



April 8-11, 2018  
Hyatt Regency Crystal City  
Crystal City, Virginia

## **REQUEST FOR PROPOSALS for Oral Presentations and Posters**

### **Theme: “Cultivating a Climate of Civil Dialogue”**

The Joint Council of Extension Professionals’ (JCEP) annual Public Issues Leadership Development Conference (PILD) is a unique professional development opportunity that brings together leaders from all levels and subject matter areas of Extension, along with key volunteers and elected officials to gain insight into the “big picture” of how the Extension system and our government work at the federal level. This year, the PILD Conference will once again provide capacity building for Extension advocacy and Extension programs in the context of relevant public issues affecting the future of Extension professionals and the populations they serve.

**PILD Mission:** To provide leadership and advocacy skills to effect public issues.

### **Objectives:**

1. Broaden understanding of public policy issues impacting Extension and Extension clientele.
2. Enhance advocacy and public policy education skills.
3. Learn how the changing political environment affects support for Extension.
4. Build political and public support for Extension through consistent and targeted communication with decision makers.
5. Strengthen existing partnerships and explore new linkages with local, state, and federal agencies.
6. Visit with federal legislators and decision makers to observe the political process in action.

### **Call for Abstracts**

This year's Planning Committee invites you to feature your own contributions to Cooperative Extension programming which deliberately pursue multiple perspectives and support open exchange of ideas and civil dialogue. Our concurrent sessions should focus on the conference theme, **“Cultivating a Climate of Civil Dialogue”**. Please remember that these sessions are for professional development, rather than program reports. Presentations should highlight productive models of Extension advocacy and/or how Extension programs successfully encourage and seek climates of respect and inclusiveness which both welcome and embrace community members with diverse backgrounds and life experiences. They should also illustrate how these models can be readily replicated in other states. We will continue to focus on efforts where Extension fills an essential niche or provides vital leadership for such conversation which can produce a climate of justice marked by respect for each other and ultimately help our communities to thrive.

### **Presentation Options:**

All attendees, including presenters, must register for the conference. Each person may be submitted on only one proposal for Oral Presentation or Poster Session as either a presenter or a co-presenter.

#### **1. Oral Presentation:**

- Oral Presentations – 50-minute sessions including time for questions and answers.
- PowerPoint is the only format that will be accepted for presentations.
- Presentation materials, including PowerPoint presentations and handouts, **must** be submitted electronically to the JCEP National Office no later than March 30, 2018. The address for the submission is [jcepooffice@jcep.org](mailto:jcepooffice@jcep.org)

#### **2. Poster Session:**

- Poster Size: Maximum 36" x 48"
- Posters will be displayed using trifold display boards on tables; both boards and tables will be provided.
- More information will be available for those selected to exhibit.

### **Evaluation and Review Process**

- All abstracts will receive a blind peer-review by an all-association review committee comprised of the representatives from each of the Extension professional organizations: ANREP, ESP, NAE4-HA, NACAA, NEAFCS, NACDEP, and NAEPSPD.
- Proposals will be evaluated upon the following criteria:
  - Addresses the mission of the PILD Conference with an emerging need - 25%
  - Unique or creative approach and relevance of the Extension or advocacy program – 25%
  - Demonstrates how program can be replicated at other locations – 20%
  - Value of information to program participants -- 10%
  - Interest of topic to program participants – 10 %
  - Shows relevance to current PILD theme -- 10%

### **Additional Guidelines and Information:**

- All proposals must be received electronically via the online process by 5:00 p.m. (PST), November 15, 2017. The link is available at the JCEP website at: [jcep.org](http://jcep.org) under "PILD Conference."
- Applicants must be a current member of one of the JCEP professional organizations.
- Failure to adhere to the guidelines may result in non-evaluation of the proposal by the JCEP Review Committee.
- Applicants will be informed of selection by December 15, 2017.
- Selected oral presentation and poster session information will be posted on the JCEP website.
- Oral Presentation presenters will be provided with a laptop, projector and screen. Presentations will be preloaded onto the equipment prior to the conference.
- There will be no Internet or computer audio support provided in the rooms where presentations will be held or in the exhibit area.

***Sponsored by: JCEP – Joint Council of Extension Professionals***  
***For conference details and to submit a proposal, visit the JCEP Website at:***  
<http://jcep.org>