be notified of the Selection Committee's decision by June 1, 1998.



**1998 NEAFCS ANNUAL MEETING
CONCURRENT SESSION PROPOSAL FORM**

Send Six Copies Postmarked by MARCH 1, 1998 TO:

NEAFCS USE ONLY: Proposal #

National Extension Association of Family & Consumer Sciences
Cheryle Jones Syracuse, Vice President for Professional Development
39 Wall Street
Jefferson, OH 44047

Date: _____ **Room:** _____
Time: _____ **AV Equipment:** _____

Please submit your BEST program. Only **one** proposal for concurrent session will be accepted from a team.

Title of Proposal: _____

Date(s): _____

Dates this program has been presented previously for NEAFCS _____
(NEAFCS reserves the right to deny selection to programs previously presented at an NEAFCS Annual Session.)

MEMBER/SUBMITTER (we will correspond with this individual only):

Name: _____ Professional Title: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: Office _____ Fax _____

Home _____ E-Mail _____

Program Abstract (This is the description to be used in the printed program; it is not to exceed **100 words**)
(Please include a computer disk of the abstract. Save as a word perfect document with no indents, tabs, bolds or italics.)

Program Content (Limited to one double-spaced typewritten page). Please list all team members with this information and include a bio sketch of each.

***** COMPLETE THE FOLLOWING INFORMATION FOR CONCURRENT SESSION *****

Type of Session (check one):

____ Educational Presentation (50 minutes) ____ Super Seminar (1 hour/50 min.) ____ Other (please specify _____)
____ Research Session (25 minutes)

Audio-Visual (Choices are limited to the following. Please request only essential equipment.)

____ Microphone (1 supplied)	Presenter's Cost:
____ # VCR and monitor -	NC
____ # Overhead projector/screen -	\$50.00
____ # 35 mm slide projector/screen -	35.00
____ # Easel w/flip chart & pens -	35.00
____ # LCD Panels & Overhead/screen -	25.00
Less NEAFCS discount -	200.00
	- 35.00

TOTAL AMOUNT ENCLOSED _____
Payable to NEAFCS
(Applications received without needed payment will not be considered).

____ Will you be willing to repeat the session more than once?

Maximum # of participants in room _____?





CALL FOR SHOWCASE OF EXCELLENCE PROPOSALS

National Extension Association of Family & Consumer Sciences Annual Session

DISCOVER THE GOLD

Please use the following guidelines to prepare your proposal for the 1998 *Showcase of Excellence*. The 1998 *Showcase* will be held in the Rushmore Plaza Civic Center in conjunction with the Annual Session Exhibition.

Based on recommendations of NEAFCS members, *Showcase* exhibits are to be staffed for several hours each day and must remain in place the entire time the exhibition is open.

Showcase Hours

<u>Move in:</u>	Monday - 10/19, 8:00 a.m. - 5:00 p.m.
<u>Exhibit Hours:</u>	Tuesday - 10/20, 10:00 a.m. 5:00 p.m. Minimum Staffed time (10:00 a.m. 12:00 noon)
<u>Exhibit Hours:</u>	Wednesday - 10/21, 10:00 a.m. - 3:00 p.m. Minimum Staffed time (10:00 a.m. - 12:00 noon)
<u>Teardown:</u>	Wednesday, 10/21, 3:00 p.m. - 5:00 p.m.

The Showcase of Excellence is a sharing time among our members, therefore ONLY NEAFCS members are eligible. Those who are selected to share during this time will prepare a poster/display of the highlighted program. A six-foot skirted table will be provided. We ask that you provide any additional signage.

Selection Criteria

1. Programs fit within the conference objectives:
 - * To interact with Consumer and Family Science Professionals in related disciplines to enhance networking and educational opportunities.
 - * To enhance awareness of effective techniques in building support for Extension through consistent communications with decision makers.
 - * To reflect upon personal and family lives and their interaction with professional goals.
2. Programs address national initiatives, urban issues, a relevant problem or demonstrate a team approach.
3. Creative or unique programming methods and/or evaluation techniques that are useful to others.
4. Application must be presented in a neat, concise manner, including required information and meeting submission deadline.

Procedures for Submitting Proposals (Please submit six copies)

Proposals for the *Showcase of Excellence* must contain the following information:

1. Title of Proposed Showcase.
2. Name of contact person and all team members.
3. Program abstract not to exceed 40 words.
4. Brief description of the program with sketch of display/list of materials to be displayed. Include why you feel the program was successful, the methods used to reach your audience, how you evaluated the program in terms of its social and economic impact, and how it fits within one of the conference objectives, addresses urban issues, demonstrates a team approach, and/or national initiative(s). (Limit one double-spaced typewritten page.)

-
5. Indicate if *Showcase* exhibit is new or was previously displayed at an Annual Session. If repeated, list year and reason project should be displayed again.
6. If exhibit materials will be offered for sale, indicate items and estimated cost.
7. NEAFCS will not provide AV equipment for Showcase displays. Those requiring audio visual equipment will be responsible for renting the equipment. If equipment is needed, please enclose a check for AV equipment. (Those requiring electricity will be responsible for obtaining that also. Instructions will be sent if your proposal is selected.)

___ # VCR and monitor -	\$ 50.00
___ # Overhead projector/screen -	35.00
___ # 35 mm slide projector/screen -	35.00
___ # Easel w/flip chart & pens -	25.00
___ # LCD Panels & Overhead/screen -	200.00

Subtotal _____ x 2 (cost of AV equipment is per day)

Total Amount Enclosed _____
Payable to NEAFCS
(Applications received without needed
payment will not be considered).

If your poster session is not selected - your check will be returned.

Please note: A fee will be levied on "For Sale Educational Items" sold for more than \$20.00. Items over \$20.00 will require the purchase of exhibit space.

Submission Deadline: Entries must be postmarked by March 1, 1998 and mailed to:

Cheryle Jones Syracuse
Vice-President for Professional Development
39 Wall Street
Jefferson, OH 44047-1137

Notification Process:

Presenters will be notified on the Selection Committee's decision by June 1, 1998.

I verify the above information is complete and accurate and can be used for the annual meeting program as submitted.

Signature of NEAFCS Member/Submitter

Send this proposal postmarked by March 1, 1998 to:

Cheryle Jones Syracuse, NEAFCS
Vice President for Professional Development
39 Wall Street
Jefferson, OH 44047-1137



1997-98 NEAFCS COMMITTEE TASK FORCE CHAIRS

AWARDS AND RECOGNITION

Ceremony

April W. Wyatt, Fulton Co. Extension Agent
5600 Stonewall Tell Rd.
Room 200, Box 3
College Park GA 30349

Assessment and Sponsorship

Debbie Purvis
Area Extension Agent
PO Box 7548
Tifton GA 31793

Training (co-chairs)

Laurie Stevens
Family & Consumer Sciences Educator
301 East Center St.
Lexington NC 27292

Carolyn H. Gilles, MA
Extension Agent
13400 Dunham Rd., Ste A
Meadville PA 16335-8344

Exhibit

Rachel T. Guthrie
Extension Agent
PO Box 107
Watkinsville GA 30677

MEMBER RESOURCES

Diversity

Geri Mason
Extension Educator, FCS
30730 Park Drive
Princess Anne MD 21853

Mentoring

Rebecca Brooker
Extension Agent for Home Economics
6028 Camp Ernst Rd
PO Box 876
Burlington KY 41005

Marketing

Claudia Boozer-Blasco
UNH Cooperative Extension
113 North Rd.
Brentwood NH 03833-6623

Resource Sharing

Patricia A. Powley
1451 Peter Mountain Rd.
Daulphin, PA 17081

PROFESSIONAL DEVELOPMENT

Registration

Corene Love
Ext. Agent, Douglas & Paulding County
8501 Bowden St.
Douglasville GA 30135

Program Development

Ida Acuna Dromgoole, Ed.D.
Co. Ext. Agent, FCS
PO Box 600
Edinburg TX 78540

Exhibits

Peggy Prucnal
PO Box 1606
Columbiana AL 35051

Arrangements

Judy Midkiff
Area Coordinator, EFNEP
SCNEP Network
11 S 12th St., Ste 210
Richmond VA 23219

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National Extension Association of
Family and Consumer Sciences**

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